

WHAT IS TABLEAU? & HOW CAN WE USE IT IN BUSINESS?

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(tableau.com, n.d.)



Can any non-cyborg individual make out what this data is pointing towards?

No

A photograph of a binary code pattern, showing a grid of black and white squares representing binary digits (0s and 1s). The pattern is highly repetitive and covers the entire page.



What is Tableau?



Tableau is a software tool used in business



Makes use of Data Visualization



Tableau can allow you to make sense of data

How can we use it in business?



Make data easier to view



Easily spot and understand trends, outliers, and patterns



Speed up decision making

Statistics of Tableau in Action



Lenovo increased reporting efficiency up to 95% across several departments



PepsiCo cut the analysis time of reports up to 90%



My Final Words



Knowing how to make better decisions



+ a b | e a u®

Understanding popular business tools



Will make you more valuable!

Sources

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