

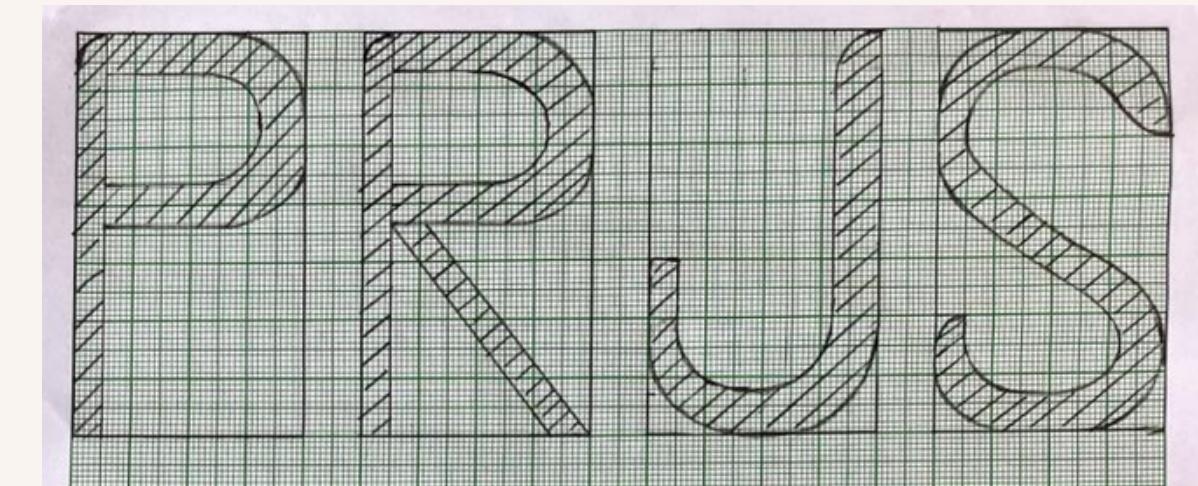
