

# *GLOBAL SUPERSTORE DATASET 2016*



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# DEFINING THE PROBLEM STATEMENT

## *A DEEP LOOK AT THE LOSSES*

*A company strives to increase revenues in order to stay on top of the competition. Losses, especially chronic and repeated losses, are one of the biggest obstacles for achieving this goal. In this notebook, we'll examine the company's losses in an effort to assist it maximise earnings by comprehending and then reducing its losses.*

# GLOBAL SUPERSTORE DATASET 2016

**PROFIT ANALYSIS**

**SALES ANALYSIS 1**

**SALES ANALYSIS 2**

**ANALYSIS OF ORDER**



State

All

Country

All

City

All

12.64M

Sum of Sales

1.47M

Sum of Profit

Orders

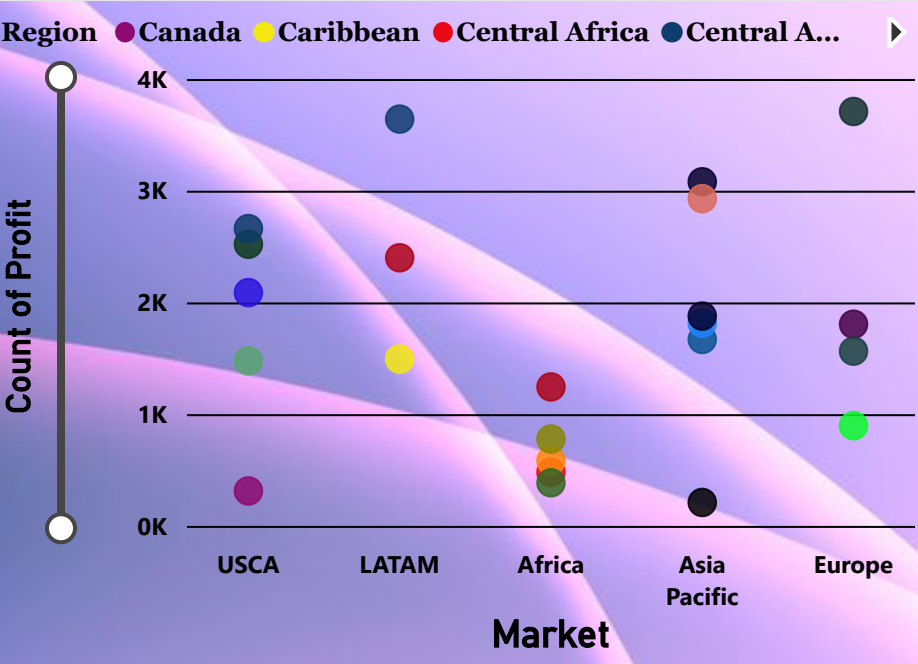
51.29K

PROFIT ANALYSIS

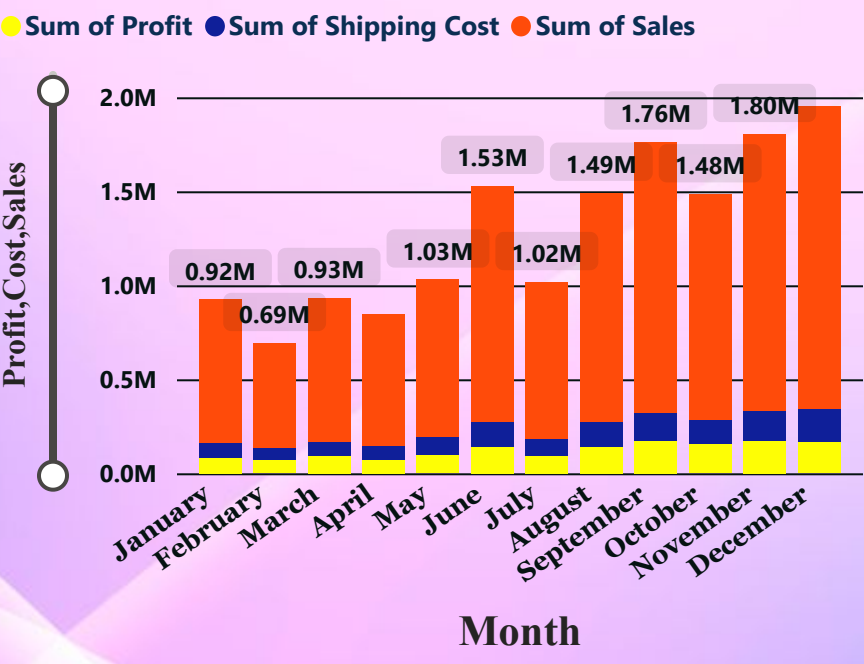
Sum of Profit and Sum of Quantity by Sub-Category



