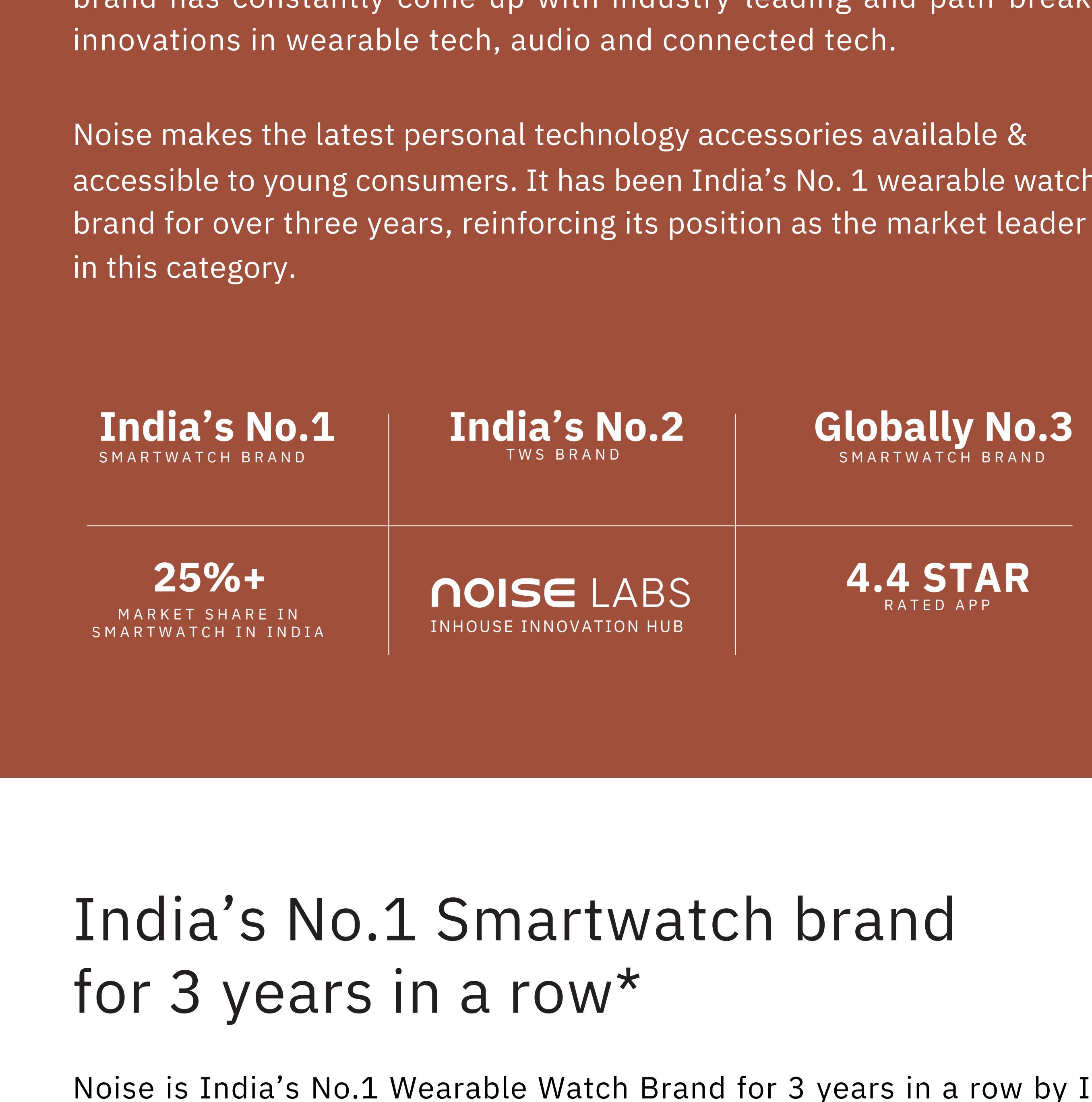


# noise

## Corporate Sales Product Catalogue



### About us

Noise was founded with the mission to democratize connected lifestyle for consumers. With consumer centricity at its core, the homegrown brand has constantly come up with industry-leading and path-breaking innovations in wearable tech, audio and connected tech.

