

Animal Tracking App

WNM 617 02: ADVANCED TECH: MOBILE WEB

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Trista Tu / Yunhhua Tu

tristatutu@gmail.com

Overview



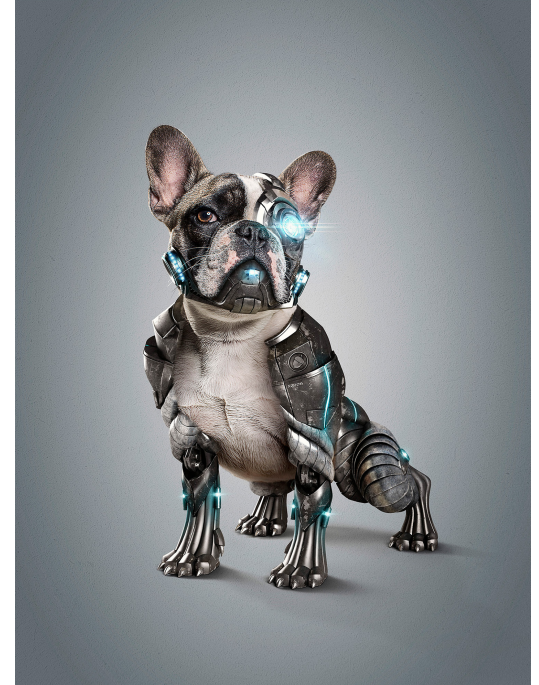
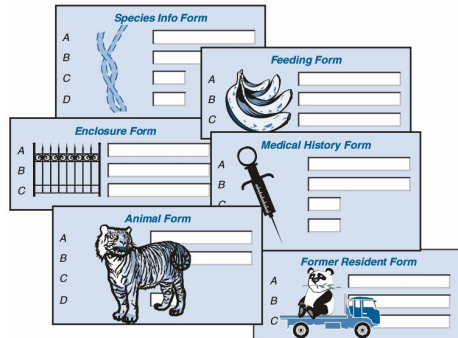
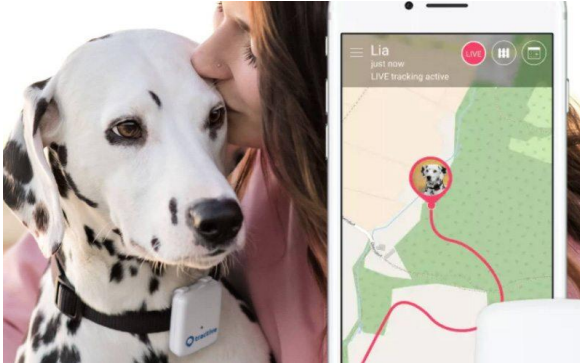
Bulldog Tracker

With Bulldog Tracker, you can track the movements of your pets everywhere that are being tracked in real time!

By adding your pet file and location, you can easily determine the location of the marked animal, and you can better understand and protect bulldog by observing other users' pets.

Don't let their size fool you, the Bulldog is an active breed, requiring about an hour of exercise per day. Due to their shortened muzzles, they can quickly become overheated. Less strenuous adventure time is perfect for these pups.

Mood Boards



Color Concepts



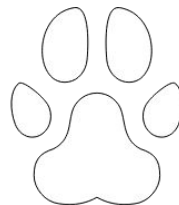
primary color
Pale Blue
#CEE AFF



primary color
Bulldog Grey
#6987A3



secondary color
Glacier Grey
#D3D3D3



secondary color
White
#FFFFFF



secondary color
Black
#000000

Font Choices

Ubuntu

Logo Typeface

Light 300

Bulldog Tracker

Light 300 italic

Bulldog Tracker

Regular 400

Bulldog Tracker

Regular 400 italic

Bulldog Tracker

Medium 500

Bulldog Tracker

Medium 500 italic

Bulldog Tracker

Bold 700

Bulldog Tracker

Bold 700 italic

Bulldog Tracker

Arial

Mobile Typeface

Primary Paragraph

Page Titles

68pt

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.

