# **Dallas Gibson**

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#### **EDUCATION**

## Hennepin Technical College - Brooklyn Park, MN

September 2017 - August 2019

Associates of Applied Science in Video Production

Anoka Technical College - Anoka, MN

September 2016 - May 2017

STEP Program: Audio for Media

## **EXPERIENCE**

## Freelance Video Editing & Graphic Design — Adobe Suite, Logic Pro

August 2019 - Present

- Recorded and edited creative videos for social media sites garnering over 2 million views.
- Created custom emotes, badges, and banners for Twitch content creators.
- Worked with clients to create custom artwork for a variety of mediums including albums and clothing.

## Gaming Curios — Adobe Premiere Pro, Adobe Photoshop

December 2020 - October 2022

- Identified trends and collaborated with a team of producers to improve content.
- Produced and edited videos gaining over 17,000,000 and over 775,000 subscribers on Youtube.

## **Anoka County Historical Society** — *Adobe Premiere Pro*

June 2019 - August 2019

- Produced, filmed, and edited educational and informational videos about historical locations throughout Anoka County.
- Created educational games, videos, and interactive set-ups for a multi-touchscreen table to be used in the Anoka County History Museum.

#### **UB Hacking & MinneHack** — Adobe Premiere Pro, Adobe Photoshop

April 2019 - August 2019

- Filmed and edited the 24 hour UB Hacking and MinneHack events and produced highlight reels.
- Collaborated with the University at Buffalo and the University of Minnesota, along with Major League Hacking.

#### **Andover Snap Fitness** — Adobe Premiere Pro, Adobe After Effects

March 2019 - May 2019

- Produced promotional videos used by Andover Snap Fitness
- Use of scouting, lighting, sound, and camera equipment to achieve a professional look, sound, and feel.

## **Cody Davis Photography** — *Adobe Premiere Pro*

June 2018 - August 2018

• Edited documentary style wedding videos for Cody Davis Photography, a Texas based wedding photo and video company.

## **Raw Travel TV** — *Adobe Premiere Pro*

June 2018 - August 2018

• Edited promotional videos that were displayed on Raw Travel TV, a network seen by millions of viewers.

## **LEADERSHIP**

# Media Storm Club — Vice President

September 2018 - May 2019

- Worked with a budget of over \$5,000 to provide new video equipment, productions, and a trip to the National Association of Broadcasters' conference in Las Vegas.
- Managed social media including Facebook, Instagram, and Youtube for over 500 followers.
- Organized networking events for 30 club members.

## **Hennepin Technical College** — Student Senator

September 2017 - August 2019

#### **AWARDS**

**Upper Midwest Regional Emmy Awards** — Nomination

2018

MAAP STARS — 1st & 3rd Place for Promotional Video