Let's GO!

Location ❯

Team Apprentice: Chen Feiyu
Suhe Bater
Tian Xi

Get out!

- Wanna get out? (house, lifestyle etc…)
- Where? What? How? With who?

- Team apprentice + SB Cloud, we have a solution for you!
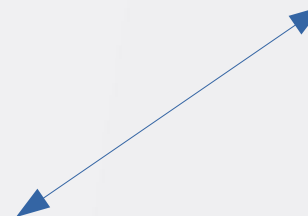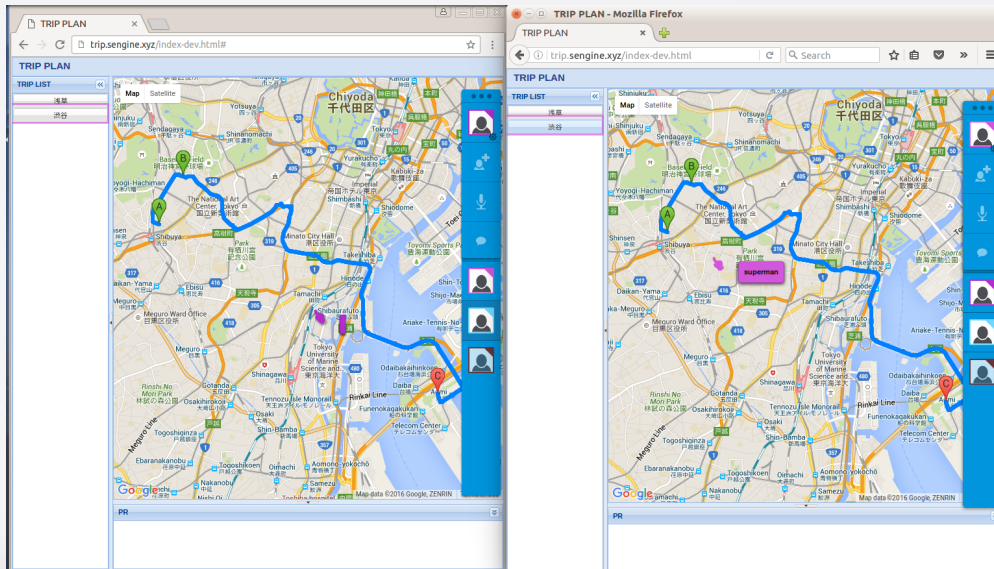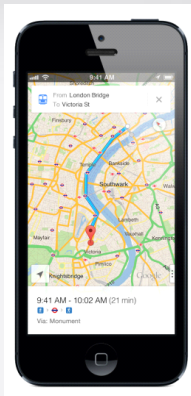
SB Cloud

- One of the advantages of the cloud is the ability to handle big data

- We plan to use the cloud to store and analyze large quantity of data. Then provide a efficient, flexible trip plan to customers

Concept

- Fast and easy way to identify point of interests (POI)

- Don't feel like traveling alone? Share it! Plan your trip together!

Concept

User Experience

- Access through a mobile app or web browser
- Select city or use current location
- App suggests a list of POI based on search or location
- Choose POIs
- Trip plans provided by the app
- Share the trip plan with your friends

- *Create profiles, recommendations will be profile based*
- *Check-in at spot visited, give a rating and earn points*

  (check-ins will be used for data mining)
- *Redeem these points at tourist locations or restaurants as cash*
- *Rate your partner*

Why our app?

- Fast POI determination (hot spots)
- Places will be interesting to you (profile matching)
- Trip plan sharing before it is final

Demo

First half: iOS App

Second half: website

Thank you

SB Cloud