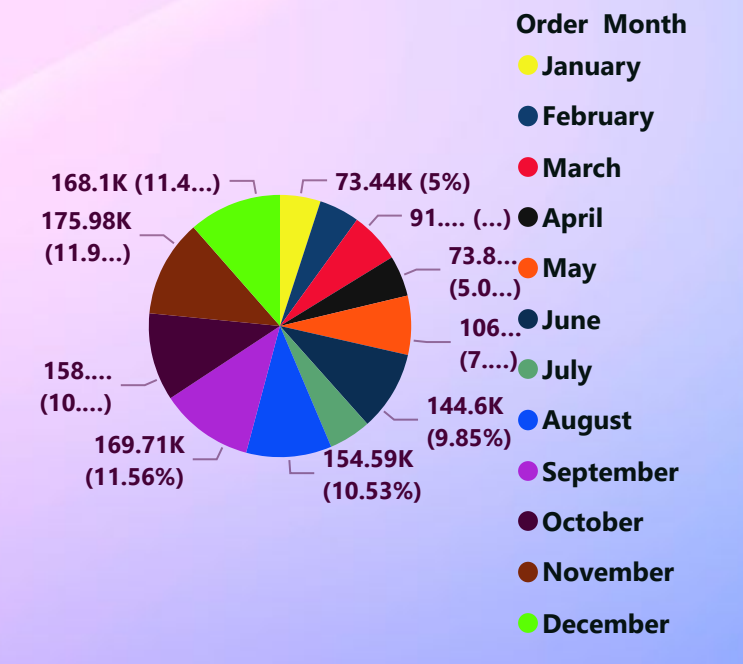
Count of Profit by Region and Market



Profit, Cost and Sales by Month



Profit by Month







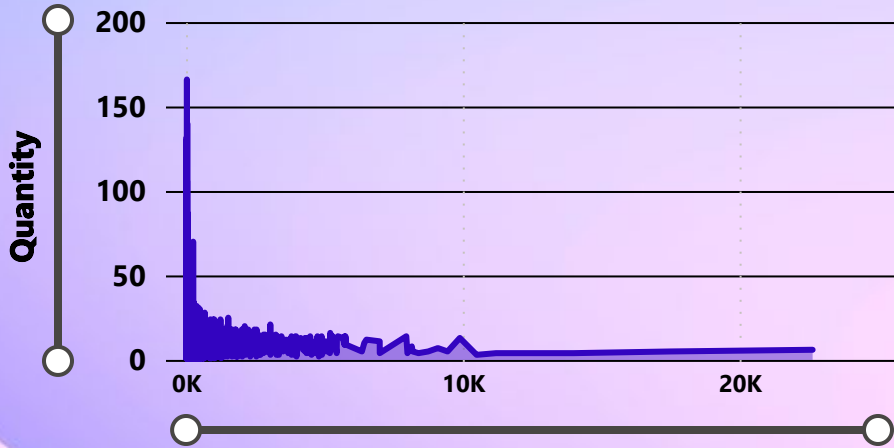
165

Count of Country

