# Yassine Troudi

*Project Report*

# About Me

I'm Yassine Troudi, a 21-year-old entrepreneur and content creator. Based in tunis I'm passionate about technology, digital marketing, and creating engaging content. With a strong background in programming languages such as Python, Java, and JavaScript, I'm always eager to learn and explore new skills. My goal is to build impactful content that resonates with audiences and to continue growing in the digital space.
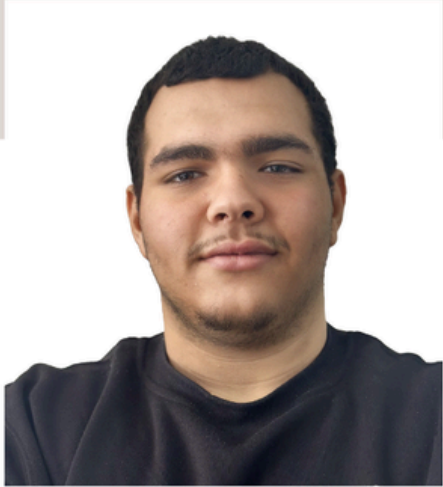
# Educational
# Background

**Fseg nabeul
2023-2024**

**Essec Tunis
currently studying
(2024-2025)**

# Curriculum Vitae

## YASSINE TROUDI
### Content Creator

### 👤 Profile

Creative and dynamic content creator with a passion for storytelling, audience engagement, and innovation. Skilled in crafting impactful digital content across various platforms, leveraging expertise in social media strategy, video production, and AI tools. Adept at combining creativity with analytics to drive audience growth and brand awareness. Enthusiastic about building connections, inspiring communities, and turning ideas into reality.

📞 25 700 380

✉️ Troudi.alpha@gmail.com

💻 www.linkedin.com/in/troudi-yass

📍 tunis ,tunisia

## Education

**Baccalauréat économie et gestion**
L'aouina school
2021-2022

**Licences appliquer en informatique de gestion**
ESSEC Tunis
2024-2025

## Expertise

Digital Marketing

programming

graphic design

Content Creation

## Language

English : B2

Arabic : mother language

French : A2

## 🎓 CONNAISSANCES EN INFORMATIQUE

- **Langages de programmation** : Maîtrise les langages Java, C++, JavaScript.
- **Développement web** : Connaissances en HTML, CSS, JavaScript.
- **Gestion de bases de données** : Connaissances en SQL, MySQL.
- **graphic design** : photoshop , canva.
- **video edits**: premier pro , capcut .

# Motivation Letter

## YASSINE TROUDI

25 700 380
www.linkedin.com/in/troudi-yass
Tunis , tunisia

15/12/2024

- **Proposal: KSI x Yassine Content Collaboration**

Dear KSI,

I hope this message finds you well and thriving! My name is Yassine Troudi, and I am a passionate content creator who has been following your incredible journey with admiration. From your hilarious gaming sessions to your music career and inspiring Sidemen projects, your energy and creativity have always been a source of inspiration for me and countless others.

I am reaching out to propose a collaboration that brings together our creative styles to produce a unique and entertaining video for our audiences. My goal is to create content that resonates deeply with viewers, blending humor, authenticity, and originality—qualities that you consistently embody. Collaborating with you would not only be a dream come true for me but also a fantastic opportunity to offer something fresh and exciting to your fanbase and mine.

The idea revolves around [insert brief idea, e.g., "a challenge series blending your trademark wit and competitive spirit with a twist tailored to our audience preferences, like a gaming showdown or real-life obstacle course"]. Of course, I'd love to brainstorm with you to ensure the concept aligns with your style and vision.

I truly believe this collaboration has the potential to create a memorable experience for our audiences while celebrating the creativity and humor that makes you such an icon in the digital world. I'm confident it will not only entertain but also inspire others to push the boundaries of content creation.

