

Dallas Gibson

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EDUCATION

Hennepin Technical College - Brooklyn Park, MN
Associates of Applied Science in Video Production

September 2017 - August 2019

Anoka Technical College - Anoka, MN
STEP Program: Audio for Media

September 2016 - May 2017

EXPERIENCE

Freelance Video Editing & Graphic Design — *Adobe Suite, Final Cut Pro*

August 2019 - Present

- Recorded and edited creative videos for social media sites garnering over 2 million views.
- Created custom emotes, badges, and banners for Twitch content creators.
- Worked with clients to create custom artwork for a variety of mediums including albums and clothing.
- Produced content for clients using the full Adobe Suite and Final Cut Pro.

Gaming Curios — *Adobe Premiere Pro, Adobe Photoshop*

December 2020 - October 2022

- Identified trends and collaborated with a team of producers to improve content.
- Produced and edited videos gaining over 17 million views and over 1 million subscribers on Youtube.

Anoka County Historical Society — *Adobe Premiere Pro*

June 2019 - August 2019

- Produced, filmed, and edited educational and informational videos about historical locations throughout Anoka County.
- Created educational games, videos, and interactive set-ups for a multi-touchscreen table to be used in the Anoka County History Museum.

UB Hacking & MinneHack — *Adobe Premiere Pro, Adobe Photoshop*

April 2019 - August 2019

- Filmed and edited the 24 hour UB Hacking and MinneHack events and produced highlight reels.
- Collaborated with the University at Buffalo and the University of Minnesota, along with Major League Hacking.

Andover Snap Fitness — *Adobe Premiere Pro, Adobe After Effects*

March 2019 - May 2019

- Produced promotional videos used by Andover Snap Fitness
- Use of scouting, lighting, sound, and camera equipment to achieve a professional look, sound, and feel.

Cody Davis Photography — *Adobe Premiere Pro*

June 2018 - August 2018

- Edited documentary style wedding videos for Cody Davis Photography, a Texas based wedding photo and video company.

Raw Travel TV — *Adobe Premiere Pro*

June 2018 - August 2018

- Edited promotional videos that were displayed on Raw Travel TV, a network seen by millions of viewers.

LEADERSHIP

Media Storm Club — Vice President

September 2018 - May 2019

- Worked with a budget of over \$5,000 to provide new video equipment, productions, and a trip to the National Association of Broadcasters' conference in Las Vegas.
- Managed social media including Facebook, Instagram, and Youtube for over 500 followers.
- Organized networking events for 30 club members.

Hennepin Technical College — Student Senator

September 2017 - August 2019

AWARDS

YouTube Play Button — Silver Play Button

2022

Upper Midwest Regional Emmy Awards — Nomination

2018

MAAP STARS — 1st & 3rd Place for Promotional Video

2016/2017