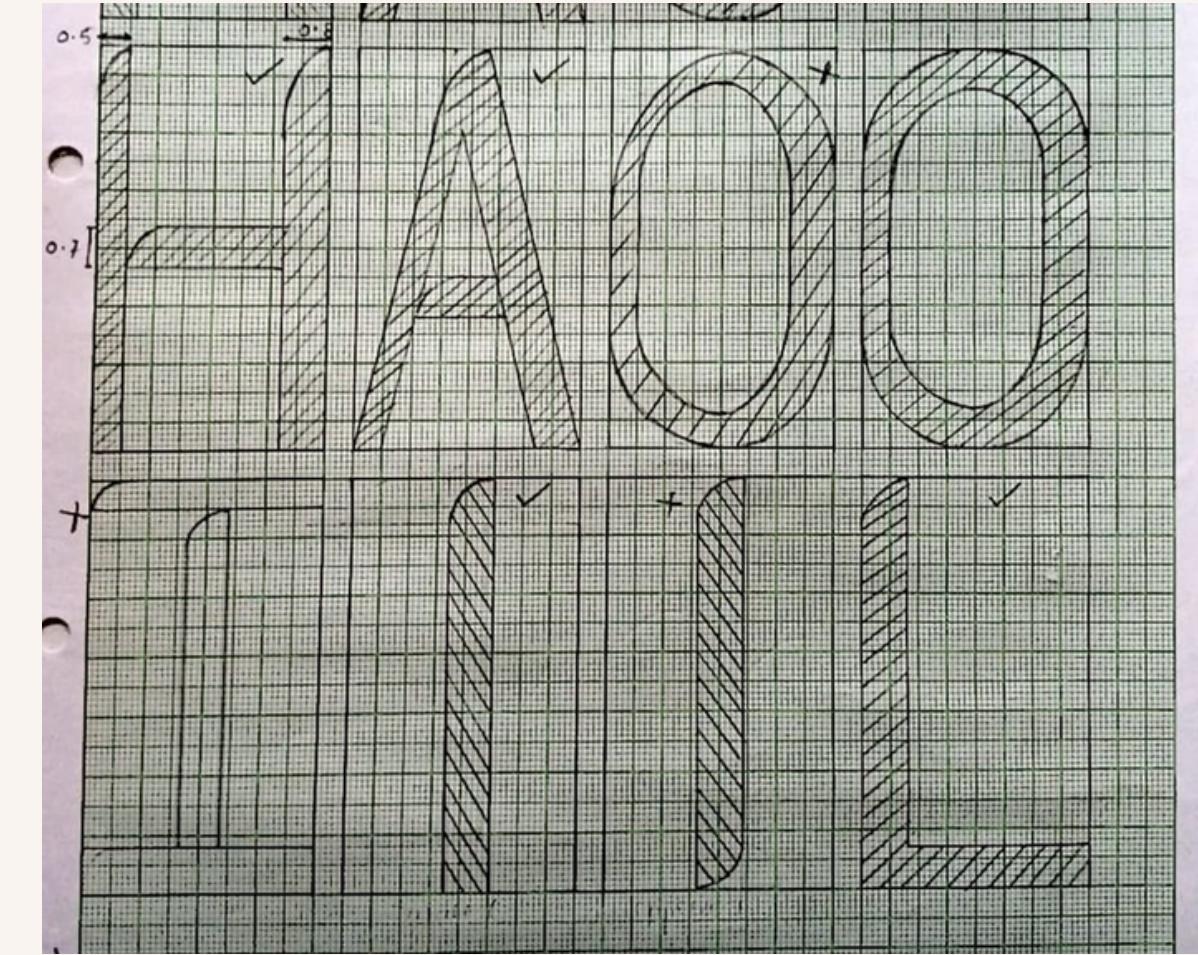
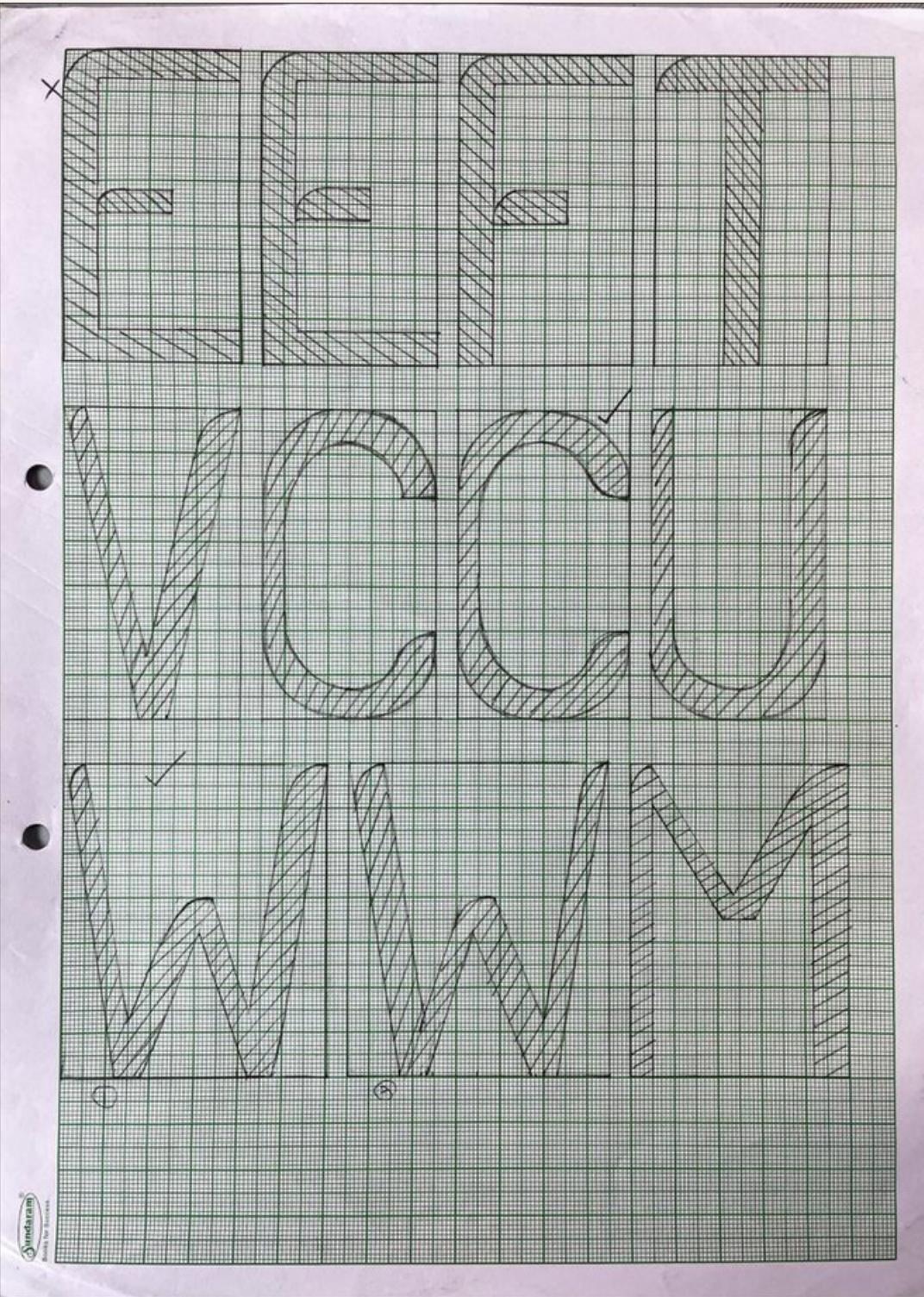
