

PORTFOLIO

Patricia Njambi
Graphic Designer

I am a self-taught graphic designer who is passionate about art, design, and music. I pursued a degree in music technology at Kenyatta University but in my spare time I taught myself graphic design through Youtube tutorials and by making lyric videos and posters for my fellow students in the department.

I was hired as an intern, while I was studying, and grew my work experience. Gaining opportunities to work with clients like HELB, the British Council of Kenya, and Buffalo Mall Naivasha. I was graced with the opportunity to work with a company called Tunu on the redesign of their app and content design for their social media platforms.

With 6 years of work experience, I believe I could make a strong addition to your team and offer my knowledge of content creation with attention to detail. I am enriched with skills in video editing, motion graphics, photo editing, and content image design, among others. I am open to criticism and self-improvement and can work well under a team with minimal supervision.

About Me |

Below are links to some of my motion graphic works;

My video portfolio:

<https://youtu.be/3rotBpm3i7g>

Tunu Social Media Posts;

<https://www.instagram.com/p/CZtgMWToM8S/>

https://www.instagram.com/p/CWsn7_Qld2r/

Flatten the Curve (Digimatt Solutions);

<https://twitter.com/i/status/1331851653457317888>

<https://www.facebook.com/watch/?v=2601009426836556>

Digimatt Solutions Branding Post;

https://www.instagram.com/p/CB5Y13THsCK/?utm_source=ig_web_copy_link

Sketchbook Digital series;

<https://drive.google.com/file/d/1BASAJV2eZ-XRAN0aAiCqUsIaYY-oB71B/view?usp=sharing>

Hendrick - Finitud (ft Earlwin):

