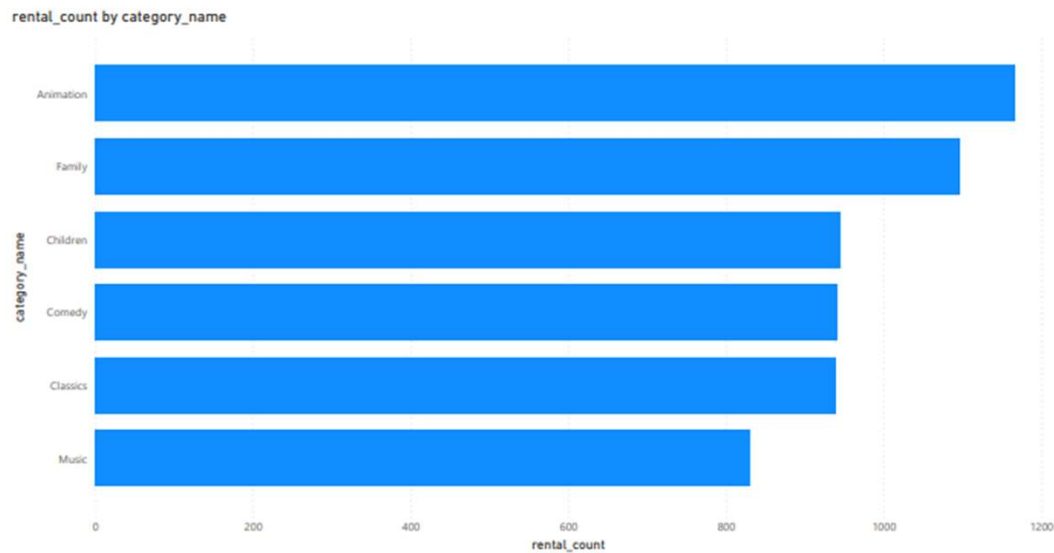
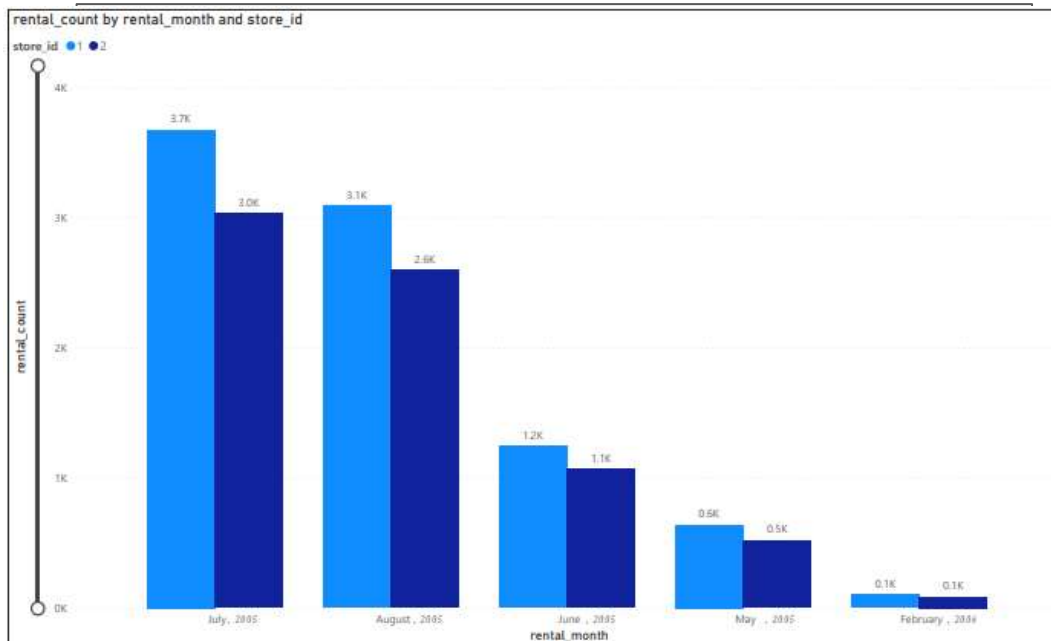


What movies are families watching?



