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B Tech ▶ West Midlands

Tech firm Wise secures private equity deal

Inflexion has taken a minority stake in the Solihull-based company which works with the self-employment sector

TECH By [Tamlyn Jones](#) Business Reporter
10:45, 6 DEC 2021

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Wise chief executive Simon Hills (left) with staff Dan Richards, Darryl Oung, James Orton, Mark Cummins and Tom Hills

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A Solihull tech firm founded two years ago has sold a stake to private equity house Infexion.

Wise, which specialises in services for the self-employment sector and particularly the UK logistics and courier industry, has agreed the sale of a minority share with the London-based mid-market investor.

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B down as new CEO Andrew Clint announced

ADVERTISMENT Pollensa Hotel & Spa From £715 138437485146

Terms of the deal were not disclosed.

The Wise platform is currently used by more than 250 logistics firms and over 14,000 self-employed drivers to manage issues such as document storage and compliance.

The company said this new backing from Infexion would support the firm as it grew its technology to serve additional sectors such as construction and private-hire.

Birmingham BusinessLive Awards 2022

The Birmingham BusinessLive Awards in association with Birmingham Post 2022 [are open for entries](#).

The annual ceremony will celebrate the city's finest businesses, individuals and organisations and crown our overall Company of the Year - [enter now here](#).

The deadline for submissions is **Monday January 17** and the ceremony will be held at the ICC in Birmingham on **Friday March 18**.

If you have any questions or to enquire about sponsorship please email paige.jackson@reachplc.com and follow the hashtag **#BBLA** for updates on social media.

Wise, which also has a base in London, was formed two years ago and [in September moved to a new head office](#) in Solihull town centre after growing from just 15 staff to 50 over the previous 12 months.

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The Eco Experts Solar Quotes

Last month, it was crowned **Digital Start Up of the Year at our West Midlands Tech Awards.**

Chief executive Simon Hills said: "Since founding Wise, we've been on a truly incredible journey.

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Dr Sarah Brewer: Take 1 Cup Before Bed, Watch Your Body Thin Down by Taboola

"We've brought together a team of 50 talented individuals and built a business we're all proud of.

"Now, with this investment from Inflexion, we're excited to move on to the next stage of the Wise journey.

"We'll continue to improve the technology for our existing clients while we roll out our intuitive platform to a variety of new sectors."

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Wise
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About Wise

COMPANY OVERVIEW

Wise is a technology company that enhances the entire experience for companies working with self-employed drivers, from seamless onboarding to streamlined payments. We believe that technology should be easy to use and make a positive impact on your operations. With Wise, you can grow your business by harnessing our flexible system and solutions. Our diverse team

WISE HEAD OFFICE



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COMPANY OVERVIEW

Wise is a technology company that enhances the entire experience for companies working with self-employed drivers, from seamless onboarding to streamlined payments. We believe that technology should be easy to use and make a positive impact on your operations. With Wise, you can grow your business by harnessing our flexible system and solutions. Our diverse team comprises over ninety individuals with expertise spanning across customer success, marketing, sales, product ownership, development, analysis, regional operations, and much more!

COMPANY SIZE

73 UK-based Employees
(Medium)

INDUSTRY

Information Technology

CONNECT

WISE HEAD OFFICE

Solihull
West Midlands, United Kingdom

Employee Demographics

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Employee Demographics

Tenure

■ <2 years - 56% ■ 2-5 years - 44%

Company Culture at Wise

The employee experience below at Wise, compared to a typical company.

88% of employees at **Wise** say it is a great place to work*, compared to 54% of employees at a typical company.

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Company Culture at Wise

The employee experience below at Wise, compared to a typical company.

88% of employees at Wise say it is a great place to work*, compared to 54% of employees at a typical UK based company.

A horizontal bar chart comparing employee satisfaction. The chart has a red bar for 'Wise' and a grey bar for 'Typical Company'. A vertical yellow line is positioned between the two bars. The 'Wise' bar extends to the 88% mark, and the 'Typical Company' bar extends to the 54% mark. The bars are set against a light grey background with small tick marks along the horizontal axis.

88%
54%

*Responses to the statement "Taking everything into account, I would say this is a great place to work." vs. a typical UK company.

Statement	Wise (%)	Typical Company (%)
This is a physically safe place to work.	100%	100%
People here are treated fairly regardless of their sexual orientation.	98%	98%
People here are treated fairly regardless of their race.	98%	98%
People here are treated fairly regardless of their age.	97%	97%

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Working at Wise



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Food and drink socials like this one are a good way for us to include as many employees as possible.

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Working at Wise

< >

Our annual pool tournament creates intense competition! Here's James, our CPO, reveling in his glory!

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Working at Wise



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20 Stories In Manchester - we frequently hold client events to build even stronger connections with our clients.

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Working at Wise



BIRMINGHAM TECH WEEK

We hosted our first ever roundtable answering questions on how to improve the inclusivity for women in tech.

1/6 11:30 28/01/2025

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Working at Wise



The image shows four women standing in front of a Watford FC bus. They are posing behind a yellow and blue banner that reads "GAME ON! LET'S PLAY". The bus has "WATFORD" and "FOOTBALL MANAGER" written on it, along with "MR.Q" branding. The women are dressed casually, and one is holding a soccer ball.

Watford FC - our employees vs clients football match went down very well this year!

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Working at Wise



Socials play a big factor in making our culture - they allow employees across teams to socialise and bond.

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Best Workplaces Lists

Great Place To Work® is proud to recognise Wise on the following Best Workplaces Lists.



2024

#97 Best Workplaces for Wellbeing™ 2024 (Medium)

2023

#46 Best Workplaces for Women™ 2023 (Medium)
#22 Best Workplaces for Wellbeing™ 2023 (Medium)
#58 Best Workplaces™ 2023 (Medium)

2022

#32 Best Workplaces in Tech™ 2022 (Medium)



Solihull technology firm celebrates outstanding employer award win



News

22/09/2021

es-outstanding-employer.html&text=A%20leading%20Solihull-%
t%20Place%20To%20Work%20E2%84%A2%20accreditation%20following%20a%20rigorous%20testing%20process.)
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A leading Solihull-based technology firm is celebrating after it received recognition of its status as an excellent employer by securing Great Place To Work™ accreditation following a rigorous testing process.

Wise (<https://withwise.com/>), a technology company that specialises in the self-employment sector received official confirmation of its Great Place To Work™ status on Thursday 9th September after the business met a series of strict criteria set out by the accreditation body, including an in-depth staff satisfaction survey which came in at 89%.

With a current headcount of 47 based across London and Solihull offices, Wise has grown rapidly over the last twelve months, working with local digital skills bootcamp, School of Code, as well as local universities to provide a diverse and inclusive pathway for the Midlands' brightest tech talent.

This new award comes at an exciting time for the Birmingham-based firm as it has just relocated to a brand new expanded office space in the heart of Solihull to provide a central hub for its expanding team of technology, design and logistics experts.

Simon Hills, CEO of Wise, said:

"Over the last year, as we launched the new Wise platform we've grown the company with exciting new talent coming into the business we've been keen to ensure that our positive culture of inclusivity and compassion remained unchanged. This new certification is something that we've worked hard towards and to have this kind of third-party verification for how we treat our incredible staff is something we can all be proud of."

To find out more about Wise and the latest news on upcoming vacancies within the Solihull office, head to www.withwise.com (<http://www.withwise.com>)



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Wise move for Solihull technology firm

Company has relocated to a new office in the town centre following a rapid period of growth

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By **Tamlyn Jones** Business Reporter 03:00, 24 SEP 2021

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Wise chief executive Simon Hills (left) with staff Dan Richards, Darryl Oung, James Orton, Mark Cummins and Tom Hills

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A fast-growing technology firm has relocated to a new office in Solihull following a string of hires which has trebled the size of its payroll.

Wise, which specialises in services for the self-employment sector, has moved to a new base in Radcliffe House in the town centre from the BizSpace complex in Highlands Road after growing from just 15 staff to 47 over the past year.

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The banner features the BirminghamLive and CoventryLive logos at the top. Below them is the text "WEST MIDLANDS TECH AWARDS 2021". Underneath the year, it says "Headline Sponsor" and shows the BT logo inside a purple circle. The background has stylized blue and purple swooshes.

The West Midlands Tech Awards is back for 2021 and [is now open for entries](#).

The event will be held at the ICC in Birmingham on **Monday November 15** and will celebrate businesses and individuals across a broad range of categories including a new award for tech collaboration.

[Click through here for all the details and to enter](#) before our deadline of **Thursday October 7**.