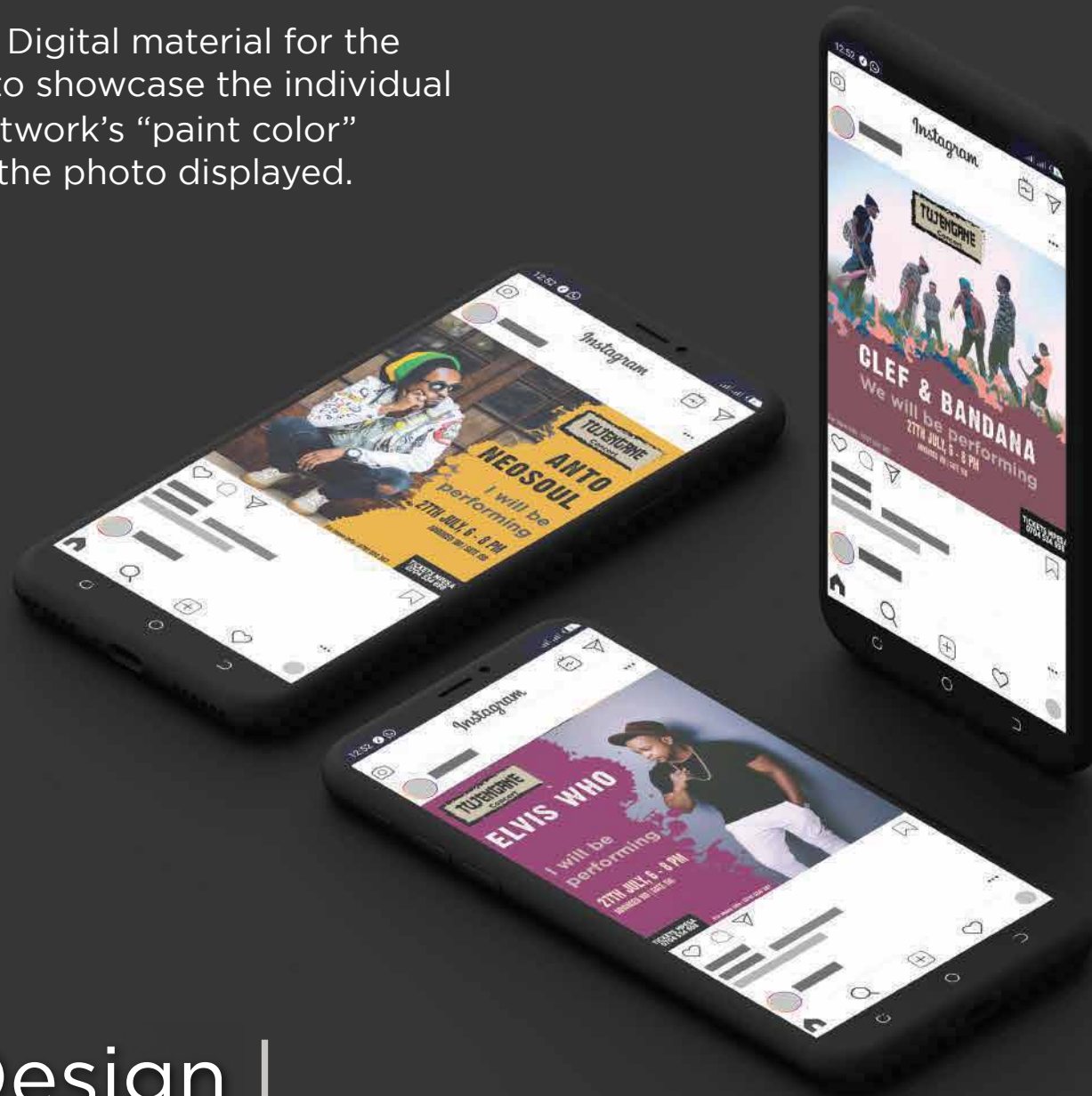
<https://youtu.be/uO0aPnrSyQc>

One_tech - Dance Nami (Official Lyric Video) sample:

<https://drive.google.com/file/d/1Aru1lZaUWP0xBCdsOrLlimFDPPmvfNgv/view?usp=sharing>

Motion Graphics

Tujengane Concert; Digital material for the Tujengane concert to showcase the individual performers. Each artwork's “paint color” corresponded with the photo displayed.



Digital Design



Tunu Social Media; I designed social media posts and videos while maintaining the Tunu brand guidelines. Whether it was the app update, a holiday, an event or ongoing giveaways, I designed posts and stories to communicate the intended information. https://www.instagram.com/tunu_254/



[Redacted Name]



Like

Comment

Share



FIND LENNY VENTURE PRODUCTS ON 'TUNU'



Download Tunu to get
all this for FREE!



