Hello.
I'm Tristan Martin.

G: github.com/TristanDMartin **W:** tristandmartin.com **E:** tristanmartin88@gmail.com **P:** 404.465.0563

Project Manager & Web Developer(Designer) with five years of experience. Seeking to help and consultancy create an incredible web experience. I recently sharpened my front-end design by completing the Full Stack Web Development Bootcamp at Rutgers University, where I developed my skills in HTML, CSS, Javascript, and Project Management. My passion is to create a fantastic experience in Management.

Skills

- HTML
- CSS
- Bootstrap
- APIs
- Social Media Strategy
- Brand Management
- JavaScript
- Squarespace
- GitHub
- SalesForce
- Problem-Solving
- Project Management
- Domain Deploy
- Adobe Suite
- Critical Thinking
- Microsoft Suite
- Google Suite
- Leadership
- Solution Implementation
- Customer Experience
- Build Strong Relationships

Education

CODING CERTIFICATE

FULL-STACK WEB DEVELOPMENT

Rutgers University, Jersey City, NJ

(PMP) CERTIFICATE

PROJECT MANAGEMENT (PMP)

Rutgers University, Jersey City, NJ

APPLE CERTIFICATE

APPLE CERTIFIED IOS TECHNICIAN

Apple Authorized Service Provider, Kalamazoo, Mi

ASSOCIATE DEGREE

INFORMATION TECHNOLOGY

Gwinnett Tech, Lawrenceville, GA

Experience

2021 – PRESENT

TECHNICAL PROJECT MANAGER

SESAME COMMUNICATIONS | JERSEY CITY, NJ |

Project Manager that caters to Dental Practices, from developing start to finished website design and builds. Also, innovate in practices in marketing software and client communication.

- Developed and executed customized website designs and builds for dental practices while adhering to HIPAA compliance standards; increased website traffic by 45%.
- A designer and I developed and executed comprehensive website designs for dental practices, resulting in increased online visibility and engagement; I achieved 30% growth in website traffic and a 25% increase in appointment bookings.
- Manages a team of 3 designers and 6 developers, ensuring that all projects were completed according to specifications and timeline.

2020 – 2022

FREELANCE WEB DESIGNER

MWNY | New York, NY |

MWNY specializes in the execution and realization of brand packaging innovations. My role was to design and develop the web presence for a new look and feel.

- Designed a new website layout from the ground up using WordPress.
- Developed a series of templates in Photoshop so the client has choices between designs.
- Conducted market research and competitor analysis to identify key design elements for their new web presence.
- Led the design and development of MWNY's web presence to enhance brand packaging innovations.

2020 – 2021

FREELANCE WEB DESIGNER

JSTORM2594 | JERSEY CITY, NJ | https://jstormshelter.com/

Website developed for Twitch streamer J-storm wanted to revamp his outreach to new followers on Twitch. I created a website using tools to optimize the experience.

- Collaborated with J-storm to revamp and enhance outreach to new followers.
- Initiated industry-standard tools and technologies to optimize website performance.
- Designed a custom website for J-storm, incorporating branding elements.

2020 – 2020

FREELANCE WEB DESIGNER

BAJA CALI FITNESS | JERSEY CITY, NJ | https://www.bajacalifitness.com/

- Designed and developed a fitness website to enhance the client's reach to existing members and attract newcomers.
- Incorporated visually appealing and user-friendly design elements to create an engaging and intuitive website experience.