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CUSTOM-MADE QIPAO IN MILANO

Available in Europe Chinese-style wedding dress
Ready to make | RTW | Rent

BRIDAL QIPAO



Modern love, timeless tradition.

Our bridal qipaos blend the elegance of Chinese craftsmanship with the structure and softness of Western bridal gowns — perfect for ceremonies that bridge two worlds. Think ivory silks, subtle embroidery, and silhouettes that speak both languages.

MODERN QIPAO



Qipao for Daily Life. With updated cuts, playful fabrics, and minimalist detailing, our modern qipaos are designed for everyday elegance or bold styling. This is where heritage meets fashion — perfect for the confident woman redefining what it means to wear Chinese style today.

TRADITIONAL QIPAO



Grace in its purest form. Traditional qipaos honor the original silhouette and symbolism of Chinese dress, featuring classic mandarin collars, full-length cuts, and intricate embroidery. Ideal for cultural events, tea ceremonies, or those seeking a deeper connection to their roots.

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This Story Starts In Milan. Where Else Could It Begin?

One is a pattern maker from the Far East, who came to Italy to learn from master tailors and fell in love with their dedication to craftsmanship. For nearly a decade, she has been creating garments with the same devotion — timeless, precise, made to be cherished.

The other is a second-generation Chinese woman, born and raised in Italy. After years in Shanghai reconnecting with her heritage, she returned home with a dream: to bring the beauty of Chinese tradition into modern life — starting with her own wedding.

Together, we create tailor-made qipao that celebrate your story — whether you're discovering Chinese culture, reconnecting with it, or making it your own.



CUSTOM-MADE IN MILAN

Italiano/English

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EMBROIDERY & CRAFTMENSHIP

The four major regional styles of Chinese embroidery are Suzhou embroidery, Hunan embroidery, Guangdong embroidery and Sichuan embroidery. All of them are nominated as Chinese Intangible Cultural Heritage. The artist embroidered the canvas with vibrant colors, bringing the painting to life.



VARIOUS PATTERN OF KNOT BUTTONS & HANDMADE

Knot buttons, often referred to as "Chinese frogs," are decorative fastenings traditionally used on garments. These buttons consist of a braided knot on one side and a loop on the other, creating a secure closure. The buttons serve as eye-catching accents, standing out on both sides of the garment like bookends.

This fastening technique dates back to ancient China, but it gained widespread recognition in the 17th century when it was prominently used along the front of brocade military uniforms. It was during this time that this intricate style became known as "knot buttons."

