

Presentation

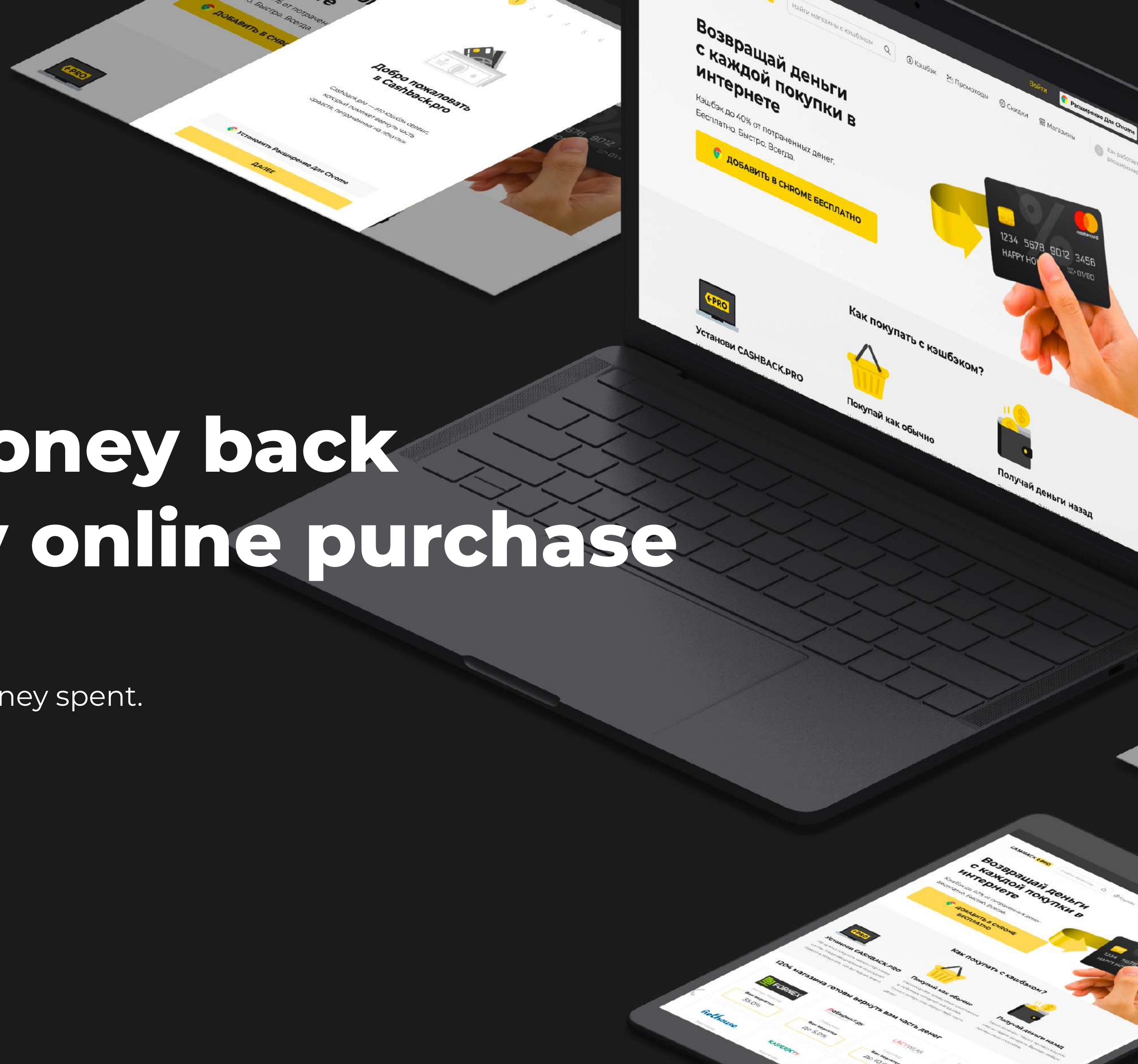
**CASHBACK ← PRO**

02

# Receive money back from every online purchase

Up to 40% cashback of the money spent.

