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ALEXA GINSBERG

Social Media Manager

Tier 1:

- Content plan: 12 posts with designs and 3 reels with copy
- Content Creation
- Scheduling on selected platforms: Instagram, Facebook and TikTok
- Social media engagement
- Influencer and brand messaging
- Monthly reporting
- Strategy planning
- Ad boosting
- Bonus: Email Marketing (\$30)

Tier 2:

- Content plan: 10 posts with designs and 2 reels with copy
- Content Creation
- Scheduling on selected platforms: Instagram, Facebook, and Tik Tok
- Social media engagement
- Monthly reporting
- Ad boosting
- Bonus: Influencer Marketing (\$30)

Tier 3:

- Content plan: 6 posts with designs and 1 reel per month
- Content Creation
- Scheduling on selected platforms: Instagram, Facebook, and TikTok
- Social media engagement
- Strategy planning