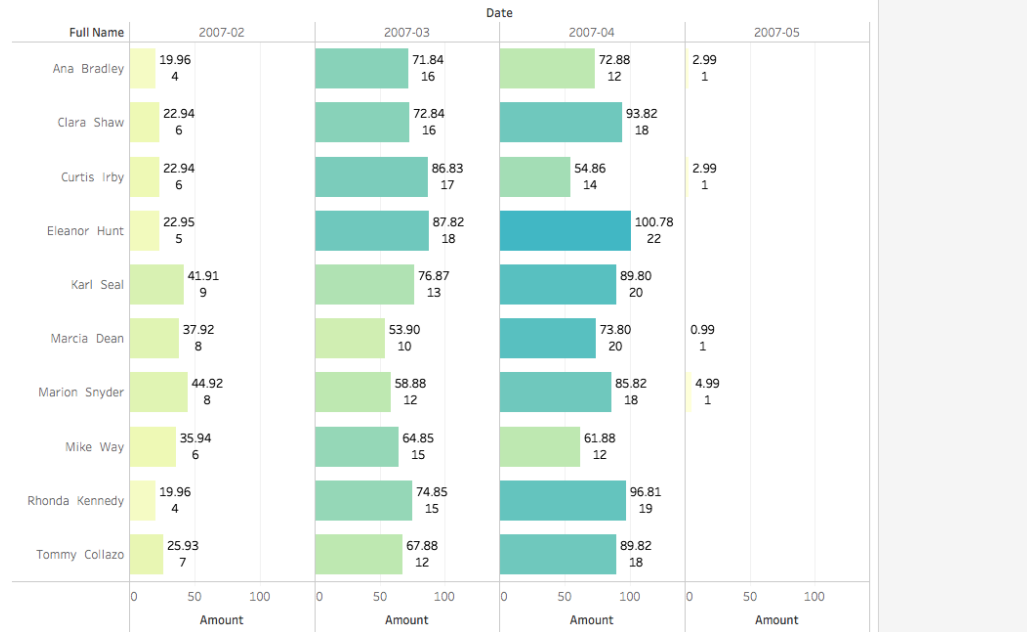# How many payment did top 10 paying customers make on a monthly basis during 2007?

Top 10 paying customers, how many payments they made on a monthly basis during 2007, and what was the amount of the monthly payments.
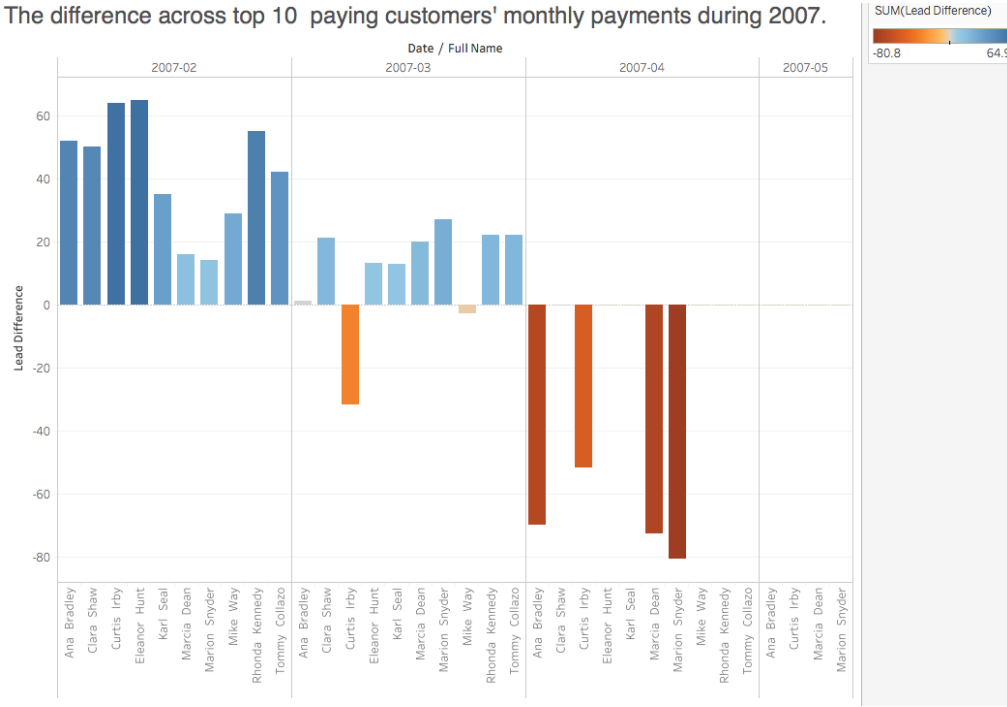

