

NIKOLE GLENN

DESIGN•STRATEGY•BRANDING

NIKOLEGLENN.COM • NIKOLEXGLENN@GMAIL.COM • 678.644.0101

EXPERTISE

- Color Theory
- Trend Direction
- Product Development
- Design Branding
- Concept Development
- Branding Strategies
- Project Management
- Graphic Design
- Packaging
- Cross-functional Teamwork

EDUCATION

Bachelor of Arts (BA), Advertising
The Art Institute of Atlanta
Sandy Springs, GA

SKILLS

- Adobe Creative Cloud
- Keyshot
- Rhino 3D
- Illustration

HONORS & AWARDS

- 2017 Excellence Award
The Paperboard Packaging Council
- 2017 Newell Axiom Award
- 2016 Newell Axiom Award
- 2014 Student Bronze Atlanta Addy

EXPERIENCE

Newell Brands, Jersey City, NJ

2013 - 2018

Senior Designer

- Collaborated cross-functionally to develop products, packaging and brand concepts for global brands, including WoodWick, Yankee Candle, Sharpie, Prismacolor, and Baby Jogger.
- Led the design and development of first Sharpie and Papermate adult coloring kits.
- Worked with the Cohn & Wolfe Agency on producing, directing and illustrating Prismacolor Instagram video.
- Managed the materials library for Yankee Candle and WoodWick.
- Materials lead for 4 designers, developing 200+ samples a year from prototype to production.
- Worked with global vendors to create samples for product development.
- Created and presented materials for status updates.
- Trained and mentored 11 associate designers.
- Provided critical feedback for workflow process development.

Federal Home Loan Bank of Atlanta, Atlanta, GA

2010-2012

Graphic Design & Print Associate

- Designed in-bank signage, event posters, digital and physical presentation materials.
- Prepared artwork for 4 color process and different print methods.

Camille's Closet, Atlanta, GA

2011-2012

Graphic Designer

- Designed corporate identity, including logo, color palette, patterns, secondary graphics and website.

GetMarried Inc, Atlanta, GA

2009

Graphic Design Intern

- Designed and maintained email blast to promote wedding vendors.
- Updated digital asset repository for search and organization efficiency.