51.29K

Count of Sales

Quantity by Sales



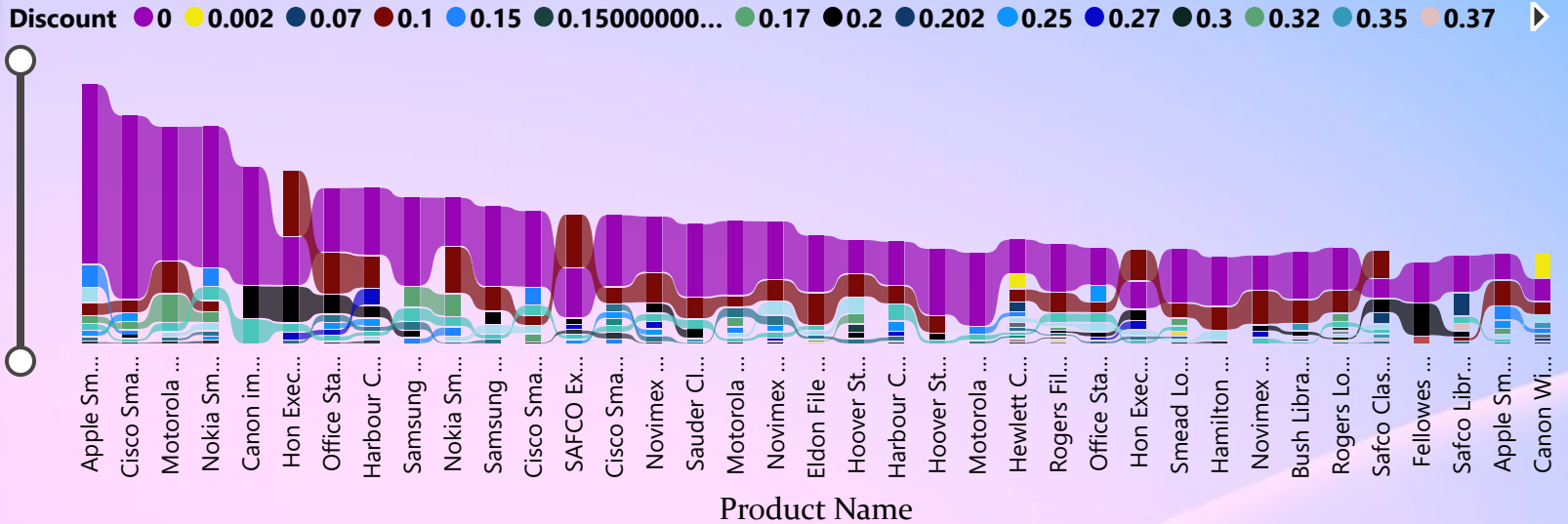
Sales

Sum of Sales by Country



## SALES ANALYSIS 1

Sum of Sales by Product Name and Discount

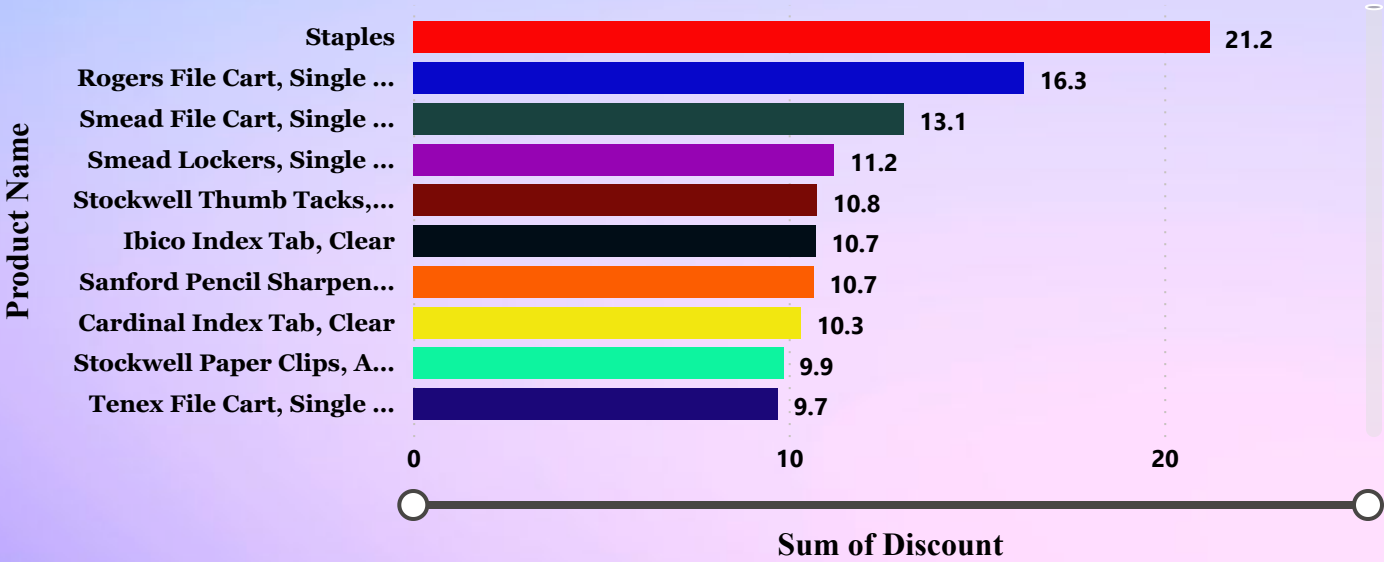