Thank you so much for considering this opportunity. I'd be thrilled to discuss this idea further and explore how we can make it happen. Please don't hesitate to reach out if you have any thoughts or questions—I'd be happy to adapt the concept to your preferences.
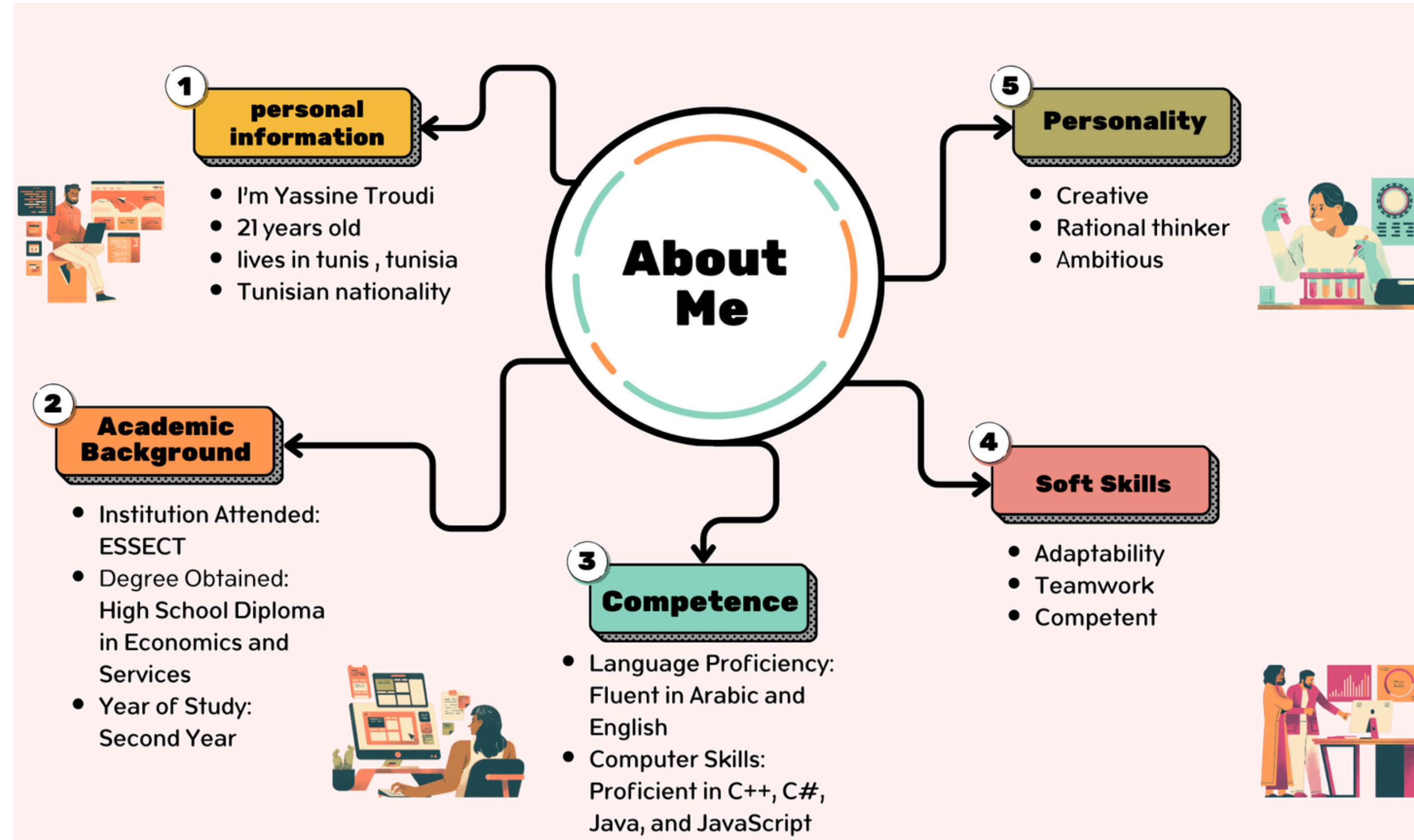
Looking forward to hearing from you and hopefully creating something amazing together!

