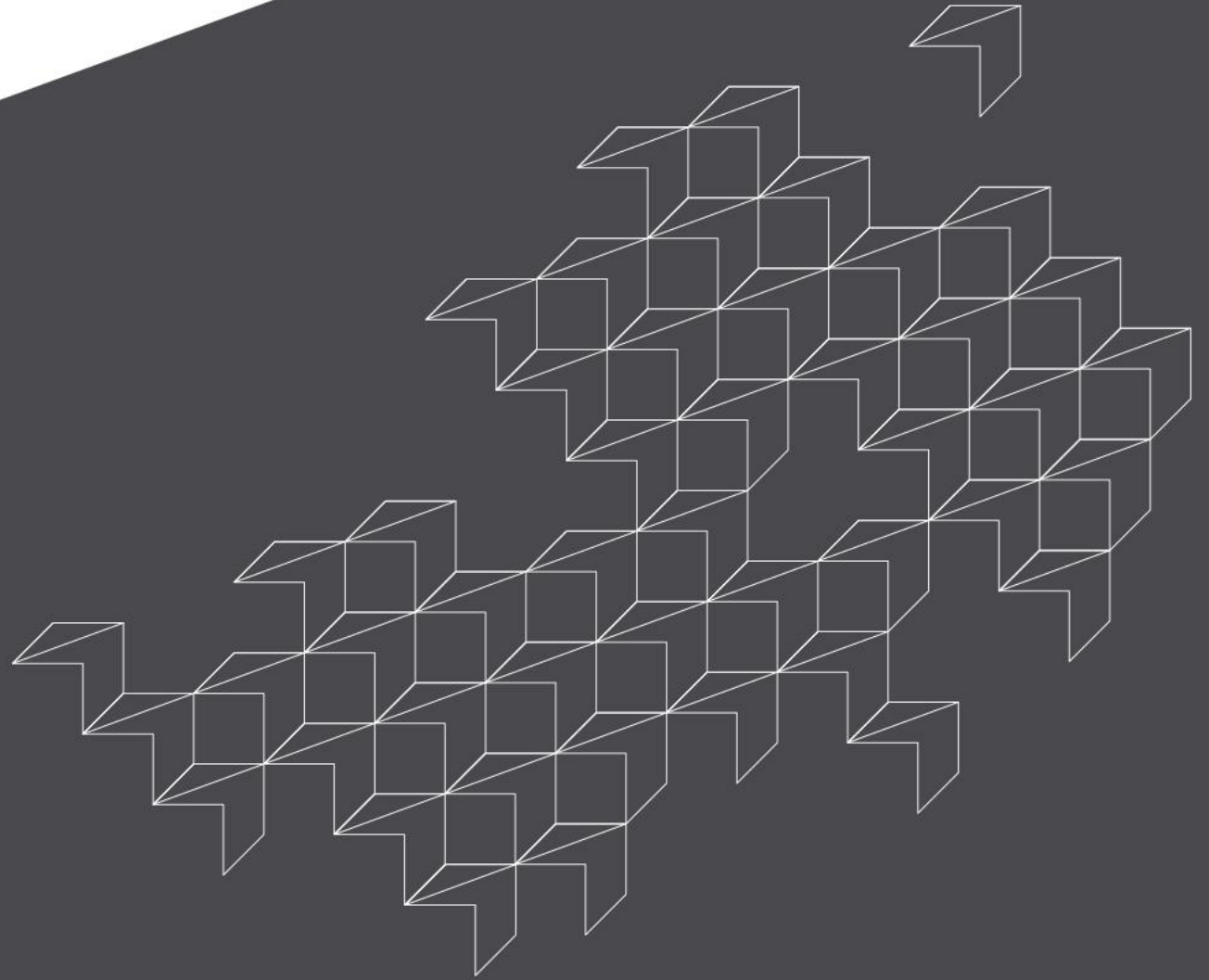


**FiN**STORE

**FINSTORE  
INVESTMENT  
PLATFORM**



# CONTENT

- ABOUT US
- OUR FOCUS BUSINESS AREA
- CURRENT BUSINESS MODEL
- OUR TARGET CLIENTS
- FINSTORE'S PILOT PROJECT AND FUTURE CHALLENGES
- OUR PRODUCTS AND DECISIONS

# ABOUT US AND OUR ADVANTAGES



Belarus Hi-Tech Park is one of the leaders among innovative IT clusters in Central and Eastern Europe that provides special business environment for IT business with incentives unprecedented for European countries

