



| G4A

# Changing the Experience of Health

“

We put **people** at the center of  
managing their health in the digital age.  
We lead by doing.

”



*Bridge between*  
**Digital Health  
Ecosystem Innovators  
and Bayer**

- // Commercial Partnerships
- // Start-up Investments

# From a Passion Project to a Global Movement



>3150

## Startup Applications

From over **65** countries

>25

## Strategic Partners & Advisors



British Consulate General

12

## Local Programs



**40 Meetup** locations

41k+

## Followers



Our followers represent a global audience with **users from 6 continents**, all engaging on our social platforms.

**Fourth** most recognized accelerator in Europe<sup>1</sup>



# ////// About Bayer Integrated Care



Integrated Care businesses aim to solve current healthcare problems for patients, providers, and payers by addressing people's health challenges longitudinally throughout their life journey.

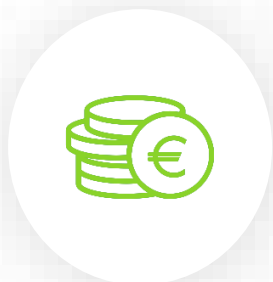
- *Develops new solutions and businesses in the area of integrated digital health*
- *Focuses on offering better coordinated healthcare approaches for patients with comorbidities and associated conditions*
- *Developed through human-centered design approach*
- *Focused on improving patient's lives and helping them play an active and informed role in their health*
- *Aims to reduce inefficiencies in care and have a large health economic impact for the overall healthcare industry*

# Benefits of Growth & Advance Tracks



Our partners benefit from Bayer's global presence and business acumen to grow their healthcare business while we drive towards changing the experience of health through collaboration.

## Growth Track



75k Euro  
Investment  
(convertible loan)



Co-Working space  
in Berlin



Executive  
Mentorship  
And  
Coaching

## Advance Track



Commercial deal  
and  
Co-Creation



Collaboration  
and  
Networking

# //// Agents of Change: Digital Health Forum

Welcome	We Are All Agents of Change
Session I	Future Pulse of Digital Health: A Conversation with Pharma Execs
Session II	Never the Same: Investing For A Pandemic-Resilient Future
Session III	Patient Approved: Tech That Resonates
Session IV	Women's Health: The Era of Data-Driven Solutions
Session V	Health For All: An Equity And Access Discussion
BONUS	Nothing But Blue Skies: A Vision For The Future

<https://events.g4a.health/>





# Q&A Session



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