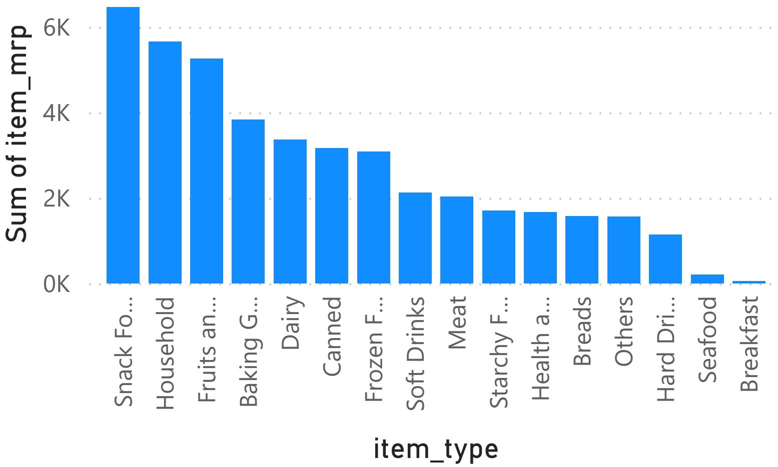
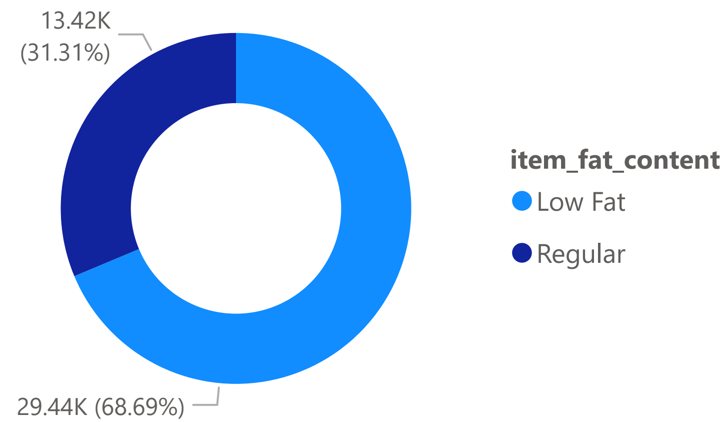
Sum of item_mrp by item_type



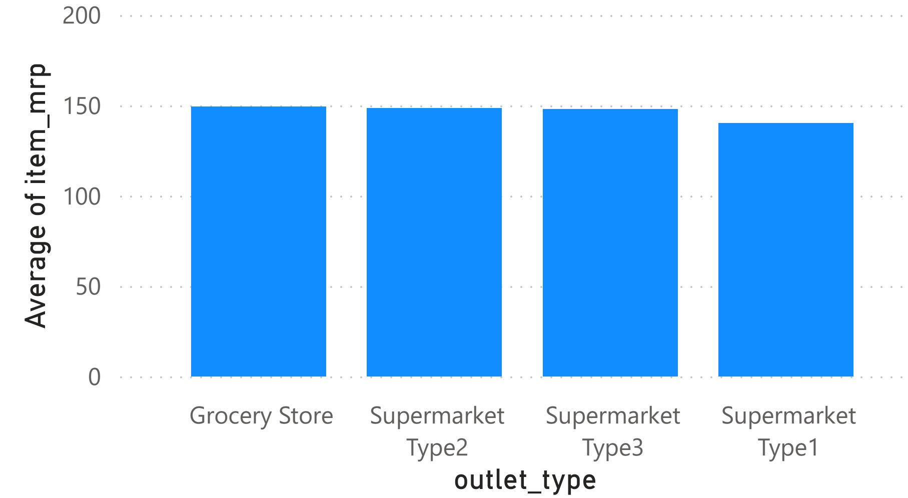
Snack Foods generate the highest total MRP - a clear leader in sales revenue.

Sum of item_mrp by item_fat_content



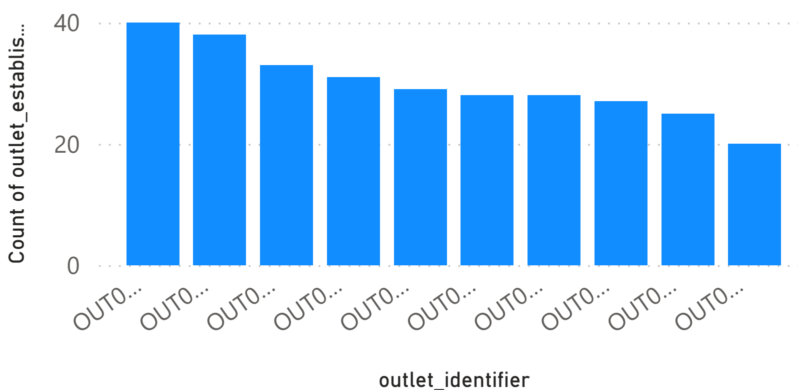
Low Fat items account for most sales - consumer preference leans toward healthier options.