We are established in March, 2019  
and became a resident of Belarus  
Hi-Tech Park in October 2019

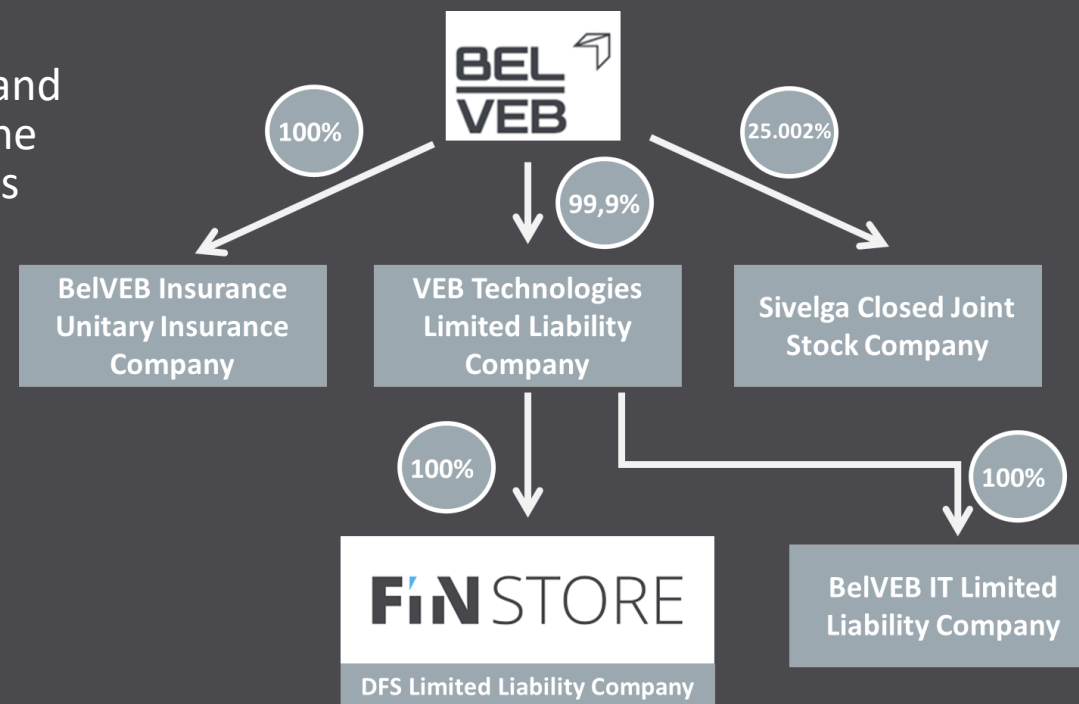
We are focused on  
issuing ICO for the  
companies and providing  
a marketplace for  
Investors from all over  
the world



We are closed platform and  
use the blockchain of the  
Central Bank of Belarus

We are the member  
of Banking Holding of  
Bank BelVEB OJSC

We issue 'StableCoins  
(SC)' – platform's  
internal currency  
equivalent to fiat money



BelVEB OJSC holds a leading position among commercial banks in Belarus in international settlements, foreign exchange transactions and foreign trade financing of state agencies and businesses. BelVEB is the 3<sup>rd</sup>-biggest bank in Belarus per assets. BelVEB OJSC is an affiliate company of VEB.RF, Russia's national state economic development institution with Russian Government Representatives in the Supervisory Board

# OUR FOCUS BUSINESS AREA: ICO TOKENS ISSUE AND TRADE MARKETPLACE

**Token is a digital financial instrument that verifies that the owner of a token has rights to civil-law objects and/or is cryptocurrency**

[Decree of the President of the Republic of Belarus «On Development of Digital Economy», December 21, 2017 No. 8]

**Token is a digital alternative to bonds or other debt liabilities**

## ICO tokens on Finstore Investment Platform



PROFITABLE  
INVESTMENTS

Yield on Tokens is higher than on traditional financial instruments



QUICKLY AND  
ONLINE

Just register on Finstore and start investing.  
Withdraw and deposit assets via your bank card



