

Tristan Martin

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Work Experience

Sesame Communications

Project Manager

Seattle, WA / Remote

2021 - Present

- Implemented tailored website solutions for dental practices, ensuring strict adherence to HIPAA compliance standards throughout development.
- Developed and executed comprehensive website designs for dental practices, resulting in increased online visibility and patient engagement; achieved 30% growth in website traffic and 25% increase in appointment bookings.
- Managed and coordinated with a team of 3 designers and 6 developers, ensuring that all projects were completed according to specifications and timelines.

MWNY

Front End Developer Lead (Freelance)

New York, NY / Remote

2020 - 2022

- Designed a new website layout from the ground up using WordPress.
- Created and refined a collection of 4 Photoshop templates, offering the client diverse design options.
- Conducted market research and competitor analysis to identify key design elements for new web presence, enhanced client satisfaction by 40%, and reduced project turnaround time by 20%.

Jstorm2594 - Twitch Streamer

Front End Developer (Freelance)

Jersey City, NJ / Remote

2020 - 2021

- Collaborated with J-storm to revamp and enhance outreach to new followers.
- Initiated industry-standard tools and technologies to optimize website performance.
- Designed a custom website for J-storm, incorporating branding elements, website traffic engagements, and increased viewership.

Baja Cali Fitness

Front End Developer (Freelance)

Jersey City, NJ / Remote

2020 - 2020

- Designed and developed a fitness website to enhance the client's reach to existing and new members.
- Incorporated visually appealing and user-friendly designs to create an engaging and intuitive website.

Education

Rutgers University

Full-Stack Web Development, Coding Certificate

Lawrenceville, GA

Apple Certified IOS Technician

Apple Trained Service Provider

Jersey City, NJ

Gwinnett Tech

Associate Degree in Information Technology

Lawrenceville, GA

Skills

Technical Skills: HTML, CSS, Bootstrap, JavaScript, APIs, GitHub, Squarespace

Software Proficiency: Adobe Suite, Microsoft Suite, Google Suite, Salesforce

Social Media & Branding: Social Media Strategy, Brand Management

Problem-Solving & Project Management: Problem-Solving, Project Management, Solution Implementation

Customer Relations & Leadership: Customer Experience, Build Strong Relationships, Leadership

Additional Skills: Domain Deployment, Critical Thinking