TRIP BEERNINK

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SEEKING OPPORTUNITIES IN SALES AND ANALYTICS

- Hardworking and Adaptable with a background in Sales, Analytics, Sociology, and GIS tech
- Excellent skills in Research, Data Analytics, Presentation, and Customer Service
- Passionate about new companies, technologies, and informed decision-making
- Enjoys helping others succeed Thrives in fast-paced, collaborative environments

WORKING EXPERIENCE

Recreational Equipment Inc.

San Carlos, CA · 2017-2018

Sales and Customer Service Specialist

- Successfully balanced Membership/Sales goals, Merchandising, Customer Needs, Negotiation, and Training new employees in a fast-paced and team-based sales environment
- Further strengthened skills in customer-facing interactions, corporate diplomacy, dispute resolution, listening, time-management, dedication, and positive attitude.

Novartis Pharmaceuticals

San Carlos, CA · 2014

Engineering Intern

• Assisted lead engineer to audit the HVAC system in the R&D location and updated digital blueprints

EDUCATION

University of California, Berkeley Extension

Jun-Dec 2018

Certified in Data Analytics

University of California, Santa Barbara

2013 - 2017

Achieved a B.A. in Sociology and a Minor in Geographic Information Systems (GIS)

RECENT DATA PROJECTS

- Citibike New York Bike Sharing Analysis Presentation in Tableau
- Launched a lightweight data visualization web app, created with a small team of developers. Trained a neural net to suggest charting styles to new analysts. (my presentation)
- Designed a web page for filtering data by multiple criteria
- <u>Performed sentiment analysis</u> on tweets using Twitter API in python with Jupyter Notebook
- <u>Utilized Heroku</u> to host an interactive dashboard connected to a huge database (please wait a few seconds for the app to load)
- <u>Plotted weather data</u> using the OpenWeatherMap API in python with Jupyter Notebook
- Mapped San Francisco travel info on a web page with Mapbox/Leaflet/JavaScript (feel free to explore using the toolbar in the upper right corner)

TECHNICAL SKILLS AND EXPERIENCE

Languages: • Python • JavaScript • R • SQL

Libraries: (Python) • Flask • BeautifulSoup • Splinter • Requests • Tweepy • VaderSentiment

- Pandas NumPy Matplotlib Seaborn SQLAlchemy PyMongo (JavaScript) D3.js
- Plotly.js Leaflet.js HTML CSS (R) Ggplot2

Tools/Skills: • Apache Spark • APIs • ArcMaps • Basic Linear Regression • Bootstrap • Cartography

- Datums Dashboards Data Mining and Scraping Excel G Suite Hadoop JSON Looker
- Machine Learning Mapbox Office Salesforce Sentiment Analysis Slack Tableau Zepl

Databases/Servers: • MongoDB • MySQL • SQLite • Flask • Python Http.Server

Website Hosting: • Github Pages • Heroku • PythonAnywhere

Additional: • Statistics • Hypothesis Testing • Survey Strategies and Ethics