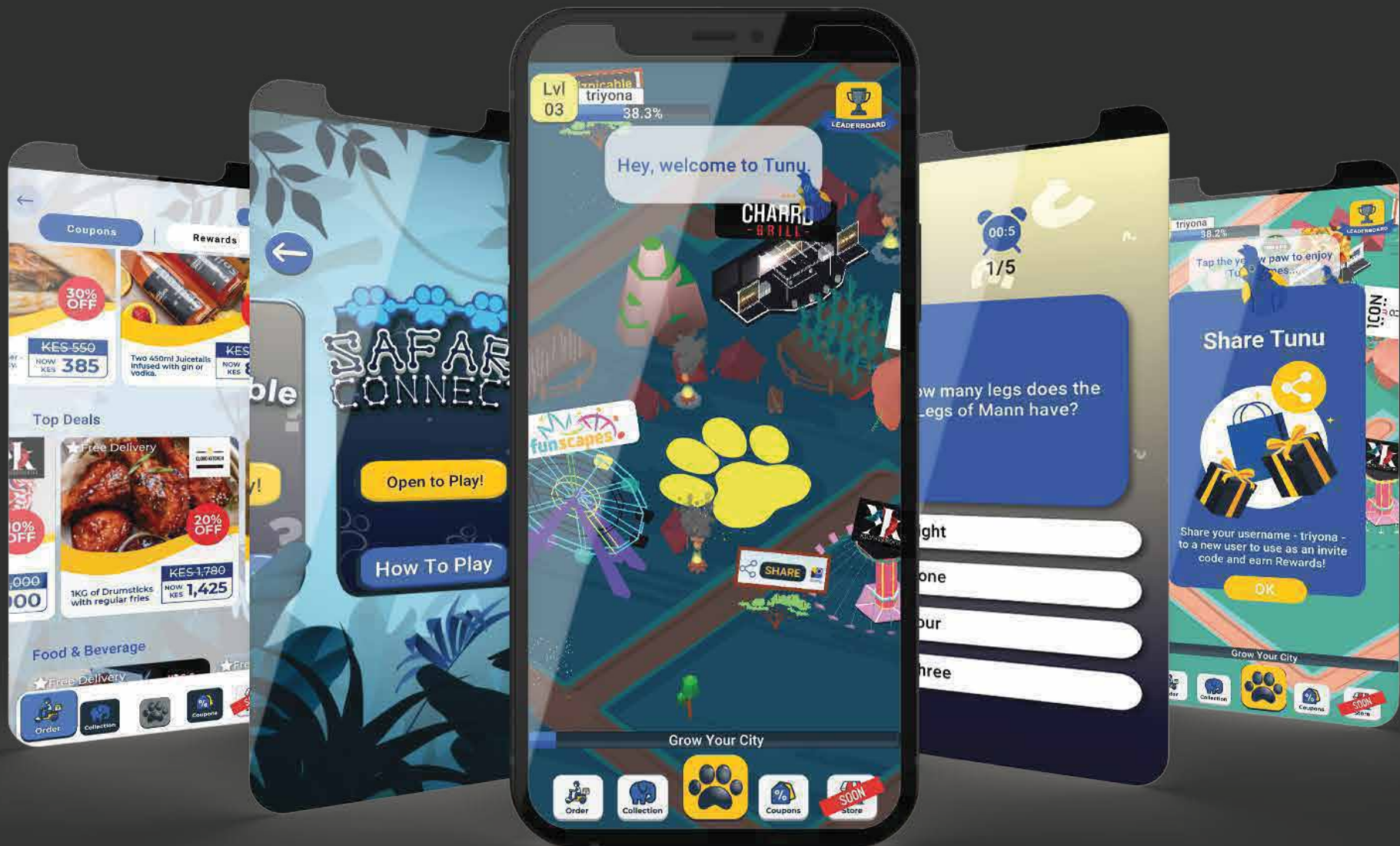
T's & C's Apply

Meal GiveAway every Sunday!
Get a **FREE meal** tomorrow.
Follow our posts.



Do you have a sweet
tooth? Check out these
offers from Triple Berry

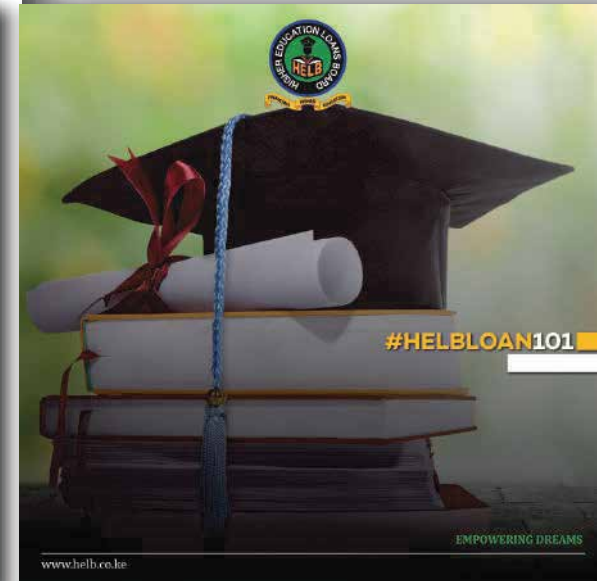




Tunu App; I redesigned the UI and designed the look and feel for the new games. I also designed the in-app pop ups.