Sum of Shipping Cost by City and Region

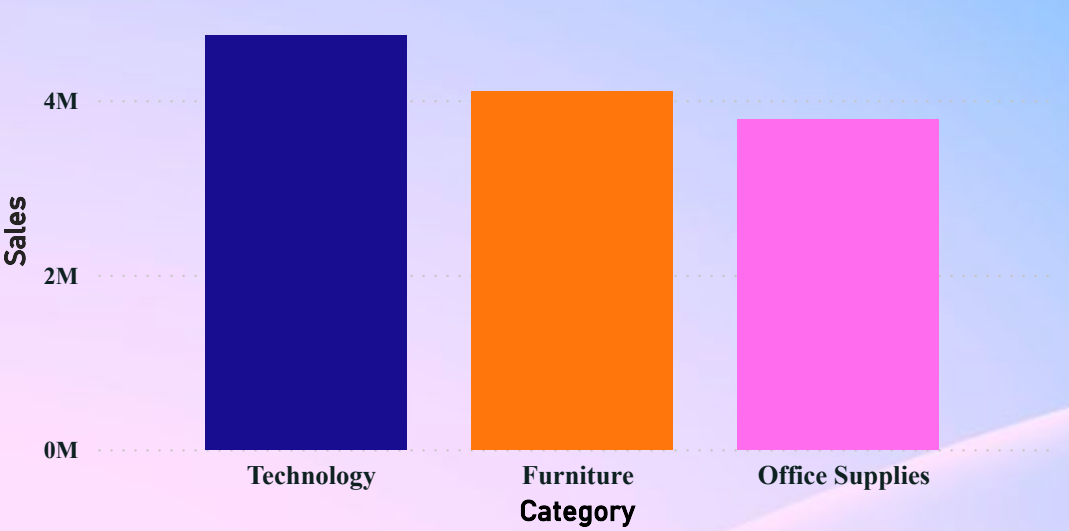


# SALES ANALYSIS 2

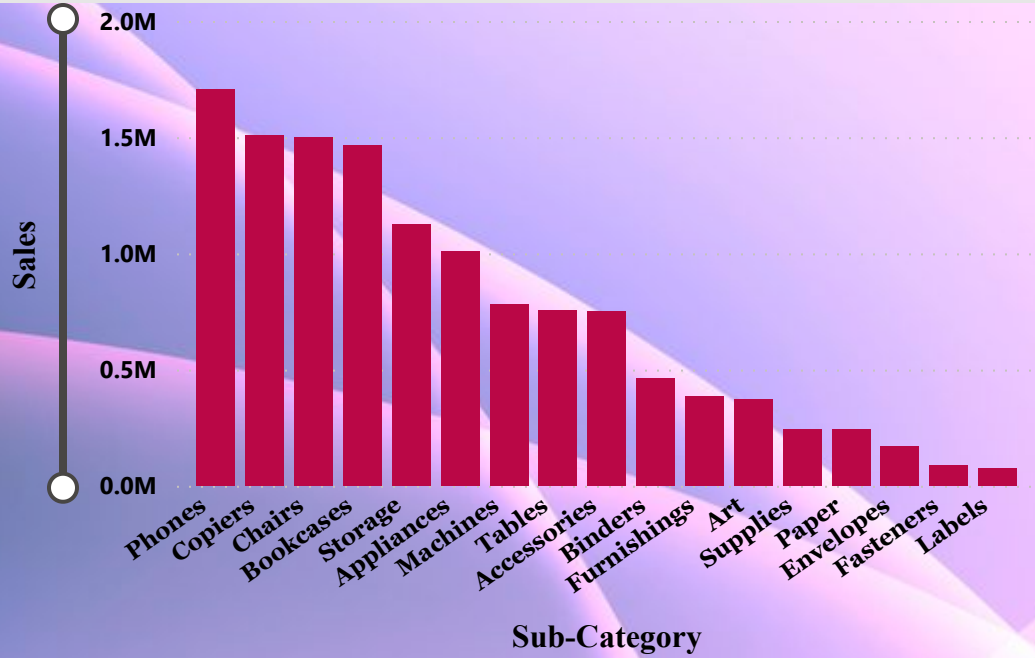
Sum of Discount by Product Name