Free. Quick. Always.



# Problem

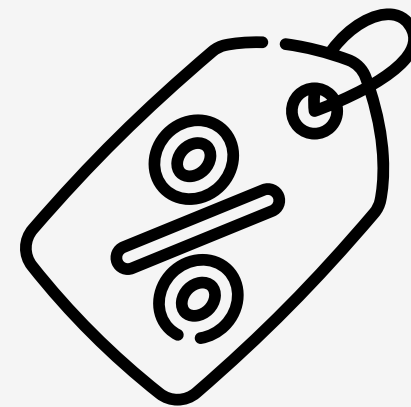
**Content sites don't get enough monetization and are looking for a new ways of traffic monetization**

# Solution

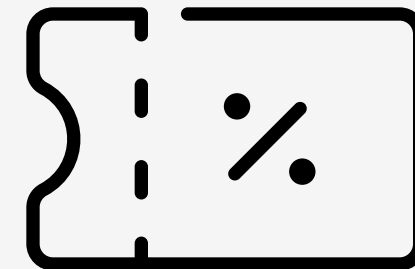
**We offer a ready-to-use traffic monetization solution where everyone wins: site owner, users and Cashback.pro**



**Cashback**



**Sales**



**Coupons**






**We have developed the mobile app and browser extension that are easily integrated in any content site**



**CASHBACK ← PRO**

## Войти

Вход через соцсети



Вход с помощью e-mail

**ВОЙТИ**

[Забыли пароль?](#)



Еще нет аккаунта?  
[Зарегистрироваться](#)

Присоединившись, вы соглашаетесь с [Условиями использования сервиса](#) и [Политикой конфиденциальности](#)

Войти **CASHBACK ← PRO** ? i

Страна: Беларусь [Изменить](#)

Выберите категорию ▾



Ваш кэшбэк  
**до 34.5%**

[Узнать больше](#)

**АКТИВИРОВАТЬ КЭШБЭК**

# Market Size

Nº	Website	Unique visitors
1.	mk.ru	22,110,000
2.	Gazeta.ru	20,460,000
3.	Regnum.ru	4,668,000
4.	Mediametrics.ru	684,886
5.	rg.ru	8,273,000
6.	Elle.ru	1,424,000
7.	Ef.ru	103,056
8.	Snob.ru	1,048,000
9.	Banki.ru	2,661,000
10.	Infobank.by	205,731

**~61 637 673**

# 0.8\$

average revenue from user per  
month

**50/50**

**We plan to partner up with  
content sites and get 50 000  
new users within one year**

# 431 500\$

expected revenue



# Our Team



## **Andrey Tsetserukou**

CEO and Founder of cashback.pro.  
For more than 5 years, CEO in  
Admitad – leader in affiliate  
marketing in the CIS.



## **Artyom Zhorov**

Co-Founder. Experience in building  
sales departments, negotiating,  
offline and online businesses.



## **Alexander Drozdov**

Co-Founder. Experience in  
marketing, finding partners,  
building long-term cooperation,  
offline and online business



## Andrew Volchek

CEO and Founder of Arateg - software development company and TeachMeSkills programming school.



## Siarhey Hlebka

CTO and Founder of Arateg software development company and TeachMeSkills programming school.



## Illia Rubleuski

CHRO and Founder of Arateg software service development company and TeachMeSkills programming school.



## **Nikolay Tsarik**

Since 2009 in IT, since 2011 is on the leadership positions. He led the development and launch of 50 sites, 2 government portals, 4 startups, 1 platform.



## **Artem Gvardeytsev**

Since 2003 in IT, since 2009 is on the leadership positions. He led the development and launch of many sites, several services, iOS applications.

