**What We Are Suggesting (With Sample MCQ-Style Questions)**

**For a 10th Class Student (Stream Suggestion + Natural Inclination)**

**Problem:**  
Students often pick streams under parental or peer pressure, without knowing what fits them best.

**What We Do:**  
We ask 5–7 **interest-mapping MCQs** like:

**Sample Questions:**

1. What activity excites you the most?
   * A. Conducting science experiments
   * B. Debating or public speaking
   * C. Planning and budgeting money
   * D. Writing stories or articles
2. Which of these best describes you?
   * A. Analytical & Curious
   * B. Expressive & Logical
   * C. Structured & Practical
   * D. Empathetic & Creative
3. If given a project, what role do you enjoy most?
   * A. Researcher
   * B. Leader/Speaker
   * C. Organizer
   * D. Designer/Creator

**How We Use This:**  
We analyze the answers to suggest **Science**, **Commerce**, or **Humanities**, with reasoning and matching future careers.

**Output:**  
A personalized **Stream Suggestion Report** based on interest + inclination, not marks alone.

**For a 12th Class Student (Career Clarity Based on Interests + Future Scope)**

**Problem:**  
They’re unsure which career path to take after 12th — traditional vs trending roles.

**What We Do:**  
We give career guidance via **smart MCQs** and logic filters like:

**Sample Questions:**

1. What kind of work appeals to you most?
   * A. Solving business problems
   * B. Managing social media or content
   * C. Working with numbers/data
   * D. Teaching or helping others
2. What is your ideal working style?
   * A. Team leader
   * B. Independent contributor
   * C. Researcher
   * D. Communicator
3. Are you open to learning digital tools like Excel, Canva, or Google Sheets?
   * A. Yes
   * B. Maybe, if they’re simple
   * C. Not sure
   * D. No

**How We Use This:**  
Based on answers, suggest career tracks like Marketing, Business Analysis, HR, EdTech, etc., and skills/courses to match.

**Output:**  
An **AI-generated career report** with roles + skills + growth options.

**For Graduates (Especially Non-Tech, Low Awareness About IT Careers)**

**Problem:**  
B.A., B.Com, B.Sc students often feel they can’t enter IT without coding knowledge — or waste years in govt exam prep with no backup.

**What We Do:**  
We guide them toward **non-coding or minimal coding IT roles** using interest-based MCQs like:

**Sample Questions:**

1. Which task would you feel confident learning?
   * A. Designing presentations/social media posts
   * B. Managing people and projects
   * C. Analyzing business trends in Excel
   * D. Writing blog posts or articles
2. Would you prefer:
   * A. A creative job (like design or writing)
   * B. An analytical job (like reports & analysis)
   * C. A people-centered job (like HR or Sales)
   * D. A mix of all
3. Are you currently preparing for any competitive exams?
   * A. Yes
   * B. No
   * C. Was preparing earlier
   * D. Thinking about it

**How We Use This:**  
Based on their comfort level and interests, we suggest roles like:

* UI/UX Designer
* Digital Marketer
* HR/Recruiter in Tech
* Business Analyst
* Customer Success Manager
* EdTech Sales Executive

We then recommend 2–3 **targeted skills + free/affordable courses** to get started.

**Output:**  
They walk away with **hope + a roadmap** to switch to IT confidently.

**Why This is Powerful**

* Blends psychology + data + career trends
* Gives non-tech students a **realistic, achievable roadmap to IT**
* Makes career clarity **accessible, scalable & smart**
* Strong potential for **affiliate monetization via course links**
* Empowers millions who feel stuck in the wrong career loop