Noise makes the latest personal technology accessories available & accessible to young consumers. It has been India's No. 1 wearable watch brand for over three years, reinforcing its position as the market leader in this category.

**India's No.1**  
SMARTWATCH BRAND

**India's No.2**  
TWS BRAND

**Globally No.3**  
SMARTWATCH BRAND

**25%+**

MARKET SHARE IN SMARTWATCH IN INDIA

**noise LABS**

INHOUSE INNOVATION HUB

**4.4 STAR**

RATED APP

**India's No.1 Smartwatch brand for 3 years in a row\***

Noise is India's No.1 Wearable Watch Brand for 3 years in a row by IDC Worldwide Wearable Device Tracker and Counterpoint Research, reinforcing its position as the market leader.

### Consumer Understanding

Unbeaten understanding of customer needs & requirements. Brand building that resonates with the target segment

**Counterpoint** | **IDC**

\*IDC India Monthly Wearable Device Tracker, February 2023

# NoiseFit App

When you choose Noise, you choose a connected world of great things. Unlock the best of fitness and health with our NoiseFit app, loaded with the best features you could ask for.



1M+

Daily active users

20M+

App downloads

8M+

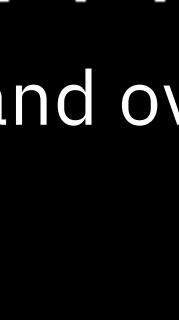
Monthly active users

4.4

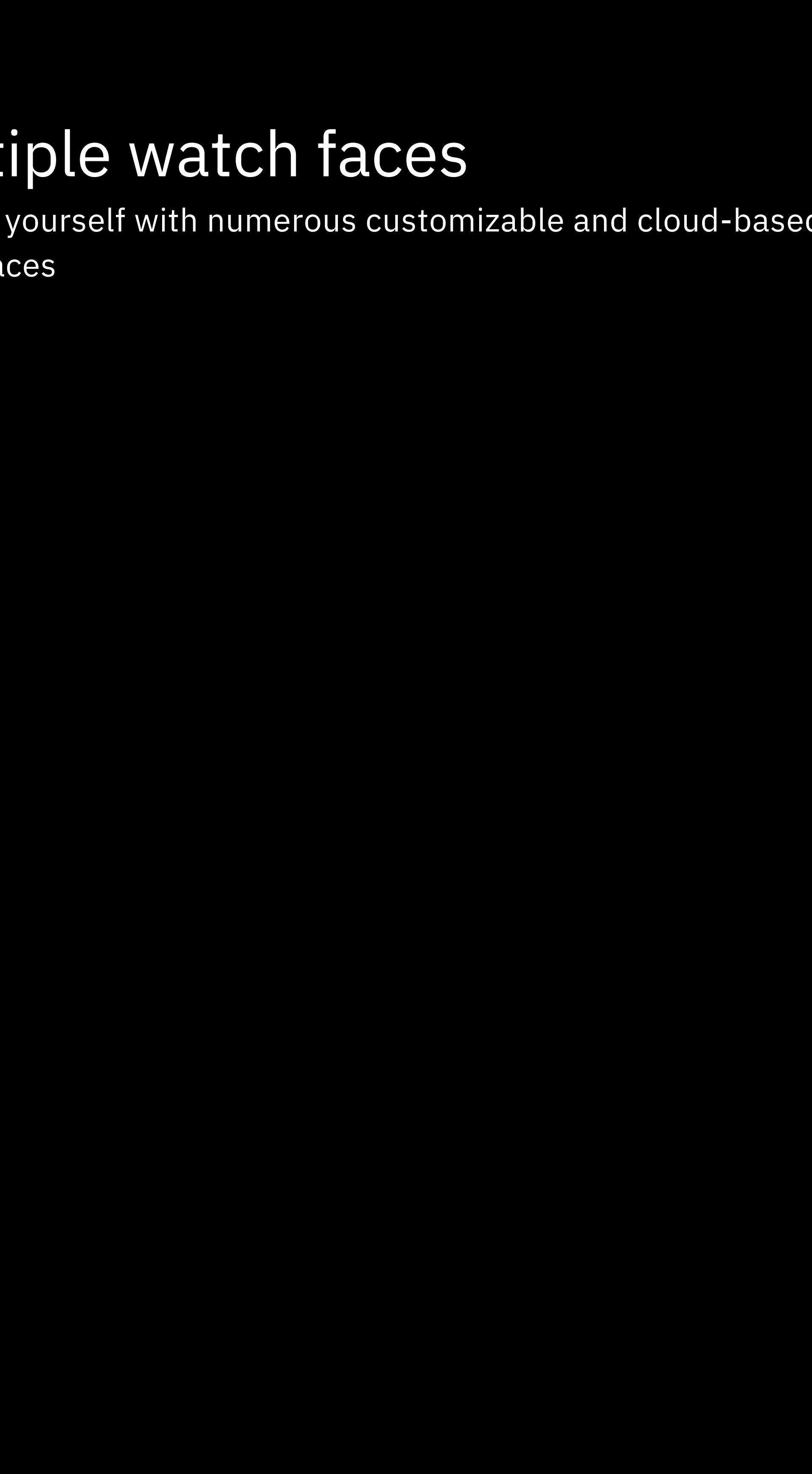
Rated on  
Playstore



#1 RATED APP ON  
Google Play



4.6 STAR RATED ON  
App Store



## Smart dashboard

Stay in sync with your health, fitness and overall activity statistics presented in one easy dashboard

## Community fitness

Make fitness fun by inviting your friends and family and compete with them in interesting challenges