Best regards,

*TRoudi*

**Yassine Troudi**

# Mind Map



**About Me**

**1. personal information**
- I'm Yassine Troudi
- 21 years old
- lives in tunis, tunisia
- Tunisian nationality

**5. Personality**
- Creative
- Rational thinker
- Ambitious

**2. Academic Background**
- Institution Attended: ESSECT
- Degree Obtained: High School Diploma in Economics and Services
- Year of Study: Second Year

**3. Competence**
- Language Proficiency: Fluent in Arabic and English
- Computer Skills: Proficient in C++, C#, Java, and JavaScript

**4. Soft Skills**
- Adaptability
- Teamwork
- Competent

# S.W.O.T Analysis

## SWOT ANALYSIS

### STRENGTHS

**S**

- **Creativity**: Ability to generate innovative and engaging content ideas.
- **Technical Skills:** Strong knowledge of programming and digital tools (e.g., Python, JavaScript, Canva, etc.).
- **Adaptability**: Quick to learn new platforms and trends in the digital space.

### WEAKNESSES

**W**

- **Perfectionism**: Tendency to focus too much on details, potentially delaying content delivery.
- **Consistency**: Maintaining a regular posting schedule might be a challenge.
- **Limited Network**: Building a larger audience and professional connections is still in progress.

### OPPORTUNITIES

**O**

- **Growing Demand**: Increasing popularity of video platforms like YouTube, TikTok, and Instagram.
- **Emerging AI Tools**: Opportunities to leverage AI for content creation and audience analysis.
- **Collaborations**: Potential to partner with influencers and brands for greater reach.

### THREATS

**T**

- **High Competition**: Saturated content creation space with numerous creators.
- **Platform Dependency**: Reliance on algorithms that can change unpredictably.
- **Burnout**: Risk of creative exhaustion due to continuous content production.

# Personal Project 1:

**Introduction:**

I am currently a passionate content creator, driven by a creative vision and a desire to inspire and educate my audience through videos, articles, and digital projects. This professional project aims to highlight my skills, experiences, and aspirations in the field of content creation. My journey is constantly evolving, and I remain open to new opportunities and learning experiences to refine my long-term vision.

My Strengths

**Adaptability:**

I adapt quickly to different environments and trends in content creation. Whether it's mastering new tools like Adobe Premiere Pro or diving into emerging platforms like TikTok, I've consistently stayed ahead of the curve to deliver engaging and relevant content.

**Organizational Skills:**

I thrive on structure and efficiency, which allows me to manage multiple projects simultaneously. For instance, I've used tools like Trello and Notion to plan and execute video schedules, ensuring timely content delivery without compromising on quality.

**Strong Learning Ability:**

I'm motivated by the discovery of new technologies and creative techniques. This has enabled me to progress quickly in areas like video editing, graphic design, and audience engagement strategies.

My Weaknesses

**Perfectionism:**

I often get caught up in perfecting small details, which can slow down the completion of projects. For example, I've spent hours tweaking color grading on a video when the audience likely wouldn't notice the difference.

**Procrastination:**

At times, I tend to delay starting complex tasks. To counter this, I've adopted time management strategies like the Pomodoro Technique to stay on track and meet deadlines efficiently.

# Personal Project 2:

**My Journey and Professional Experiences:**

**My Journey:**

After completing my high school education, I was drawn to the world of digital content and storytelling, motivated by my passion for creativity and communication. Over time, I've honed my skills in areas like video production, social media management, and brand strategy, while continually learning new tools and techniques.

**My Experiences:**

- Creating engaging videos for platforms like YouTube and Instagram, covering topics ranging from personal development to technology reviews.
- Collaborating with small teams to produce campaigns and content for social media, which taught me the value of teamwork and project management.
- Exploring graphic design and photography to create visually appealing content for personal and professional projects.

**Where I See Myself:**

**In 5 Years:**

I see myself working as a full-time content creator or digital strategist, collaborating with leading brands and creating impactful campaigns. My goal is to be recognized for my ability to tell compelling stories and engage audiences effectively through various digital platforms.

**In 10 Years:**

I envision myself as a creative leader or consultant in the digital content space, helping others build their brands while balancing my career with my personal creative passions.

