

TrueSite.me

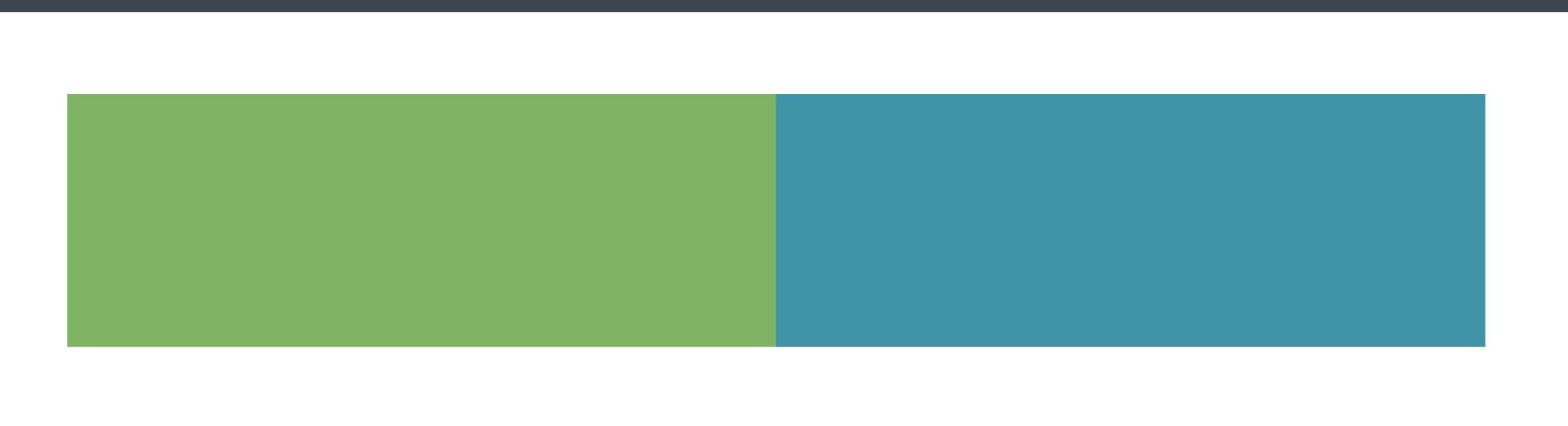
Branding Exercise

Color Palette

Primary Colors



Secondary Colors



Logo



Logo

Clean, legible, modern typeface.



Logo

Clean, legible, modern typeface.



TrueSight.me

Saffron
differentiates
the brand in a
crowded field.

Logo

Clean, legible, modern typeface.



TrueSight.me

Saffron
differentiates
the brand in a
crowded field.

Alluding to artificial intelligence,
coding brackets encompass the eye.

Logo

Clean, legible, modern typeface.

The TrueSight all-seeing eye, which also doubles as a moon, because that's where we'll take you.



TrueSight.me

Saffron
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crowded field.

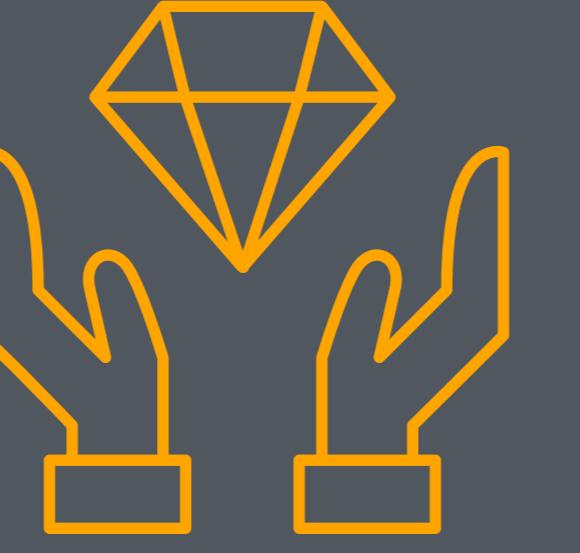
Alluding to artificial intelligence,
coding brackets encompass the eye.

Icon Detail



One Color Versions





Brand Elements: Icons

Define a look for all icons. This angular icon look gives the brand a modern edgy feel.