Sponsorship opportunities are also now available - please email paige.jackson@reachplc.com for details and follow the hashtag **#WMTechAwards** for updates on social media.

Among the roles it has recruited for are software developers after partnering with the [Birmingham-based School of Code](#) which runs free coding courses for people wishing to start a new career.

Wise chief executive Simon Hills said: "We're delighted to have finally moved into our brand new office in the heart of Solihull which will act as a central tech hub for Wise as we continue to revolutionise self-employment through innovation."

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"Though the last 18 months have been difficult as we adapted to working from home and not seeing each other, this new space provides the perfect home for us as a business moving forward so that we can collaborate and continue to bring in the very best technology talent from across the Midlands."

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Solihull Tech Business Scoops National Business Award

28 October 2022



The team at Wise, in Solihull, is celebrating after winning a national award

A West Midlands-based self-employment tech specialist is celebrating after picking up an award at the prestigious UK Business Tech Awards 2022.

Wise, based in the heart of Solihull, was named Tech Company of The Year (small) at the glamorous awards ceremony. This award, coming less than three years after the company was founded, acts as a major milestone for the business which now employs over 75 people.

The UK Business Tech Awards, held every year in London, are designed to recognise the UK's finest tech businesses and reward the innovative and exceptional applications of technology to transform and grow businesses.

Sifting through hundreds of entries, the judging panel noted that Wise had 'demonstrated innovative thought in solving an important issue' whilst also receiving 'excellent funding results, clearly giving confidence in the company's long-term future'.

Dan Richards, Chief Commercial Officer at Wise, said: "We were absolutely thrilled to be a winner at this year's UK Business Tech Awards, especially considering the incredible businesses we were competing alongside."

"As a business, we've been on an incredible journey over the last few years, bringing together some of the UK's best technology talent under one roof in Solihull. Being recognised with this prestigious award is a great testament to the technology we have created over the past couple of years and the real impact this is having on self-employment across the UK."

Hayley Abbott



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Solihull technology firm named digital startup of the year

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A fast-growing technology firm based in the heart of Solihull is celebrating after being named Digital Startup of the Year at the 2021 West Midlands Tech Awards.

Wise, who specialise in creating software for the self-employment sector, picked up the award at a ceremony held by BirminghamLive and CoventryLive at the International Convention Centre in Birmingham.

Founded in 2019, the firm which is based at Radcliffe House in Solihull, has gone through dramatic growth through the last eighteen months with the Wise platform now supporting over 250 UK logistics firms and 11,000 self-employed subcontractors.

Dan Richards (**pictured centre**), chief commercial officer at Wise, said: "Our business has been on an incredible journey over the last year or two as we've dramatically expanded the team, bringing in the very best tech talent from across the region to create a platform that is genuinely revolutionary.

"We're delighted to have won this West Midlands Tech Award and this is testament to the hard work and dedication shown by the entire Wise team."

This West Midlands Tech Award rounds off a busy few months for the firm following its move to a large new office space at Radcliffe House as well as its landmark sponsorship deal with community football club, Solihull Moors FC.



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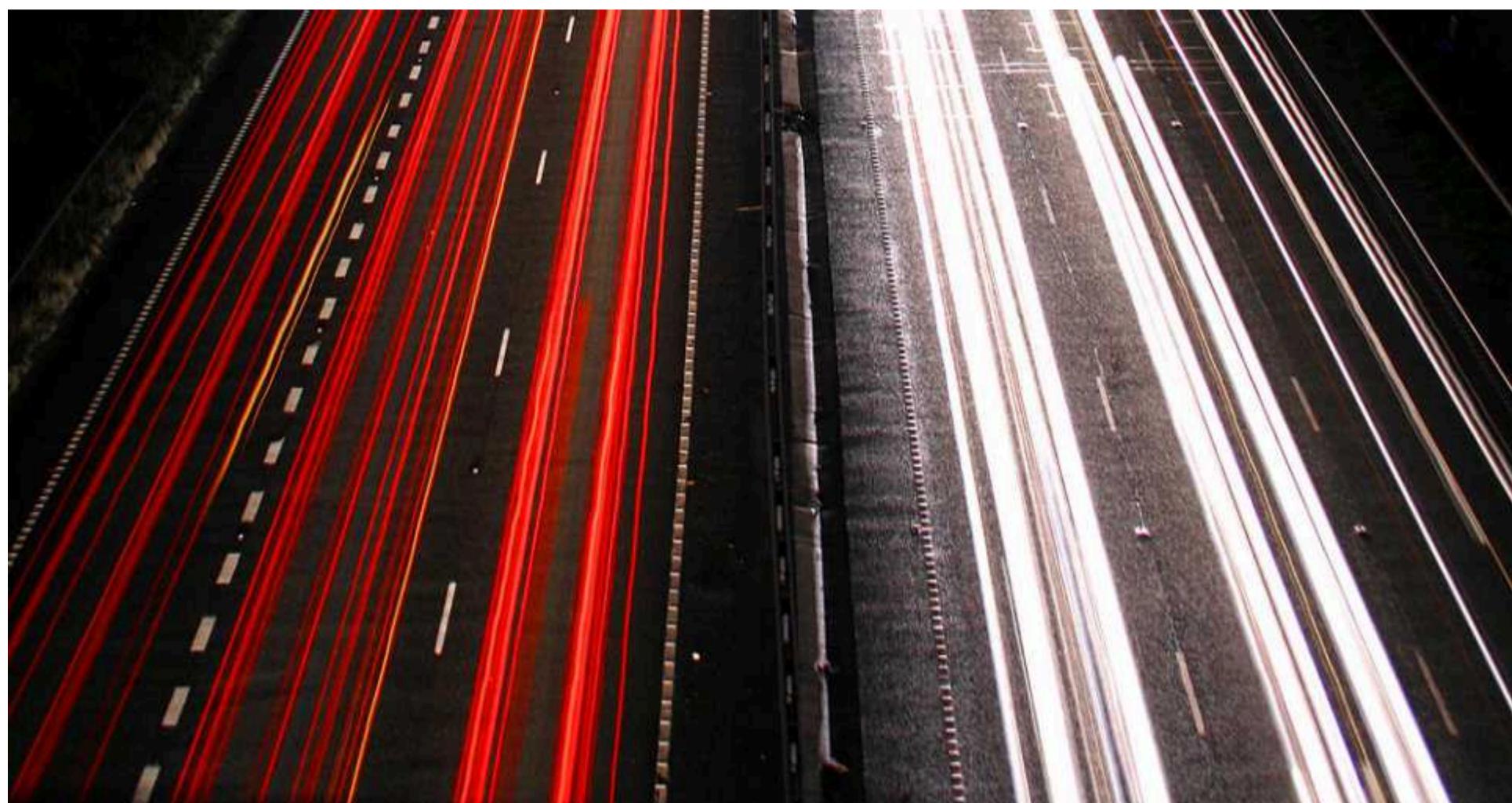
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Shortlist revealed for Logistics Awards 2024

NEWS 23 Aug 2024



Logistics UK has revealed the shortlist for its Logistics Awards 2024 which recognise the achievement of businesses and individuals from across the sector which powers all parts of the economy.

Logistics UK's Board – consisting of representatives from some of the country's most influential logistics businesses – will now complete the final round of independent judging before winners are announced at this year's awards presentation event. This will take place at a gala celebration at the Park Plaza Westminster Bridge on the evening of Thursday 12 December 2024.

Highlighting the achievements of companies and individuals that have made a significant contribution to the logistics and supply industry in the past 12 months, the awards event – headline sponsored by Unipart Logistics – will include a glittering champagne reception and three course meal, with top quality entertainment and dancing to celebrate the industry's achievements during the previous 12 months.

David Wells, Chief Executive of Logistics UK, comments: "The entries for our 2024 Logistics Awards demonstrate the excellence and diversity of our sector, with organisations and individuals from across the industry recognised for their high standards and commitment to delivering for customers. I know that our board is going to have a very tough challenge in deciding on the eventual winners, and everyone shortlisted should be incredibly proud of their achievement in making it thus far – to do so is testament to their excellence and the work which they deliver for customers. We are set for an exciting evening celebrating the achievements of the industry at the Park Plaza – the perfect way to set up the festive season!"