Average of item_mrp by outlet_type



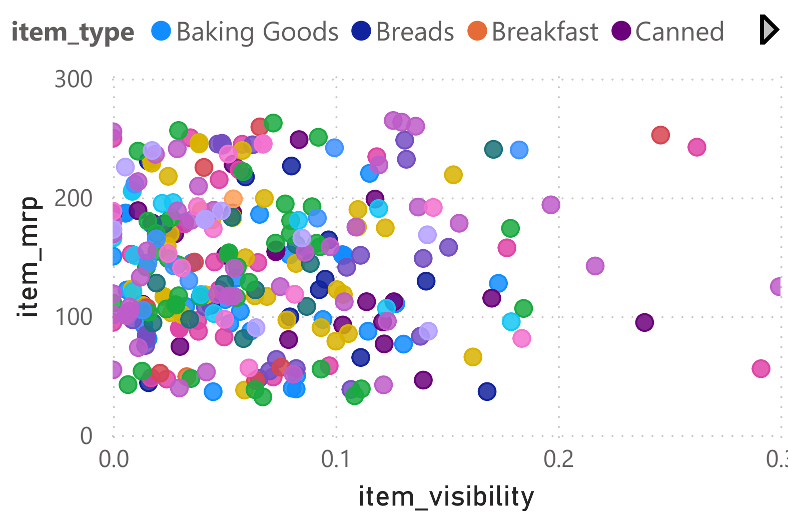
Supermarket Type3 shows the highest average MRP, suggesting a premium pricing model targeting upscale consumers.

Count of outlet_establishment_year by outlet_identifier



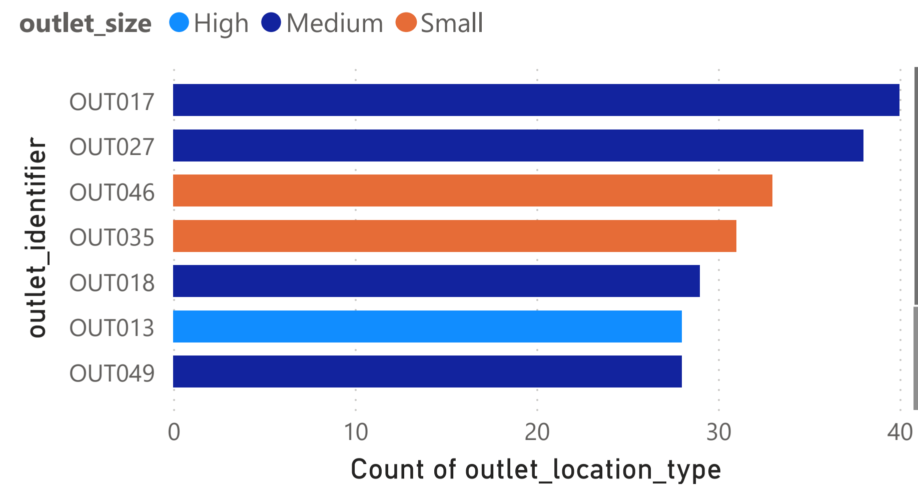
Most outlets were launched in 1985, marking a key expansion year. Older outlets may now require review or upgrades.

