

# Cynthiatrocinskipotential4hire.com

Cynthiatrocinskipotential4hire.com is a website that breathes life into the typical one-page resume usually used to distinguish whether an individual is a good candidate for a job position.

Cynthiatrocinskipotential4hire.com allows viewers to learn and acquire the potential candidate's, Cynthia Trocinski, primary work experience in an easy to understand and enjoyable presentation. By portraying a limited number of job experiences and the overall software, technical, and interpersonal skills, employers and recruiters can easily see if Cynthia's job experience lines up with what they are looking for in a technical candidate. The 'About Cynthia' page is also a great way to give a broader understanding to who the potential candidate is as an individual, apart from their workplace skills. This gives more personalization to the information being presented and allows more of an understanding to whether the individual's goals and personality aligns with the viewing company's culture and values.

If the initial information given to the viewer has grabbed their interest and they are interested in learning more or setting up an interview, there is a separate page to the potential candidate's full resume that can be viewed, and the potential candidate's contact information on the main page.

## COMPS



## PERSONAS



Potential Employer  
Managers/faculty look to interview potential candidate



Recruitment Teams  
People that are looking for potential candidates to fill positions at a company



Co-Workers/Team Members  
People currently working with at company to view strengths related to current job