

Proposal of my website - Tristaste:

My name is Trista. I am enthusiastic about cooking and baking. "Tristaste" is a portmanteau word comprised of my name "Trista" and "taste", which represents my passion as well as my cooking style.

Main page:

- Navigation bar (still)
- Main banner featuring the latest cooking video to attract audience when they enter the landing page
- About us
- Food photos directing audience to the recipe page when they click on the photos

Sub-pages:

- Low-calorie Food recipes
- Healthy Ingredients Suggestions
- Fresh Markets in Hong Kong
- Common Food Calories
- Obesity Figures
- Contact us

It is a website specialized in providing low-calorie recipes, nutrition information and suggesting healthy ingredients for people who are calorie-conscious but still want to enjoy good food, which is consistent with our brand's core values: Healthy and Yummy. Figures concerning obesity will be shared to raise awareness of the phenomenon caused by unhealthy diets.

It will share cooking videos that demonstrate how to cook healthy food. Fresh markets in Hong Kong will be introduced to promote local cultures and encourage people to buy fresh ingredients there instead of always going to supermarkets.

It is hoped that Tristaste can remind audience the importance of healthy eating and help them maintain a balanced diet with our information on home cooking and healthy ingredients.