

# Daniel Anyebe

Faculty of Economics  
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## Education

<b>PhD in Economics and Finance</b> <i>Poznań University of Life Sciences</i>	November, 2025(expected)
<b>MTech. Business Economics(Entrepreneurship)</b> <i>Federal University of Technology, Minna, Nigeria</i>	2018 – 2020
<b>BTech. Business Economics(Entrepreneurship)</b> <i>Federal University of Technology, Minna, Nigeria</i>	2010 – 2015

## Visits

<b>Czech University of Life Sciences, Czech Republic</b> <i>Host: Prof. Ing. Lukáš Čechura , Ph.D.</i>	August, 2024 – October 2024
<b>Czech University of Life Sciences, Czech Republic</b> <i>Host: Doc. Ing. Karel Tomšík, Ph.D.</i>	September, 2023
<b>Centre for Environmental and Resource Economics (CERE)</b> <i>Swedish University of Agricultural Sciences (SLU), at the Umeå campus: Dr. Jens Rommel</i>	August 2025

## Research Fields

Economic Theory, Behavioural Economics, Entrepreneurship

## References

<b>Joanna Kosmaczewska</b> <i>Faculty of Economics, Poznań University of Life Sciences</i>	Associate Professor joanna.kosmaczewska@up.poznan.pl
<b>Woloszyn Andrzej</b> <i>Faculty of Economics, Poznań University of Life Sciences</i>	Assistant Professor andrzej.woloszyn@up.poznan.pl
<b>Mustapha Umar Zubairu</b> <i>Arizona Western College, Yuma, Arizona, United States of America</i>	Professor umaru.zubairu@azwestern.edu
<b>Alan Freitag</b> <i>University of North Carolina at Charlotte</i>	Emeritus Professor Freitag arfreita@charlotte.edu
<b>Albert Duodo</b> <i>Helsinki Graduate School of Economics, Helsinki</i>	Post-Doc Researcher albert.duodu@aalto.fi

## Teaching and Supervision

<b>Teaching Assistant – Economic problems: 2nd year BSc.</b> <i>Poznań University of Life Sciences</i>	2024
<b>Masters and Bachelor Level Seminar</b> <i>Poznań University of Life Sciences</i>	2021 - 2024
<b>Teaching Assistant – International Financial and Capital Market: 2nd year MSc.</b> <i>Poznań University of Life Sciences</i>	2021 - 2023

<b>Teaching Assistant – Marketing Management: 2nd year MSc.</b> <i>Poznań University of Life Sciences</i>	2021 - 2025
<b>Teaching Assistant – International Economic Geography, BSc.</b> <i>Poznań University of Life Sciences</i>	2024
<b>Teaching Assistant – Trade fair and Exhibition: 1st year MSc.</b> <i>Poznań University of Life Sciences</i>	2021 -2022
<b>Erasmus+ Teaching Staff Mobility</b> <i>Czech University of Life Sciences, Czech Republic</i>	2024

#### *Presentations*

- 2022:** PEFnet 2022 was organised by the Faculty of Business and Economics, Mendel University in Brno, as the 26th annual conference
- 2023:** International Scientific Conference , Institute of Economics and Finance Warsaw University of Life Sciences, Warsaw
- 2023:** Congress of the Association of Agricultural and Agribusiness Economists Olsztyn
- 2024:** 4th Scientific Conference entitled: Economic and Social Consequences of the Covid-19 pandemic and the war in Ukraine

#### *Service*

- Speaker:** “Application of digital marketing in businesses” as part of PULS Cooperation Day (2021 - 2025)
- Participant:** Euroleague of Universities Summer School Camp for Doctoral Students.
- Lab member:** Agri-Food Economics and Experimental Laboratory, 2021– Present
- Promotion of Behavioural Economics:** Cooperation Day at the Faculty of Economics—[www.youtube.com/watch?v=IRI6YNw6hZw](https://www.youtube.com/watch?v=IRI6YNw6hZw) 2022
- Science communication and economic opinion:** Can the market save nature? Economic Opinion.Rzeczpospolita—[www.rp.pl/opinieekonomiczne/art42750571-czy-rynek-moze-uratowac-przyrode](https://www.rp.pl/opinieekonomiczne/art42750571-czy-rynek-moze-uratowac-przyrode) July–2025
- Volunteer:** Poznan Economic Congress October–2025
- Volunteer:** Poznan Economic Congress November–2022