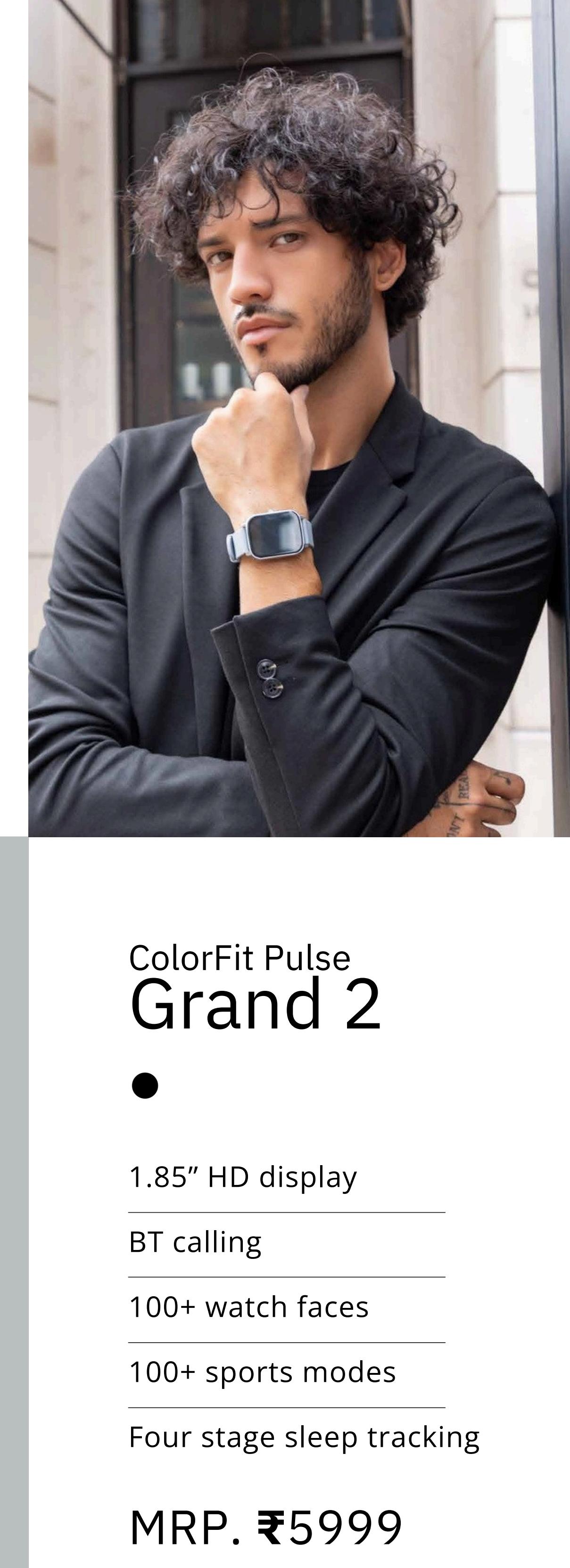
## Multiple watch faces

Express yourself with numerous customizable and cloud-based watch faces



Forbes India Leadership Award winning brand profiling story in March 2023 edition (featuring Cofounders Amit Khatri & Gaurav Khatri)