The shortlisted entrants for Logistics UK's Logistics Awards 2024 are:

Air Business of the Year: AJW Group, cargo.one, Chapman Freeborn, Glasgow Prestwick Airport, Kerry Logistics UK, Metro

Decarbonisation Champion of the Year: DFDS Logistics, Gist Limited, Greenergy Flexigrid Ltd, Nestlé UK&I, Peel Ports Group, John Lewis Partnership (JLP), Unipart Consultancy, Volvo Trucks

Diversity & Inclusion Champion of the Year: CEVA Logistics, DFDS Logistics, Road to Logistics, Suma Wholefoods, UPS UK Ltd, XPO Logistics

International Logistics Business of the Year: Aramex UK, DFDS Logistics, Metro, Noatum Logistics, Norfolk Logistics Ltd, Traffic Tech

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Last Mile Delivery Business of the Year: ArrowXL, Greenergy Flexigrid Ltd, Howard Tenens Logistics, HSL Chairs, Starship Technologies, Travis Perkins, Vision Logistics

Logistics Leader of the Year: Adam Jones – Unipart Logistics, Chris Welch – Welch's Transport, Duncan Webb – The AA, Jonathan Smith – The APC, Lara Piggott – Yodel, Matt O'Dell – DFDS Logistics, Neil Rowbotham – Stobart

Logistics Partner of the Year: Ball Corporation & Menzies Distribution, Clipfine, Dawsongroup, iCustoms, Unipart Logistics, Yodel & Manx Carriers

Logistics Technology Provider of the Year: ABBYY, iCustoms, ProvisionAi, r2c, Raft, Samsara, With Wise Ltd

Most Innovative Company of the Year: Geotab, Kärcher UK, Octopus Electroverse, Palletline Ltd, Speedy Hire, Wincanton, With Wise Ltd

Most Innovative Product of the Year: Brigade Electronics Ltd – Backeye®360 AI Intelligent Detection, Deus Robotics, Fiveways Municipal Hire Ltd, Google Cloud, Kärcher UK, Octopus Electroverse for Business, Tesco

People Champion of the Year: ArrowXL, British Heart Foundation, G4S Cash Solutions (UK) Ltd, Reflex Vehicle Hire, Unipart Logistics

Public Services Operator of the Year: Clancy Group, Lothian Buses, Powys County Council Fleet Management Team, Scottish Water, Tower Transit

Rail Business of the Year: Freightliner, Tesco, Unipart Consultancy

Rising Star of the Year: Johnny Farnhill – HSL Chairs, Emily Hardy – Brigade Electronics Ltd, Megan Lynch – CEVA Logistics, Zak Kemp-Howarth – AIM Commercial Services Ltd, Dawid Masternak – DFDS Logistics, Benz Sirikorn Mecasuwandamrong – Ligentia, Zoe Middleton – Kerry Logistics UK

Road Transport Operator of the Year: Allelys, Browns Distribution, Collett & Sons Ltd, Derry Group Ireland, DFDS Logistics, Eventor, Hovis Logistics

Van Business of the Year: shortlist to be confirmed following the presentation of Logistics UK's Van Awards in September 2024

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Inflexion announces investment into Wise

December 2021

Inflexion is pleased to announce it has made an investment in [Wise](#), a software provider for logistics delivery firms serving the e-commerce sector. The investment is being made by Inflexion Enterprise Fund V.

Wise was founded in 2019 to cater to the fast-growing e-commerce market by providing software to support a network of last-mile delivery providers who work with carriers such as Amazon, DPD and Hermes. The Wise platform is currently used by over 250 UK logistics firms and 14,000 self-employed drivers to manage everything from onboarding to document storage and compliance.

The investment and expertise from Inflexion will support Wise as it continues to grow rapidly, offer more services to existing customers and expand into new sectors.

In a short space of time Wise has established itself as an emerging champion within this high growth, specialist software niche. A explosive e-commerce market combined with Wise's market-leading offering make the business extremely well placed to continue its impressive growth.

[Simon Turner](#),

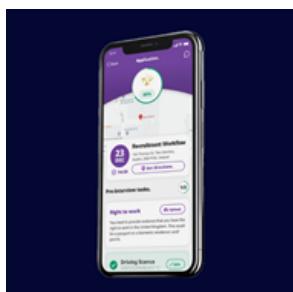
Managing Partner, Inflexion

Since founding Wise, we've been on a truly incredible journey and built a business we're all proud of. Now, with this investment from Inflexion, we're excited to move on to the next stage of the Wise journey. We'll continue to improve the technology for our existing clients while we roll out our intuitive platform to a variety of new sectors.

Simon Hills,

Chief Executive Officer,

[WithWise](#)



Wise

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Contact



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Partner

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...

A real hidden gem in Solihull 💎

Wise could be our next Unicorn thanks to their innovative software for delivery firms 🚛

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Our tech sector is on the up, so there's no better time to switch ✅


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It was great showing you around our HQ and meeting some of our team today - thanks for coming to visit! ❤️

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**Dan Richards**

Co-Founder & CCO at Wise

1y



Andy, it was a pleasure to have you in the office today! Thanks for coming in and chatting.

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**Chris Meah**

UK Digital Leader of the Year - CEO @ School of Code - Chair @ WM AI Strategy Board

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A great story so far, but an even more exciting future - a great company who've hired some great **School Of Code** alumni over the last few years to help their growth

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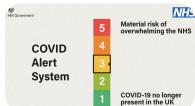
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Latest Issue



A specialist logistics technology firm is celebrating after picking up an award at the prestigious UK Business Tech Awards 2022. The annual UK Business Tech Awards are designed to recognise the UK's finest tech businesses and reward the innovative and exceptional applications of technology to transform and grow businesses.

Wise provides over 250 UK last-mile delivery firms with innovative software to help them save time, stress and money when engaging a self-employed workforce. The tech company, based in Solihull, were awarded Tech Company of The Year (small) at the glamorous London event.

Sifting through hundreds of entries, the judging panel noted that Wise had 'demonstrated innovative thought in solving an important issue' within the logistics industry, whilst also receiving 'excellent funding results, clearly giving confidence in the company's long-term future'.

Dan Richards, Chief Commercial Officer at Wise, said: "We were absolutely thrilled to be a winner at this year's UK Business Tech Awards, especially considering the incredible businesses we were competing alongside."

"As a business, we've been on an incredible journey over the last few years, bringing together some of the UK's best technology talent under one roof in Solihull. Being recognised with this prestigious award is a great testament to the technology we have created over the past couple of years and the real impact this is having on self-employment within the logistics and last-mile delivery industry."

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InPrivate Logistics Awards 2023 Winners | +

https://logistics.org.uk/events/currently-live/logistics-awards-1/12-december-2024-park-plaza-westminster-bridge/logistics-awards-2023-winners

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Logistics Awards 2023 Winners:

International Logistics Business of the Year

- Bleckmann

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- Metropolitan Police – Commercial Vehicle Unit

Highly Commended: Norse Group

Most Innovative Company of the Year - Sponsored by Brigade Electronics

- Wise

Water Business of the Year

- Robert Wynn & Sons Ltd

Decarbonisation Champion of the Year - Sponsored by Logistics UK Fuel Solutions

- John Lewis Partnership

Logistics Technology Provider of the Year - Sponsored by Port of Dover

- Volvo Trucks UK & Ireland

Highly Commended: SNAP

Van Business of the Year - Sponsored by Logistics UK Recovery

- The Royal Mail

Highly Commended: Amey Fleet Services Ltd



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InPrivate (2) Shortlist revealed for Logistics UK

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Shortlist revealed for Logistics UK's Logistics Awards 2024

Thursday 22 August 2024

Logistics UK has today (22 August 2024) revealed the shortlist for its prestigious Logistics Awards 2024, the industry's blue riband event that recognises the achievement of businesses and individuals from across the sector which powers all parts of the economy. Logistics UK's Board – consisting of representatives from some of the country's most influential logistics businesses – will now complete the final round of independent judging before winners are announced at this year's awards presentation event. This will take place at a gala celebration at the Park Plaza Westminster Bridge on the evening of Thursday 12 December 2024.

Highlighting the achievements of companies and individuals that have made a significant contribution to the logistics and supply industry in the past 12 months, the awards event – headline sponsored by Unipart Logistics – will include a glittering champagne reception and three course meal, with top quality entertainment and dancing to celebrate the industry's achievements during the previous 12 months.

David Wells, Chief Executive of Logistics UK, comments: "The entries for our 2024 Logistics Awards demonstrate the excellence and diversity of our sector, with organisations and individuals from across the industry recognised for their high standards and commitment to delivering for customers. I know that our board is going to have a very tough challenge in deciding on the eventual winners, and everyone shortlisted should be incredibly proud of their achievement in making it thus far – to do so is testament to their excellence and the work which they deliver for customers. We are set for an exciting evening celebrating the achievements of the industry at the Park Plaza – the perfect way to set up the festive season!"