Top 10 customers paid most in April, 2007, following by March.

Only 4 customers paid in May (Ana Bradley, Cutis Irby, Marcia Dean and Marion Snyder) . They paid only one time.

The amount paid in March of each customer is almost more than double of the amount paid in February.

How is the difference across top 10 paying customers's monthly payments during 2007?

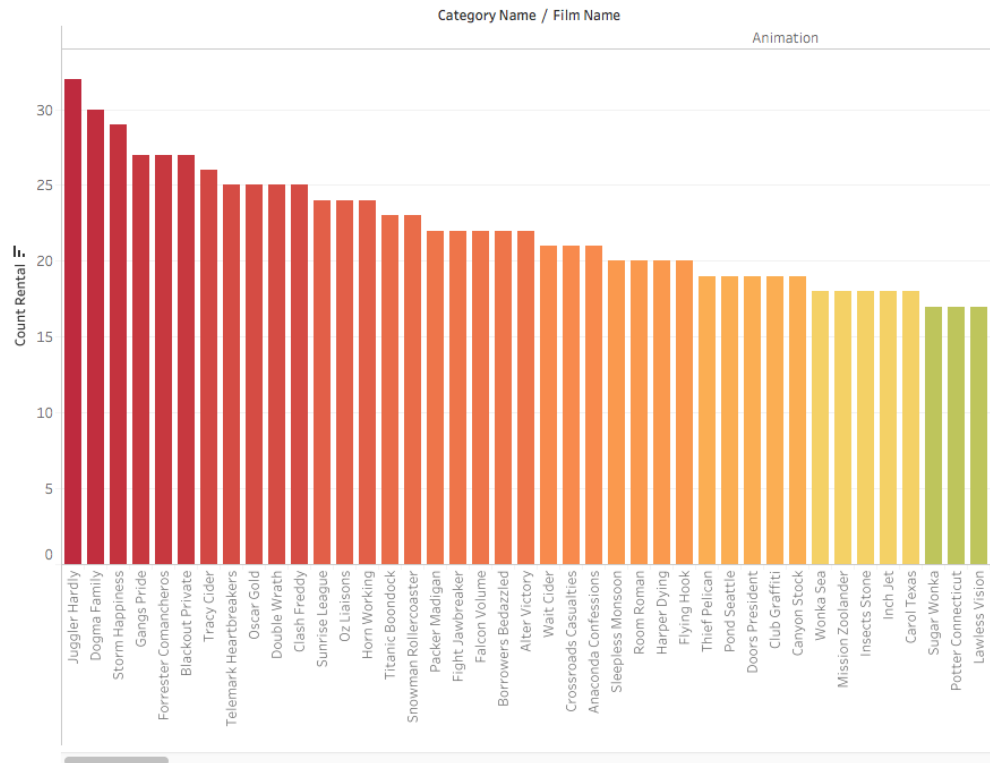The difference across top 10 paying customers' monthly payments during 2007.

