Tristan Martin

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Work Experience

Sesame Communications   **Seattle, WA / Remote**
Project Manager   2021 - 2024

- Implemented tailored website solutions for dental practices, ensuring strict adherence to HIPAA compliance standards throughout development.
- Developed and executed comprehensive website designs for dental practices, resulting in increased online visibility and patient engagement; achieved 30% growth in website traffic and 25% increase in appointment bookings.
- Managed and coordinated with a team of 3 designers and 6 developers, ensuring that all projects were completed according to specifications and timelines.

MWNY   **New York, NY / Remote**
Front End Developer Lead (Freelance)   2020 - 2022

- Designed a new website layout from the ground up using WordPress.
- Created and refined a collection of 4 Photoshop templates, offering the client diverse design options.
- Conducted market research and competitor analysis to identify key design elements for new web presence, enhanced client satisfaction by 40%, and reduced project turnaround time by 20%.

Jstorm2594 - Twitch Streamer   **Jersey City, NJ / Remote**
Front End Developer (Freelance)   2020 - 2021

- Collaborated with J-storm to revamp and enhance outreach to new followers.
- Initiated industry-standard tools and technologies to optimize website performance.
- Designed a custom website for J-storm, incorporating branding elements, website traffic engagements, and increased viewership.

Baja Cali Fitness   **Jersey City, NJ / Remote**
Front End Developer (Freelance)   2020 - 2020

- Designed and developed a fitness website to enhance the client's reach to existing and new members.
- Incorporated visually appealing and user-friendly designs to create an engaging and intuitive website.

Education

Rutgers University   Jersey City, NJ
Full-Stack Web Development, Coding Certificate

Apple Certified IOS Technician   Jersey City, NJ
Apple Trained Service Provider

Gwinnett Tech   Lawrenceville, GA
Associate Degree in Information Technology

Skills

Technical Skills: HTML, CSS, Bootstrap, JavaScript, APIs, GitHub, Squarespace
Software Proficiency: Adobe Suite, Microsoft Suite, Google Suite, SalesForce
Social Media & Branding: Social Media Strategy, Brand Management
Project Management: Problem-Solving, Project Management, Solution Implementation
Leadership: Customer Experience, Build Strong Relationships, Collaborative team player
Additional Skills: Domain Deployment, Critical Thinking, Manage Digital assets