## SMARTWATCH



### ColorFit Pulse Grand 2



1.85" HD display

BT calling

100+ watch faces

100+ sports modes

Four stage sleep tracking

MRP. ₹5999

### ColorFit Pulse 2 Pro



1.85" HD display

Metallic body

BT calling

100+ watch faces

AI voice assistance

MRP. ₹5999



### NoiseFit Twist Go



1.39" HD display

Sleek metallic build dial

BT calling

100+ sports mode

100+ watch faces

MRP. ₹4999

### ColorFit Canvas



1.96" HD display

BT calling

Functional crown

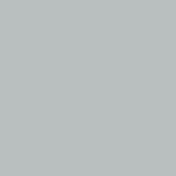
Heart rate tracker

AI voice assistant

MRP. ₹6999



### NoiseFit Twist Go Elite



1.39" HD display

Premium metal strap

Sleek metallic dial

BT calling

100+ watch faces

MRP. ₹5999

### NoiseFit Evolve 3



1.43" AMOLED display

Bluetooth calling

Always On display

100+ sports modes

Noise Health SuiteTM

MRP. ₹6999



### ColorFit Victor 2



1.96" AMOLED display

Metallic dial

Functional crown

100+ Sports mode

Noise Health SuiteTM

MRP. ₹6999

### ColorFit Pulse 2 Pro Elite



1.85" HD display

Metallic body

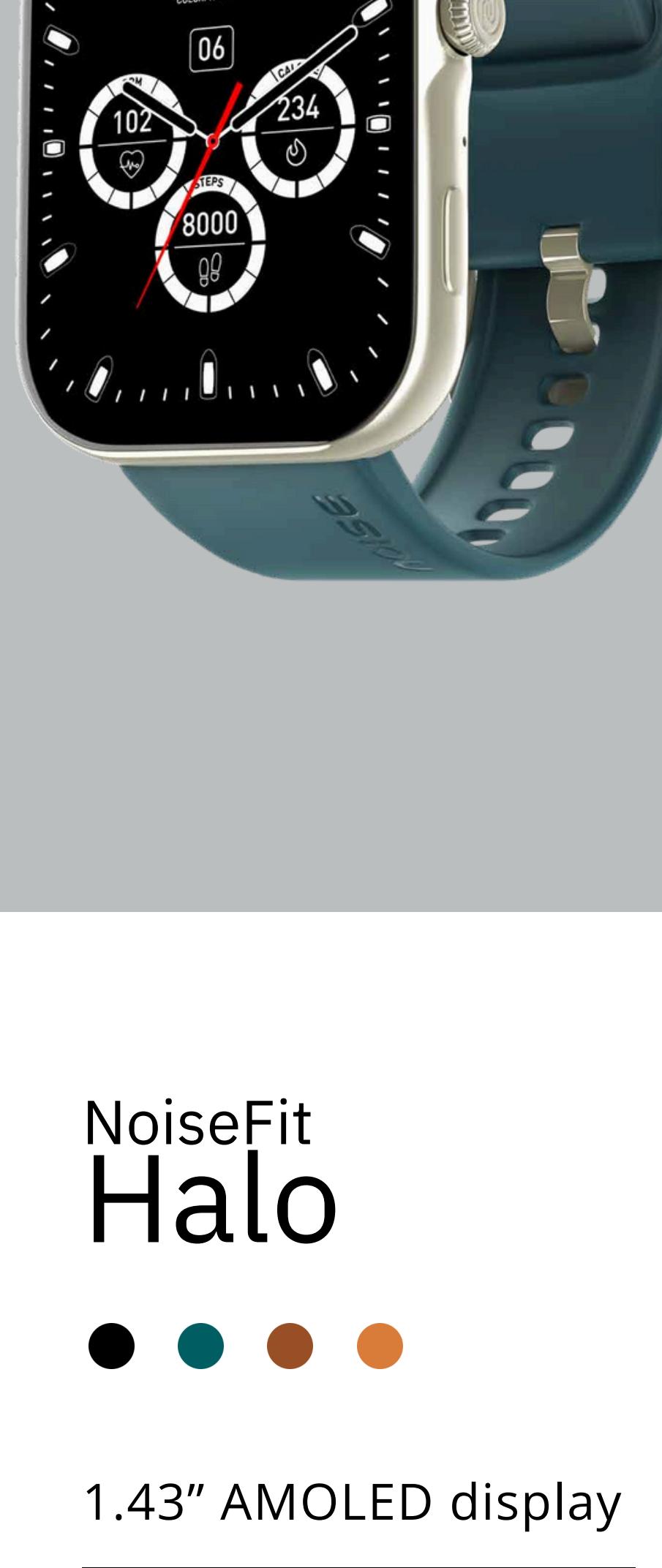
BT calling

100+ watch faces

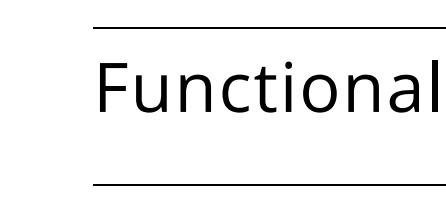