_____. _____



Like

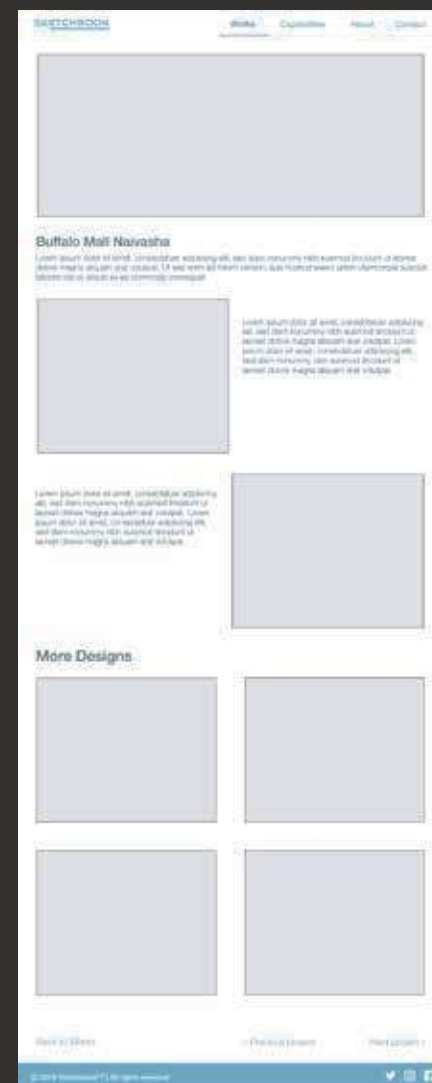


Comment



Share

HELB; These are some of the designs I made while working with Mkubwa Media.
www.mkubwamedia.co.ke



Sketchbook; The company wanted to redesign their website. These are some of the high fidelity wireframes.



_____. _____



Like



Comment



Share

Here are some of the social media post images I worked on while in **Sketchbook Communications**.



[Redacted Name]
[Redacted Location]



Like



Comment



Share





_____ • _____



Like



Comment



Share

Here are some of social media post images I worked on as a freelancer.



_____ •



Like



Comment



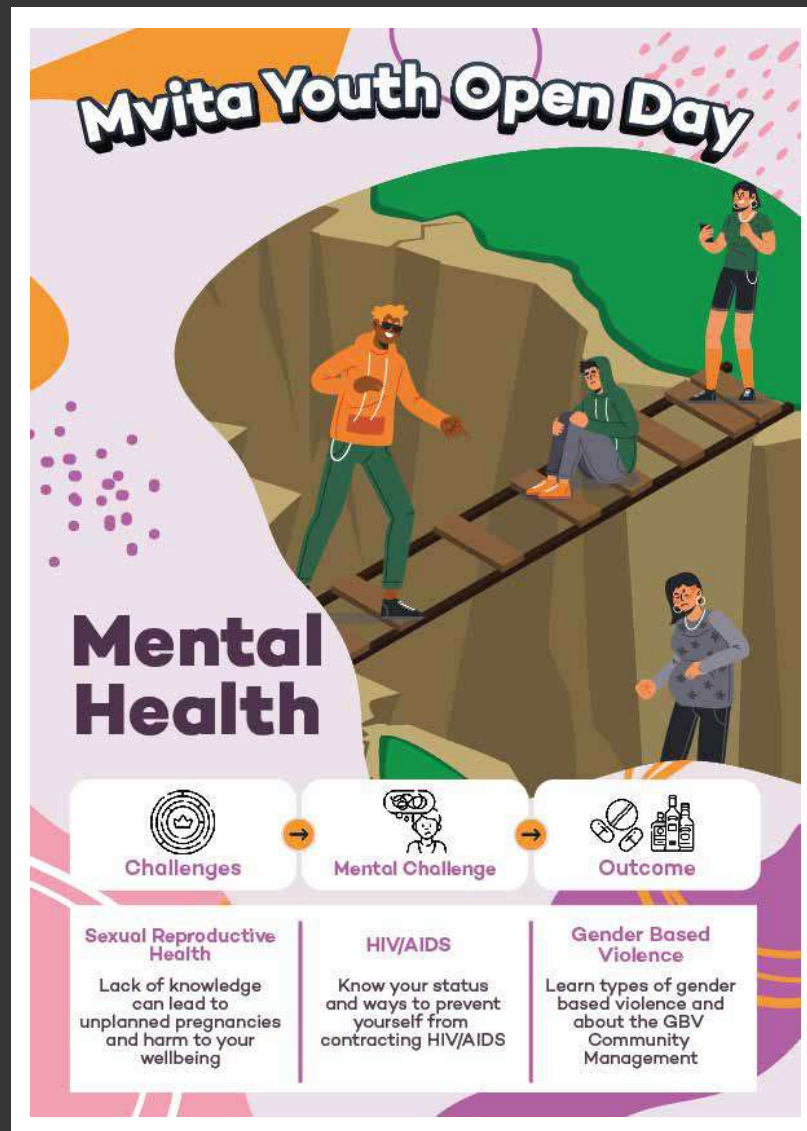
Share



Eatout; This was a personal landing page design for Eatout Kenya. While designing the landing page I utilized the colors used in the Eatout Logo.



