

## Your Cart is Empty

 [SHOP BY VEHICLE, SIZE OR BRAND](#)



SHOP  
**TIRES**

[VIEW ALL TIRES](#)

### Discount Tire

The Discount Tire website showcases Design Principle #1 (Favor Simplicity), by limiting the number of items and options on their page. By limiting options to pick, it allows for the customer to be less confused and overwhelmed by potential options and more easily navigate the website to what they are looking for.

[WOMEN](#)[MEN](#)[STORES](#)[FIT](#)[FABLETICS](#)[WOMEN](#)[MEN](#)[Q](#) [Se](#)

# FALL FAVORITES *Sale*

- UNLOCK YOUR NEW VIP MEMBER OFFER -

**70% OFF EVERYTHING ▶**

- OR -

**\$12 BOTTOMS WHEN YOU BUY 2 ▶**

WHEN YOU BECOME A VIP MEMBER

It's up to you: skip by the 5th of every month to avoid a \$49.95 charge for your membership benefits, which includes a monthly M

## Fabletics

Fabletics website showcases Design Principle #2 (Clear Communication over Aesthetics). This is because, although they had the opportunity to go crazy with their colors, and pictures, they chose to go the simpler route, going light on how the website looks, and more on how the website functions. This is shown with how basic the website is, with it's simple white background and limited options portrayed above. There is no "theme" necessarily for the website.



Hello, Sign in  
**Account & Lists**

Returns  
& Orders

**0**  
Cart

stry Toys & Games Kindle Books Gift Cards Amazon Home Sell **Decorate your haunted house**

**open Outlook."**

**fire HD10**

case + 12 months Microsoft 365

Terms apply.



**y new fall dresses for free**



ie



Shirt



**Celebrate Hispanic Heritage**



## Amazon Shopping Website

The Amazon Shopping Website showcases Design Principle #3 (Smart Organization) by first having the search bar at the very top, and then grouping together options for purchasing in tabs at the top of their page as well as grouping together customized recommendations at towards the bottom of their page. Due to this organization, although there are a fantastic variance of color and things going on, on the webpage, the organization helps to not overwhelm the user and guides them to what they may be searching for.

work somewhere you 

## Search for Jobs

Q search

Search

### Current Search

Clear All

#### Country

☐ United States of America (12752)

☐ India (142)

### 12894 Results

[Executive Team Leader \(Assistant Store Manager\) - Corpus Christi, Laredo, Mission and Brownsville, Texas \(Undergraduate & Graduate Students\)](#)

R0000166634 | 9 Locations | Posted Today

[Executive Team Leader \(Assistant Store Manager\) - Baton Rouge and Lafayette, Louisiana \(Undergraduate & Graduate Students\)](#)

R0000166633 | 9 Locations | Posted Today

## Target Workday

The Target Workday website showcases Design Principle #4 (Limit Colors and Textures) by using white backgrounds with slight blue and red accents. This allows users to focus on the jobs being posted (featured in blue lettering) without getting confused or lost in all of the letterage. Because the website is white and majority of the letters are black, the job postings stand out.



- [Home](#)
- [Search Jobs](#)**
- [Create Account](#)
- [Log In](#)
- [Help](#)

Search Postings (100)

View all open Postings below, or enter search criteria to narrow your search.

Keywords

Position Type

No Selection  
Student  
Non-Student

Search

Previous 1 2 3 4 Next

View Results (100)

## Retail Services Crew Member

Rate: \$10.00 per hour worked. Locations: Several venues across campus. Typical duties include, but are not limited to, addressing guest concerns that arise during the shift, including food/drink orders.

## MSU Employment

The MSU Employment | Residential and Hospitality Services website showcases Design Principle #5 (Solve the Human Problem) by being direct with their focus of solving the human problem - looking for an on campus job. To do this they made sure to only put information imperative to job search on their website page and everything is tailored to solving the user's specific problem of finding a job.