Hello.
I'm Tristan Martin.

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Project Manager & Web Developer(Designer) with five years of experience. Seeking to help and consultancy create an incredible web experience. I recently sharpened my front-end design by completing the Full Stack Web Development Bootcamp at Rutgers University, where I developed my skills in HTML, CSS, Javascript, and Project Management. My passion is to create a fantastic experience in Management.

Skills

- HTML
- CSS
- SalesForce
- Sharefile
- WebP
- Project Management
- JavaScript
- Domain Deploy
- GitHub
- Adobe Photoshop
- Adobe Premiere
- SesameHub
- Microsoft Suite
- Google Workspace
- Trello
- Google Analytics

Education

CODING CERTIFICATE
FULL-STACK WEB DEVELOPMENT
Rutgers University, Jersey City, NJ

APPLE CERTIFICATE
APPLE CERTIFIED IOS TECHNICIAN
Apple Authorized Service Provider, Kalamazoo, Mi

ASSOCIATE DEGREE
INFORMATION TECHNOLOGY
Gwinnett Tech, Lawrenceville, GA

Experience

2021 – PRESENT
PROJECT MANAGER
SESAME COMMUNICATIONS | Jersey City, NJ |
Project Manager that caters to Dental Practices, from developing Start to finished Website designs & builds. Also, innovate in practices in marketing software and client communication.

- Developed and executed customized website designs and builds for dental practices while adhering to HIPAA compliance standards; increased website traffic by 45%.
- A Designer and I Developed and executed comprehensive website designs for dental practices, resulting in increased online visibility and engagement; I achieved 30% growth in website traffic and a 25% increase in appointment bookings.
- Manages a team of 5 designers and Developers, ensuring that all projects were completed according to specifications.

2020 – 2022
FREELANCE WEB DESIGNER
MWNY | New York, NY |
MWNY specializes in the execution and realization of brand packaging innovations. My role is to design & develop the web presence for a new look and feel of MWNY.

- Designing a new website layout from the ground up using WordPress.
- Developed a series of templates in Photoshop so client has choices between designs.
- Conducted market research and competitor analysis to identify key design elements for their new web presence.
- Led the design and development of MWNY's Web presence to enhance brand packaging innovations.

2020 – 2021
FREELANCE WEB DESIGNER
JSTORM2594 | JERSEY CITY, NJ | https://jstormshelter.com/
Website developed for Twitch streamer J-storm wanted to revamp his outreach to new followers on Twitch. Created a website using tools to optimize the website.

- Collaborated with J-storm to revamp and enhance outreach to new followers.
- Initiated industry-standard tools and technologies to optimize website performance.
- Designed a custom website for J-storm, incorporating branding elements.

2020 – 2020
FREELANCE WEB DESIGNER
BAJA CALI FITNESS | JERSEY CITY, NJ | https://www.bajacalifitness.com/
Building a fitness website to improve the client's reach to existing members and newcomers.

- Designed and developed a fitness website to enhance the client's reach to existing members and attract newcomers.
- Incorporated visually appealing and user-friendly design elements to create an engaging and intuitive website experience.