Creative	Creative Link	Period	Location	Front camera	Person	What happened in that 5 sec	Hook (1 or 5 sec)	Scenario Text (transcribe)	Object Main	Object supplementary	Type of the main character	Sound	GTA	Frame	Special Offer	Celebrity	1%	99 %	99%	360 degree power	60 days	30 days	24hours	Hook Watch minutes	Hook Watch 3 minutes	1 category/ies	100-500%	1-12 months	Sum of Amount spent	Sum of Reach	Sum of Impressions	Sum of Link clicks	CTR	CPM	CPC	Delivery Scheduled	Cost per 1k Scheduled	Sum of 3 seconds Video plays	Sum of 5 seconds Video plays	Sum of Video plays	Sum of Video plays 25%	Sum of Video plays 50%	Sum of Video plays 75%	Sum of Video plays 95%	100%			
1	2	3				4		5	6	7	8	9	10	11	12		13	14	15	16	17																											
video-vor-remoulay-no-video	video-vor-remoulay	Dressing	Background			dressing Plates Cord and dressing Its benefits on the white paper	Free lifetime remoulay on your Platecard and like one a credit card with up to 5% cashback in the purchases you choose.	Free lifetime remoulay on your Platecard and like one a credit card with up to 5% cashback in the purchases you choose We give you up to 5% back on any purchase Cashback by remoulay is simple, fast and rewarding. Choose lifetime remoulay on your Platecard	Plate card		-	Yes		Tiles	Yes		Yes					Yes			Yes				4.455.604,20 $	10.152.726	140.270.851	627.917	4,47 %	30,60 $	0,17 $	0.00	8.666,39	20.621.455	12.222.459	7.597.510	2.151.147	18,82%	9,67%	2,79%	1,79%				
video-vol_cuadro-funciones	cuadro-funciones	Unsyncing				gary talks directly to the camera with a red background about a benefits of Plates plus electronic	There are four functions that you did not know about Platecard. If you are not yet point of Plates,	There are four functions that you did not know about Platecard. If you are not yet point of Plates, Number 1 Cashback Number 2 Cashback Number 3 Cashback Number 4 Cashback Number 5 You can make your transfers from your credit card to your Platecard. Number 1 Cashback make the payments of your credit line services in your money bags. And finally, Number 5 Cashback Cashback purchases in months without interest. Did you only to watch the video without being interrupted? Well, if you want to be part of the Plate community? Ideally you little to you start request it and not pay annually.	Video	Plate card				Yes												Yes					432.423,00 $	69.4588	1.114.714	7.869	0,68 %	6,63 $	0,60 $	7.319	6.614,20	2.869,63	868,64	314,57	140.739	30,48%	10,42%	2,32%	1,15%				
video-vol_redd_redd-for-best-cuadro-computer	redd-for-best-cuadro-computer	Animation	Supermarket			Person sobbing with the card in the hand, Plateacard and like a credit card showing the cashback saunset	Everything Loan buy with my Plateacard paying it on 60 days and with 5% of cashback	Everything Loan buy with my Plateacard paying it on 60 days and with 5% of cashback Yes, we are in beta, we are pay annually and lanzamos 8 Al lanzamiento 24 hours	Video	Plate card		-	Yes				Yes							Yes					4.481.672,07 $	389.8669	11.624.923	55.851	0,48 %	38,45 $	0,69 $	7.319	6.614,20	1.607.969,9	614.734,1	44.558,69	1.410.603	16,38%	8,28%	6,07%	1,78%				
video-influencer-in-regular-planar-card	video-influencer-in	Unpeeling	Background			unboxing plates card packinge	look at the packinging, It roman very well looked. It also has the security seal.	Look at the packinging, It roman very well looked. It also has the security seal. Plate card is a credit card that allows you to obtain 5% of cashback in up to 3 categories. And the best part is that 5% is not a limited cashback or a cap. 5% is a real cashback without limits. But yes, that you can delay any purchase above 100 pesos a months without interest. It is a credit card that allows you to make request 5 now, in 24 hours you will already have it. But as soon as yours arrives, tell me where you want to go to use its premiere. Well, I'm sure that you These you many much for watching	Plate card			-			Yes											Yes		Yes			5.120.864,67 $	4.640.7574	11.734.743	47.948	0,41 %	34,24 $	0,04 $		1.707.649	7.756.671	4.077.000	1.440.054	18,75%	7,68%	4,10%	1,18%				
