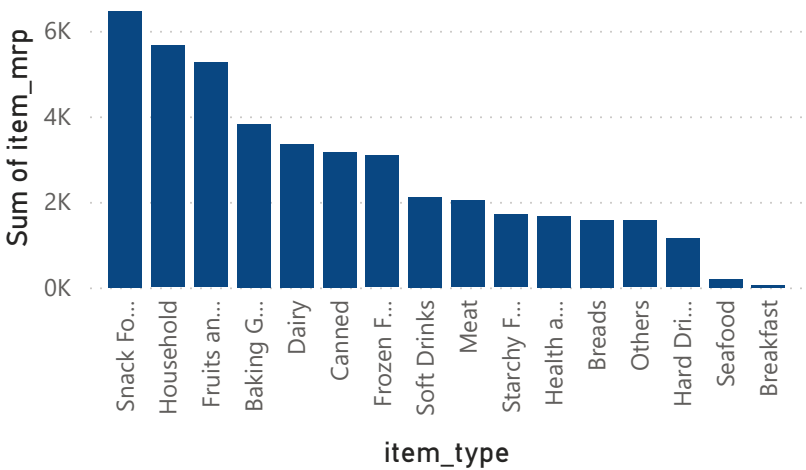


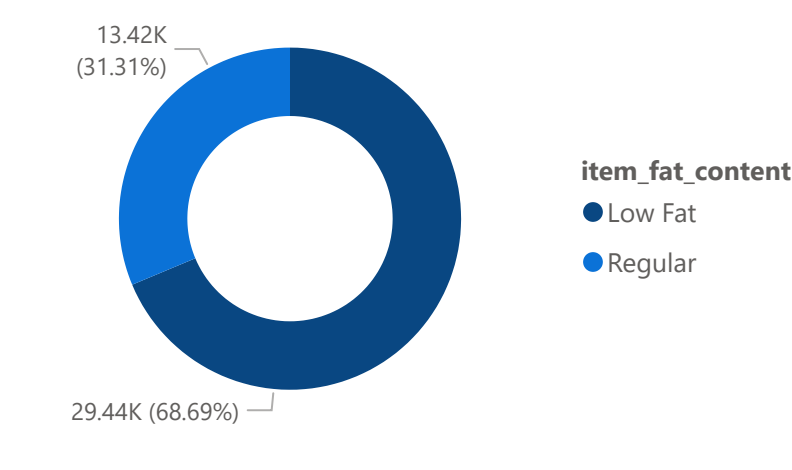


Sum of item_mrp by item_type



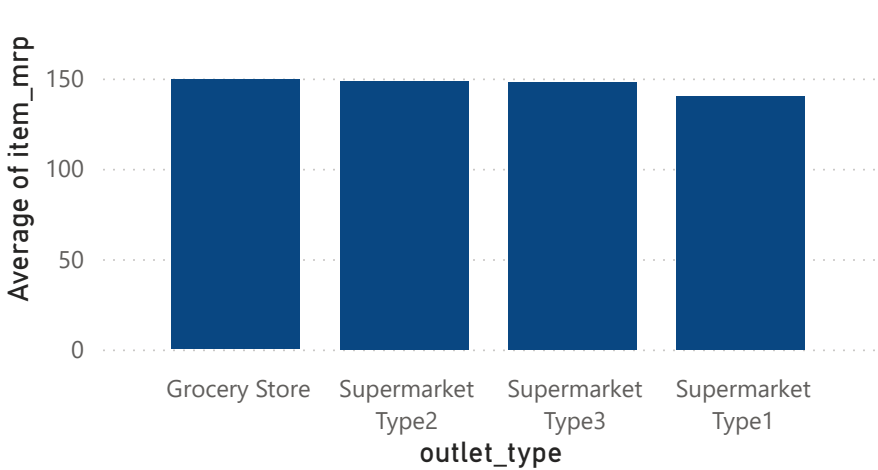
Snack Foods generate the highest total MRP - a clear leader in sales revenue.