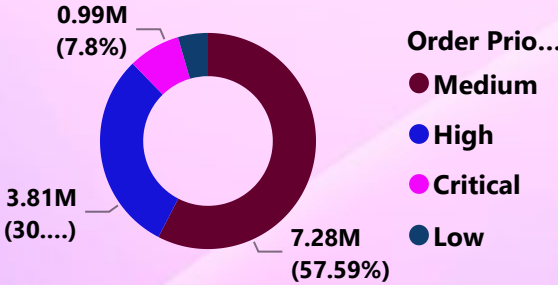
Sales by Category



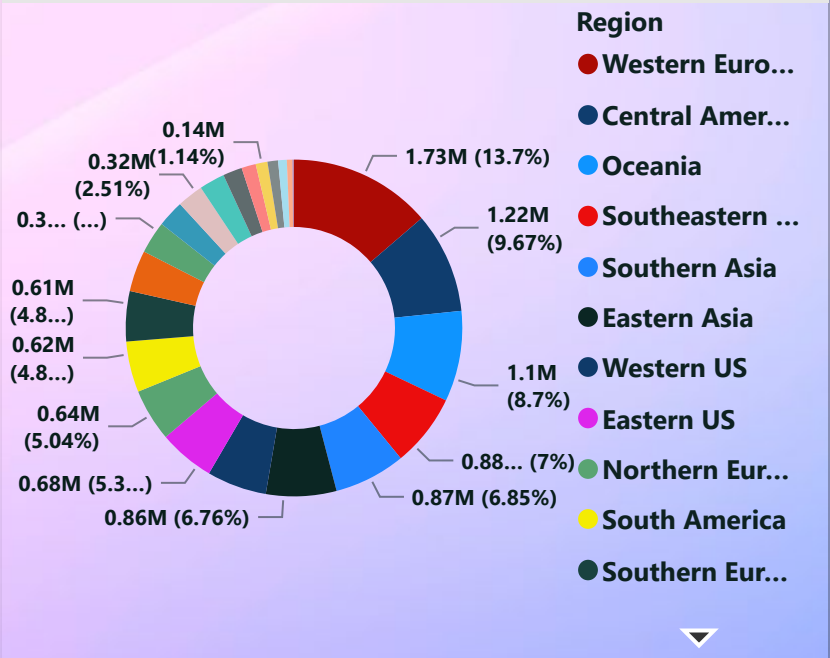
Sales by Sub-Category



Sum of Sales by Order Priority

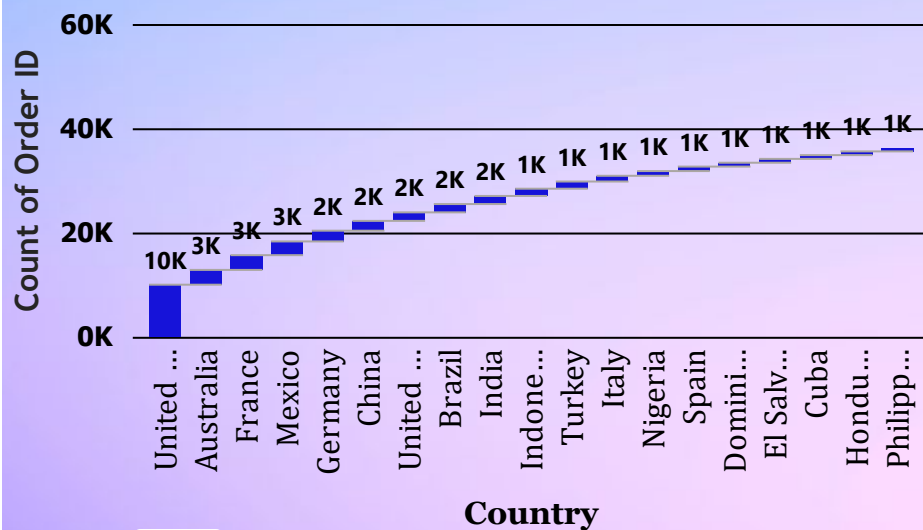


