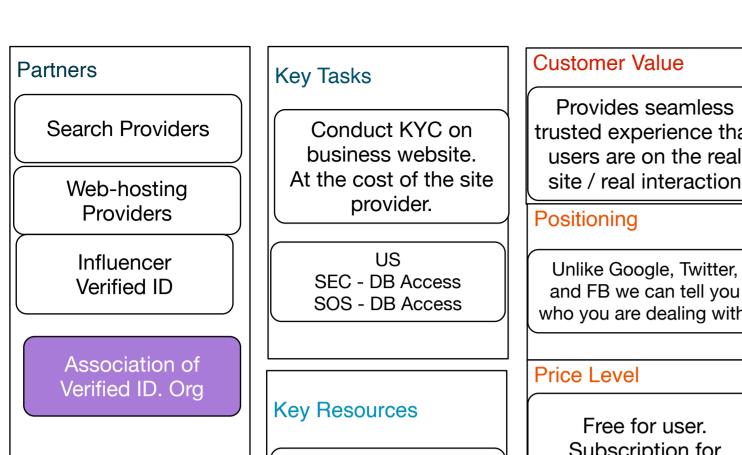
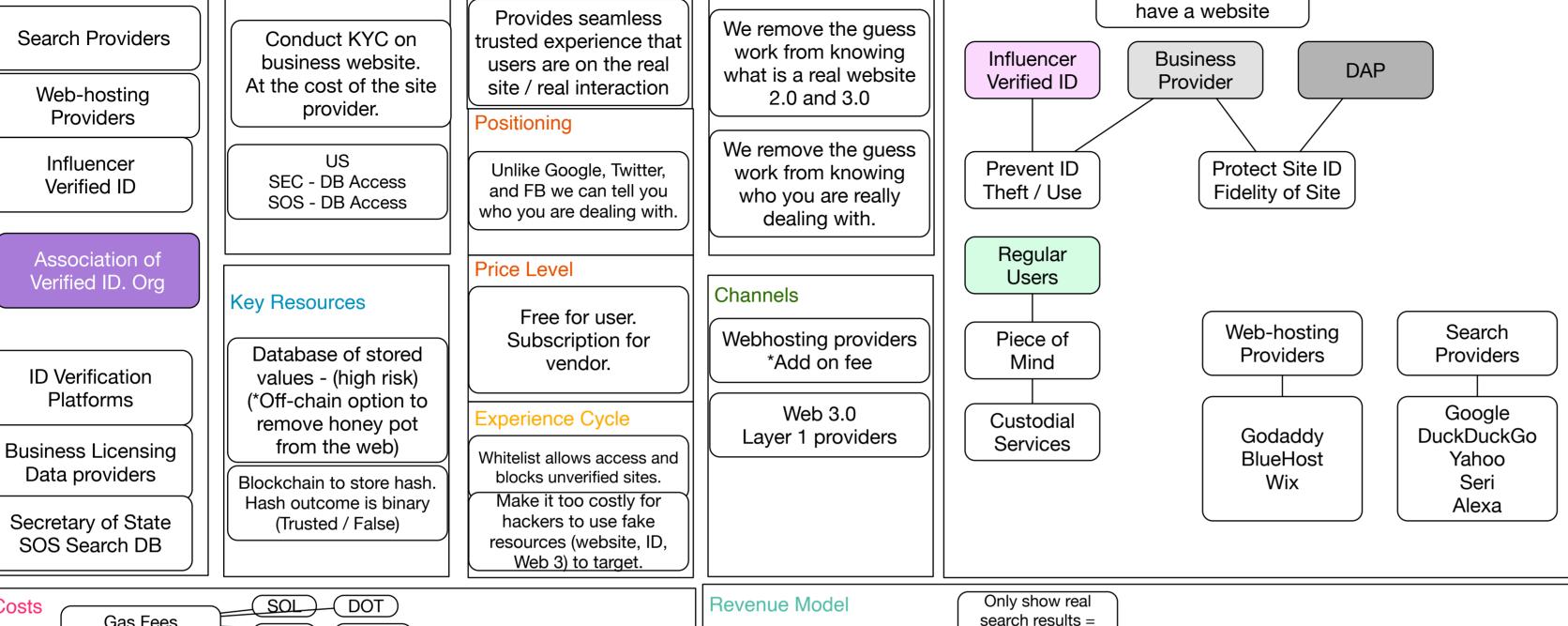
Partners Costs S2