Marion Snyder had the highest decline in payment in May (-80.83dollars), following by Marcia Dean (-72.81 dollars) and Ana Bradley (-69.89 dollars).
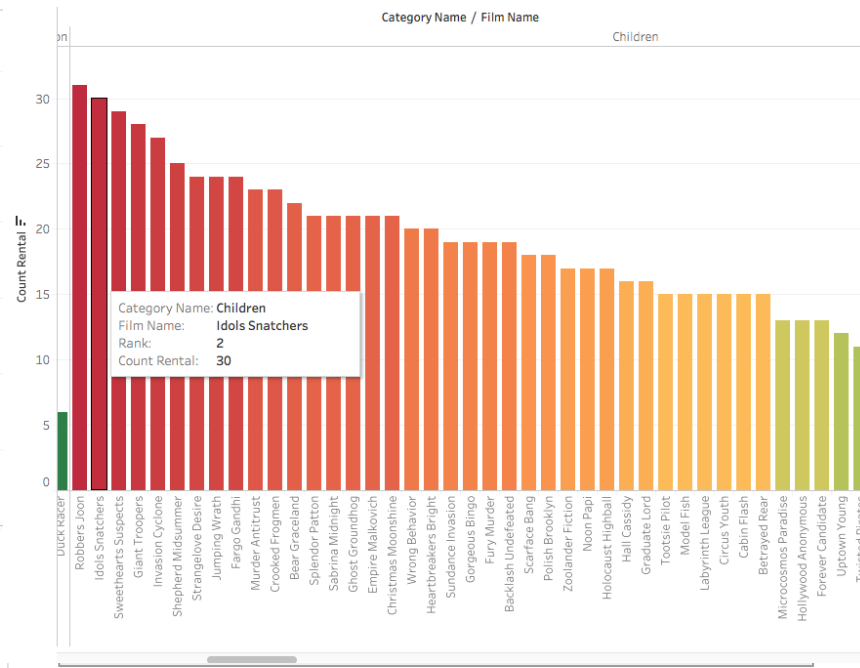
In March, Eleanor Hunt had the highest increase in payment (64.87dollars), following by Curtis Irby (63.89 dollars) and Rhonda Kennedy (54.89 dollars).

What are the movies that families are watching?

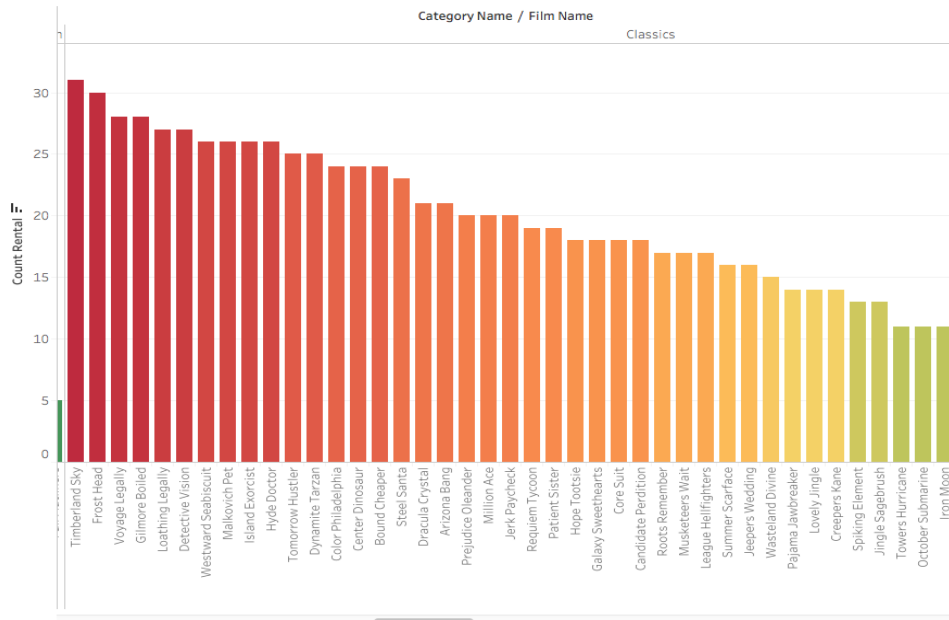

The movies that families are watching.

Category Name / Film Name

Animation

The movies that families are watching.

