

Business name: PHU NHUAN GEMSTONE JOINT STOCK COMPANY

English name: Phu Nhuan Jewelry Joint Stock Company

Abbreviated name: PNJ.,JSC

Address: 170E Phan Dang Luu – Ward 3 – Phu Nhuan District – Ho Chi Minh City

Phone: (84-28) 39951703 – Fax: (84-28) 39951702 – Email: pnj@pnj.com.vn

Business registration certificate: 0300521758

Tax code: 0300521758

Type of company: Joint stock company

Legal representative: Ms. Cao Thi Ngoc Dung - Chairwoman of the Board of Directors of PNJ

Charter capital: 1,252,935,850,000 (One thousand two hundred fifty-two billion nine hundred thirty-five million eight hundred fifty thousand dong)

Main business sectors:

1. Producing and trading gold, silver, gemstone jewelry, fashion accessories, and souvenirs.
2. Trading in watches and buying and selling gold bars.
3. Diamond, gemstone, and precious metal testing services.
4. Real estate business.

Logo meaning:

Converge and Shine

Icon:

- The logo design was inspired by the diamond, the most precious of all gemstones, a symbol of longevity and transparency.
- PNJ's logo design clearly shows that the company's areas of operation are very diverse but are all based on the foundation of core values that have been built and are constantly reinforced.
- The 5 rays of light of the symbol are very simple, strong but no less soft and flexible, typical for the jewelry manufacturing industry which is the core activity of the business. Those 5 rays of light represent the 5 five elements, demonstrating the continuous movement and development of PNJ.
- PNJ is the abbreviation of the business name, an invaluable asset built and developed over the past 20 years.

Main Color:

The two main colors are gold and blue.

- Metallic gold: is the color of gold metal, the main material in the field of precious jewelry making. It is also a symbol of prosperity and wealth, bringing joy and luck.
- Blue: is the color of the sky, the ocean and a symbol of faith. Blue is considered the color of cooperation, success, and sustainability.