NLP for Ethical Predictions

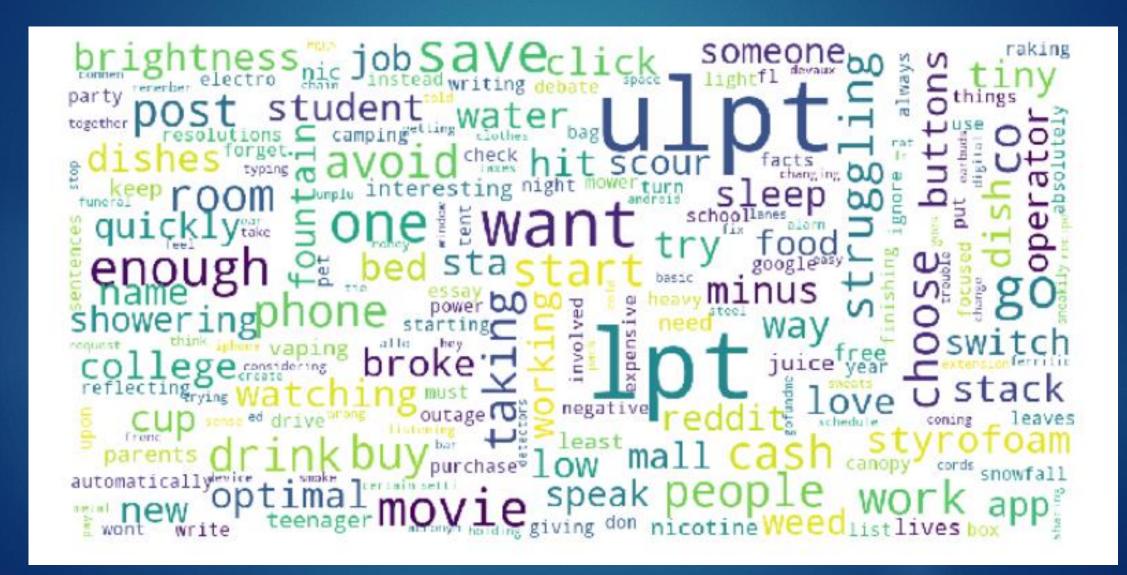
- Can we use NLP to examine morality?

DATA SCIENTIST - TRI NGUYEN

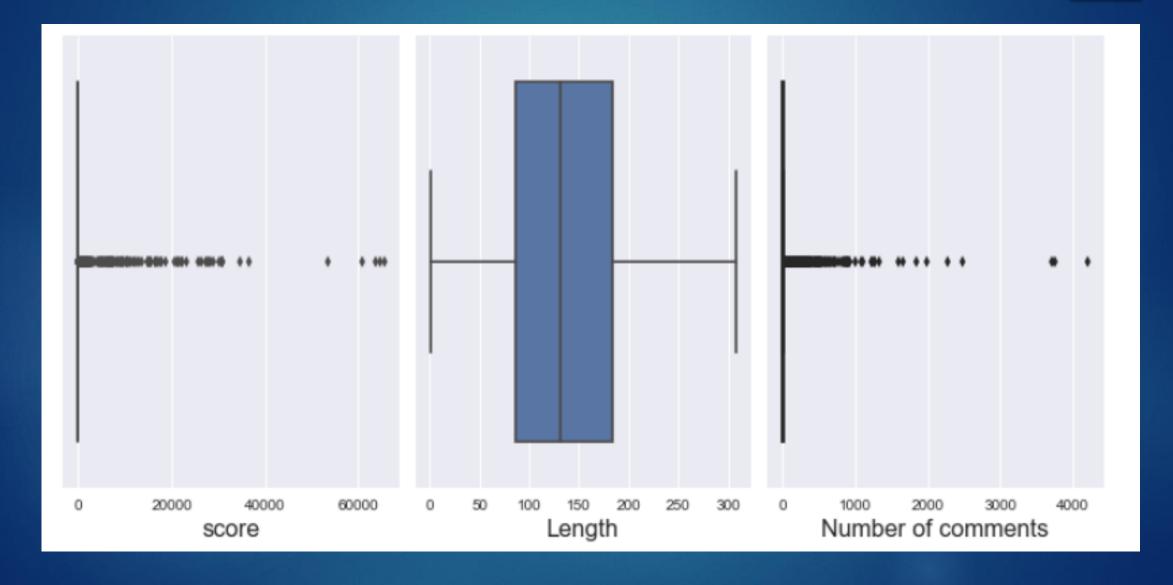
What is morality? What is ethics?

- The age old question meets new age approach
 - ► The Process
 - Scrape the web for sites
 - Preprocess and examination of data set
 - Modeling for best fit and score
 - ▶ The Dataset
 - 2 Reddit Subreddits
 - LifeProTips
 - UnethicalLifeProtips
 - ▶ The Expectation
 - Using NLP and modeling from the data set we can predict whether a given advice