The shortlisted entrants for Logistics UK's Logistics Awards 2024 are:

Air Business of the Year: AJW Group, cargo.one, Chapman Freeborn, Glasgow Prestwick Airport, Kerry Logistics UK, Metro

Decarbonisation Champion of the Year: DFDS Logistics, Gist Limited, Greenergy Flexigrid Ltd, Nestlé UK&I, Peel Ports Group, John Lewis Partnership (JLP), Unipart Consultancy, Volvo Trucks

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and the work which they deliver for customers. We are set for an exciting evening celebrating the achievements of the industry at the Park Plaza – the perfect way to set up the festive season!"	The shortlisted entrants for Logistics UK's Logistics Awards 2024 are:	<i>Air Business of the Year:</i> AJW Group, cargo.one, Chapman Freeborn, Glasgow Prestwick Airport, Kerry Logistics UK, Metro	<i>Decarbonisation Champion of the Year:</i> DFDS Logistics, Gist Limited, Greenergy Flexigrid Ltd, Nestlé UK&I, Peel Ports Group, John Lewis Partnership (JLP), Unipart Consultancy, Volvo Trucks	<i>Logistics UK statement on funding for Channel port investment</i>
<i>Diversity & Inclusion Champion of the Year:</i> CEVA Logistics, DFDS Logistics, Road to Logistics, Suma Wholefoods, UPS UK Ltd, XPO Logistics	<i>International Logistics Business of the Year:</i> Aramex UK, DFDS Logistics, Metro, Noatum Logistics, Norfolk Logistics Ltd, Traffic Tech	<i>Last Mile Delivery Business of the Year:</i> ArrowXL, Greenergy Flexigrid Ltd, Howard Tenens Logistics, HSL Chairs, Starship Technologies, Travis Perkins, Vision Logistics	<i>Network Rail's new Access Charges Discount Policy will help level the playing field for rail freight, says Logistics UK</i>	<i>Minster to 'minster': Logistics UK staff put in the miles for Macmillan Cancer Support</i>
<i>Logistics Leader of the Year:</i> Adam Jones, Chris Welch – Welch's Transport, Duncan Webb – The AA, Jonathan Smith – The APC, Lara Piggott – Yodel, Matt O'Dell – DFDS Logistics, Neil Rowbotham – Stobart	<i>Logistics Partner of the Year:</i> Ball Corporation & Menzies Distribution, Clipfine, Dawsongroup, iCustoms, Unipart Logistics, Yodel & Manx Carriers	<i>Logistics Technology Provider of the Year:</i> ABBYY, iCustoms, ProvisionAi, r2c, Raft, Samsara, With Wise Ltd	<i>New Digital Development Director joins Logistics UK</i>	<i>New training hub from Logistics UK helps industry remain compliant</i>
<i>Most Innovative Company of the Year:</i> Geotab, Kärcher UK, Octopus Electroverse, Palletline Ltd, Speedy Hire, Wincanton, With Wise Ltd	<i>People Champion of the Year:</i> ArrowXL, British Heart Foundation, G4S Cash Solutions (UK) Ltd, Reflex Vehicle Hire, Unipart Logistics	<i>Rising Star of the Year:</i> Johnny Farnhill – HSL Chairs, Emily Hardy – Brigade Electronics Ltd, Megan Lynch – CEVA Logistics, Zak Kemp-Howarth – AIM Commercial Services Ltd, Dawid Masternak – DFDS Logistics, Benz	<i>Van Awards 2024 - Logistics UK announces Shortlist</i>	<i>Watt next for electric vehicle training? Logistics UK partners with two colleges to tackle shortfall in technicians with new course</i>
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THERMO KING

Logistics technology specialist recognised as outstanding employer

24 Sept 21 #Logistics



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A fast-growing technology company that specialises in providing software to the logistics sector is celebrating after being named as an outstanding employer by the UK's leading evaluator of employer cultures.

Wise, a technology firm that has created a platform to help logistics companies engage their self-employed workforce, recently undertook a rigorous testing process and staff satisfaction survey in collaboration with Great Place To Work™.

The Wise platform is currently used by over 250 logistics firms to help engage their self-employed subcontractor workforce across a variety of areas including: recruitment, onboarding, finance and importantly, compliance.

Following this staff satisfaction survey, the Solihull-based firm was awarded Great Place To Work™ certification, with an overall staff satisfaction level of 89%. This news comes as the technology company has, earlier this September, moved into a brand new large office space in Solihull town centre, bringing together the entire workforce.

Simon Hills, Chief Executive Officer of Wise, said: "Over the last eighteen months, the business has gone through a tremendous amount of change and growth with the headcount going from 15 to 47.

"Throughout all this time, everyone within Wise was determined to not only retain but enhance our culture of compassion and inclusivity and to have this kind of positive feedback and Great Place To Work™ certification confirmed in the week we move into our new home is wonderful."

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Solihull company wins West Midlands technology award

Solihull IT company Wise has been crowned Digital Startup of The Year at the 2021 West Midlands Tech Awards.

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Solihull IT company Wise has been crowned Digital Startup of The Year at the 2021 West Midlands Tech Awards.

Solihull Editorial 29th Nov, 2021 0 Comments

CELEBRATIONS were in order as a Solihull technology company has been handed a prestigious award.

Wise was named Digital Startup of the Year at the prestigious 2021 West Midlands Tech Awards at a glittering ceremony held at the International Convention Centre in Birmingham.

The firm which is based at Radcliffe House supports over 250 UK logistics firms and 11,000 self-employed subcontractors.

Dan Richards, chief commercial officer at Wise, said: "Our business has been on an incredible journey over the last year or two as we've dramatically expanded the team, bringing in the very best tech talent from across the region to create a platform that is genuinely revolutionary."



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"We're delighted to have won this West Midlands Tech Award and this is testament to the hard work and dedication shown by the entire Wise team."

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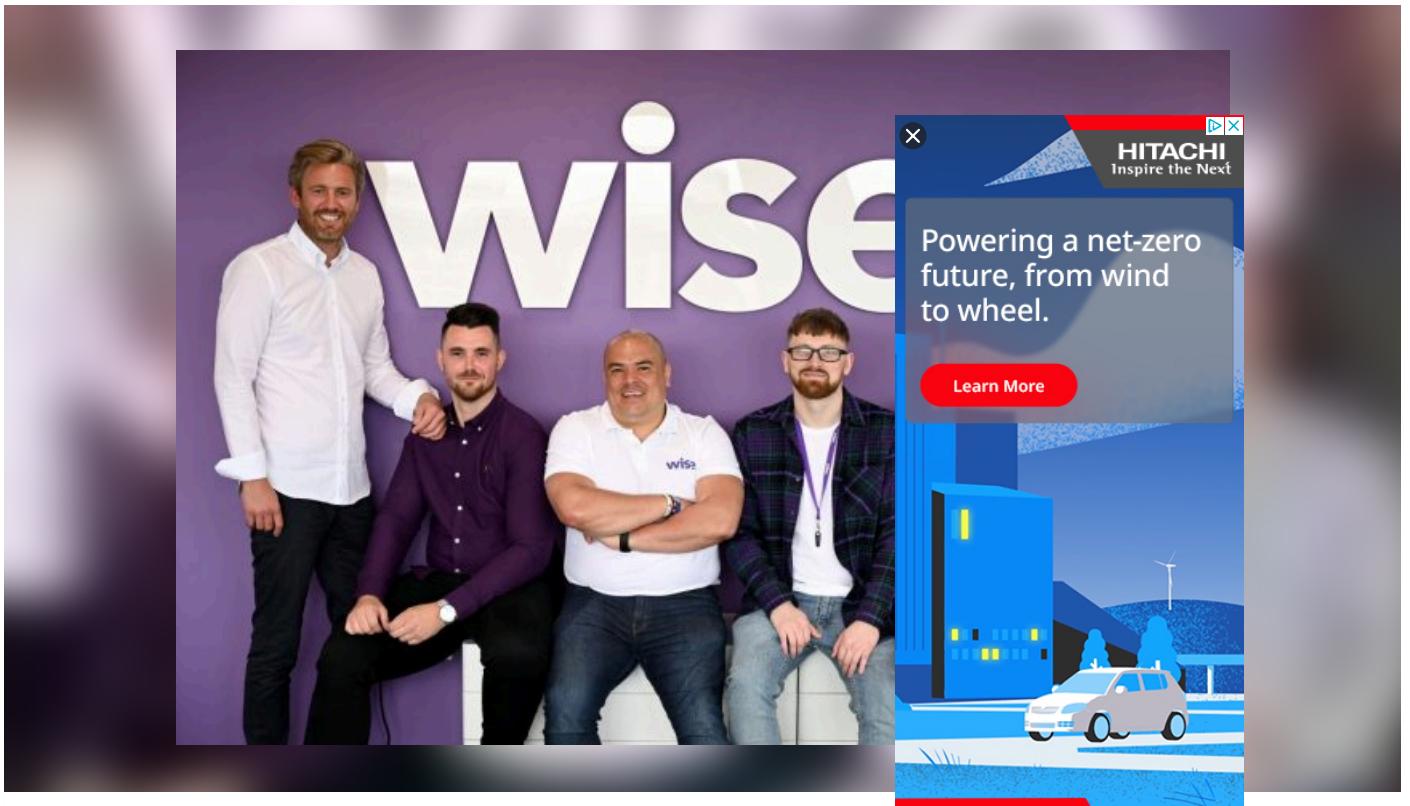
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Solihull tech business scoops national award



Ashleigh Osborne

6th Nov, 2022 0 Comments

A SOLIHULL self-employment tech specialist is celebrating after picking up an award at the prestigious UK Business Tech Awards 2022.