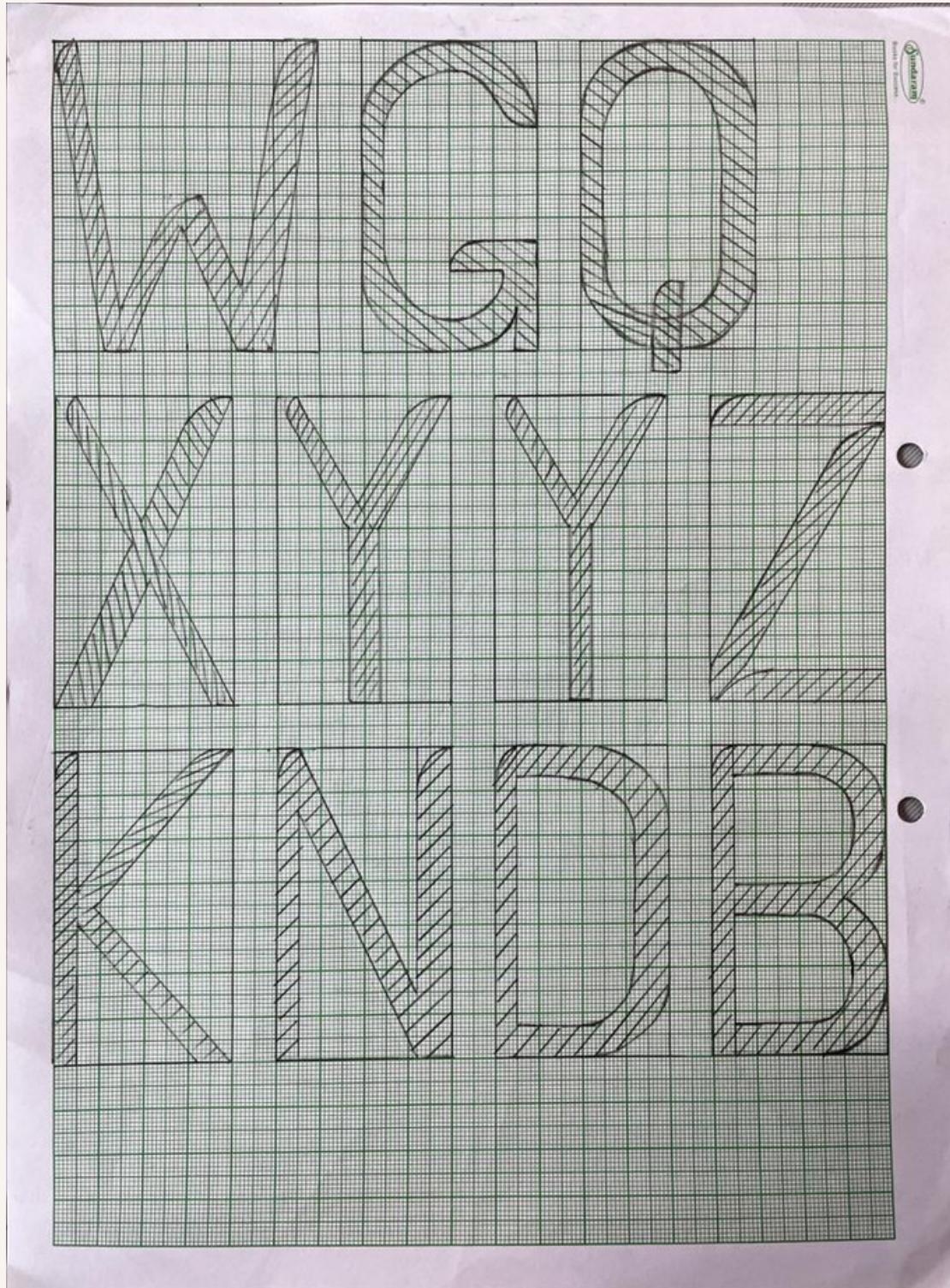