AI voice assistance

MRP. ₹6999





## ColorFit Ultra 3



1.96" AMOLED display

Metallic build

Functional crown

BT calling

Gesture control

MRP. ₹7999

## NoiseFit Halo



1.43" AMOLED display

Metallic build

Noise Health Suite™

Gesture control

Always On display

MRP. ₹7999



## NoiseFit Diva



1.1" AMOLED display

Metallic build

BT calling

Diamond cut dial

Female cycle tracker

MRP. ₹5999



## NoiseFit Halo Plus



1.46" AMOLED display

Metallic build

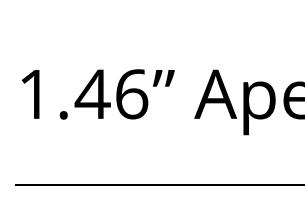
BT calling

100+ watch faces

100 sports modes

MRP. ₹8999

## NoiseFit Origin



1.46" ApexVision™ AMOLED display

All new ENITM chipset

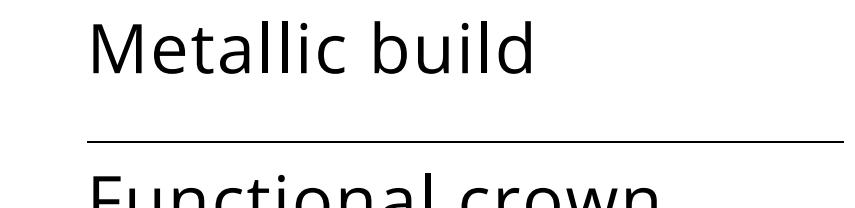
Functional crown

Stainless steel build

One touch rapid health check

MRP. ₹9999

## ColorFit Pro 5



1.85" AMOLED display

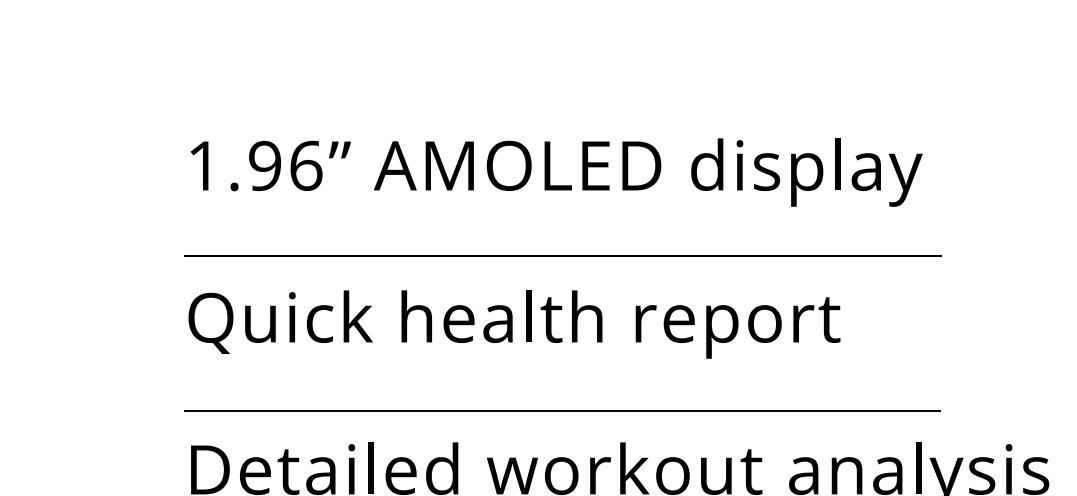
Metallic build

Functional crown

DIY watch faces

SOS feature

MRP. ₹8999



## ColorFit Pro 5 Max



1.96" AMOLED display

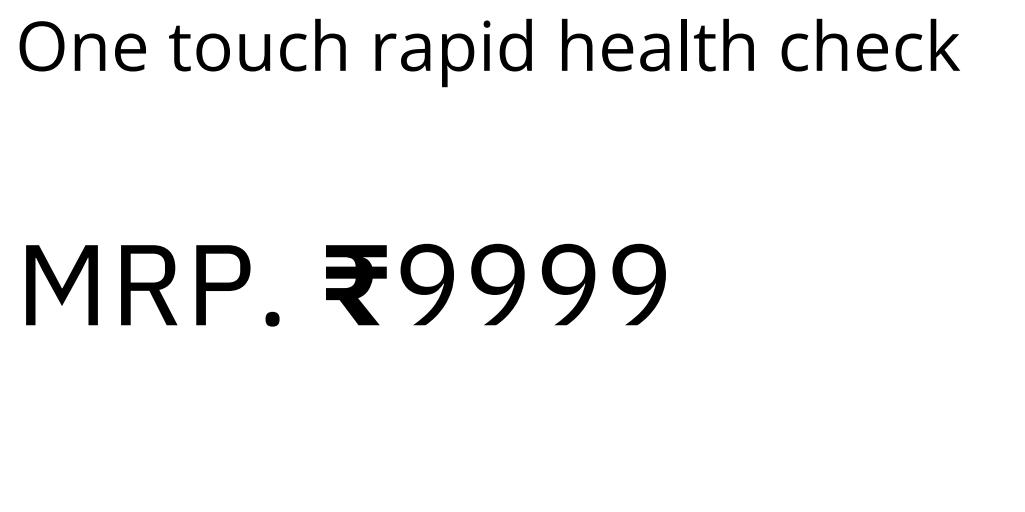
Quick health report

Detailed workout analysis

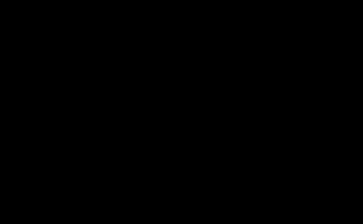
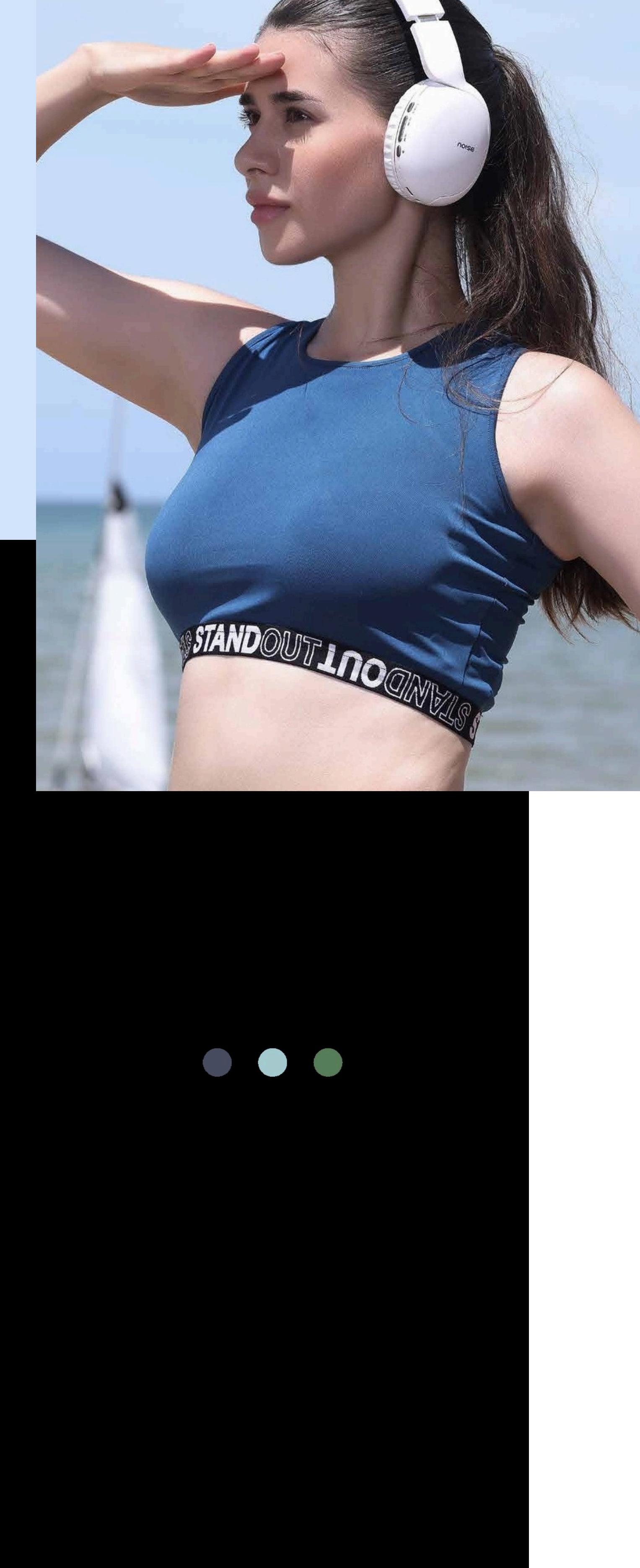
SOS feature

