

Logos Agency Website - TODO

Core Pages & Sections

- Hero Section with brand thesis and CTA
- About/Philosophy Section (Mythological Coherence)
- Services Section (The Three Teams: Architects, Alchemists, Ritualists)
- Go-To-Market Strategy Section (Six Rituals of Traction)
- Target Clientele Section
- Contact/CTA Section
- Footer with links and branding

Design & Styling

- Choose color palette and typography
- Implement global theme and CSS variables
- Create responsive layout for all screen sizes
- Add visual elements (icons, illustrations, animations)

Navigation & Routing

- Top navigation bar with logo and menu
- Smooth scrolling between sections
- Mobile-responsive hamburger menu

Content & Copy

- Write compelling hero copy
- Develop detailed service descriptions
- Create case study/testimonial sections
- Write footer content

Deployment

- Prepare project for deployment
- Deploy to Vercel
- Obtain permanent live URL
- Test all pages and functionality

Polish & QA

- Test responsiveness on mobile/tablet/desktop
- Verify all links and CTAs work
- Check accessibility and SEO basics
- Performance optimization