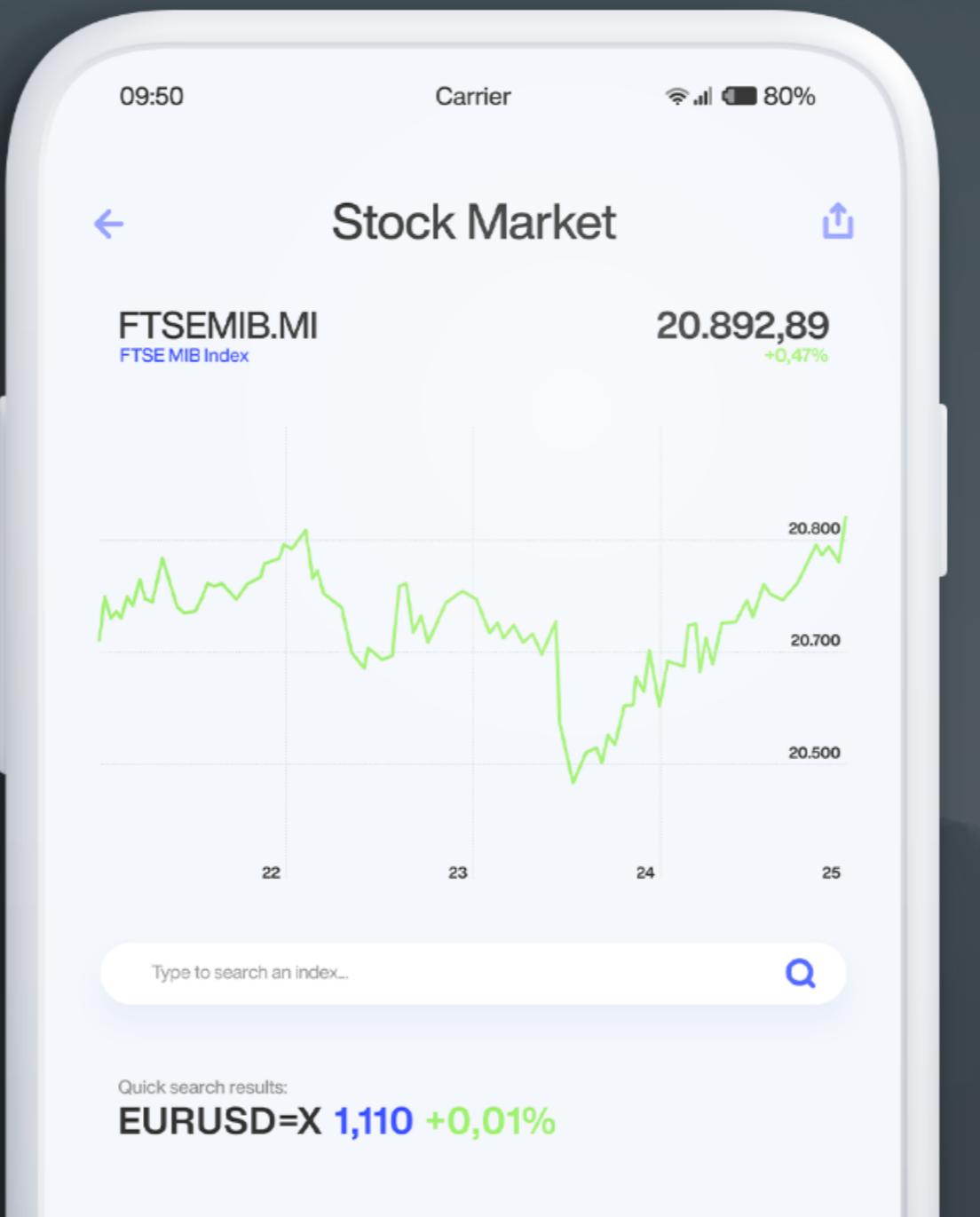


Brand Elements: Photography

Contrasting the technological elements, we will leverage real-world photography in subtle ways to add an organic, aspirational feel to the brand.

Swing Trading Simplified.

TrueSight identifies breakout stocks so you can buy profitable dips and trade confidently.

[LIVE DEMO](#)

World Insights

Spot impactful trends, market inflections and anomalies that trigger US public equity market sell offs.



Sell Off Alerts

Red alert notifications when a major sell off occurs. We monitor the market so you don't have to.



Recommend Stocks

Highlights oversold stocks you should investigate. Recommends entry time into positions.



Risk Management

Automated portfolio sizing to reduce risk and increase returns.

es that
ty market

major sell off occurs. We monitor
the market so you don't have to.



Risk Management

Automated portfolio sizing to
reduce risk and increase returns.

take our word for it.

TrueSight helps me to easily monitor prices and avoid getting caught in long positions during market sell offs.

I am blown away by the accuracy of the prediction of global sell off three days before the Olympics of 2021.

SaeMin Ahn
Managing Partner, Rakuten Ventures

Andries De Vos
Founder, Clubvivre



**Artificial
Intelligence
powered
market
analytics
delivered
daily.**

[View a Demo >](#)



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You're
never
too old
to
master
the
see-saw.

[View a Demo >](#)



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**Timing
the
market
was hard.
Now
it's not.**

[View a Demo >](#)



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Josephine Clarke

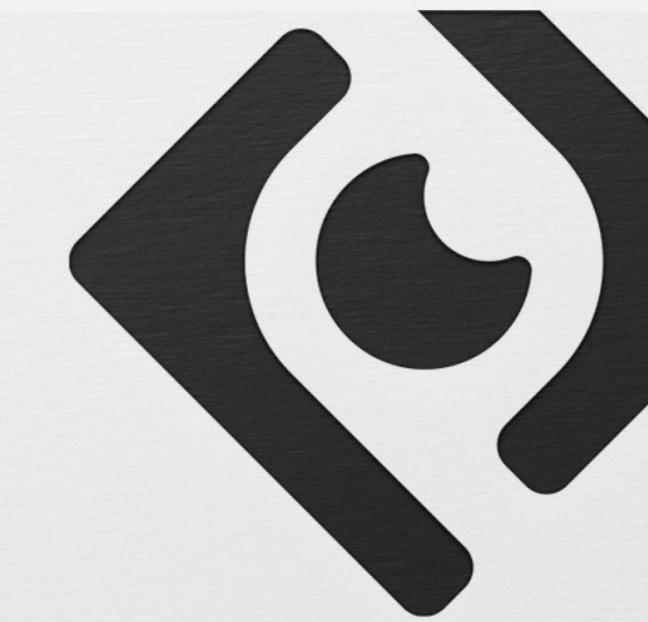
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A black ink stamp of the number "69", identical in style to the one on the stamp. It is centered on a white surface. The ink is dark and has a slightly grainy texture, matching the appearance of the original stamp.





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Thanks