

Optimization Model for a SCRUM-Based Software Development Company

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1 Sets (Entities)

- *Project* : The product or initiative to be developed
- *Team* : Self-organized, cross-functional development team
- *Worker* : Individual team member working on the project
- *Feature* : Mid-sized functionality
- *Skill* : Professional or social competence of a worker
- *Role* : Defined responsibilities within the Scrum team
- *ProductOwner* : Responsible for product vision and Product Backlog
- *ScrumMaster* : Supports the team in applying Scrum
- *ProductBacklog* : Ordered list of all requirements

- *Sprint* : Fixed time period for creating an increment
- *SprintPlanning* : Kick-off meeting for Sprint preparation
- *DailyScrum* : Daily 15-minute team meeting
- *SprintReview* : Presentation and acceptance of results
- *SprintRetrospective* : Retrospective for process improvement
- *SprintBacklog* : Selected backlog items + implementation plan
- *SprintGoal* : Objective to be achieved within the sprint
- *Epic* : Large requirement that can be split into stories
- *UserStory* : Requirement from the perspective of a user
- *Task* : Smallest unit of work within a sprint
- *DevelopmentSnapshot* : Product at the end of a sprint
- *Blocker* : Obstacle hindering progress
- *Stakeholder* : Interested party in the product (internal/external)
- *Velocity* : Average amount of work per sprint
- *ReleasePlan* : Plan for releasing specific features
- *Roadmap* : Long-term planning across releases
- *ScrumBoard* : Visual representation of tasks during the sprint
- *FeatureDocumentation* : Documentation for a specific feature

2 Indices

- $p, p' \in Project$
- $t, t' \in Team$
- $w, w' \in Worker$
- $f, f' \in Feature$
- $s, s' \in Skill$

- $r, r' \in Role$
- $po \in ProductOwner$
- $sm \in ScrumMaster$
- $pb \in ProductBacklog$
- $sp, sp' \in Sprint$
- $spp \in SprintPlanning$
- $ds \in DailyScrum$
- $sr \in SprintReview$
- $sre \in SprintRetrospective$
- $sbl \in SprintBacklog$
- $sg \in SprintGoal$
- $e, e' \in Epic$
- $us, us' \in UserStory$
- $tsk, tsk' \in Task$
- $dev \in DevelopmentSnapshot$
- $bl, bl' \in Blocker$
- $sh, sh' \in Stakeholder$
- $vel \in Velocity$
- $rep \in ReleasePlan$
- $rm \in Roadmap$
- $scb \in ScrumBoard$
- $fed \in FeatureDocumentation$

3 Goals

- **G0: maximize_team_availability** - Maximize the overall availability of all team members

$$\text{Maximize } \sum_{w \in \text{Worker}} \text{availability}(w)$$

- **G1: minimize_project_budget** - Minimize the total budget spent on the project

$$\text{Minimize } \text{budget}(p) \quad \forall p \in \text{Project}$$

- **G2: maximize_feature_priority** - Maximize the total priority of features delivered

$$\text{Maximize } \sum_{f \in \text{Feature}} \text{priority}(f)$$

- **G3: minimize_blocker_severity** - Minimize the total severity of active blockers

$$\text{Minimize } \sum_{bl \in \text{Blocker}} \text{severity}(bl)$$

- **G4: maximize_team_velocity** - Maximize the average velocity of the team

$$\text{Maximize } \text{avg_story_points}(vel) \quad \forall vel \in \text{Velocity}$$

- **G5: maximize_sprint_goal_achievement** - Maximize the achievement status of sprint goals

$$\text{Maximize } \sum_{sg \in \text{SprintGoal}} \text{achievement_status}(sg)$$

- **G6: minimize_task_effort** - Minimize the total effort of all tasks in the sprint

$$\text{Minimize } \sum_{tsk \in \text{Task}} \text{effort}(tsk)$$

- **G7: maximize_stakeholder_satisfaction** - Maximize the satisfaction level from sprint reviews (modeled via attendees)

$$\text{Maximize } \text{attendees_count}(sr) \quad \forall sr \in \text{SprintReview}$$

4 Conditions

- **C0: project_budget_limit** - The total project cost must not exceed the allocated budget

$$\sum \text{cost}(f) \leq \text{budget}(p) \quad \forall p \in \text{Project}, \forall f \in \text{Feature}$$

- **C1: worker_availability_min** - Each worker's availability must be at least 70%

$$\text{availability}(w) \geq 70 \quad \forall w \in \text{Worker}$$

- **C2: team_has_scrum_master** - A team must have a Scrum Master assigned

$$\exists sm \in \text{ScrumMaster} \text{ assigned to } t \quad \forall t \in \text{Team}$$

- **C3: sprint_duration_fixed** - The duration of a sprint is fixed and cannot be changed

$$(\text{end_date}(sp) - \text{start_date}(sp)) = 14 \text{ days} \quad \forall sp \in \text{Sprint}$$

- **C4: user_story_has_acceptance_criteria** - Every user story must have defined acceptance criteria

$$\text{acceptance_criteria}(us) \neq \emptyset \quad \forall us \in \text{UserStory}$$

- **C5: blocker_must_be_resolved** - No task can be blocked by an unresolved critical blocker (severity > 8)

$$\nexists tsk \in \text{Task} \text{ where } \text{severity}(bl) > 8 \wedge \text{status}(bl) \neq \text{"Resolved"}$$

- **C6: task_effort_positive** - The effort for any task must be a positive number

$$\text{effort}(tsk) > 0 \quad \forall tsk \in \text{Task}$$

- **C7: feature_in_backlog** - A feature must be in the product backlog before being planned

$$\text{status}(f) = \text{"In Backlog"} \implies f \in pb \quad \forall f \in \text{Feature}, \forall pb \in \text{ProductBacklog}$$

5 Decision Variables

- $DV0_{w,tsk} \in \{0, 1\}$: Binary assignment of worker w to task tsk .
- $DV1_{f,sp} \in \{0, 1\}$: Binary selection of feature f for sprint sp .
- $DV2_f \in \{1, 2, \dots, 10\}$: Integer priority level for feature f .
- $DV3_f \in [0, 1000000]$: Continuous budget allocated to feature f .
- $DV4_t \in \mathbb{Z}, [3, 9]$: Integer size of team t .
- $DV5_{sp} \in \mathbb{Z}, [20, 50]$: Integer target velocity for sprint sp .
- $DV6_{tsk,sp} \in \mathbb{Z}, [1, 14]$: Integer start day for task tsk in sprint sp .
- $DV7_w \in [0, 100]$: Continuous utilization percentage for worker w .