Startup Failure dataset (Kaggle datasets-classification) Description

About Dataset

Explore the rise and fall of 483 startups with this detailed dataset, sourced from CB Insights' "Startup Failure Post-Mortem" compilation (last updated May 29, 2024). This dataset catalogs failed ventures across diverse industries, offering insights into their names, operational sectors, and years of activity—from founding to shutdown. Spanning over three decades (1992–2024), it captures the volatile world of innovation, from dot-com busts to modern tech flops.

Columns:

- **Name**: The startup's name.

- **Sector**: Industry classification (all "Information" here, NAICS 51).

- **Years of Operation**: Lifespan in years, with founding and shutdown years (e.g., "3 (2010-2013)").

- **What They Did**: Brief overview of the startup's product or service.

- **How Much They Raised**: Funding amount in millions ($M) or tied to parent totals (e.g., "$1.7B (Dropbox)").

- **Why They Failed**: Reason the startup ceased or faded as a standalone entity.

- **Takeaway**: Key lesson derived from the failure.

- **Giants**: 1 if lost to tech giants (e.g., Google, Amazon), 0 if not.

- **No Budget**: 1 if ran out of cash or was underfunded, 0 if not.

- **Competition**: 1 if outpaced by direct rivals (not just giants), 0 if not.

- **Poor Market Fit**: 1 if product lacked demand or user interest, 0 if not.

- **Acquisition Stagnation**: 1 if stagnated or faded after acquisition, 0 if not.

- **Platform Dependency**: 1 if overly reliant on another platform (e.g., Twitter), 0 if not.

- **Monetization Failure**: 1 if couldn't turn users into revenue, 0 if not.

- **Niche Limits**: 1 if too niche to scale broadly, 0 if not.

- **Execution Flaws**: 1 if mismanagement or tech failures contributed, 0 if not.

- **Trend Shifts**: 1 if market or user trends shifted away, 0 if not.

- **Toxicity/Trust Issues**: 1 if user toxicity or trust breaches hurt, 0 if not.

- **Regulatory Pressure**: 1 if legal or regulatory issues forced closure, 0 if not.

- **Overhype**: 1 if hype exceeded deliverable results, 0 if not.

Uncover the secrets of business failures with this comprehensive dataset. Data analysts, entrepreneurs, and researchers can: pinpoint failure causes (e.g., 92 cases attributed to 'Giants'), analyze funding's

impact on success, and visualize company lifespans. Explore why giants like Google contributed to 57% of failures, or why 29% collapsed after acquisition. Whether you need industry-specific failure counts, lifespan visualizations, or historical trend analysis, this dataset provides valuable post-mortem insights for strategic decision-making.

Source: CB Insights - [Startup Failure Post-Mortem](#)

License: This dataset is derived from publicly available data on CB Insights' site; please review their terms for usage. Compiled and structured for research purposes.

Let's learn from the ashes of ambition—happy analyzing!

Reference: Kaggle: https://www.kaggle.com/datasets/dagloxkankwanda/startup-failures?resource=download

Check out Kaggle dataset under classification data and look for startup failure dataset.