#### *Grants & Awards*

<b>Paper Publication:</b> Faculty of Economics, Poznań University of Life Sciences €639.69	2023
<b>International research:</b> Faculty of Economics, Poznań University of Life Sciences €2,834.22	2023
<b>Erasmus + International Credit Mobility</b> €1,500	2024
<b>Conference</b> €639.69	2022
<b>Participant</b> <i>GUESSS Poland - Final Report, Poznan University of Life Sciences</i>	2021
<b>Poznań University of Life Sciences (PULS) Doctoral School Scholarship</b> <i>Poznań University of Life Sciences</i>	2021
<b>Federal University of Technology, Minna (FUTMinna), Nigeria</b> <i>FUTMinna</i>	2015, 2020

**A PPP Projects Valuation: Real Options, Competition and Anchoring Bias**      Job Market Paper

This paper presents an integrated mathematical model for the evaluation of public-private partnership (PPP) projects, taking into account uncertainty, anchoring bias, and potential competition that may affect such investments. Before committing to a PPP project, private firms must carefully consider public opinion, as well as manage the uncertainty and possible competitive dynamics that may arise in the future. Anchoring bias is a cognitive bias in which investors have trust in a particular piece of market information, known as the anchor, when forming their investment decisions. Specifically, the paper combines the real options approach with game theory to account for competition and Natural Language Processing (NLP) techniques to capture the impact of market information disclosure. The result is an integrated model that serves as a decision-making tool for evaluating investments in PPP projects.

**Corporate Social Responsibility (CSR) by small and medium enterprises (SMEs): a systematic review**

*Joint with Grace Bikefe, Umaru Zubairu, Simeon Araga, Faiza Maitala, Ekanem Ediuku,*

*Published*

This study aims to systematically review the key characteristics and issues in Corporate Social Responsibility among Small and Medium Enterprises (CSRS) research. The Systematic Assessment Quantitative Technique (SQAT) developed by Australian researchers, Catherine Pickering and Jason Antony Byrne, was used to identify and analyse 62 peer-reviewed CSRS articles from six high quality academic databases. Most of the studies took place in Europe and Asia while South America has been largely ignored. A significant number of CSRS research were empirical in nature, meaning that there is a need for more conceptual studies to aid the understanding of new CSRS norms and underlying factors. Additionally, CSRS articles focused mainly on identifying the various ways SMEs are implementing CSR. Finally, most CSRS articles adopted a single research method, with survey being the most dominant method. There is a need for future studies to combine a variety of methods so as to gain additional insight into CSRS related issues.

**Role of Trust for Others in Willingness to Start a Business**      *Joint with Joanna.K– Submitted*

**Socio-demographic factors on trust for others**      *Joint with Joanna.K–Working Paper*

**Formative Socio-Economic Determinants of Student Entrepreneurship –** *Joint with Woloszyn Andrzej In Progress*

**A Playbook for Biodiversity Credits and Payments for Ecosystem Services –** *Joint with Piotr.T In Progress*

*Development Economics Papers*

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**EU sustainable finance, regional spillovers, and carbon reduction in Poland**      In Progress

**Family income and perceived financial well-being in shaping entrepreneurial behaviour**  
*Draft soon*

*Policy Papers*

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**When Gains Don't Motivate: The Limits of Financial Framing in Predicting Entrepreneurial Behaviour**  
*Draft soon*

**Beyond Irrationality –Contextual Influences of Mental Accounting on Entrepreneurial Decision-Making**  
*Draft soon*

*Skills*

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**Programming Languages:** Stata, Python, R,

**Languages:** Idoma(native), English (fluent), Polish (Beginner)