Gathuru Gitema; He is an upcoming Kenyan musician with unique style of music and amazing vocals. This is an artwork for his album.

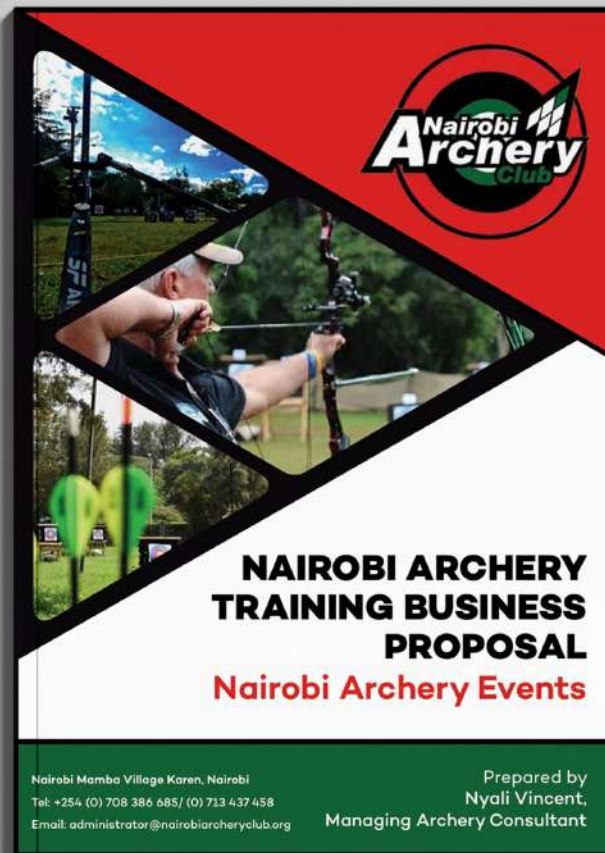


Print Design

Event Advertising; Examples of flyer design and event poster I had designed.



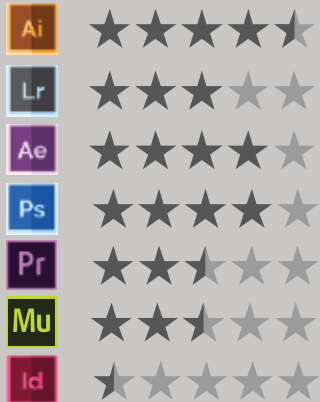
Ticket Designs; Example of ticket design I did.
I made use of tribal pattern so as to relate to
the concert's theme.



Nairobi Archery Club: I was given the opportunity to design the proposal document for them. I made of Indesign tools to make the whole document.

Work Experience

Tools



Education

Kenyatta University
2015 - 2020

Bachelor's of Music
Technology

**Institute of Advanced
Technology**
2015
ICDL/CBIT

Game Researcher at Mekan Games

September 2022 - Present

Providing research on the gaming market and trends. Worked with the team in game idealization and conceptualization. Worked on UI elements for the games we prototyped and provided a distinguished look and feel of the individual games through UI. Provide Quality Assurance and report any bugs present in the game before it's uploaded to the platforms. Edit the videos needed to advertise our games.

Graphic Designer at Tunu

April 2021 - April 2022

Designing social media posts, story images and videos from the brief. Redesigned the games UI and design of new games of Tunu app. Designing coupon and product images to be uploaded into the app.

Graphic Design Intern & Graphic Designer at Sketchbook Communications

August 2019 - March 2020, September 2020 - March 2021

I dealt with motion graphics, digital post images, and web design, among others. We worked with a variety of clients like Buffalo Mall, Muchungi & Associates, and Just for You Kenya, among others. I utilized tools such as After Effects, Illustrator, Photoshop and Muse.

Motion Graphic Design Intern at Digimatt

April 2020 - July 2020

At Digimatt, I utilize tools such as After Effects and Illustrator. I handle mostly storyboarding from script and motion graphics content for social media and Ads.

Graphic Design Intern at Mkubwa Media

February 2018- May 2018

I would assist in handling the corporate design for the company's clients. The graphic designers present were also kind enough to train me when they could in utilizing tools like Adobe illustrator and trained me in a few fundamentals of design.

Resume

Contact Info:

patnjambi2@gmail.com