Wise, based in the heart of Solihull, was named Tech Company of The Year (small) at the glamorous awards ceremony.

This award, coming less than three years after the company was founded, acts as a major milestone for the business which now employs over 75 people.

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The UK Business Tech Awards, held every year in London, are designed to recognise the UK's finest tech businesses and reward the innovative and exceptional applications of technology to transform and grow businesses.



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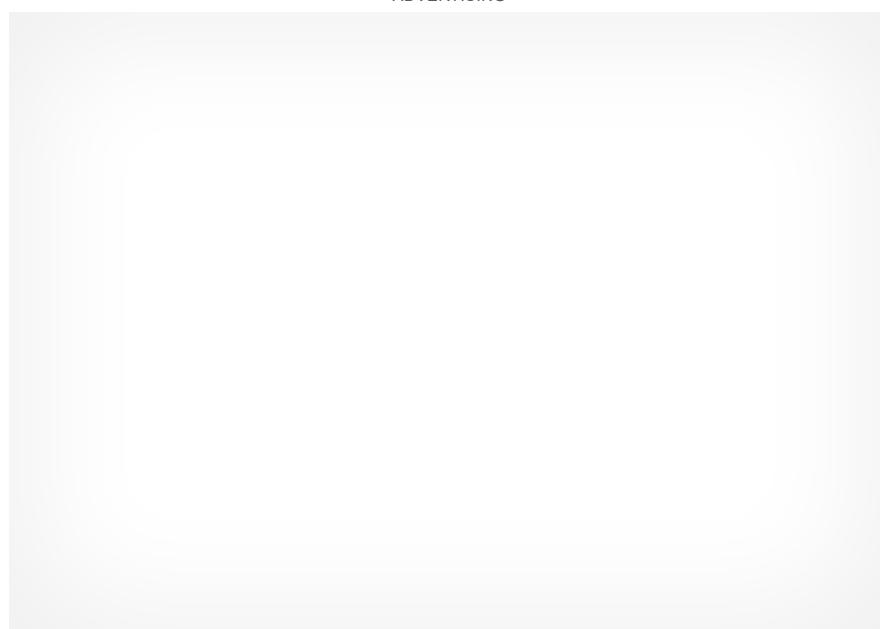
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Sifting through hundreds of entries, the judging panel noted that Wise had 'demonstrated innovative thought in solving an important issue' whilst also receiving 'excellent funding results, clearly giving confidence in the company's long-term future'.

Dan Richards, chief commercial officer at Wise, said: "We were absolutely thrilled to be a winner at this year's UK Business Tech Awards, especially considering the incredible businesses we were competing alongside."

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Technology Dispatch

Solihull business ranked as one of UK's Best Tech Employers

Oct 6, 2022 • 2 min read • Digital



A fast-growing technology business based in the heart of Solihull is celebrating after being named as one of the UK's Best Tech Employers.

Self-employment technology specialist Wise, based in Solihull town centre, has been named on the prestigious list of the UK's Best Tech Employers by Great Place To Work™, following a rigorous testing process surveying staff satisfaction and overall culture.

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Technology Dispatch

Following the anonymous staff survey, the technology firm scored an overall 91% for staff satisfaction, with its highest scoring areas covering: atmosphere, diversity and inclusion and teamwork.

Hannah Jarrad, Head of People and Culture at Wise, said: "We're over the moon to have been listed as one of the UK's Best Tech Workplaces for the first time in our company's history.

"Since we launched in 2019, we've been on an incredible journey, bringing together some of the Midlands' best technology talent and growing our culture along the way. We've reached some amazing milestones already – and this certification is testament to the hard work and attitude of each and every one of the Wise team.

"It really feels like we're building something special right here in Solihull, and we can't wait to see what the next few years have in store for us."

To find out more about Wise and its current vacancies, head to www.withwise.com

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Fast-growth technology business secures 'eight-figure' investment



Simon Hills, chief executive of Wise

Deals | December 06 2021 | Alex Turner

Technology business Wise has secured an eight-figure investment from private equity firm Inflexion to accelerate the expansion of the Solihull start-up.

Wise was launched in 2019 and already employs 50 people deploying its technology that works with companies that have a self-employed workforce.

Its platform is used by 250 UK logistics firms and 14,000 self-employed drivers to manage everything from onboarding to document storage and compliance.

Mid-market specialist Inflexion has taken a minority stake and its significant investment will fuel the ambitions of the fast-growing business.

Simon Hills, chief executive of Wise, said: "Since founding Wise, we've been on a truly incredible journey. We've brought together a team of 50 talented individuals and built a business we're all proud of."

"Now, with this investment from Inflexion, we're excited to move on to the next stage of the Wise journey. We'll continue to improve the technology for our existing clients while we roll out our intuitive platform to a variety of new sectors."

Wise's self-employment platform is mainly focused on the UK logistics and courier industry, supporting a network of last-mile delivery providers who work with carriers including Amazon, DPD, and Hermes.

It plans to grow into new sectors such as construction and private hire after securing the multimillion-pound investment from Inflexion.

Simon Turner, managing partner at Inflexion, said: "In a short space of time Wise has established itself as an emerging champion catering to the growing demand from the intersection of self-employment and last-mile logistics."

"An explosive e-commerce market combined with Wise's market-leading offering make the business extremely well placed to continue its impressive growth."

Wise was advised on the deal by Titan Partners Group and its founder, [Niall O'Brien](#). The technology firm was also supported on the deal by law firm Fieldfisher [Eduardo Gómez](#) and Andy Lawton-Smith.

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Muth said: "It has been a great pleasure to be involved in this transaction for the Wise team, one of the leading innovators in the West Midlands.

"The scale of this investment is testament to the quality of Wise's business and its people, whom we congratulate on the completion of this deal and wish every success with taking their transformative technology to the next level."



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The Wise management team, left to right: Simon Hills, Dan Richards, Darryl Oung, James Orton, Mark Cumins and Tom Hills

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Former Tesco Mobile boss Lance Batchelor appointed tech firm chairman



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By Nicky Godding

Page 52

20 January 2022

Solihull-based self-employed technology specialist, [Wise](#), has appointed former Domino's Pizza and Tesco Mobile chief, Lance Batchelor, as Chairman.

Lance joins the tech firm following recent investment from a leading private equity firm.

Founded in 2019 and with a current headcount of more than 50 members of staff, Wise has created a digital platform that improves the self-employment experience for both main companies and their individual subcontractors, with the platform currently used by more than 250 UK logistics firms and 14,000 self-employed people.

The firm recently agreed to sell a minority stake to a leading private investment firm, Inflexion, which will support the business as it expands into new sectors throughout the coming years.

Simon Hills, Chief Executive of Wise, said: "I'm thrilled that we've been able to bring in Lance as Chairman and his track record for delivering growth in technology companies will be invaluable to Wise. His appointment highlights our commitment to deliver best-in-class products and services to our clients; we're excited for 2022 and beyond."

Lance Batchelor, Chairman of Wise, said: "I feel highly privileged to join this business at such an exciting time. The team has an incredible passion for what they do, and it shines through in the products & services they deliver. I'm really looking forward to helping the team achieve its short and long-term objectives."

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Nicky Godding

Nicky Godding is editor of The Business Magazine. Before her journalism career, she worked mainly in public relations moving into writing when she was invited to launch Retail Watch, a publication covering retail and real estate across Europe.

