

Robert C. Frank
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Education

- University of Cincinnati, College Conservatory of Music
August 2010 - December 2014
BFA in Electronic Media (web, audio, video), minor in marketing

Work Experience

- Legend Web Works – Mason, OH
January 2017 – Present
Associate Web Developer, responsible for writing, documenting, and improving code that is used to create client websites. Primary function is to implement website designs (from Photoshop mockups) into content management systems using HTML, CSS (Bootstrap), JavaScript (jQuery), PHP. Secondary functions include helping to support new and existing client websites with estimates, customizations, and patches. Other job duties include developing new versions of proprietary software, including research, wire-framing, development (WAMP stack), testing, and deployment.
- St. Elizabeth Healthcare – Erlanger, KY
August 2015 – December 2016
Website Analyst, assisting in the maintenance and development of the St. Elizabeth Healthcare website ensuring clear and accurate communications for consumers (using Sitefinity CMS), editing front-end assets via on-page markup (HTML, CSS) to ensure browser compatibility, working with web team and various agencies during time of website redesign/development, compiling reports of online traffic (Google Analytics, GSC), using WordPress.org CMS to maintain/enhance internal facing website
- Qvidian – Blue Ash, OH
December 2014 – April 2015
Marketing Intern, operating as key member of a multiple-office marketing team by updating content (guides, events, resources, etc.) on corporate website to improve user experience and lead generation (via Drupal CMS, Marketo, Salesforce.com), reporting website traffic (Google Analytics), graphic design and maintenance of online collateral such as white papers, eBooks, sales guides, and their respective landing pages

Languages + Libraries <ul style="list-style-type: none">• HTML, CSS, JavaScript, PHP, SQL, XML• SASS/SCSS, Bootstrap, jQuery, Vue.js, React.js, Firebase	Links <ul style="list-style-type: none">• CodePen• Github• Stack Overflow
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