Customer Relationship

Customers

70% small businesses

Web-hosting

Providers

Revenue share

31.7MM small

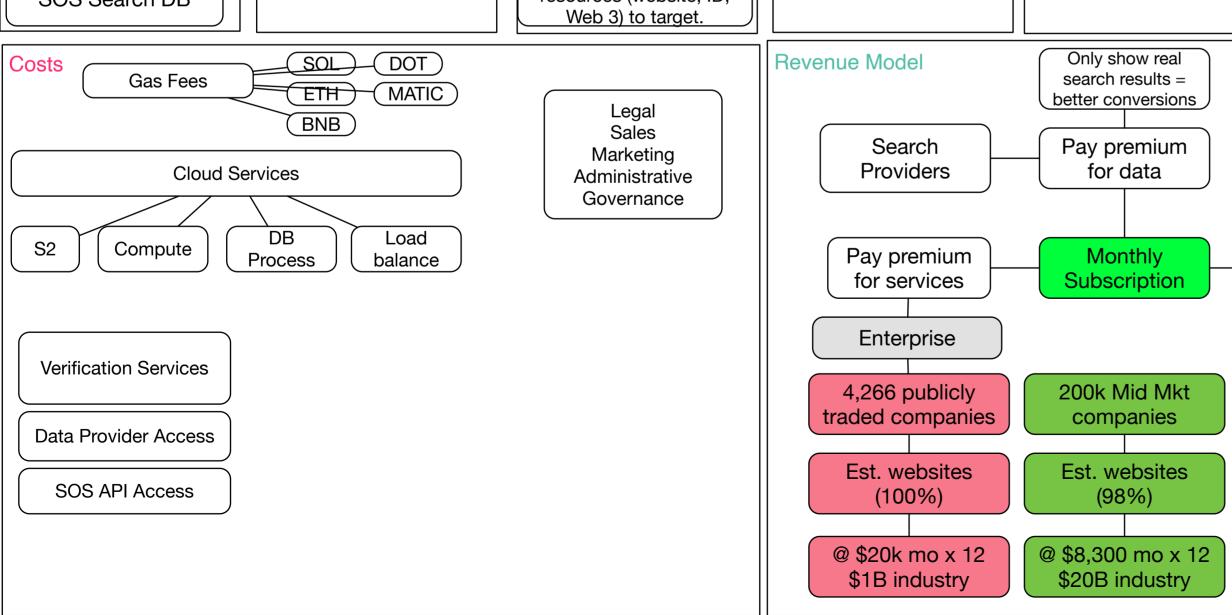
businesses (USA)

Est. 22MM have a

website (70%)

@\$100mo x 12

\$26.4B industry



Association of Verified ID. Org DBA: Cypher Defense (For Profit / Non-profit / Both = greater resources and reach)

Cypher Defense enables businesses, DAPs, influencers and customers to remove the guess work from making day to day decisions on weather or not the person on the other end of the transaction is real.

Unlike Twitter, FB, LinkedIn, YouTube, Cypher Defense knows who you are dealing with because we have verified their identity.

Business pay a premium for the service in order to offer their customers piece of mind the transaction is legitimate.

Search providers pay a premium for the API data package access to ensure their customers that the customer searches are real and that the sites that customers are visiting are legitimate.

DAPs / DAOs pay a premium to ensure that their project is not a rug pull and that the founding team can be trusted to execute the intended project, without the general world knowing their identity.

The platform is hosted online, and the company data (PII) is air gapped from the internet to prevent ID theft via honey pot.

Once an event is brought to Law Enforcement, the platform turns over appropriate air gapped documentation to LE in support of US based subpoena.

As a customer of a business that uses Cypher Defense, I know that I can always trust that the website is real that I am dealing with a real business.

As a follower of a influencer that uses Cypher Defense, I know that I can trust that the person making the statements is the actual influencer that I am following via social media platforms.

As a follower of a thought leader that uses Cypher Defense, I know that I can confidently invest in projects that are promoted by the influencer because they have the proper bonfires on the project website, that has been white listed in Cypher Defense as current, or past projects.