Sum of item_mrp by item_fat_content



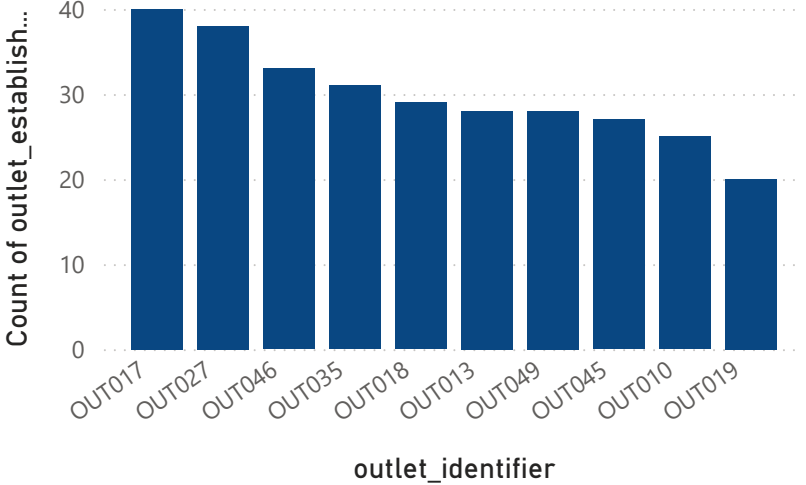
Low Fat items account for most sales - consumer preference leans toward healthier options.

Average of item_mrp by outlet_type



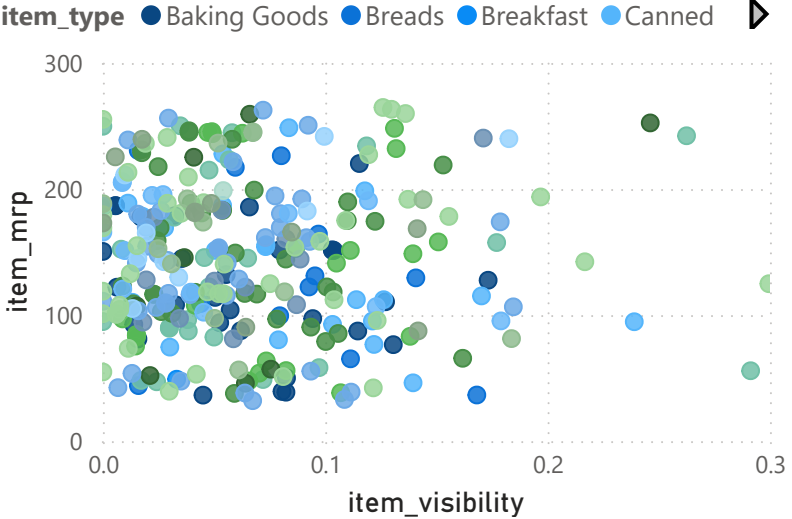
Supermarket Type3 shows the highest average MRP, suggesting a premium pricing model targeting upscale consumers.

Count of outlet_establishment_year by outlet_identifier



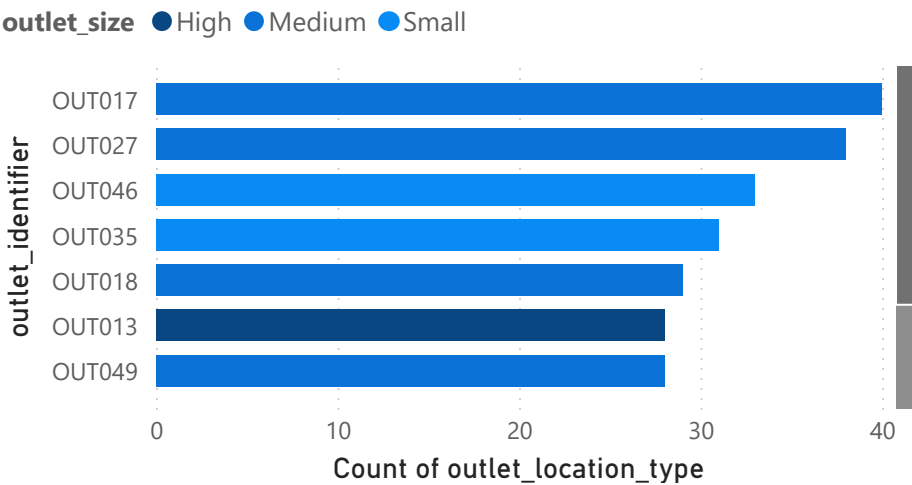
Most outlets were launched in 1985, marking a key expansion year. Older outlets may now require review or renovation.