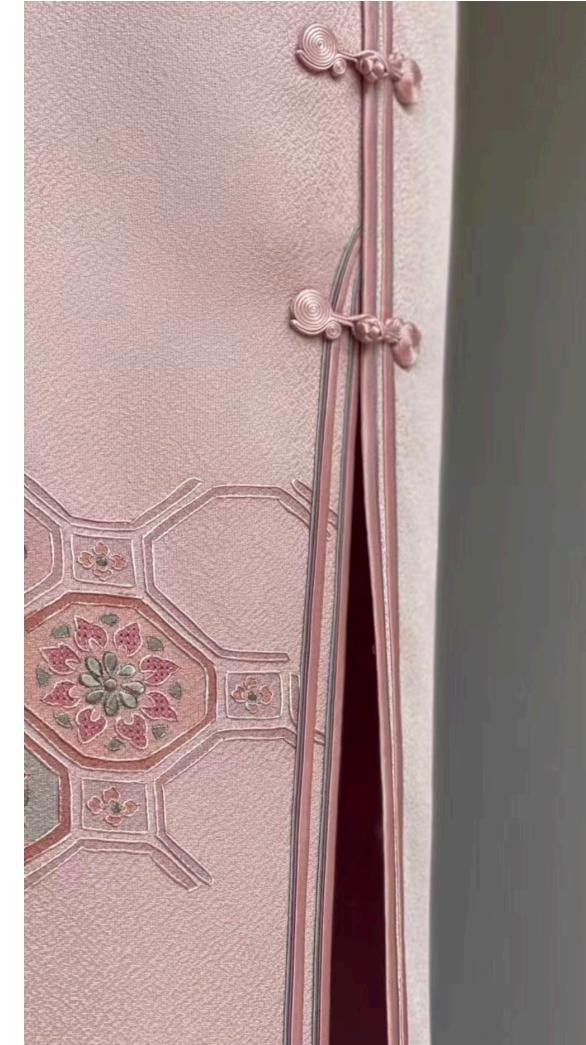
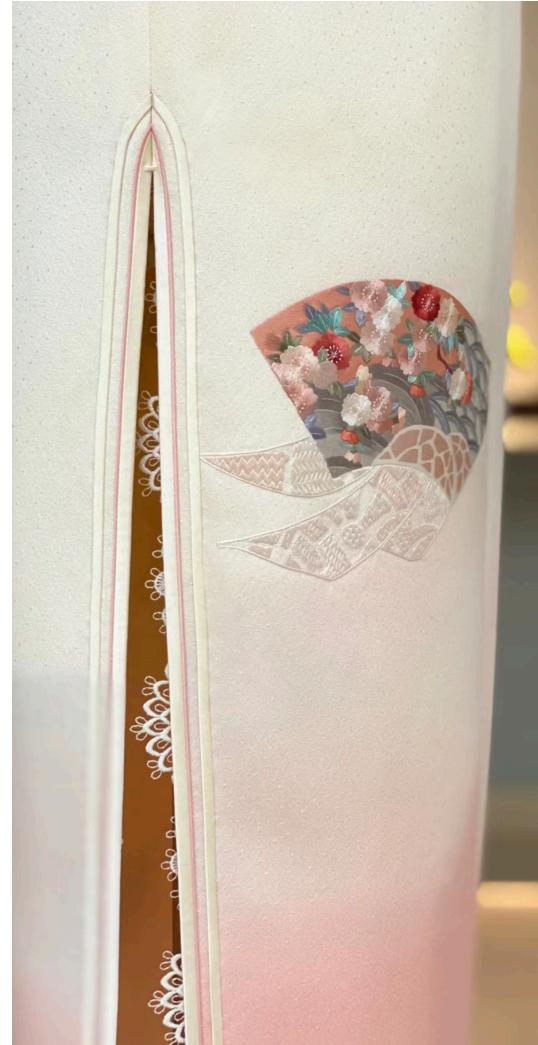


BOUND SEAM & SIDE VENT

The Bound seam refers to the edging technique used on the borders of garments. It is one of the most common techniques used in the making of Qipao. Generally, it uses the satin, and the edging is sewn along the edges of areas like the collar, cuffs, and hem.

A Qipao can feature a slit at the front, sides, back center, or even no slit at all, with the slit height designed according to the wearer's needs and preferences.

This design allows the Qipao to express the wearer's graceful movement while walking, showcasing a unique sense of oriental charm.



CUSTOMIZATION PROCESS

WE VALUE THE COLLABORATIVE PROCESS OF CREATING TOGETHER

STEP 1: Schedule appointment at our studio.

STEP 2: Visit our studio for measurements, select fabrics, and discuss style details.

STEP 3: Style design

STEP 4: Have one-on-one online communication for exclusive design.

STEP 5: Pattern making and sample production, ensuring a personalized fit.

STEP 6: Try on the sample, review if the Qipao suits your dressing habits and expectations.

STEP 7: Qipao production and delivery.

Customization lead-time: starting from 30 days.

Due to variations in styles and craftsmanship complexity, please discuss in advance with us.



RENTAL SERVICE

FEEL THE ELEGANCE OF A CUSTOM PIECE — WITH THE FLEXIBILITY OF RENTAL.

STEP 1: Request Lookbook to view available styles and sizes.

STEP 2: Book a fitting appointment at our studio.

STEP 3: Pay a refundable deposit and take the qipao with you.

Rental period: 2–3 days

Please return the qipao in original condition (avoid makeup stains).

CHI-PAO

旗袍定制

GET IN TOUCH

WE'D LOVE TO HEAR FROM YOU

WHETHER YOU'RE READY TO BOOK A FITTING, ASK A QUESTION, OR SIMPLY WANT TO LEARN MORE

Full Name (required): _____

Email Address (required): _____

Phone Number (optional, but recommended for appointments): _____

What are you looking for? (multi-select):

- Custom Qipao
- Wedding Dress
- Qipao Rental
- Accessories
- Other (please specify)

How did you hear about us?

- Instagram
- Friend
- Event
- Other

Message / Inquiry (textbox):

(Submit Button)

We usually reply within 1–2 working days.

Our studio is by appointment only — please book in advance.

For urgent inquiries, contact us via WhatsApp or Instagram DM.