# Typography Product Packaging

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By Trisha Jain

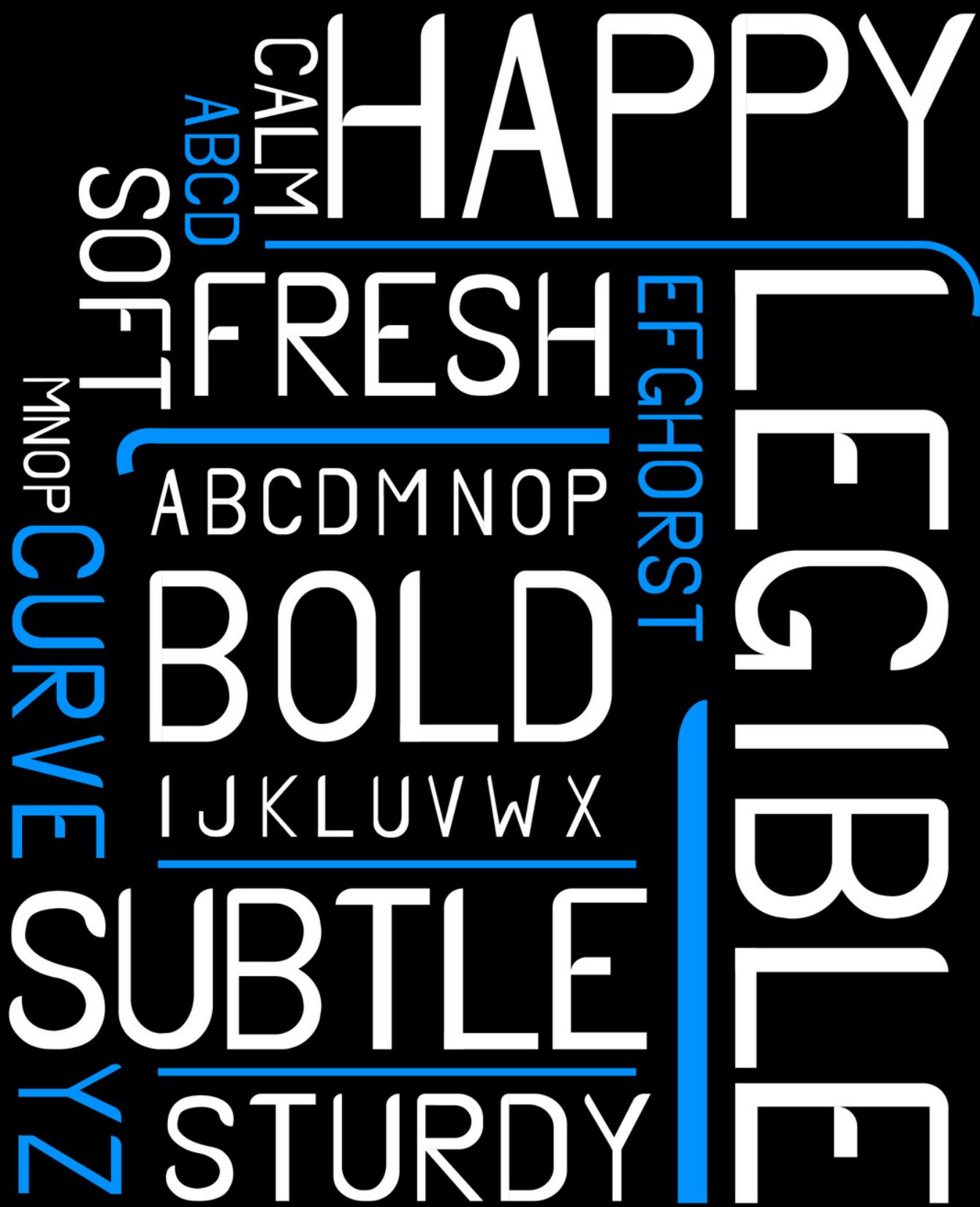
# Graph Paper Iterations



# Vectorized Alphabets

A B C D  
E F G H  
I J K L  
M N O P

Q R S T  
U V W X  
Y Z



Application  
And Qualities

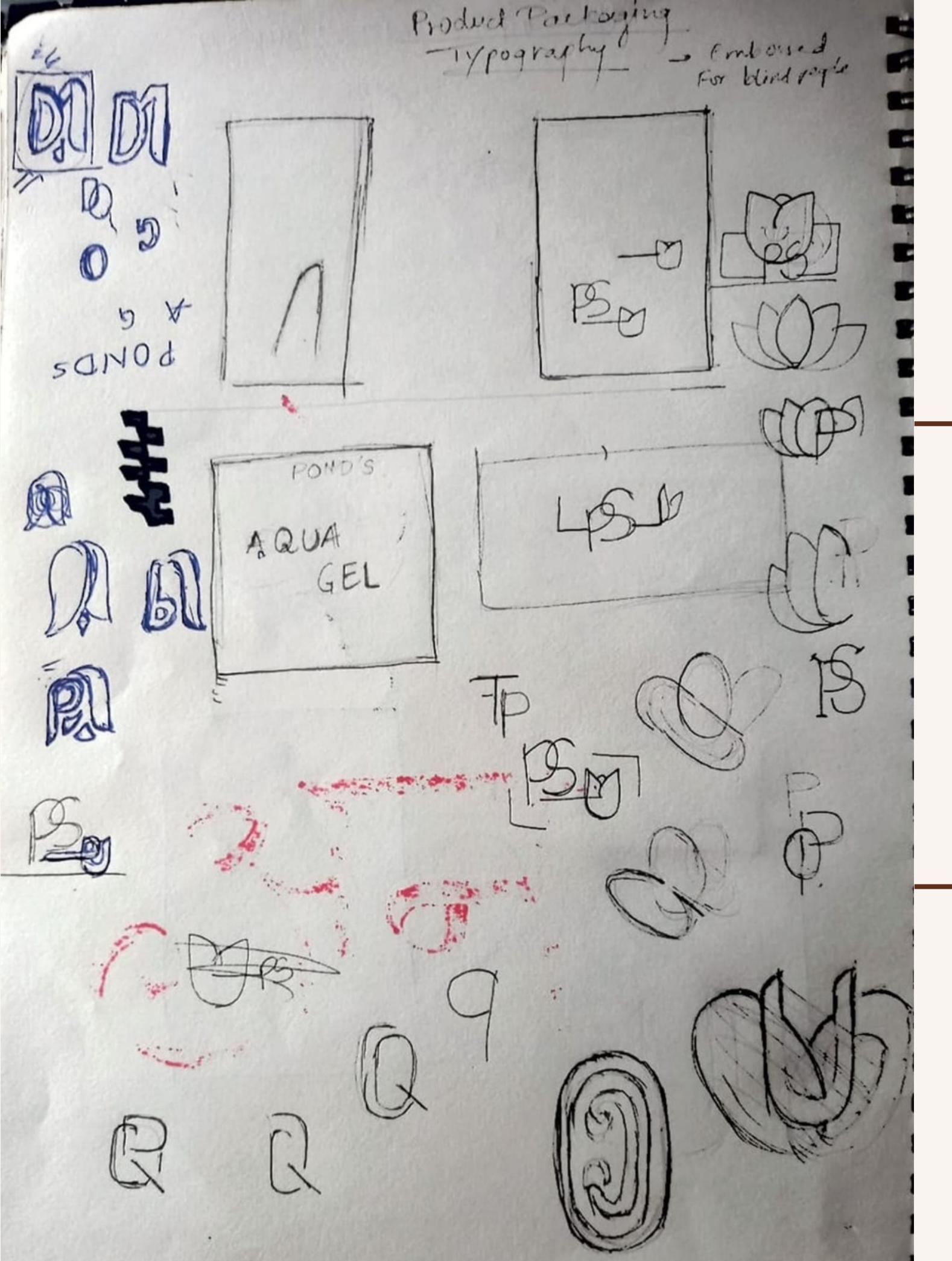
SEMI FORMAL

# Selection of Product

As my font is semiformal it would perfectly go with any cosmetic brand. And hence I chose PONDS. Its Super light gel is a very unique and a very nice effective gel based moisturizer. Hence, I tried rebranding it with a new name and look.

# Rose logo redesigned using My Font





# Sketched Iterations

# Net Diagram



# Packaging



# Mockups

Thankyou