video-vol_flair-y-suave-for-remoulines	video-flair-y-suave	Unsyncing	Airport			man in the airport, airplane on the background. Trending Influencers	Did you know that you no longer need to wear your pants to be able to go on vacation? Could you live away 5 to 6 days?	Did you know that you no longer need to wear your pants to be able to go on vacation? Could you live away 5 to 6 days? Well, we are going to tell you that with other cards and we can also differentiate the payments of our purchases from 3 to 6 months without interest. Yes, you read well, we have flexibility to make payments without interest. We also have cashback on all our purchases, and many other benefits and if you want I was you will not have a Barrera anymore.	Video	Plate card			Yes			Yes										Yes					5.038.676,80 $	544.0790	8.060.003	29.004	0,36 %	93,39 $	0,63 $	0.00	6.614,20	1.660.000,9	1.000.000	500.000	300.000	30,76%	7,42%	4,30%	1,21%				
video-vol17_ray-bledge-	unbeating-Video-jay	Unpeeling				woman talks about new credit cards in the thermal and she decided to Issue Plate	Hey, I am Ale Ortega credit cards allow you to get up to 5% back in the purchases you make. Well, I mean 5%	Hey, I am Ale Ortega credit cards allow you to get up to 5% back in the purchases you make. Well, I mean 5% Cashback Yes, I mean 5% Cashback		Plate card		right-brown-hair												Yes					1.427.127,96 $	520.0693	3.661.7266	24.6004	0,67 %	53,20 $	1,03	0.00	6.614,20	784.1440	2.424.002	1.400.000	599.601	19,02%	4,79%	2,80%	1,18%				
video-vol17_ray-bledge-	unbeating-Video-jay					Plate is the new Platecard and it contains many benefits that I will already talk about. But first, see how elegant it looks. You dell be I mean, I'm getting ahead of myself. Let me start from scratch. It comes not only the Platecard, but also a gift, so that you always have it very close. Well, I'm sure that you have many credit cards, and this solution will solve many of your problems with the cards. Other the chip gain contrast is not, here is the chip, and it is very, very, very, very, very, very. Plate Card is a super nice, and when you serious. It, see as the card. In addition to the chip, it also has a cashback system, a mileagebox, a lifecoaches bonetracker only gives you 30 days to pay, this card gives you 60 days to pay, this card gives you 5% cashback, another benefit it has, is that you can delay all your purchases above $ 100 pesos a month, without interest, and the best part is that you maintain to Well this card allows you Bae and Lumbaserna procedures. For example, I applied for Chile, yesterday and today, a Lumbaserna procedure, and I was able to obtain it to me already every other. Now about Amazon	Video	Plate card						Yes											Yes		Yes			1.624.504,30 $	470.6880	10.516.024	24.0927	0,23 %	69,31 $	0,66 $	0.00	6.614,20	640.5.24	548.0600	154.000	10.000	37,14%	11,38%	4,17%	2,50%	0,79%				
video-vol_mexicaut	unb-mexicaut-side	Unsyncing				woman in white shirt, portrait, telling that she had decided to apply for the Plate card and it Without it is the end that everyone should have	Amaca decided to apply for the Plate card and Platecard is the card that everyone should have. I will tell you why.	Amaca decided to apply for the Plate card and Platecard is the card that everyone should have. I will tell you why. The application is online. In just 3 minutes you fill in a few details and you receive a pre-approval. Yes, it is a Mexican card, but Amaca, Amaca, Amaca,