

Data Science Methodology Use Case: Netflix Recommendations

The major feature of the proposal is to suggest the user different kind of genre which are mostly watched by the particular customer depending upon one's watch history. With help of this feature the user can watch any shows related one particular interest based on movie or any other shows he watched previously in the Netflix. This also increases the screen time and also develops the interest in the user to watch different films and shows available in that category.

This feature works in a way that it shows related genres when you search for a particular movie and shows and also the movies/shows you previously watched. To develop this feature we need a develop a dataset for every user data for that we need to detect the users data so that we can mention different data sets or else we can develop a dataset for the particular cases where we distribute the shows/movies based on their genres .And this can be done or promoted with help of users themselves in which the persons can develop interest so that with help of his experience he can write reviews or tell others so that can be shared with the other users .This feature mainly require databases for storing these genres which helps the user to find different

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