# 30 000\$

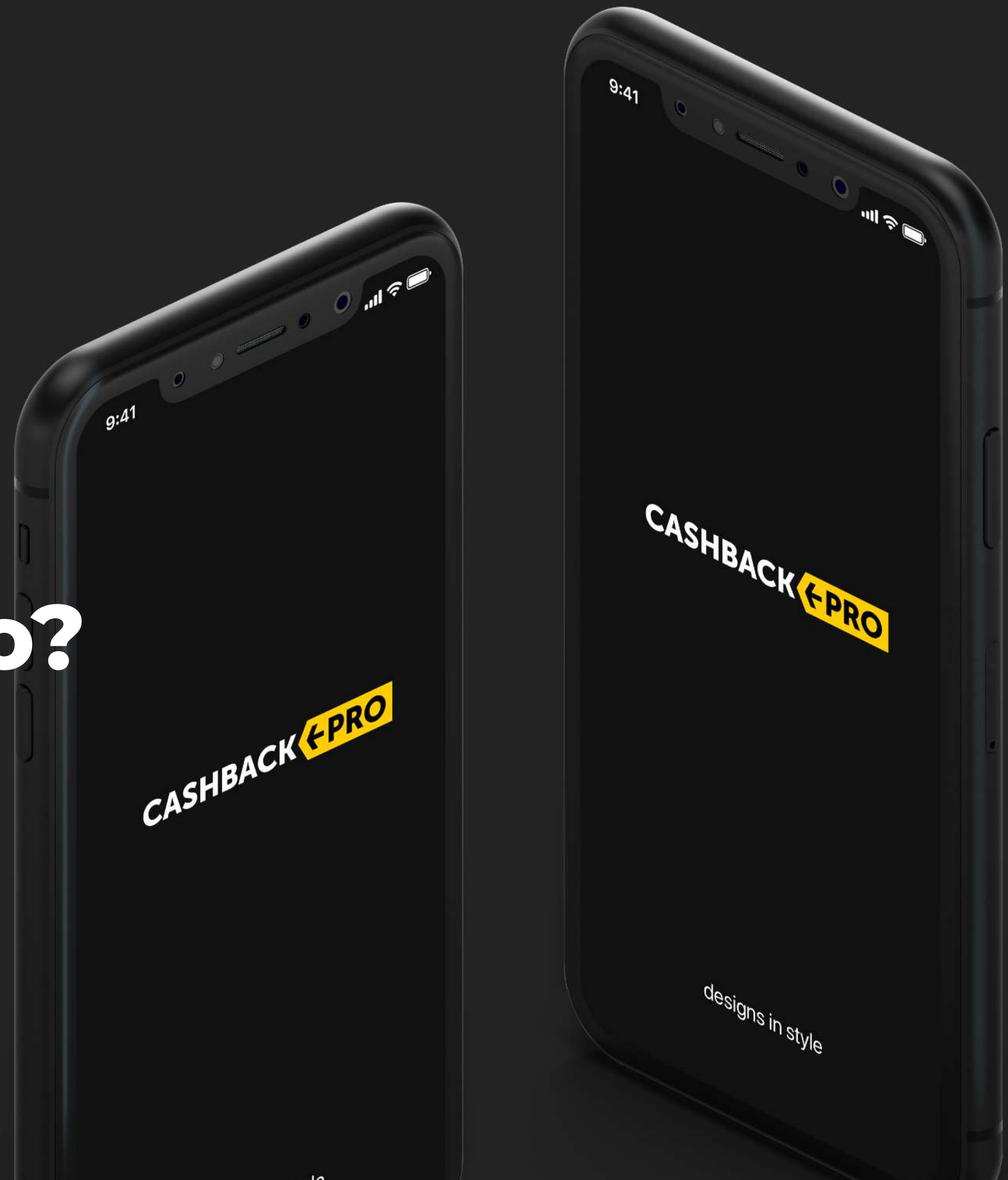
has been invested so far

# Planned Investment



**100 000\$**

**Where will  
the investment go?**





**Software Development**

**Marketing**

**Market Expansion**

# Let's partner up!

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