item_type, item_visibility and item_mrp



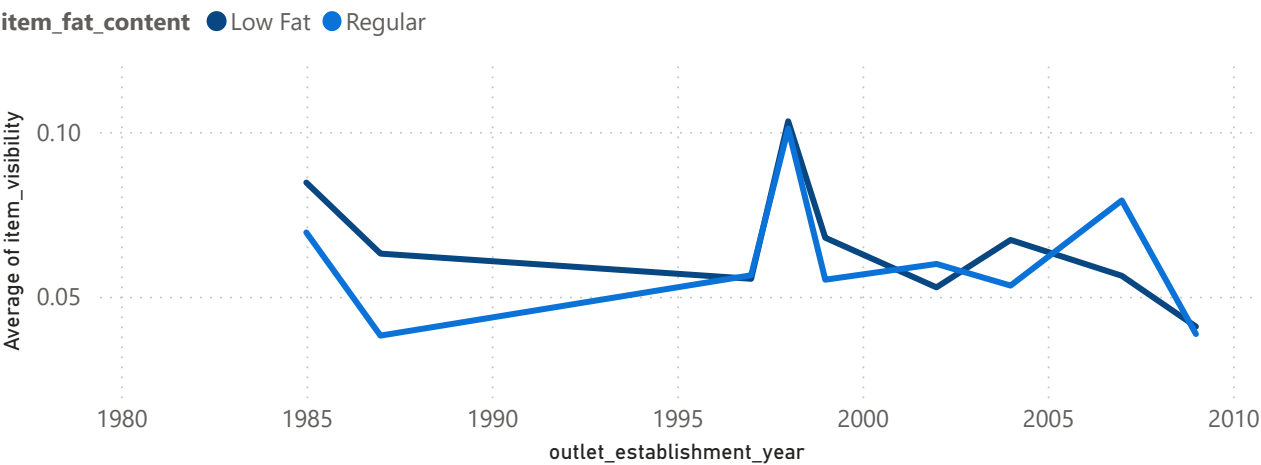
No clear link between visibility and price. Some high-MRP items are poorly displayed — potential for better shelf placement.

Count of outlet_location_type by outlet_identifier and outlet_size



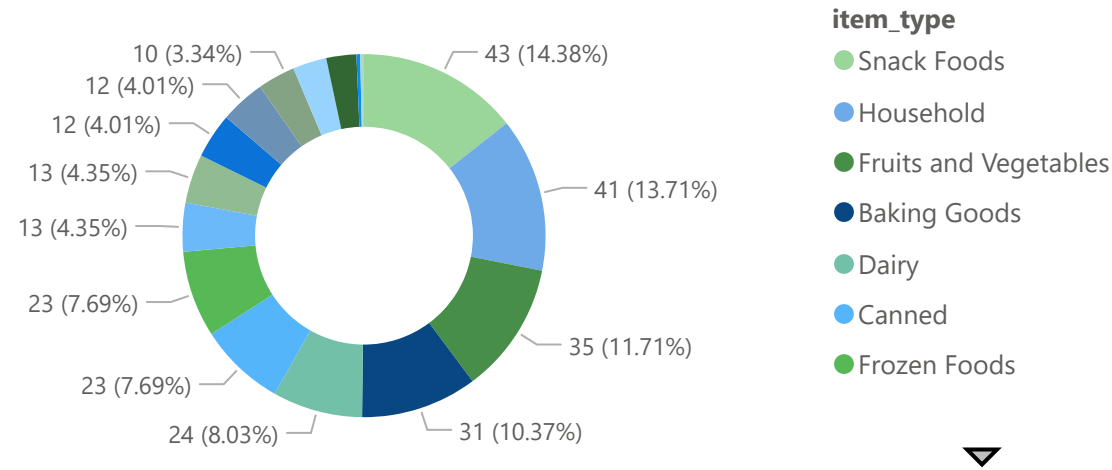
Tier 3 cities dominate, with mostly small/medium outlets. Consider expanding into underrepresented Tier 1 locations.

Average of item_visibility by outlet_establishment_year and item_fat_content



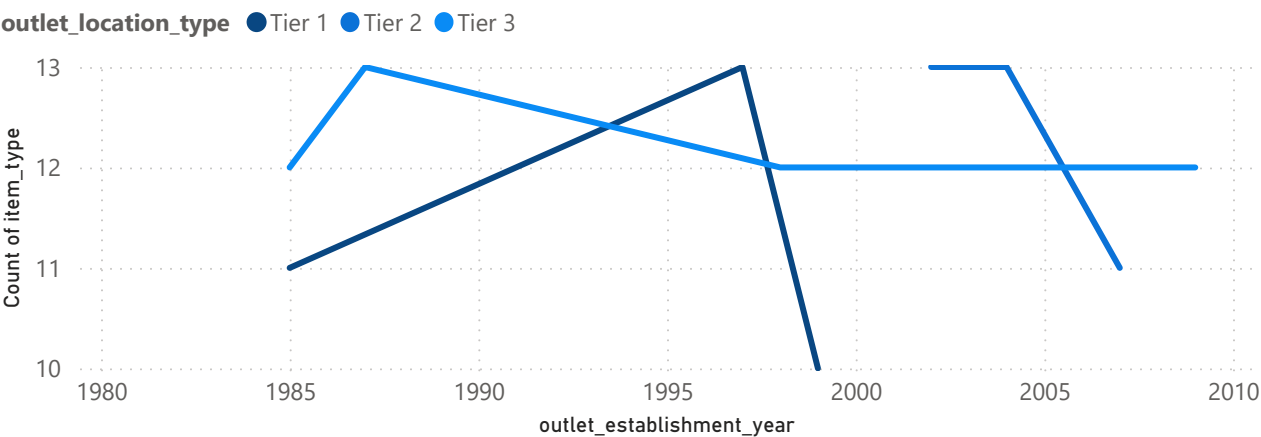
Low Fat products consistently receive better visibility across all outlet establishment years — indicating a clear prioritization in shelf placement driven by consumer demand trends.

