Taha Habib

Visual Designer · Interaction Designer

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Skills

Design Tools

Figma

Adobe XD

Photoshop

Webflow

Research

Low to High Fidelity Design and Prototyping

Wireframing

Storyboarding

UX Research

UX Writing

Usability Studies

Affinity Diagram

Persona

Sitemap

Programming

Python

React

HTML5 & CSS

C++

Languages

English

Hindi

Gujarati

Education

SEPT 2020 MAY, 2024 VELLORE INSTITUTE OF TECHNOLOGY | BHOPAL, M.P.

B. Tech in Computer Science Engineering with Specialization in AI & ML

AUG 2021 SEPT, 2021 GOOGLE UX DESIGN | COURSERA

UX Design & Research

Experience

DEC 2022 MAR, 2023 **DEBT SET GO | INDIA**

Interaction Design & Research

- Responsible to develop the Front-End from conception to delivery
- Conducted User Research, competitive audits and usability studies
- Created Wireframes and High-Fidelity Mockups using Personas and Journey Maps
- Team consisted of 7 amazing members
- 86.3% users found it resourceful in the Alpha-testing phase

MAY 2023 JUNE, 2023 Foundit | INDIA

Home - UI Design

- Designed the UI for the Home Page
 - Enhanced the Design System and implemented components using the same
- User focused design to guide them through the most essential features
- Responsible for Motion Design along with Visual and Interaction Design

Projects

Mutiny - A Gamer's Den

Problem Statement

Competitive gamers require a way to manage track, and schedule their upcoming matches with ease.

The Product

A platform that assists gamers to schedule and track their upcoming matches, connect with players through clans. Moreover, it allows gamers to buy and manage their games.

Objectives and Goals

Design a Desktop application that combines the functionalities of scheduling, buying, and managing games, contacting players, and forming clans to deliver an integrated experience to gamers.

My Roles

UX Researcher and UX Designer, from conception to delivery

BBQ Food Customization App

Problem Statement

People with cramped working schedules do not have the time to prepare their meals. $\,$

The Product

BBQ is an app that has associations with the best BBQ franchises. BBQ strives to deliver customizable BBQ meals to people with busy schedules who lack the time and ability to prepare meals and people who enjoy trying out new food.

Objectives and Goals

Design an app using which customers can customize their BBQ meals according to their liking.

My Roles

UX Researcher and UX Designer designing a BBQ Food Customization App from conception to delivery