HIGH  
RELIABILITY

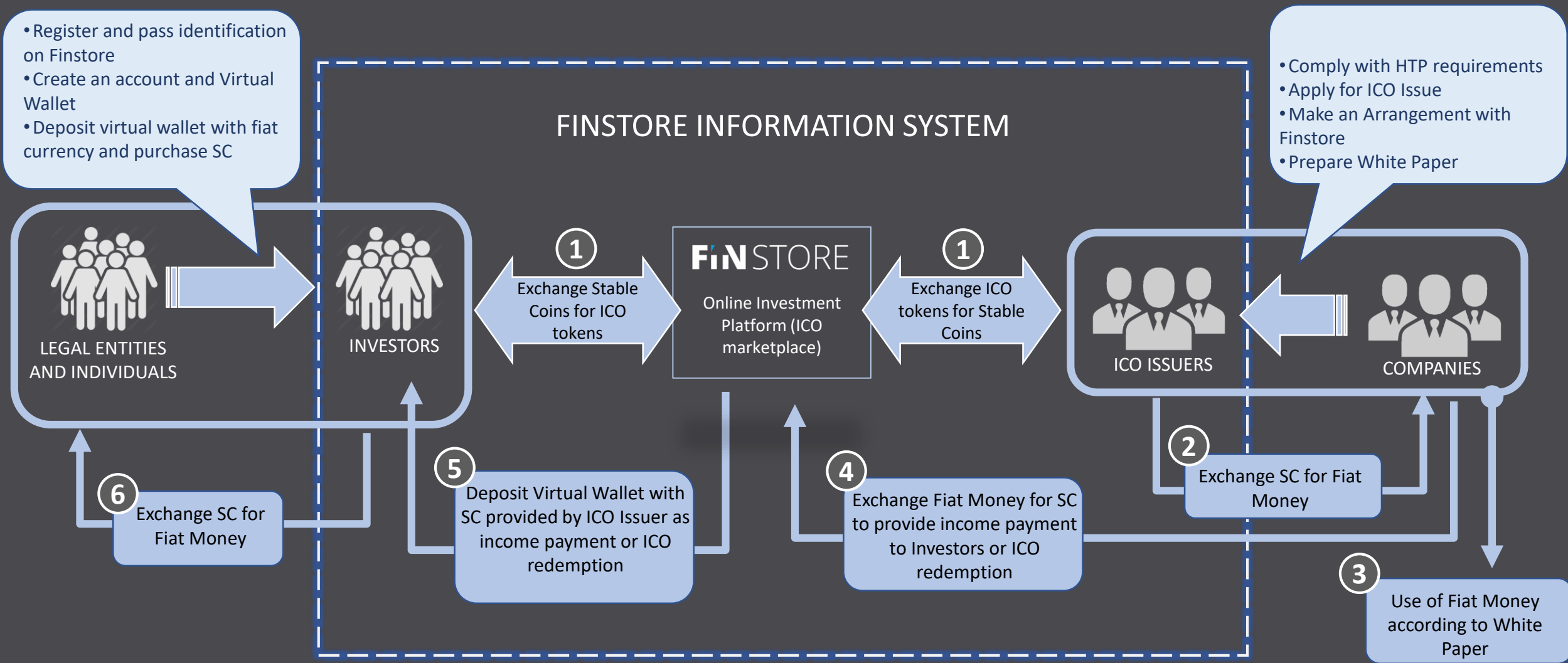
ICO Issuers are well-known and financially sustainable companies.  
Finstore is a member of Banking Holding of Bank BelVEB OJSC, which is an affiliate company of VEB.RF, Russia.



LEGAL VALIDITY

ICO Issuers are responsible to fulfill their obligations to investors. Token owners have legal rights to claim principal plus interest refund of token value

# CURRENT BUSINESS MODEL



# OUR TARGET CLIENTS



## MIDDLE CLASS

- ✓ Prospects to accumulate and multiple savings
- ✓ Reliability of FINSTORE's Platform
- ✓ Financial stability of ICO Issuers



## YOUNG PEOPLE AND ACTIVE USERS OF IT-SERVICES

- ✓ Fast and user-friendly way of online investment
- ✓ Higher profitability due to modern technologies and lower inflexibility
- ✓ Pursuit of "fashionable" IT-trends in remote mobile services



