



Gary Teh <garyjob@agroverse.shop>

Collaboration to distribute Amazonian cacao nibs to help restore the Amazon rainforest

1 message

Gary Teh <garyjob@agroverse.shop>
To: hrosen@gussmarket.com

Sat, Dec 28, 2024 at 11:43 AM

Good morning Hugh,

My name is Gary. Your colleagues at the store suggested that I reach out to you.

We are a community project to support farmers practicing traditional agroforestry in the Amazonian rainforest to restore it. We do so by directly sourcing organically grown cacao from their farm and making the cacao available in the USA.

Bulk of the deforestation in the Amazon region that is happening right now is due to farmers switching from traditional agroforestry to growing soybeans and raising cattles. This is due to poor profitability generated from their traditional agroforestry, a huge part of it being production of cacao.

When our community closely examined the supply chain, we realized the existing middlemen were suppressing the prices paid to the farmers for the cacao produced, often taking up to 94% of the value generated from the cacao.

Our community project seeks to rebalance the economic incentives for these farmers by passing on 34% of the value generated back to them.

Green Gulch Zen Monastery is an active supporter of our community project and a few of their staff have proposed that we reach out to your grocery chain to seek collaboration as well since a lot of the members from their community often shop in your grocery stores.



This is an Instagram reel of our visit to one of the organic cacao farms we are supporting with their reforestation effort

<https://www.instagram.com/reel/DB1nVAJO2Kt/?igsh=MXJ2dnJhdWthbTZmaA==>

Here are some details about the product which we would be glad if we could collaborate with you to distribute via your grocery store to the local community on a consignment basis.

Organic Certification

- 20241224_Fazenda_Santa_Ana_usda_organic_certificate.pdf
- 20241224_Fazenda_Santa_Ana_usda_organic_certificate_conformity.pdf

Country of Origin

- Brazil

Units and measurement

- 8 ounces of cacao nibs per bag
- 8 inch height
- 6 inch width
- 2.5 inch depth
- 3 tea spoons per serving
- 8 servings per bag

Minimum recommended retail price

- USD12.50 per bag

Cost breakdown per bag

- Cost of cacao almonds paid to farmer in Amazon rainforest: USD\$5.583369256
- Kraft Pouch packaging material cost: \$USD0.7033220365
- Packing cost paid to factory in Amazon rainforest : USD\$0.35
- Freight cost from Amazon rainforest to San Francisco: USD\$2.65131673 per bag
- Net cost when it finally arrives in our San Francisco community warehouse: USD\$9.29 per bag
- Cost to transport from our San Francisco community warehouse to your venue: USD\$1.50 per bag
- Final cost upon arrival at your venue: USD\$10.79
- Final cost price to you for each bag sold: USD\$11.00

Ordering requirements


- Minimum order quantity: 10 bags
- On-premise delivery within 7 calendar days upon placement of order
- 100% consignment based sales. No upfront payment requirements
- Settlement of payment for bags sold: 30 calendar days

Looking forward to your support in helping restore our Amazon rainforest. Will do a follow up call on Wednesday morning. 🙏🙏

Warm regards
Gary

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2 attachments

 20241224_Fazenda_Santa_Ana_usda_organic_certificate.pdf
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