Category Name / Film Name

Children

Category Name: Children
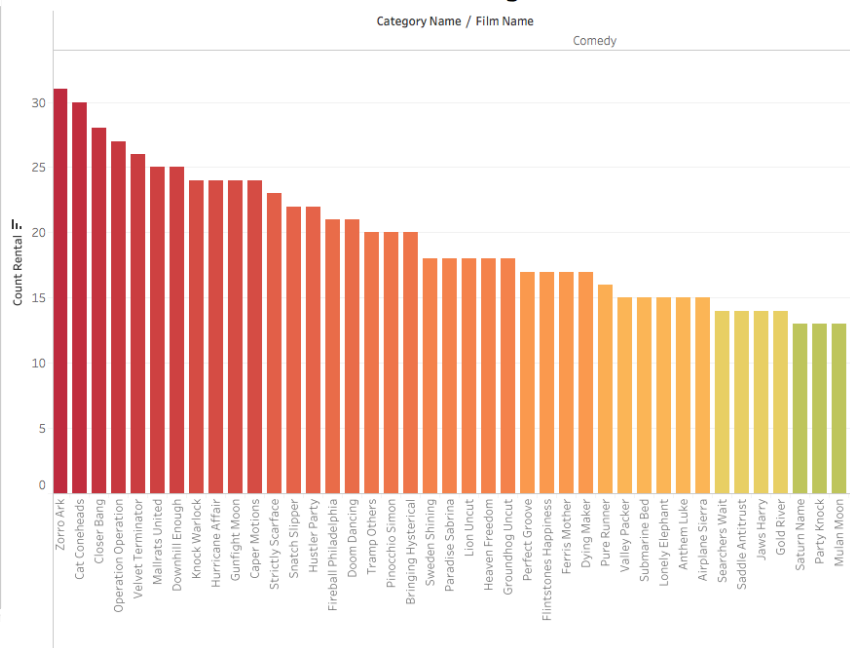Film Name: Idols Snatchers
Rank: 2
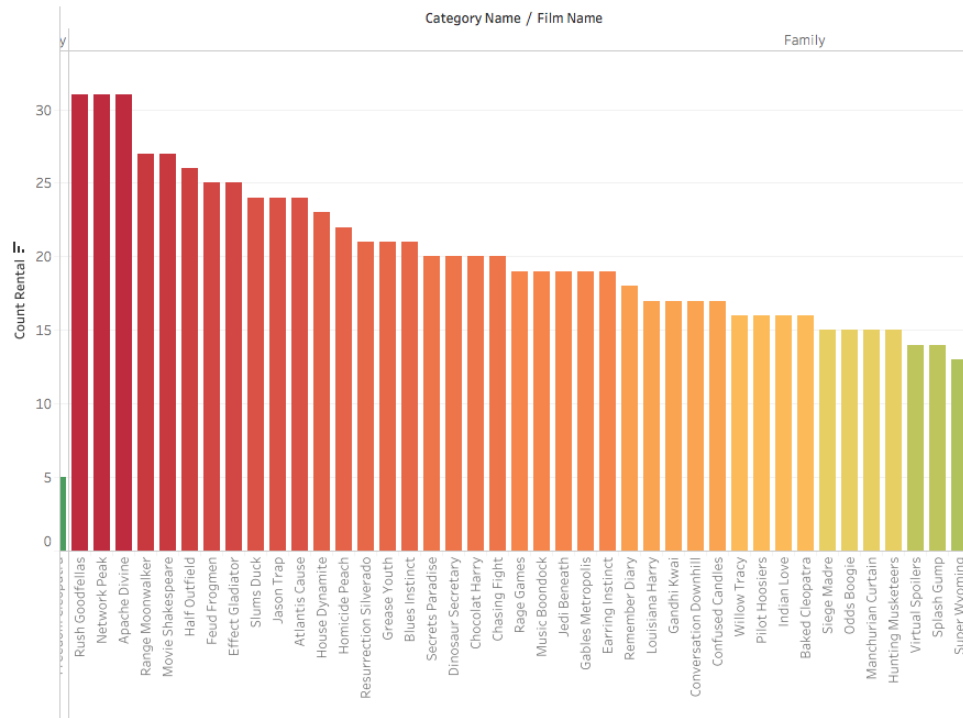Count Rental: 30

What are the movies that families are watching?

What are the movies that families are watching?

