



THE BAANS DAY

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ABOUT OUR FESTIVAL

Bamboo festival is all about celebrating this wonderful sustainable material at the time of its harvest season and thank earth to have this plant which is so much versatile. This festival will also spread awareness among people and encourage them to use bamboo products in their daily lives.





SHOW FLOW

Entry Dance

Music show

Bamboo thoughts Board

Activities and shopping

Food Stalls

Prize Distribution

Final music and
dance piece

MR. BAMBOO
OUR MASCOT



PLACES FOR EVENT

Bamboo festival is celebrated only in northeast states and hence we want to conduct this event in major metropolitan cities of this country i.e. Mumbai, Delhi, Kolkata, Chennai and Bengaluru. Every year this event will be conducted in different metropolitan cities to reach bamboo in every corner of the country.

DATE AND TIMING

Month - January - the bamboo harvest month. Date depends upon the availability of the venue and the state holiday of the city.

Timing - 4 pm to 9 pm



GUESTS

Event is open to all age groups.

The number of guests depends upon the capacity
of the venue approximately 300 to 500 people

TICKETS

Amount - Rs. 500 for elders and Rs. 250 for childrens
Selling Platforms - Book My Show and Paytm Insider



MARKETING

Posters, influencer marketing, word of mouth

ENTRY DANCE AND MUSIC SHOW

The event will start with a dance show. The visitors will get to see and experience two classical dances the cheraw dance of Mizoram and Bihu dance of Assam. This will be followed by an amazing musical performance using all the instruments made from bamboo.

CHERAW



BIHU



MUSIC





BAMBOO PLAYGROUND



- A playground would me installed for kids to play.
- The whole play area will be made up of Bamboo.
- 3- 4 guards will be appointed for safety purposes.

BAMBOO THOUGHTS

- A board where people can write whatever they feel about bamboo on sticky notes and placeit where the markings of the colour is there.
- At the end when the board is filled it will create a beautiful art work of bamboo.





PHOTO BOOTH

A photo booth will be installed using bamboo and its decor for the visitors to click selfies , pictures, group / family photos.

Lantern Lighting

While the sun sets the guests can buys the bamboo lanterns and lighten up the event.



DRAWING COMPETITION

A Drawing competition will be held for the kids and adults both and 4 stalls will be installed for the same.

Theme- Showing your story/ any story using bamboo as an inspiration.

These stalls will be available the whole day and will close 1 hours before the events ends.

A Gift hamper will be given to the winners of the competition which will include all the bamboo stationary items.

LUCKY DRAW

People who are buying items from stalls and buy items worth more than Rs.1000 will get a chance to win a lucky draw which will be announced at the end of the event. There will be 3 winners of the lucky draw. They will get A hamper and a cash prize of 5000.





STALLS

1. FOOD AND BEVERAGE

- Traditional bamboo foods and local state food veg as well as non-veg. The crockeries used will be of bamboo.

2. HANDICRAFTS

- All the local handicraft artisans who make beautiful accessories and crafts and bags from bamboo

3. INSTRUMENTS

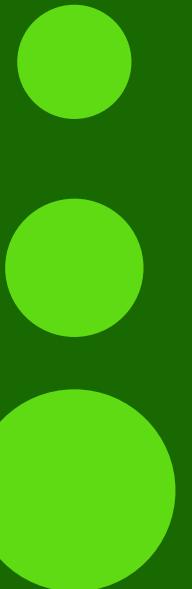
- Sponcor stall of Bamboo Guitars and Ukuleles. People can buy instruments from them.

4. SPONSORS STALLS

- Bamboo Tribe – cloths, Bamboo pecker – home lifestyle and furniture.

INTERIOR SAMPLE ROOM

Interior designed by using the bamboo furniture of the bamboo pecker company.



BAMBOO HANDICRAFTS AND PRODUCTS

OPERATIONS

- Booking the venue.
- Contacting the sponsors.
- Gathering all the artisans.
- Marketing and selling the tickets/ coupons
- Decor
- Scheduling
- Security
- Guest Parking

LOGISTICS

- Décor materials
- Stage
- Posters and tickets printing
- Sound systems and instruments
- Security Equipments

LEGAL

- Permission from the local police.
- Signing MOU form with the venue.
- Signing an agreement with the sponsors.

BUDGET SHEET

SR.NO	Particular	SIZE	Quantity	Cost Per Unit	Total cost
1	Stage	10 * 15 feet	1		50,000
2	Sound system	-	1		75,000
3	Lights				75,000
4	Seating and Tables	2 * 3 feet	150	Rs. 50 rent	10,000
5	Decor				1 lakh
6	Security				30,000
7	Printing				5000
8	Water	20 litre bisleri	30	100	3000
9	Portable Washroom		4	20,000	1,00,000
10	Miscelaneous				1.50,000

**TOTAL
BUDGET**

=

5,98,000



THANK YOU