item_type, item_visibility and item_mrp

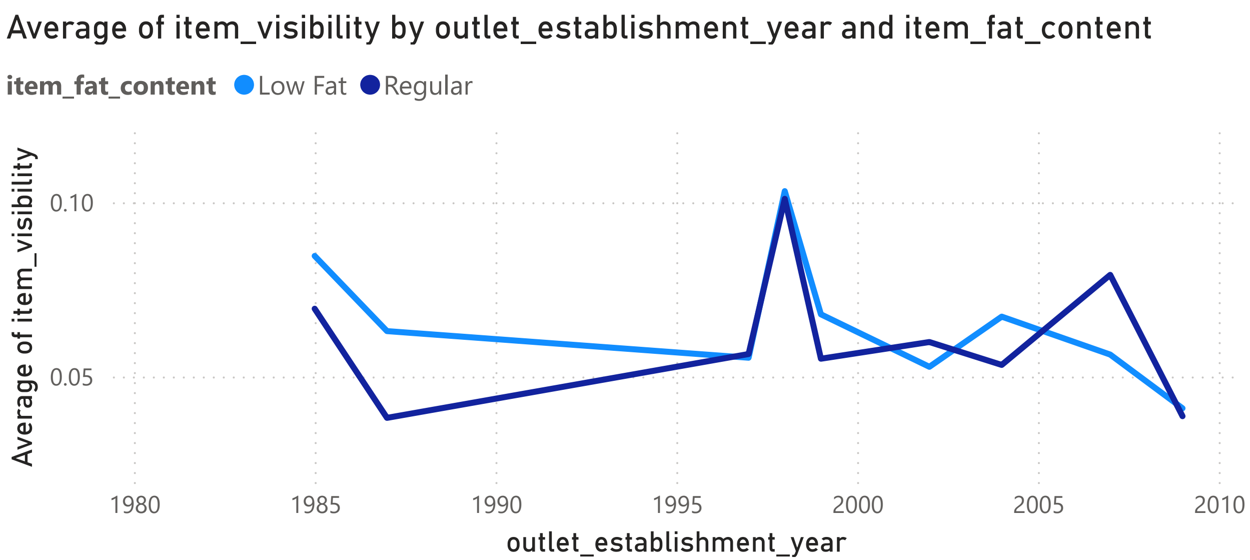


No clear link between visibility and price. Some high-MRP items are poorly displayed — potential for better shelf strategy.

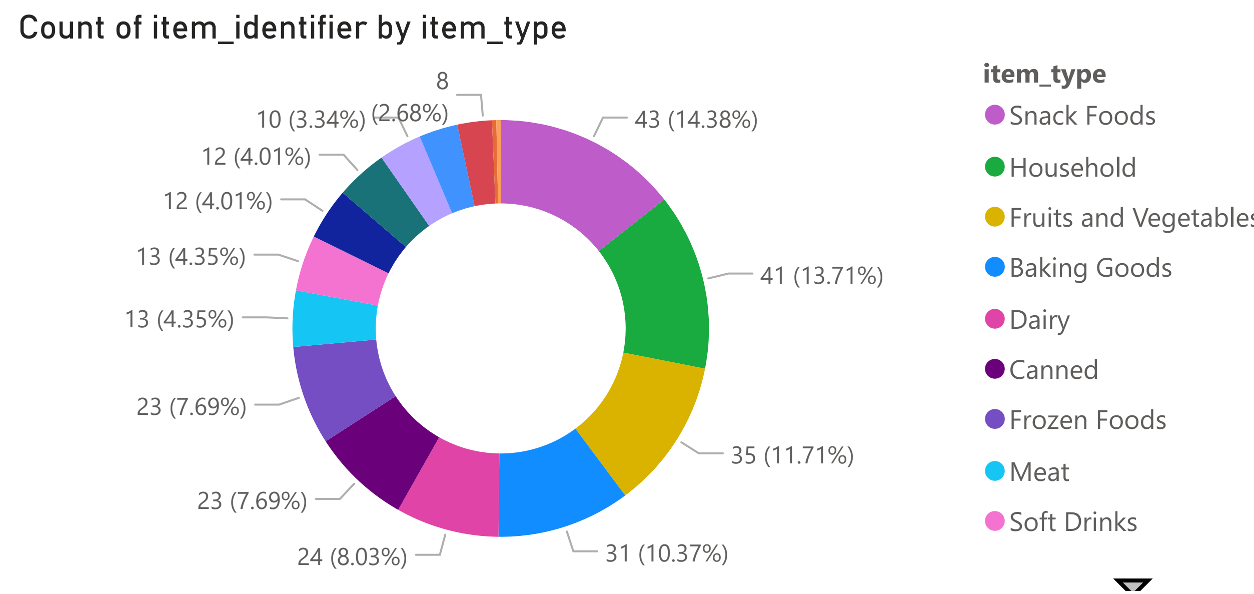
Count of outlet_location_type by outlet_identifier and outlet_size



Tier 3 cities dominate, with mostly small/medium outlets. Consider expanding into underrepresented Tier 1 locations.



Low Fat products consistently receive better visibility across all outlet establishment years — indicating a clear prioritization in shelf placement driven by consumer demand trends.



Snack Foods and Frozen Foods dominate the product mix, accounting for the majority of inventory. This indicates high consumer demand or stock preference across the entire outlet network — suggesting these categories are central to the business model.