

iDeals

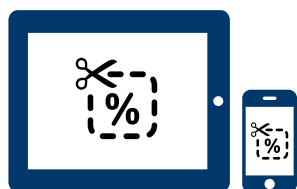
Marketing Platform™

powered by 2GOMEDIA

Act now and get
a year of **iDeals Pro**
service for only
\$24.95

That's a savings of **\$244!**

Now you can distribute your discounts and prepaid coupons to millions of customers – mobile and online.



Enter your
prepaid or dollars-off
coupons

iDeals
Marketing Platform



iDeals Marketing Platform
targets them to
the right customers -
online and mobile



Customers purchase online
or in your store

Nearly 50% of all consumers purchase online coupons, but how do local businesses reach that market and compete with the national chains? The **iDeals Marketing Platform™** is a one-stop solution that makes it easy and affordable for any business to advertise both prepaid and dollars-off coupons to interested customers.

Here's how it works

Simply enter your prepaid or discount coupons (takes about 5 minutes) and iDeals Marketing Platform™ automatically targets and distributes them:

- Media network with millions of subscribers
- Your Facebook and Twitter accounts
- Search engines
- Local shopping directories
- Credit card offer programs
- Large incentive and loyalty programs

Card-linked redemption and loyalty programs

Only iDeals Marketing Platform™ completes the circle from offer to redemption by enabling merchants to card-link their coupons, freeing them from the headaches and risks of printout-based redemptions. It works for both prepaid coupons, dollars-off coupons and percent-off coupons. Merchants can even create card-linked customer loyalty programs with the same benefits: automated redemption and no more punch cards.



Act now and save
\$244 off your first year
of iDeals Pro service

CLICK HERE

Special pricing ends
November 30th, 2012

iDeals Marketing Platform
POWERED BY 2GO MEDIA

For more information about the iDeals Marketing Platform, visit
www.idealsmarketingplatform.com/fdt or contact your First Data sales representative