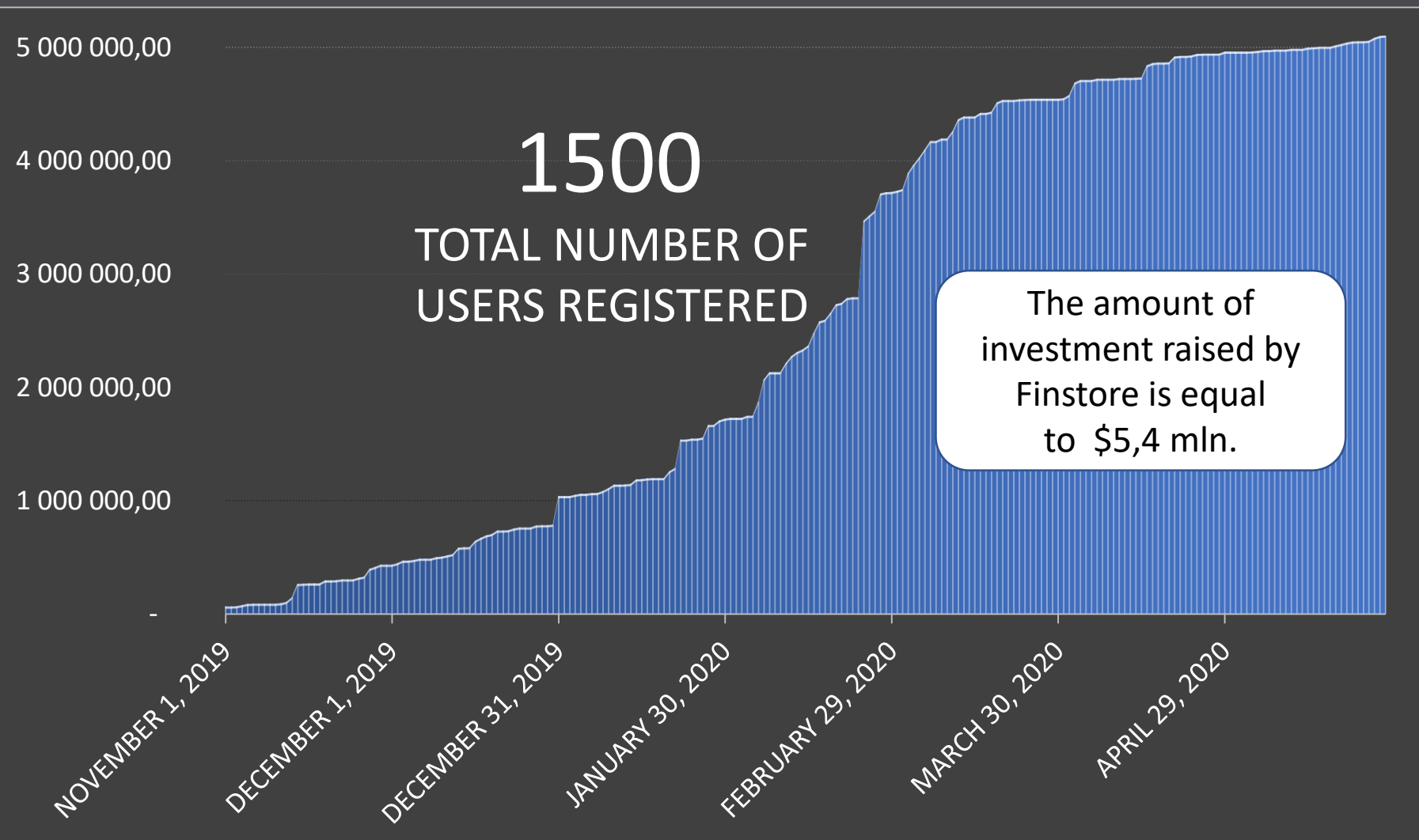
## INVESTMENT FUNDS, LARGE AND SME

- ✓ Easy to Invest
- ✓ Tax Preferences
- ✓ Public image promotion

# FINSTORE'S PILOT PROJECT AND FUTURE CHALLENGES



Finstore Investment Platform started in 2019 as a pilot project of Bank BEVEB OJSC. It became possible due to unique legislative preferences provided by HTP regulations

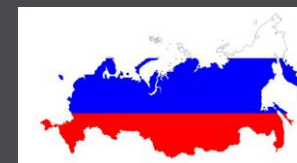


## Project Coverage

Belarus' market is just to start the Project



The Goal for 2020



Russia

Europe



Eastern Asia

# OUR PRODUCTS AND DECISIONS







**FiN**STORE

**THANK YOU!**  
**LOOKING FORWARD**  
**FOR COOPERATION!**