Heroes of Pymoli

Data Analysis Report

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## Observable Trends

1. Based on the data, Heroes of Pymoli users that consider that indicate their gender as Other/Non-disclosed often spend the most in average total purchases per person at 2.01% more than female identified users and 12.04% more than male identified users.
2. According to the data, the game primarily attracts users that are in the 20-24 years of age range bracket at 44.79%.
3. Based on the analysis, the items “Final Critic” and “Oathbreaker, Last Hope of the Breaking Storm” are respectively purchased the most among users and are the highest value items in the game when compared to other purchasable items.