My Professional Goals

**Fields That Interest Me:**

- Content Writing and Copywriting: Crafting impactful messages and storytelling for blogs, campaigns, or scripts.
- Video Production and Editing: Bringing stories to life through captivating visuals and sound.
- Graphic Design: Creating unique visuals for campaigns, brands, or artistic projects.
- Digital Marketing: Developing engaging content strategies and managing social media platforms to connect with audiences.
- Photography and Visual Creation: Capturing and sharing compelling stories through imagery.

**Engaging with Professionals:**

I've had the opportunity to participate in webinars and online communities dedicated to content creation and digital marketing. These experiences have allowed me to learn from industry leaders, understand the skills employers seek, and better grasp the challenges and opportunities in this dynamic field.

**Conclusion:**

This project has helped me clarify my objectives and ambitions. Thanks to my strengths, journey, and experiences, I am confident in my ability to excel in the field of content creation. I remain committed to learning, evolving, and achieving my goals while creating content that inspires and connects with people worldwide.

# Form RESULTS

**1. Your Full Name:**

13 responses

Hend Chahed

Khedhri Arij

Takwa touihri

Khalil

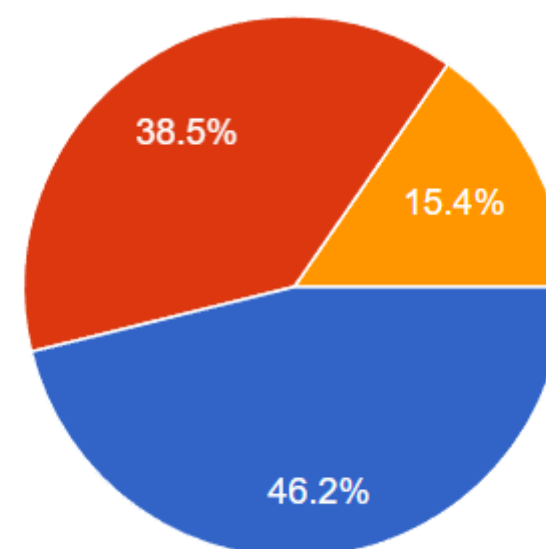Ahmed mthaffer

Ben othmen roua

Feriel khalfaoui

Amira

Fatma ben saad

**2. What is your current level of education?**

13 responses



- High School Diploma
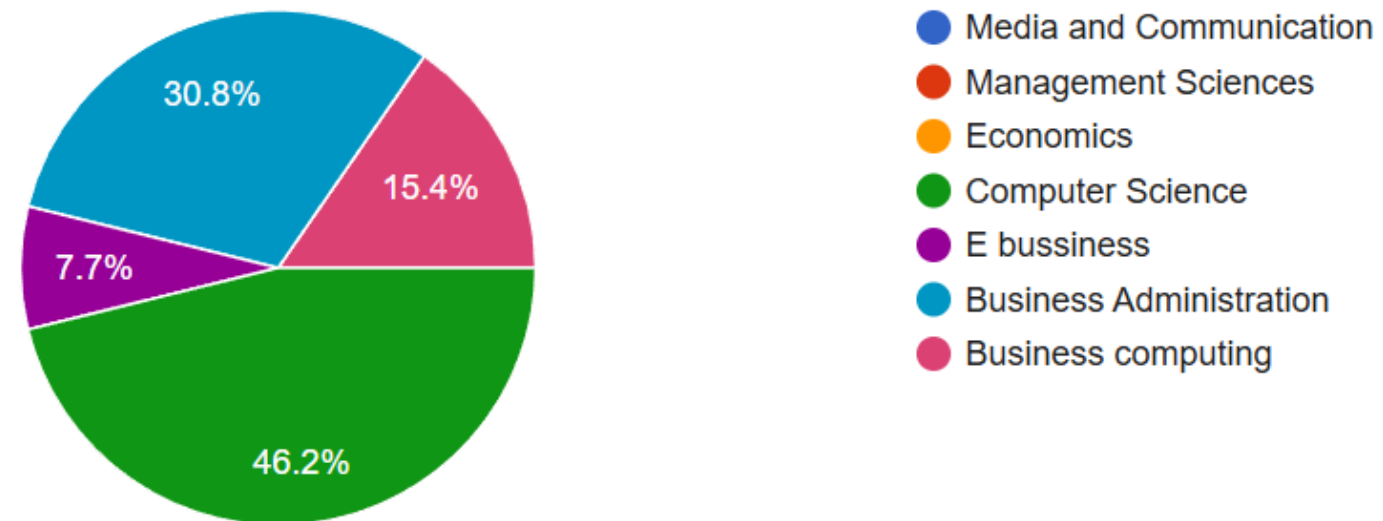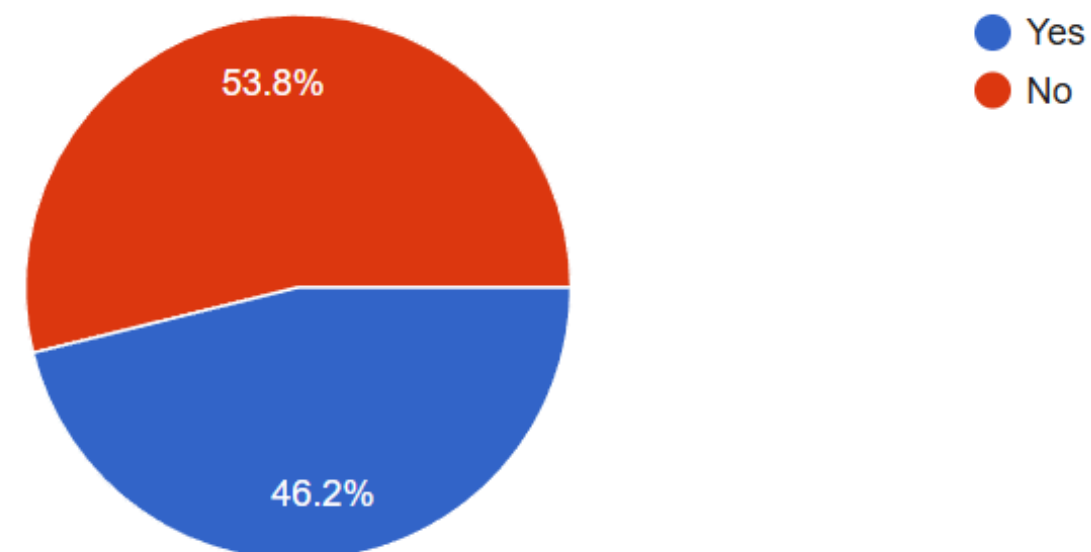- Bachelor's Degree
- Master's Degree
- Doctorate/PhD

46.2%
38.5%
15.4%

# Form RESULTS

## 3. What is your field of study?

13 responses



- ● Media and Communication
- ● Management Sciences
- ● Economics
- ● Computer Science
- ● E bussiness
- ● Business Administration
- ● Business computing