After some years of constant travelling, she tucked away her passport and concentrated on business writing, co-founding a successful regional business magazine. She has interviewed some of the UK's most successful entrepreneurs who have built multi-million-pound businesses and reported on many science and technology firsts.

She reports on the region's thriving business economy from start-ups, family businesses and multi-million-pound corporations, to the professionals that support their growth and the institutions that educate the next generation of business leaders.

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It's great working at Solihull based tech recruitment company Wise



By Nicky Godding

20 September 2021

A Solihull technology firm is celebrating after it received recognition of its status as an excellent employer by securing Great Place To Work™ accreditation following a rigorous testing process.

Wise, a technology company that specialises in the self-employment sector received official confirmation of its Great Place To Work™ status after the business met a series of strict criteria set out by the accreditation body, including an in-depth staff satisfaction survey which came in at 89%.

With a current headcount of 47 based across London and Solihull offices, Wise has grown rapidly over the last twelve months, working with local digital skills bootcamp, School of Code, as well as local universities to provide a diverse and inclusive pathway for the Midlands' brightest tech talent.

This new award comes at an exciting time for the firm as it has just relocated to bigger office space in Solihull to provide a central hub for its expanding team of technology, design and logistics experts.

Simon Hills, CEO of Wise, said: "Over the last year, as we launched the new Wise platform we've grown the company with exciting new talent coming into the business we've been keen to ensure that our positive culture of inclusivity and compassion remained unchanged. This new certification is something that we've worked hard towards and to have this kind of third-party verification for how we treat our incredible staff is something we can all be proud of."

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After some years of constant travelling, she tucked away her passport and concentrated on business writing, co-founding a successful regional business magazine. She has interviewed some of the UK's most successful entrepreneurs who have built multi-million-pound businesses and reported on many science and technology firsts.

Page 54



Technology & Innovation West Midlands

Solihull tech firm Wise scoops national business award



By Peter Davison

7 November 2022

West Midlands-based self-employment tech specialist **Wise** is celebrating after picking up an award at the prestigious [UK Business Tech Awards 2022](#).

Wise was named Tech Company of The Year (Small) at the glamorous awards ceremony. This award, coming less than three years after the company was founded, acts as a major milestone for the business which now employs over 75 people.

The UK Business Tech Awards, held every year in London, are designed to recognise the UK's finest tech businesses and reward the innovative and exceptional applications of technology to transform and grow businesses.

Sifting through hundreds of entries, the judging panel noted that Wise had 'demonstrated innovative thought in solving an important issue' whilst also receiving 'excellent funding results, clearly giving confidence in the company's long-term future'.

Dan Richards, Chief Commercial Officer at Wise, said: "We were absolutely thrilled to be a winner at this year's UK Business Tech Awards, especially considering the incredible businesses we were competing alongside."

"As a business, we've been on an incredible journey over the last few years, bringing together some of the UK's best technology talent under one roof in Solihull. Being recognised with this prestigious award is a great testament to the technology we have created over the past couple of years and the real impact this is having on self-employment across the UK."

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**Peter Davison**

Peter Davison is deputy editor of The Business Magazine. He has spent his life in journalism – doing work experience in newsrooms in and around Bristol while still at school, and landing his first job on a local newspaper aged 19. By 28 he was the youngest newspaper editor in the country.

An early advocate of online news, he spent the first years of the 2000s telling his bosses that the internet posed both the biggest opportunity and greatest threat to the newspaper industry and the art of journalism. He was right on both counts.

Since 2006 he has enjoyed a career as a freelance journalist. He lives in rural Wiltshire with one wife, two children, and three cats.

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Mesmerising video shows Britain's most scenic delivery route through leafy mountains

This mesmerising video features the most scenic delivery route in Britain - including a picturesque road and verdant mountain peaks. Delivery business owner, Gary McFadden, captured some of the most breath-taking views he takes in every day as he travels the Kirkstone Pass in the Lake District in his van.

By MARTIN WINTER
12:43, Wed, Aug 10, 2022 | UPDATED: 12:43, Wed, Aug 10, 2022





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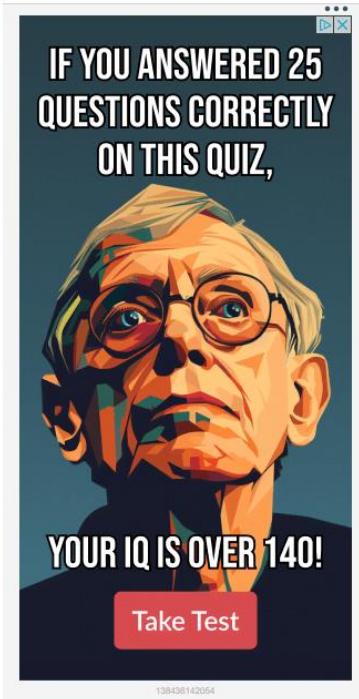
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Dan Richards, from self-employment technology specialist, **Wise**, which commissioned the research, said: "The UK has some of the most spectacular scenery in the whole world – and many lucky self-employed delivery drivers know this better than anyone else."

"It's important everyone enjoys their job, and often the location of work can have a big impact on moods."

"This eye-catching video shows the array of views delivery drivers can see in one day alone – all while playing a vital role in the UK's supply chain, getting parcels to customers."

The findings also revealed that over half (51 percent) admitted they are stuck in a rut when it comes to their work life – with those polled having been in their current role for an average of six years.

It emerged three-quarters (75 percent) often look out the window from their desk and wish they were able to work outside.

Nearly half (46 percent) think they have a nice view outside their office, but when 28 percent look up from their desk they only see a plain wall – and 27 percent just see their colleagues.

The main aspects workers don't enjoy about their current role include looking at a screen (41 percent), a lack of time spent outdoors (28 percent), and too much admin (22 percent).

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by Taboola

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Kirkstone Pass snakes through the hills of the Lake District (Image: Wise)

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But 40 percent like the idea of being a delivery driver, and specifically think they'd enjoy being on their own schedule (26 percent).

Seeing new places (24 percent), and having their own workspace (19 percent), also featured high on the list.

And of those who wouldn't mind becoming a self-employed delivery driver, 51 percent have even previously looked into getting a job as one.

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27/01/2025

City with the worst bosses

Daily Mirror

January 24, 2022 Monday

Edition 1, Northern Ireland

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Section: NEWS; Pg. 16

Length: 76 words

Body

NORWICH has been revealed as the "bad boss capital" of the UK.

A poll found 42% of the city's workers claim to have a manager from hell.

The national average is 29% and a third of people say a bad boss has made them perform poorly.

Self-employment technology specialist Wise said half of those aged 18 to 25 want to be their own boss. Top six locations for worst bosses: Norwich (42%), Leeds (39%), Bristol (36%), Cambridge (31%), Cardiff and Liverpool (both 30%).

Load-Date: January 24, 2022

End of Document

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Kirkstone Pass in the Lake District is stunning – and the video has emerged after a study revealed two in five would like to become a delivery driver

By Martin Winter

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loofy mountains Mirror It is stunning - and the video has emerged after a study revealed two in five would like to become a delivery driver

By Martin Winter 13:29, 10 Aug 2022

This stunning video shows Britain's most scenic delivery route - which winds its way along an open road through lush, green mountain peaks.

The breath-taking views from Kirkstone Pass, in the Lake District, were captured by delivery business owner, Gary McFadden, who drives the route every day in his van.

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The road ambles along a route with an altitude of 1,489 feet, and is the district's highest pass open to traffic.

It comes after research of 2,000 desk-based workers found 44% would love to find a job that involved being behind the wheel – with 85% wishing they could spend less time at their desk.

Dan Richards, from self-employment technology specialist, **Wise**, which commissioned the research, said: "The UK has some of the most spectacular scenery in the whole world – and many lucky self-employed delivery drivers know this better than anyone else."

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Kirkstone Pass snakes its way through the leafy hills of the Lake District (Image: Wise)

"It's important everyone enjoys their job, and often the location of work can have a big impact on moods."

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Kirkstone Pass snakes its way through the leafy hills of the Lake District (Image: Wise)

"It's important everyone enjoys their job, and often the location of work can have a big impact on moods."

"This eye-catching video shows the array of views delivery drivers can see in one day alone – all while playing a vital role in the UK's supply chain, getting parcels to customers."

The findings also revealed that over half (51%) admitted they are stuck in a rut when it comes to their work life – with those polled having been in their current role for an average of six years.