Secondary Paragraph

Page Titles

68pt

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

Header 1

Bold

46pt

Page Title, Title 1

Header 2

Regular

36pt

Tabs, title 2, form

Header 3

Bold

28pt

Buttons, tabs, title 3, forms

Header 4

Regular

20pt

Headline, Info paragraphs

Header 5/Header 6

Regular

16/14pt

Body, Station descriptions

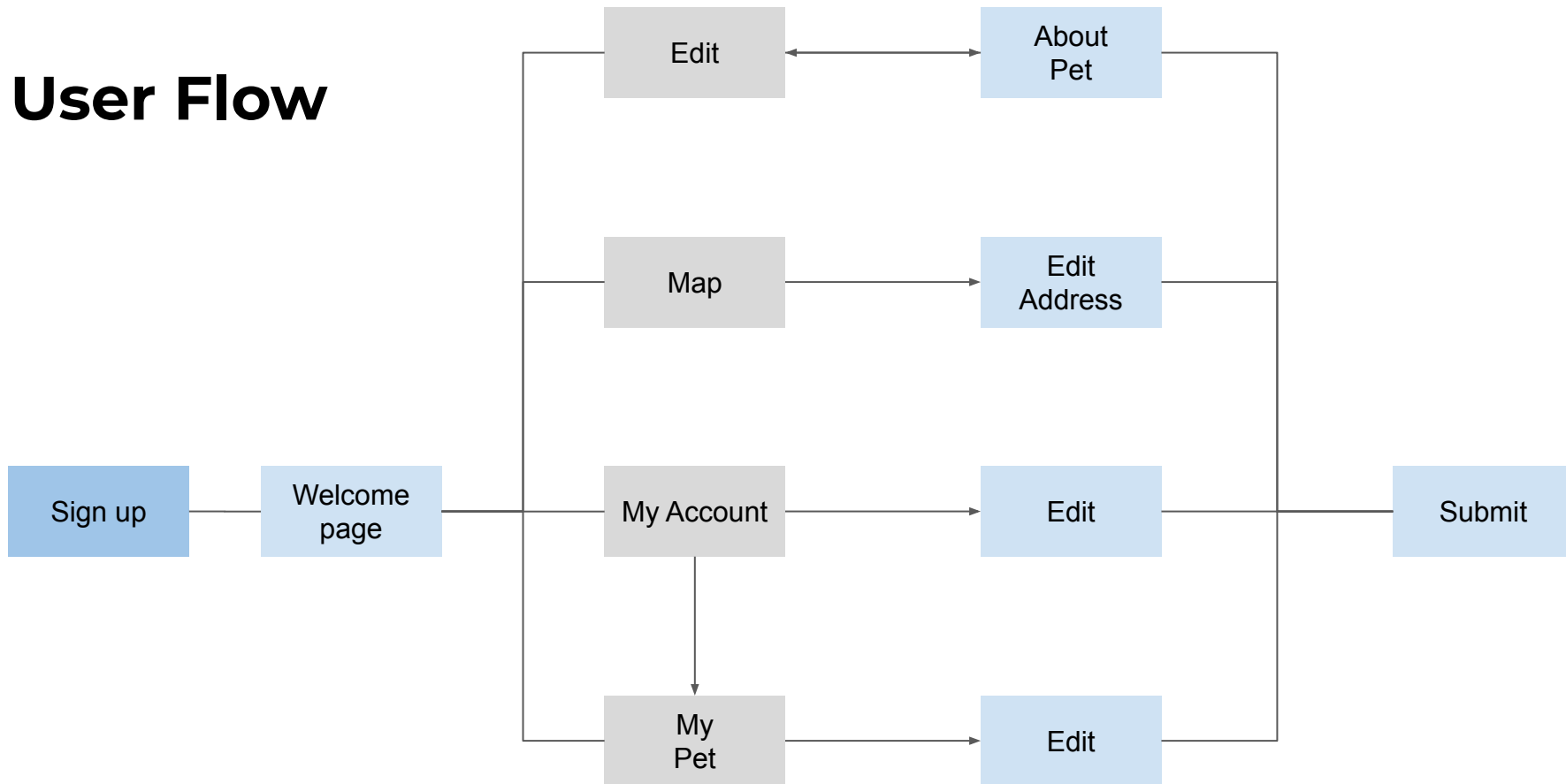
Header 7

Regular

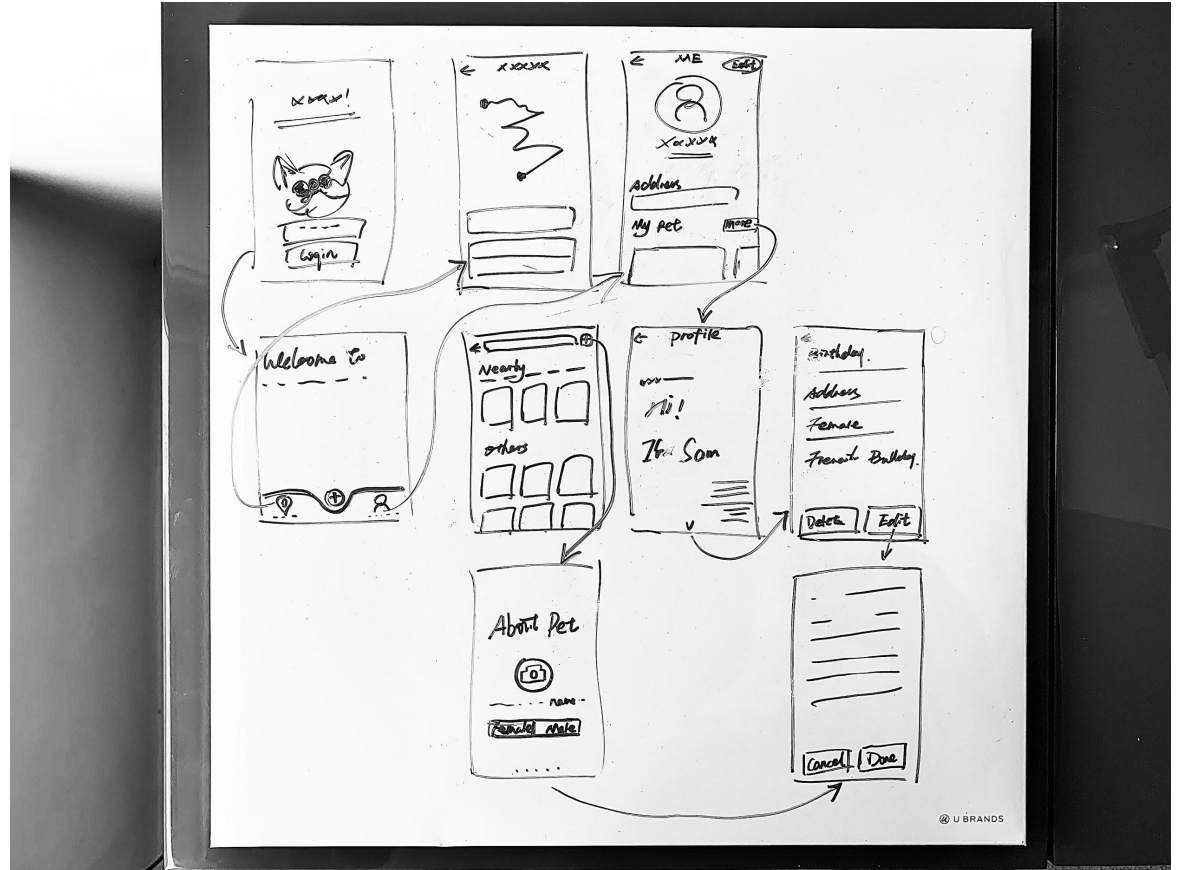
12pt

Caption, Station descriptions

User Flow



Hand-drawn Wireframe



Low-fidelity Wireframe

High-fidelity Wireframe

Reference :

<https://www.lubrisyn.com/pros-cons-dog-parks/>

https://fonts.google.com/specimen/Ubuntu?preview.text=Bulldog%20Tracker&preview.text_type=custom&preview.size=86&selection.family=Ubuntu:wght@500#standard-styles

https://fonts.google.com/specimen/Racing+Sans+One?preview.text=Bulldog%20Tracker&preview.text_type=custom&preview.size=86&sidebar.open=true&selection.family=Racing+Sans+One

Thanks for watching!