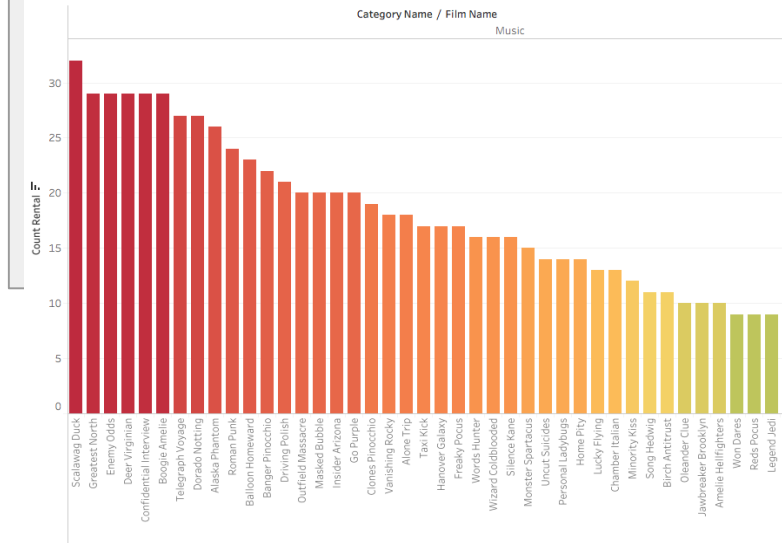

The movies that families are watching.

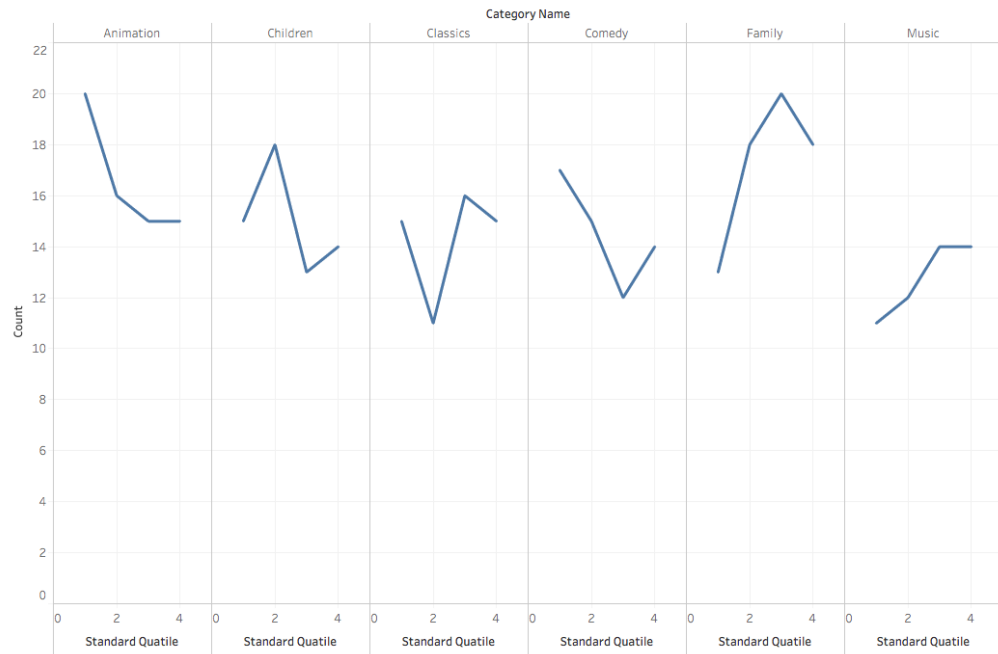We can easily see which movies in each category that have been watched most by families.

https://public.tableau.com/profile/api/publish/splproject1/Sheet1

The movies that families are watching.

How is the rental duration of each movie?

Number of films for each rental duration group in each categoty

The quartile 1,2,3,4 is rank based on the rental duration of each movie. Shorter rental duration will be in lower quartile. We can know which movies have short rental duration and which ones have long rental duration based on which quartiles they belong to.

According to the chart, family category has highest number of movie that in quartile 3 of rental duration. Animation has highest number of movie that in quartile 1 of rental duration.

Classic category has the lowest number of movies that in quartile 2 of rental duration.