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It emerged three-quarters (75%) often look out the window from their desk and wish they were able to work outside.

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Drivers are treated to stunning views of the region's famous lakes (Image: Wise)

The main aspects workers don't enjoy about their current role include looking at a screen (41%), a lack of time spent outdoors (28%), and too much admin (22%).

But 40% like the idea of being a delivery driver, and specifically think they'd enjoy being on their own schedule (26%).

Seeing new places (24%), and having their own workspace (19%), also featured high on the list.

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And of those who wouldn't mind becoming a self-employed delivery driver, 51% have even previously looked into getting a job as one.

The dream routes would include a coastal scene (24%), city centre (17%), and scenic hills (16%), according to the OnePoll study.

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It also found the typical adult receives an average of eight deliveries a month – and nearly two-thirds (63%) admitted the pandemic gave them a new appreciation for delivery drivers.

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Aha! Worst bosses are in Norwich; PARTRIDGE CITY TOPS TABLE

Daily Star

January 24, 2022 Monday

Edition 1, National Edition

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Section: FEATURES; Pg. 19

Length: 221 words

Byline: LIZ PERKINS

Body

NEARLY half of workers say they've had horrible bosses - with the worst ones in Alan Partridge's Norwich.

A fed-up 42% in the Steve Coogan character's home city moaned about their managers - way above the national average of 29%.

But half of 18 to 25-yearolds now reckon the traditional office is out-dated.

And 42% of them believe the only way to be happy in a job is to work for yourself.

The study was by selfemployment technology specialist Wise and its chief commercial officer Dan Richards said: "This research indicates that more young people than ever before are choosing to work for themselves.

"They are turning their back on a traditional office job and instead being their own boss. Being self-employed can be hugely rewarding.

"But sorting out your taxes, doing accounts, raising invoices and dealing with the legal side can put people off."

A massive 49% of workers in Norwich say they had quit jobs because of unbearable managers.

Leeds wasn't far behind Norfolk's only city in the "bad bosses" league on 39%, followed by Bristol (36%), Stoke-on-Trent (35%), Cambridge (31%), and Cardiff (30%).

A third of workers polled (33%) said a toxic boss has a knockon effect on how they perform at work, while 31% said people usually quit their positions because of their bosses and not the quality of their jobs.

news@dailystar.co.uk

Load-Date: January 24, 2022

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CARS By Martin Winter
13:13, 10 Aug 2022 | Updated 13:13, 10 Aug 2022



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A lucky delivery driver has captured the stunning views he takes in every day from Britain's most scenic delivery route – surrounded by lush, green mountain peaks.

Delivery business owner, Gary McFadden, drives along the breathtaking Kirkstone Pass in the Lake District every day, following the winding road as it snakes through the imposing peaks.

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Kirkstone Pass snakes its way through the leafy hills of the Lake District (Image: Wise)

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Dan Richards, from self-employment technology specialist, [Wise](#), which commissioned the research, said: "The UK has some of the most spectacular scenery in the whole world – and many lucky self-employed delivery drivers know this better than anyone else.

"It's important everyone enjoys their job, and often the location of work can have a big impact on moods.

"This eye-catching video shows the array of views delivery drivers can see in one day alone – all while playing a vital role in the UK's supply chain, getting parcels to customers."

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The findings also revealed that over half (51%) admitted they are stuck in a rut when it comes to their work life – with those polled having been in their current role for an average of six years.

It emerged three-quarters (75%) often look out the window from their desk and wish they were able to work outside.

Nearly half (46%) think they have a nice view outside their office, but when 28% look up from their desk they only see a plain wall – and 27% just see their colleagues.

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The main aspects workers don't enjoy about their current role include looking at a screen (41%), a lack of time spent outdoors (28%), and too much admin (22%).



Drivers are treated to stunning views of the region's famous lakes (Image: Wise)

READ MORE: Over half of van drivers concerned about going electric - due to battery life and costs

But 40% like the idea of being a delivery driver, and specifically think they'd enjoy being on their own schedule (26%).

Article continues below

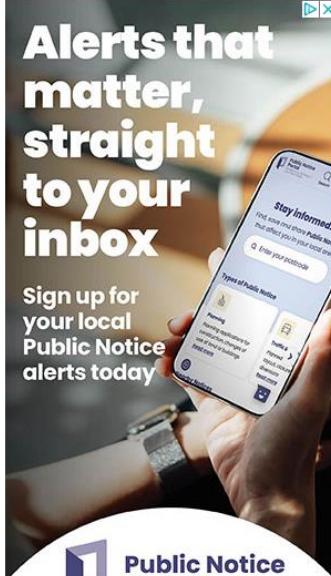
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Seeing new places (24%), and having their own workspace (19%), also featured high on the list.

And of those who wouldn't mind becoming a self-employed delivery driver, 51% have even previously looked into getting a job as one.

The dream routes would include a coastal scene (24%), city centre (17%), and scenic hills (16%), according to the OnePoll study.

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Utd fans in ticket price row

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It also found the typical adult receives an average of eight deliveries a month – and nearly two-thirds (63%) admitted the pandemic gave them a new appreciation for delivery drivers.

Dan Richards added: "The research shows how many desk-based workers want to be outdoors, rather than spending all day cooped up inside – which we're not surprised about at all, especially given the glorious weather we've been enjoying for the past few weeks.

"Being able to see a lot of the great British outdoors, having your own workspace, and being your own boss are just some of the perks that comes with working as a self-employed delivery driver.

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Is this Britain's most picturesque delivery route?

'Often the location of work can have a big impact on moods,' tech expert says

Lucy Brimble • Saturday 13 August 2022 10:04 BST • [Comments](#)



Delivery driver 'never gets tired of views' despite driving same route 365 days a year



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One lucky delivery driver may have the most picturesque route in the country, including lakeside views and verdant mountainsides.

Business owner Gary McFadden takes in the classic scenery every day as he travels the Kirkstone Pass in the [Lake District](#).

The road ambles along a route with an altitude of 1,489ft and is the district's highest pass open to traffic.

The video was put together to accompany a poll of 2,000 desk-based workers, which found 44 per cent would like to find a job that involved being outside.

Some 85 per cent said they wished they could spend less time at their desk.

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Dan Richards, from technology company Wise, which commissioned the survey, said: “The UK has some of the most spectacular scenery in the whole world – and many lucky self-employed delivery drivers know this better than anyone else.

“It’s important everyone enjoys their job and often the location of work can have a big impact on moods.

“This eye-catching video shows the array of views delivery drivers can see in one day alone – all while playing a vital role in the UK’s supply chain, getting parcels to customers.”

Half of those surveyed admitted to being in a rut at work, having held their current job for an average of six years. More than two-fifths (46 per cent) thought they had a nice view outside their office but when 28 per cent looked up from their desk they only saw a plain wall – and 27 per cent just saw their colleagues.

The main aspects workers least enjoyed about their current roles included looking at a screen (41 per cent), a lack of time spent outdoors (28 per cent) and too much administration (22 per cent).

More about: [Lake District](#)



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Aha! Alan isn't the only bad boss in city

The Express

January 24, 2022 Monday

Edition 1, National Edition

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Section: NEWS; Pg. 27

Length: 94 words

Byline: Adam Gillham

Body

ALAN Partridge viewers won't be surprised, but Norwich is home to Britain's worst bosses, researchers claim.

The fictional North Norfolk DJ famously puts his personal assistant Lynn through hell.

Now 42 per cent of staff in the city say they too have had a boss from hell. The national average is just 29 per cent.

Leeds was the next worst city for managers (39 per cent), then Bristol (36 per cent).

Dan Richards, of selfemployment specialist Wise, which published the poll, said: "More young people than ever are choosing to work for themselves and being their own boss."

Load-Date: January 24, 2022

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VAN TASTIC 'Britain's best delivery route' shown in mesmerising video as van drives over Lake District's highest pass

Jane Matthews

Published: 15:21, 10 Aug 2022 Updated: 15:22, 10 Aug 2022



THIS mesmerising video features the most scenic delivery route in Britain - including a picturesque road and verdant mountain peaks.

Delivery business owner, Gary McFadden, captured some of the most breathtaking views he takes in every day as he travels the Kirkstone Pass, in the Lake District, in his van.

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5

Gary McFadden travels the Kirkstone Pass, in the Lake District, every day as a delivery driver Credit: SWNS



5

Now, he's captured footage for everyone to see Credit: SWNS

The road ambles along a route with an altitude of 1,489 feet and is the district's highest pass open to traffic.

It comes after research of 2,000 desk-based workers found 44 per cent would love to find a job that involved being behind the wheel.