30.8%
15.4%
7.7%
46.2%

## 4. Do you have any practical experience in content creation?
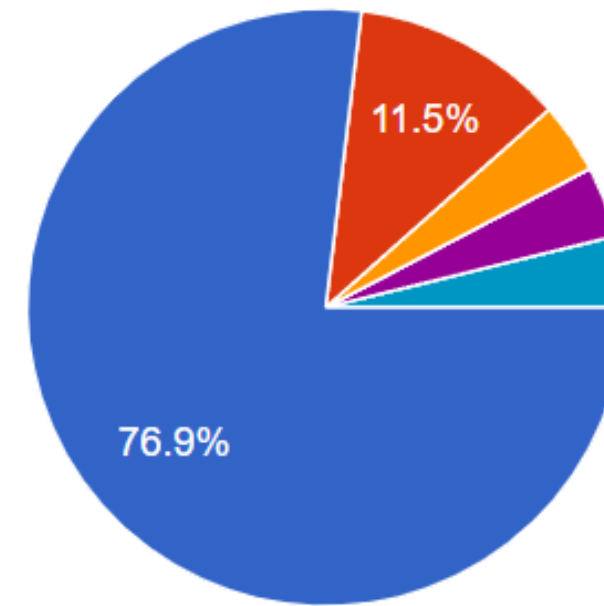
13 responses



- ● Yes
- ● No

53.8%
46.2%

# Form RESULTS

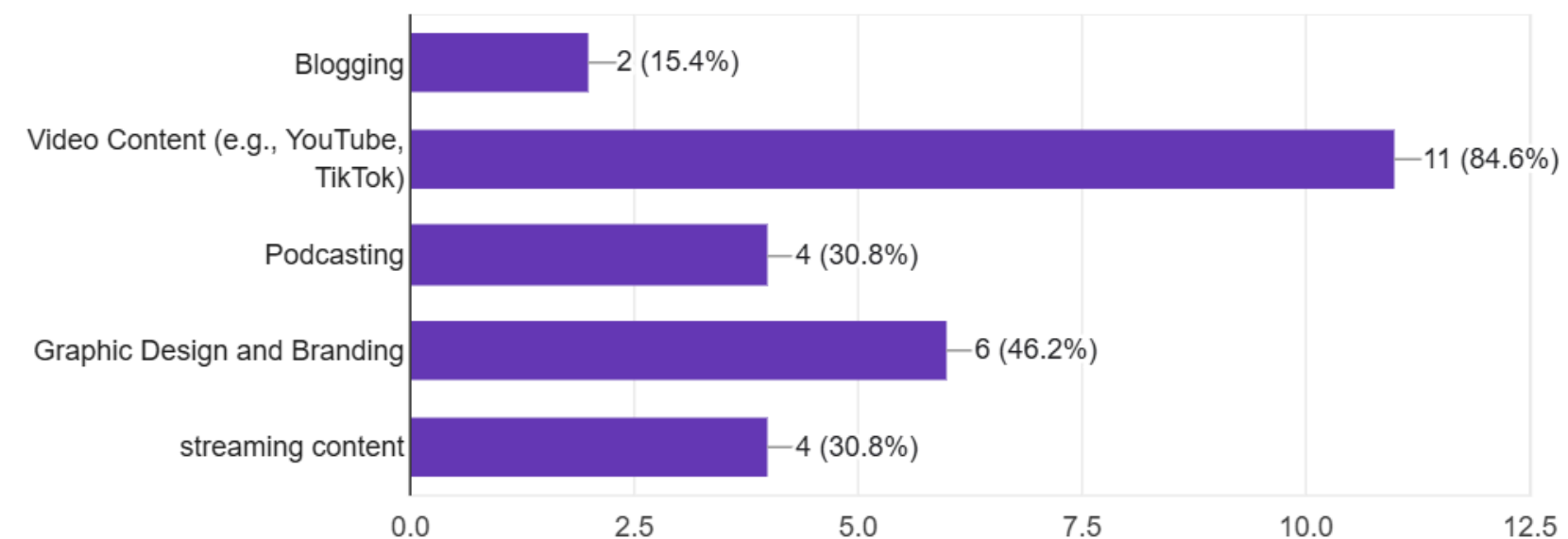## 5. how long is your experience in content creation?

26 responses



- ● I'm just getting started (0-1 year)
- ● I have some experience (2-3 years)
- ● I'm experienced but still learning (4-5 years)
- ● I'm a seasoned content creator (More than 5 years)
- ● On
- ● no exeperience

