

msustudentbooks4sale.com

msustudentbooks4sale.com is a website for Michigan State University students, professors, and associates on/near campus to sell and buy used college textbooks.

msustudentbooks4sale.com provides the organized and crafted ability for MSU faculty to sell, locate, and buy college course specific books. By creating a platform for buyers to easily search for a specific book necessary for a class, and sellers to categorize and list their book, msustudentbooks4sale.com is the website that will East Lansing in years to come. Communication for price negotiation along with fraud checking creates a safe place for buyers to feel empowered with their purchase. With sellers being able to correctly match and categorize their books for course and major, they can be rest assured that they are selling to the correct targeted audience, increasing their chances of a sale vs posting on other websites.

COMPS

BookDeal



Facebook Marketplace

BOOKSCOUTER

PERSONAS



MSU Student

Student attending
Michigan State University



MSU Professor

Professor and Doctors
teaching and researching
at MSU



Avid Learner

Prospective individual
looking for major specific
books for learning