



# Muhammed Hashim

Digital Marketer

📅 2001-09-17    🇮🇳 Indian    🏹 Male

## 👤 PROFILE

I'm a dynamic digital marketer with a passion for building powerful brand identities and driving impactful marketing campaigns. I thrive on bringing ideas to life through strategic storytelling and data-driven strategies that boost brand visibility and engage audiences. With a focus on measurable results and creative execution, I consistently aim to exceed expectations and deliver value across platforms.

## 📁 PROFESSIONAL EXPERIENCE

### Tron Digital

Abudhabi (Remote)

Digital Marketing Intern

- Collaborated with clients and internal teams to develop engaging promotional and social media content aligned with brand identity and marketing goals.
- Applied creative strategies to enhance brand awareness, increase digital presence, and drive audience engagement across multiple Platforms

## 🎓 EDUCATION

### Digital Marketing

Tron Academy

2024 – 2025

Chavakkad, Thrissur

### BCom ( Finance)

Bharathiar University

2020 – 2023

Coimbatore

### Advance Diploma In Manual And Computerised Accounting

Accountants Academy

Edappal, Malappuram

## 🧠 SKILLS

### Soft skills

- Effective Communication
- Problem Solving
- Attention to Detail
- Collaboration & Team work

### Hard skills

- On-Page & Off-Page SEO
- Google & Meta Ads
- WordPress
- Social Media Content Creation

## 📄 CERTIFICATES

- Diploma In Manual Excel 2019
- Certificate Digital Marketer
- BCom ( Finance)

## 🌐 LANGUAGES

### English

(Proficient)

### Malayalam

(Native)