"It's important everyone enjoys their job and often the location of work can have a big impact on moods.

"This eye-catching video shows the array of views delivery drivers can see in one day alone – all while playing a vital role in the UK's supply chain, getting parcels to customers."

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The findings also found 51 per cent admitted they are stuck in rut when it comes to their work life, with those polled having been in their current role for an average of six years.

It emerged 75 per cent often look out the window from their desk and wish they were able to work outside.

Nearly half (46 per cent) think they have a nice view outside their office but when 28 per cent look up from their desk they only see a plain wall - and 27 per cent just see their colleagues.

The main aspects workers don't enjoy about their current role include looking at a screen (41 per cent), a lack of time spent outdoors (28 per cent) and too much admin (22 per cent).

Yet 40 per cent like the idea of being a delivery driver and specifically think they'd enjoy being on their own schedule (26 per cent).

Seeing new places (24 per cent) and having their own workspace (19 per cent) also featured high on the list.

OnePoll study.

It also found adults receive an average of eight deliveries a month each and 63 per cent admitted the pandemic gave them a new appreciation for delivery drivers.

Dan Richards, of Wise, added: "The research shows how many desk-based workers want to be outdoors rather than spending all day cooped up inside – which we're not surprised about at all, especially given the glorious weather we've been enjoying for the past few weeks."

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"Being able to see a lot of the great British outdoors, having your own workspace and being your own boss are just some of the perks that comes with working as a self-employed delivery driver."

"We'd like to encourage Brits in search for more freedom in their working life to consider it as a career."



5

A study of 2,000 desk-based workers found almost half - 44 per cent - would prefer a job behind the wheel, like McFadden's Credit: SWNS



5

Of those who wouldn't mind being a delivery driver, 51 per cent said they'd looked into jobs on offer Credit: SWNS



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Most of those dreamed of coastal scenery, but 17 per cent wanted to see a city centre, and 16 per cent scenic hills Credit: SWNS

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Norwich bosses 'worst in country'

The Sun (England)

January 24, 2022 Monday

Edition 1, National Edition

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Section: NEWS; Pg. 26

Length: 124 words

Byline: LIAM COLEMAN

Body

THE worst bosses in the UK are found in Norwich, a survey shows.

More than four in ten workers polled in the city said they had a boss from hell who treated them with contempt.

And almost half the Norwich workers said they had left a job solely because they could no longer stand working for their manager.

The city is the home of Steve Coogan's cringeworthy creation Alan Partridge - who regularly put his personal assistant, Lynn, through hell.

Leeds had the next highest proportion of horrible bosses, followed by Bristol, Stoke-on-Trent Cambridge and Cardiff.

The poll, for selfemployment tech specialist Wise, also found a third of staff felt a bad boss affected work performance. More than four in ten said they had a boss who was bad at their job.

Graphic

Painful ... Partridge

Load-Date: January 24, 2022



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About Wise

Most Innovative Driver Recruitment Management System 2023

Wise is a UK-based independent SaaS business specialising in the last-mile logistics sector. Now seven years old (four in its current digital identity) and backed by Inflexion PE since 2021, it has a team of approximately 80 staff. The Wise platform is a comprehensive, integrated & innovative solution specifically developed for the Carrier environment. It provides onboarding, compliance, driver checks, benefits & resource planning technology to some of the largest international carrier networks.

VISIT WEBSITE 

The screenshot shows a Microsoft Edge browser window with the following details:

- Address Bar:** https://vanfleetworld.co.uk/van-fleets-shortlisted-for-2024-logistics-uk-awards/
- Page Title:** Van fleets shortlisted for 2024 Logistics UK awards
- Header:** vanfleetworld (with a purple underline), NEWS, NEW VANS, FEATURES, OPINIONS, MAGAZINE ARCHIVE, SUPPLIER DIRECTORY, EVENTS
- Breadcrumbs:** Home \ Archives \ News \ Van fleets shortlisted for 2024 Logistics...
- Content:** Article by Natalie Middleton on 20th August 2024, 12:42 pm. It mentions Speedy Hire and Dundee City Council as shortlisted operators. A large red banner at the bottom says "LOGISTICS UK". A small note at the bottom states: "All winners will be shortlisted for the Van Business of the Year category at the Logistics UK Logistics Awards 2024."
- Right Side:** Two promotional banners:
 - Great British Fleet Event 2025:** SAVE THE DATE! 8 MAY 2025, ARENA MK • MILTON KEYNES.
 - Commercial Vehicle Show:** 29 APRIL - 1 MAY 2025, NEC BIRMINGHAM. BY THE INDUSTRY. FOR THE INDUSTRY. REGISTRATION IS LIVE. WWW.CVSHOW.COM
- Taskbar:** Shows various pinned apps like File Explorer, Mail, and Edge.
- Bottom Right:** Date and time: 14:03, 28/01/2025.

InPrivate (2) Van fleets shortlisted for 2024 Log +

https://vanfleetworld.co.uk/van-fleets-shortlisted-for-2024-logistics-uk-awards/      

LOGISTICS UK

All winners will be shortlisted for the Van Business of the Year category at the Logistics UK Logistics Awards 2024.

Categories that recognise advancements across areas such as Diversity and Inclusion and Decarbonisation.

The winners will be revealed at a gala lunch taking place at the Hyatt Regency Birmingham on Friday 13 September 2024, celebrating achievements across the van sector.

Supported by Logistics UK's Van Gold Partners – the AA, Brigade Electronics, Clearquote, Lex Autolease, Webfleet – the awards champion companies which have made a significant contribution to the industry over the past 12 months.

The shortlisted companies for Logistics UK's Van Awards 2024 are:

Diversity and Inclusion Award

Carnell

Clancy

Mark O'Shaughnessy – Purrfect Pet Transport

Murphy Group

Sciensus

Speedy Hire

Innovative Van Business of the Year

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Supplier Spotlight

Daniel Rudkin, Logistics Sales Manager Europe
Cognex

COGNEX



Cognex is a global leader in machine vision, having shipped more than 2 million products since the company's founding in 1981.

Cognex products include machine vision systems, sensors and barcode readers that are used in factories and distribution centers around the world to eliminate production and shipping errors.

Daniel Rudkin, Logistics Sales Manager Europe at Cognex Ltd
speaks to Warehouse & Logistics News.

What are your best-known products/solutions/services?

Cognex machine vision and barcode reading solutions deliver high accuracy and robust performance which helps improve traceability.

What are the major trends and developments affecting your category and your customers, and how are you responding?

Higher throughput and expectations regarding delivery times and product quality result in a growing need for powerful automation technology. Read rates need to be maximised even when the code quality is poor or codes are barely visible. Space on conveyors or in trucks needs to be used as efficiently as possible to keep up with increased throughput. Cognex knows about these challenges and provides cutting-edge vision technology that supports our customers in improving traceability, and automating and optimising their processes even under the most challenging conditions.

At the same time, operators

game changer for a wide range of applications. It automates and scales complex part location, assembly verification, defect detection, classification, and character reading inspection applications that, until now, were too challenging for traditional machine vision alone. The great news is that deep learning is now easier to use than ever before: Applications that previously required vision expertise are now solvable by non-vision experts. Cognex is now incorporating deep learning technology into their smart cameras to make it more operator-friendly, and developing more tools that can be used to automate logistics applications such as item categorisation and parcel inspection.

Achievement

Logistics technology firm ranked as one of UK's Best Tech Employers

A fast-growing logistics technology business is celebrating after being named as one of the UK's Best Tech Employers by the leading workplace accreditation body.

Wise, who have created a revolutionary workforce management platform used by over 250 UK delivery companies, has been named on the prestigious list of the UK's Best Tech Employers by Great Place To Work™.

The announcement of this achievement was made on Wednesday 28th September, with Wise being placed alongside some of the UK's most well-known and innovative technology firms following a lengthy process.

Following an anonymous staff satisfaction survey and rigorous external testing, the technology firm scored an overall 91% for staff

satisfaction, with its highest scoring areas covering: atmosphere, diversity and inclusion and teamwork.

Based in Solihull, Wise's free platform is used by last-mile delivery firms to save time, stress and money when managing a self-employed workforce and its app has already been used by over 50,000 delivery drivers.

Hannah Jarrad, Head of People and Culture at Wise, said: "Throughout the last couple of years we've been on an incredible journey, bringing together some of the Midlands' best technology talent and growing our culture along the way. We're over the moon to have been listed as one of the UK's Best Tech Workplaces and this certification is testament to the hard work and attitude of each and every one of the Wise team."