11.5%

76.9%

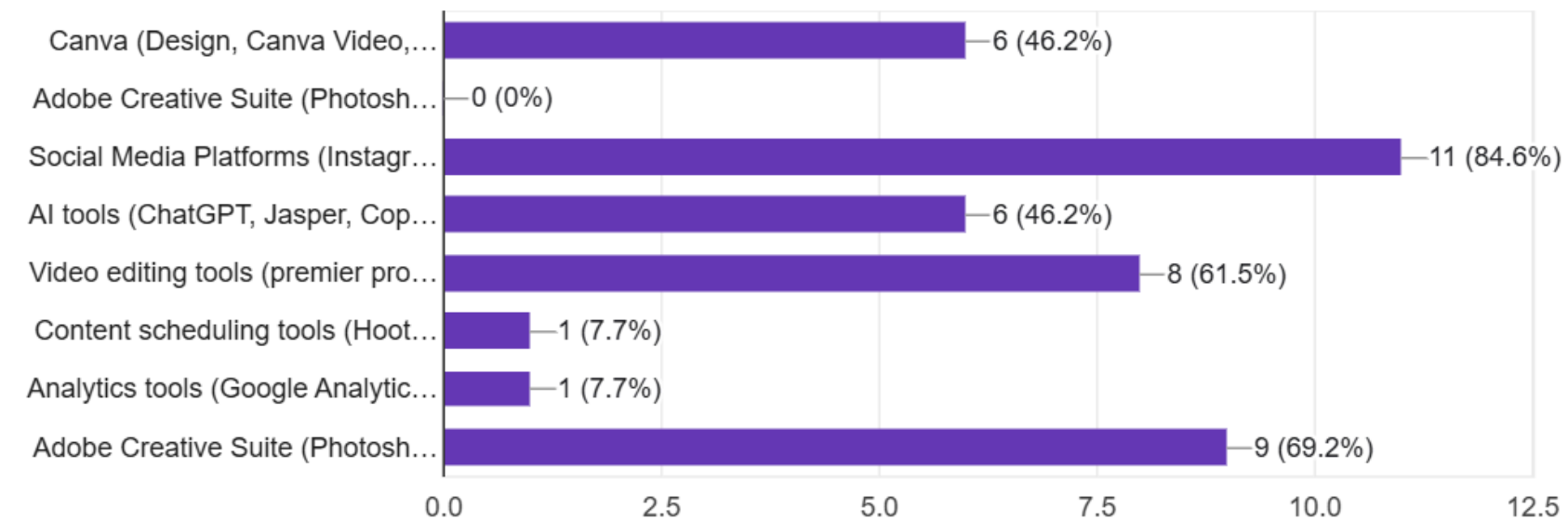## 6. What type of content creation interests you the most?
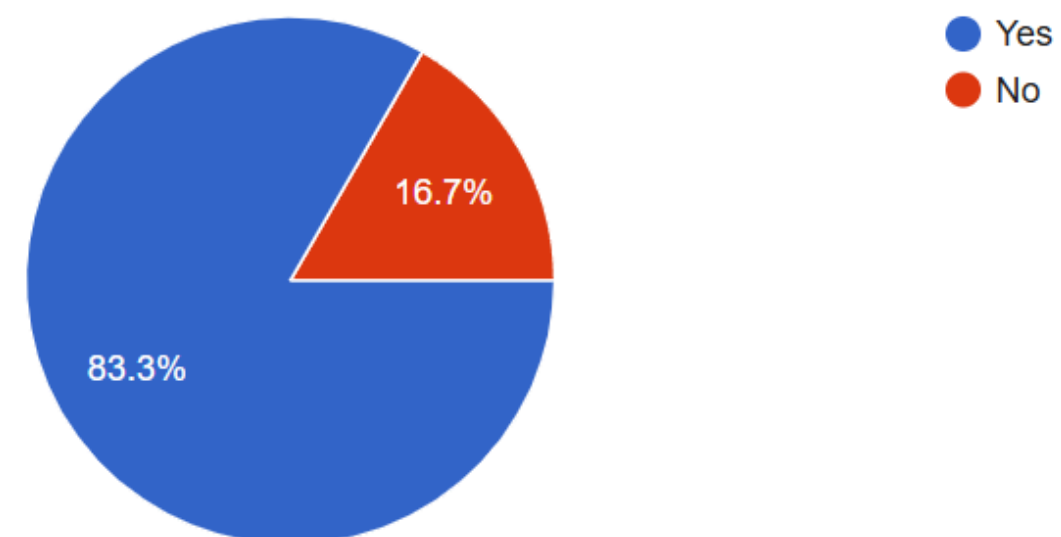
13 responses



| | |
|---|---|
| Blogging | 2 (15.4%) |
| Video Content (e.g., YouTube, TikTok) | 11 (84.6%) |
| Podcasting | 4 (30.8%) |
| Graphic Design and Branding | 6 (46.2%) |
| streaming content | 4 (30.8%) |

