

# **Inspirathon Round 2 - Product Development (Problem Statements)**

## **Problem Statement 1:**

**“Healthcare accessibility isn’t a privilege to women  
- it is a basic need and should be a priority”**

Nowadays women are at par with men in all spheres of life, they are working as successful doctors, engineers, professionals, entrepreneurs etc. Women do not feel free to talk about their health. In some cases it becomes life-threatening. Talking about women related health issues is still a big taboo in most parts of India. Participants are required to find a technical solution to solve the above problem.

Hints:

- Products may contain features as online assistance or relief product service.
- A mobile/web application that makes healthcare accessible to women in the comfort of their homes.

## **Problem Statement 2:**

**“Being financially literate is a powerful weapon,  
especially for women”**

In rural areas, women tend to save from their household expenses and use them during crucial times or for future expenditures. Participants need to create a solution where women can track their savings and get a guided path for investment.

Hints:

- Product may include expense and savings tracker along with guidance and suggestions for investments.
- The product should be fraud proof.

### **Problem Statement 3:**

**“Sexual harassment is a common problem faced by women in both personal and professional environments.”**

Develop a solution that addresses preventive and post-event action for sexual harassment along with a feature to collect information about offenders and report them accordingly. The system should also ensure data privacy and implement complete anonymity if and when required.

Hints:

- Product may contain location detection and Alert /SOS systems. Can add features such as voice recording and emergency contacts.
- Interface may be able to detect any such abusive activity on social media as well.
- Can add a feature to carry out historical analysis and predictive analysis to identify potential trolls and report them if needed.