Sales by Region



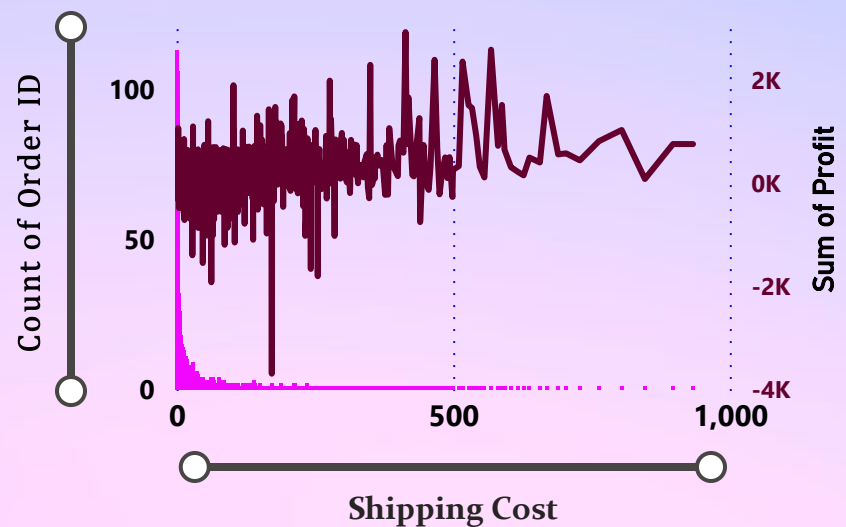
Count of Order ID by Country

● Increase ● Decrease ● Total



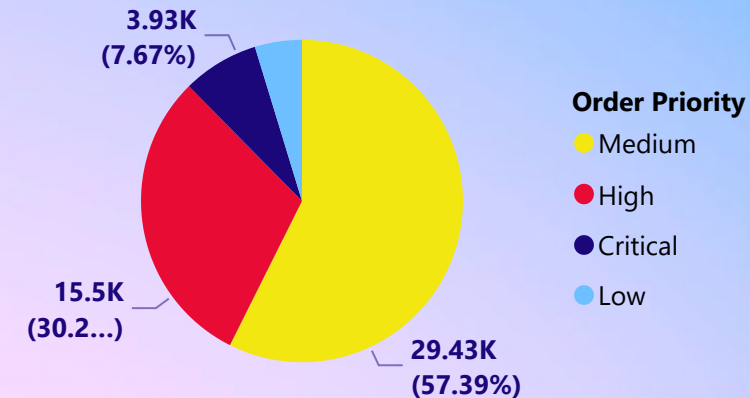
Count of Orders and Sum of Profit by Shipping Cost