# Form RESULTS

## 7. Which tools or platforms do you frequently use?

13 responses



| Tool | Responses |
|------|-----------|
| Canva (Design, Canva Video,... | 6 (46.2%) |
| Adobe Creative Suite (Photosh... | 0 (0%) |
| Social Media Platforms (Instagr... | 11 (84.6%) |
| AI tools (ChatGPT, Jasper, Cop... | 6 (46.2%) |
| Video editing tools (premier pro... | 8 (61.5%) |
| Content scheduling tools (Hoot... | 1 (7.7%) |
| Analytics tools (Google Analytic... | 1 (7.7%) |
| Adobe Creative Suite (Photosh... | 9 (69.2%) |

## 8. Do you think artificial intelligence will transform content creation in the coming years?
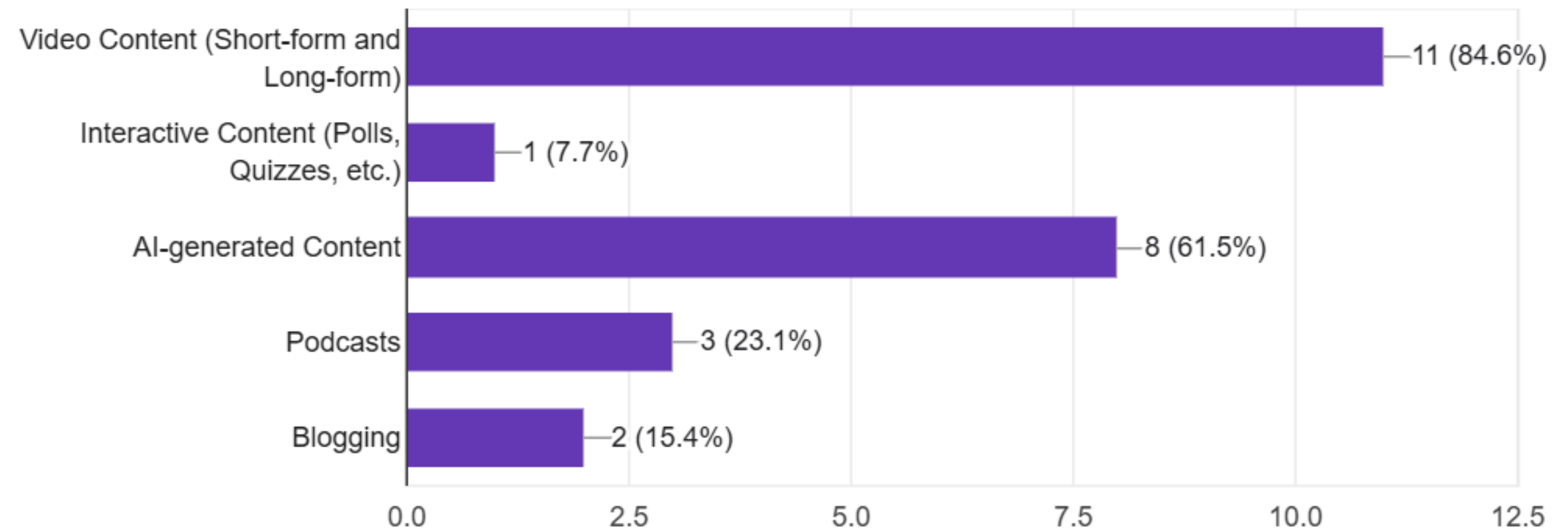
12 responses



- Yes — 83.3%
- No — 16.7%

# Form RESULTS

**9. What type of content do you think will dominate in the next 5 years?**

13 responses

# Thank you!

Thank you very much for attending and supporting this project. Your involvement and encouragement mean a lot to me and the success of this initiative.