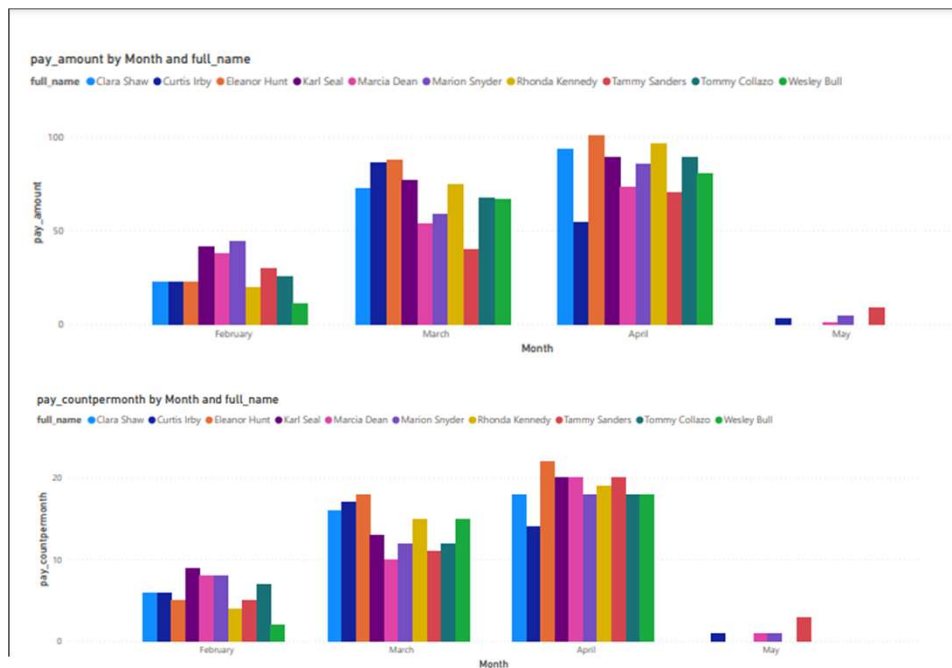
The Top **Family Movies** the Customers are Watching Was Movies In the **Animation** Film Category.

How the Performance Of Store 1 compared with Store 2 Count Of Rental per Month in 2005/2006



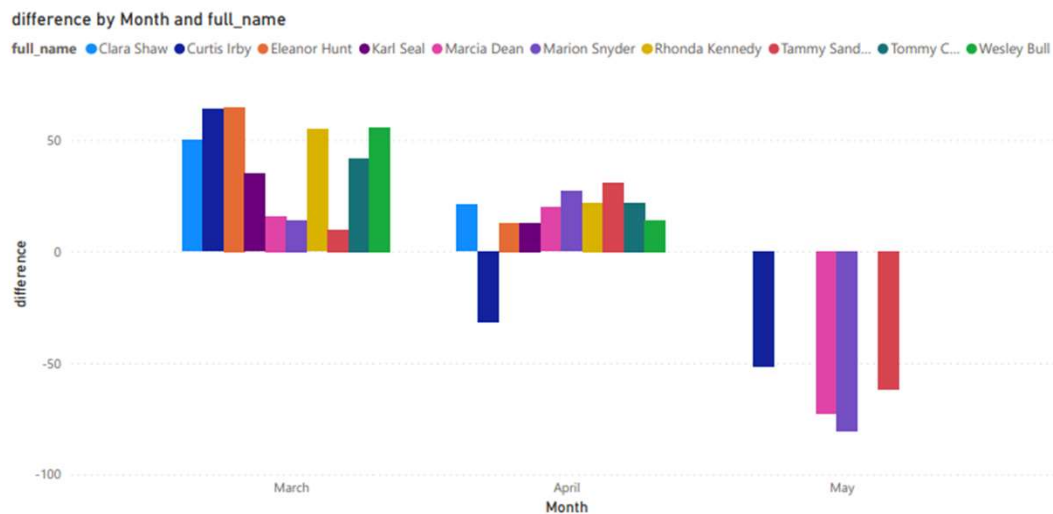
In All the Months In the Year 2005/2006, **Store 1** Had more Rentals than **Store 2**.

Who are the Top Paying Customers, Sum And Count Of their Payment Per Month In 2007



For the Top Paying Customers, their **Total Payments** and their respective Frequency Of payment(**Count**) *Increased Progressively* between the Month Of February and April, However *Decreased* in the Month Of May.

Top Paying Customers Payment Differences Per Month in 2007



In 2007, The Monthly Payments made by the top 10 Paying Customers in **March** and **April** Were **More** Than the respective previous Month's Payment(With Exception Of Curtis Irby). However, in **May** All The Customers Payments were **Less** than **April's** Payments.