● Count of Order ID ● Sum of Profit

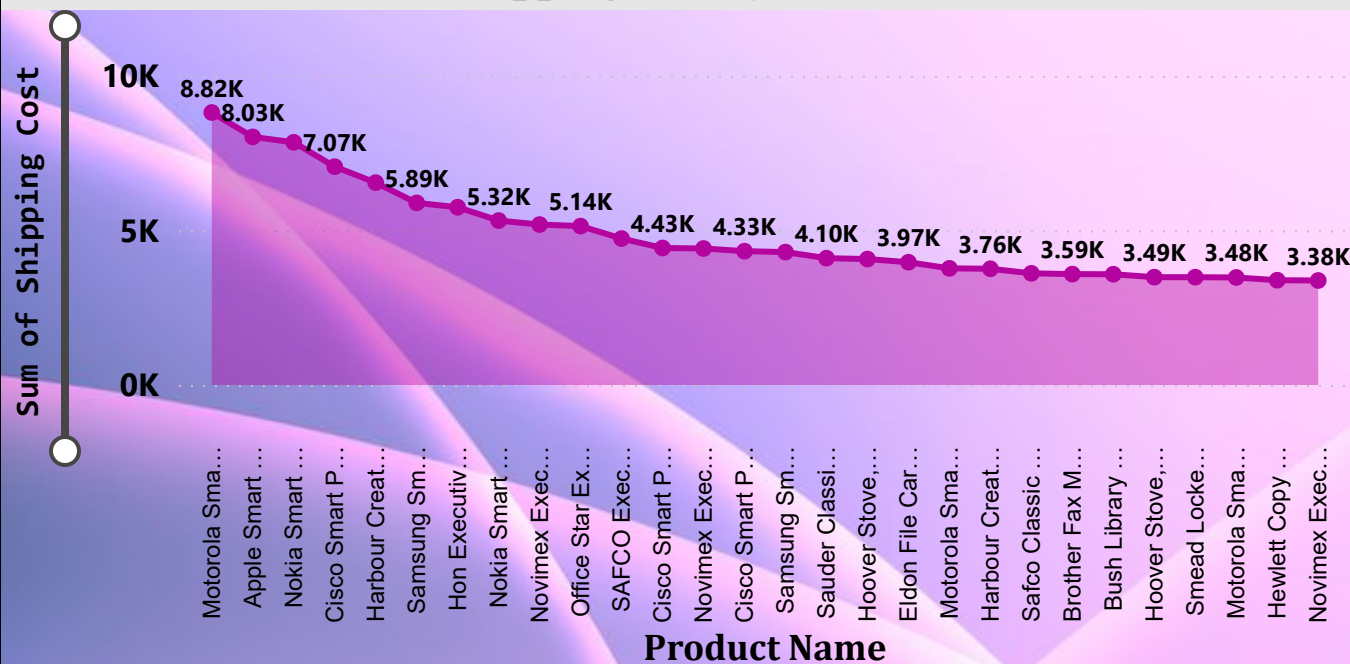


Count of Category by Order Priority

Order Priority



Sum of Shipping Cost by Product Name



Count of Order by Year