Count of item_identifier by item_type



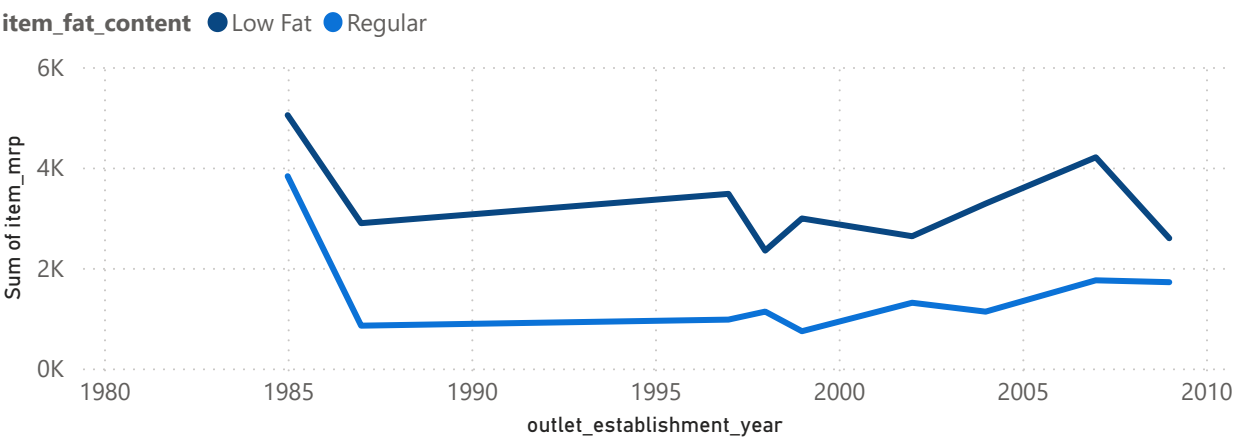
Snack Foods and Frozen Foods dominate the product mix, accounting for the majority of inventory. This indicates high consumer demand or stock preference across the entire outlet network — suggesting these categories are central to the business model.

Count of item_type by outlet_establishment_year and outlet_location_type



Tracks whether newer outlets offer a wider range of products — useful for evaluating merchandising strategy across expansion timelines.

Sum of item_mrp by outlet_establishment_year and item_fat_content



Newer outlets show higher total MRP, indicating improved sales performance and product strategy over time. Snack Foods and Dairy remain consistent top performers.

outlet_location_type, outlet_type, item_fat_content, item_type, item_type ∨

▵ ☐ Tier 1

▵ ☐ Grocery Store

▵ ☐ Low Fat

☐ Canned

☐ Frozen Foods

☐ Hard Drinks

☐ Health and Hygiene

☐ Household

☐ Others

☐ Snack Foods

☐ Soft Drinks

▸ ☐ Regular

▸ ☐ Supermarket Type1

▵ ☐ Tier 2

▵ ☐ Supermarket Type1

▸ ☐ Low Fat

▸ ☐ Regular

▵ ☐ Tier 3

▸ ☐ Grocery Store

▸ ☐ Supermarket Type1

▸ ☐ Supermarket Type2

▸ ☐ Supermarket Type3

42.85K

Sum of item_mrp

143.32

Average of item_mrp

299

Count of item_identifier

Baking Goo...	Sum of item_mrp 3.82K	Baking Goods	Count of item_identifier 31
Breads	Sum of item_mrp 1.58K	Breads	Count of item_identifier 12
Breakfast	Sum of item_mrp 49.10	Breakfast	Count of item_identifier 1



0.07

Average of item_visibility

3

Count of outlet_location_type

9

Count of outlet_establishment_year