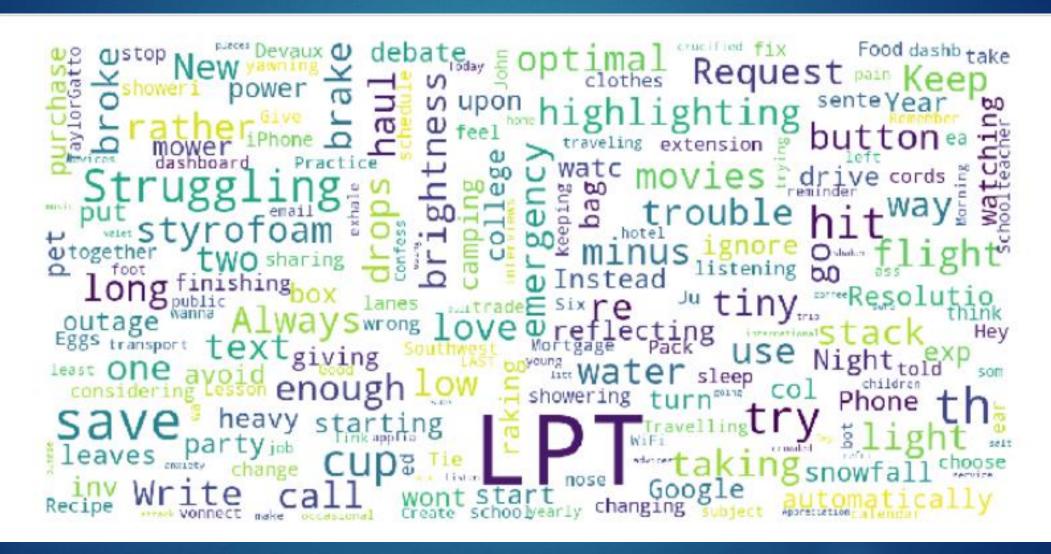
The Data



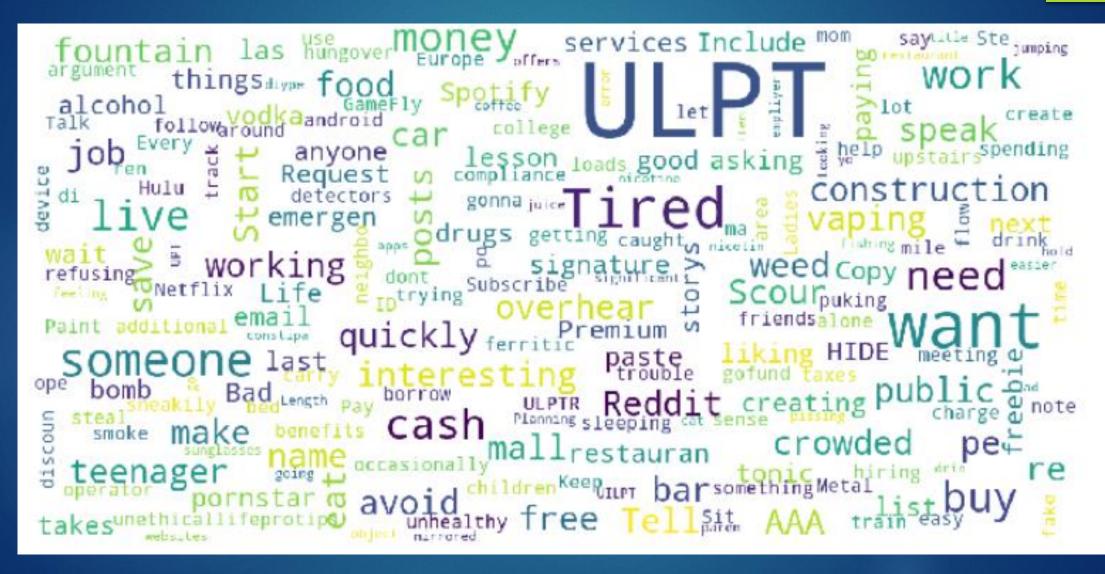
The Data Overall



The DATA - LifeProTips



The Data – Unethical LifeProTips



Top Words

- When Cleaning the data
 - ▶ No Stemming or Lemming
 - Ensure accurate depiction or real vernacular
 - CountVectorizer and TfidfVectorizer Comparison
 - Different mean values of words
 - Different order

CountVectorizer TfidfVectorizer

ulpt	0.381154	1pt	0.042153
lpt	0.371690	ulpt	0.040745
want	0.157254	want	0.022936
use	0.082754	free	0.015248
make	0.079734	use	0.014358
free	0.077419	make	0.013696
like	0.069566	people	0.012368
people	0.067754	need	0.012228
time	0.067553	time	0.012104
need	0.064633	like	0.012099
buy	0.054163	request	0.011446
way	0.050539	buy	0.010097
phone	0.049431	phone	0.009917
car	0.048726	car	0.009875
tell	0.046310	way	0.009850
work	0.043391	work	0.009124
money	0.043089	tell	0.008889
say	0.042988	money	0.008830
new	0.042485	food	0.008788
ask	0.042485	say	0.008516

Lets Look at the Code!

LOGISTIC REGRESSION AND RANDOMFORREST

Conclusion

- ▶ There is predictive power in NLP in determine ethical advice
 - Only limited to specific subreddit
 - Removal of ULPT and LPT reduces the score but it still better than baseline
- Limitations in current modeling and predictive power.
 - ▶ There will come a day...one day

Top Post, you determine it!

- Pay Attention to the smell of your home when you come back from a trip that's what it smells like to guests all the time, you just get used to it.
- Don't let people guilt you for not visiting them. They're not visiting you either.
- Save business cards of people you don't like. If you ever hit a parked car accidentally, just write "sorry" on the back and leave it on the windshield.
- your desk at work then say "They told me at the Blood Bank that this would happen" when asked for a reason