



## CAPSTONE PROJECT

### About Project

#### **Restaurant Rating**

This data set is called the restaurant rating dataset which contains information about restaurants in Mexico. A customer survey was carried out in this city in 2012 to collate information about each restaurant, their cuisines, information about their consumers and the preferences of the consumers. There are other additional information you will find in this dataset when exploring it.

You are contracted as a Data Analyst to analyze and draw out meaningful insight from this dataset which would aid business entrepreneurs and investors in making more informed decisions.

Using skills learnt from the data Bootcamp, To analyze the dataset and provide answers to the questions listed below.

Question 1.

What can you learn from the highest rated restaurants? Do consumer preferences have an effect on ratings?

Question 2.

What are the consumer demographics? Does this indicate a bias in the data sample?

Question 3.

Are there any demand & supply gaps that you can exploit in the market?

Question 4.

If you were to invest in a restaurant, which characteristics would you be looking for?

**NB: After completing your analysis, you are to make a documentation on Github and paste the link to**

- **Your Github documentation on LinkedIn**
- **Also, a picture of your dashboard on LinkedIn (ensure to tag DigitaIeyDive on LinkedIn)**
- **Then go ahead to submit using the link below**

*Submission link:*

<https://docs.google.com/forms/d/e/1FAIpQLScq4SnpjLrMLjSs09DiGkVDJGzIniYaiwP7IfneoVfeY16JaA/viewform>

*Find the the link to the restaurant rating dataset in below:*

[https://drive.google.com/file/d/1c1HKM8UTqwWOgexRLOtEJuxjBiA2N6xf/view?usp=drive\\_link](https://drive.google.com/file/d/1c1HKM8UTqwWOgexRLOtEJuxjBiA2N6xf/view?usp=drive_link)

**DEADLINE FOR SUBMISSION: 15th July, 2024**

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