DIY watch faces

MRP. ₹9999



AUDIO



## Buds VS104



Up to 45 hr playtime

Hyper Sync™ tech

Tru Bass™

13mm driver

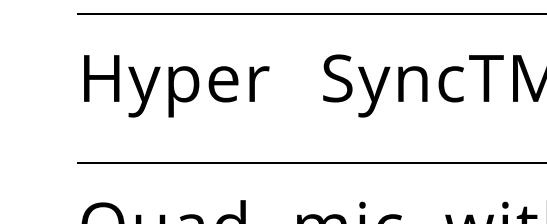
Quad mic with ENC

MRP. ₹3499





## Buds VS102 Neo



Up to 40 hr playtime

Compact design

Hyper Sync™ tech

Quad mic with ENC

Instacharge™

MRP. ₹3499

## Buds VS104 Max



Up to 45 hr playtime

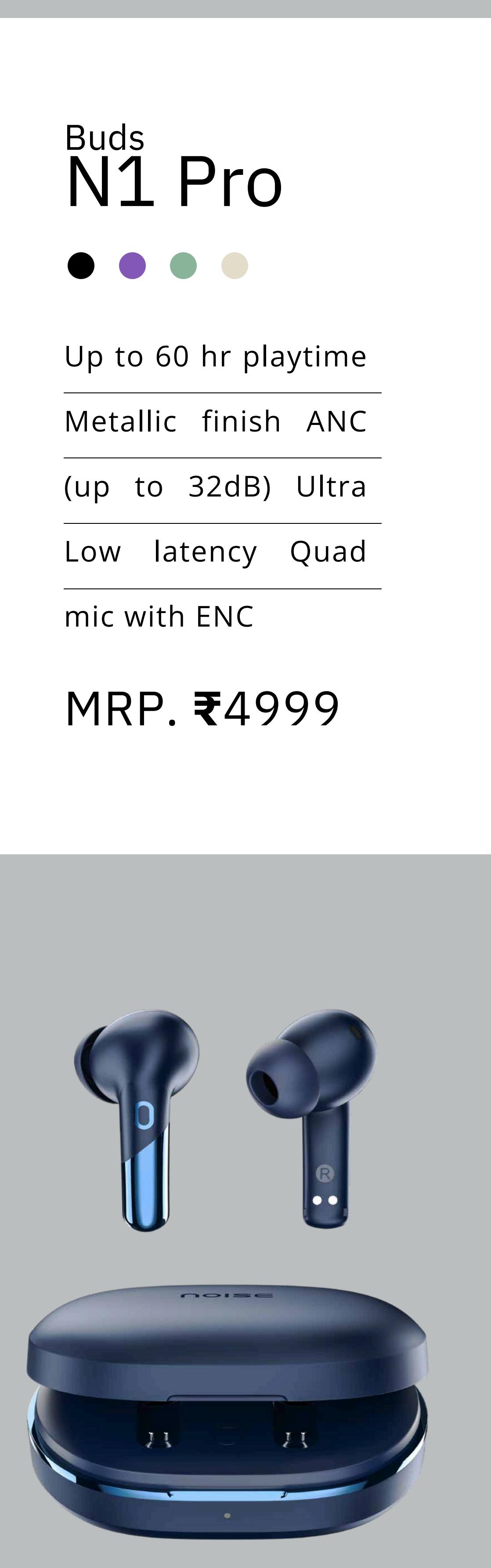
ANC (up to 25dB)

Transparency mode

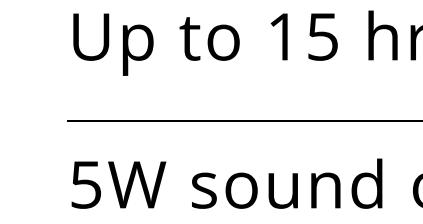
Quad mic with ENC

Instacharge™

MRP. ₹4999



## Buds N1 Pro



Up to 60 hr playtime

Metallic finish ANC

(up to 32dB) Ultra

Low latency Quad

mic with ENC

MRP. ₹4999

## Buds Xero



Advanced hybrid ANC

Sound+ algorithm

Up to 50 hr playtime

12.4mm driver

In-ear detection

MRP. ₹6999

## Noise Vibe 2



Up to 15 hr playtime

5W sound output

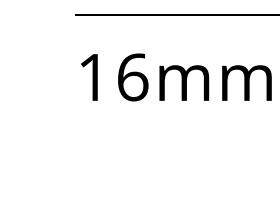
52mm speaker

TWS pairing support

Tru Bass™

MRP. ₹3499

## Headphones Noise Three



Up to 70 hr playtime

Dual device pairing

Foldable design

40mm driver

Low latency (up to 45ms)

MRP. ₹5499

## Headphones Noise Four



Up to 70 hr playtime

Ultra low latency

ENC

40mm driver

Dual device pairing

MRP. ₹5999

## Noise Pure Pods



Up to 80 hr playtime

Airwave™ technology

Quad mic with ENC

Touch controls

16mm drivers

MRP. ₹6999

## Noise Vibe 2



Up to 15 hr playtime

5W sound output

52mm speaker

TWS pairing support

Tru Bass™

MRP. ₹3499

## Headphones Noise Four



Up to 70 hr playtime

Ultra low latency

ENC

40mm driver

Dual device pairing

MRP. ₹5999

## Noise Pure Pods



Up to 80 hr playtime

Airwave™ technology

Quad mic with ENC

Touch controls

16mm drivers

MRP. ₹6999

## Noise Vibe 2



Up to 15 hr playtime

5W sound output

52mm speaker

TWS pairing support

Tru Bass™

MRP. ₹3499