

From

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To

Amazon.com, Inc. Attn: Seller Support P.O. Box 81226 Seattle, WA 98108-1226 USA

Subject: Unauthorized Use of Our GTIN Number (860010660218) on Amazon

Dear Amazon Seller Support Team,

I hope this letter finds you well. I am writing to bring to your attention a matter of utmost importance regarding the unauthorized use of our GTIN number (860010660218) on Amazon.

TrueTech Inc is the sole owner of this GTIN number, and it is registered under our company. Furthermore, the Agroverse brand is a trademark owned exclusively by TrueTech Inc, with USPTO trademark serial number <u>98085875</u>. Our records indicate that the Amazon seller account from which we are submitting this support case is registered under TrueTech Inc, reaffirming our authority in this matter.

It has come to our attention that another seller on the Amazon platform is making unauthorized use of our GTIN number (860010660218) for their product. This unauthorized use not only infringes on our intellectual property rights but also creates confusion among Amazon customers regarding the authenticity of the products associated with our GTIN.

We kindly request Amazon's immediate intervention in this matter to rectify the situation. Specifically, we request that you take the following actions:



- 1. Investigate the unauthorized use of our GTIN number (860010660218) by the other seller, whose ASIN number for the violating product is <u>B00NNYBMJ8</u>.
- 2. Suspend the listing associated with our GTIN number until the matter is resolved.
- 3. Contact the other seller and instruct them to cease and desist from using our GTIN number without our explicit permission.
- 4. Ensure that our GTIN number is not associated with any other seller's listings without our consent.

We have attached supporting documentation, including our GTIN registration, proof of ownership of the Agroverse brand with USPTO trademark serial number 98085875, and evidence of our exclusive rights to this GTIN, to assist in your investigation.

We take the protection of our intellectual property rights seriously and trust that Amazon, as a reputable platform, will promptly address this issue. We kindly request that you keep us informed of the progress and actions taken to resolve this matter.

Thank you for your immediate attention to this important issue. We look forward to a swift resolution that ensures the integrity of our brand and products on the Amazon platform.

Sincerely,

Zhiwen Teh

President, TrueTech Inc

Attachments

- Proof that TrueTech Inc owns Agroverse brand
- Proof that TrueTech Inc owns GTIN