

POOLS



*Please note that the images attached to this planning document are example images for better understanding.



Even if I sleep a shrimp's sleep, my dreams are like that of a whale's. I shall travel to that wide sea today in the hopes that the dream may sublimate with eternal value.

“



Let's take a look,
shall we?

The new consumption power - 'MZ generation'

Why isn't there a **phone**
that understands the

MZ generation's heart?

”



“

The first issue is reward.

Now is the time to make money
by playing P2E and M2E games.

Isn't there a smartphone that can
also earn money?

”

Phone-to-earn?





What if it gets stolen?



-
-

“

The second issue is security.

I am also worried about hacking or phishing.

I have everything on my phone.

If my priceless phone is stolen

Who's responsible?

”

Web 3.0, the Metaverse era

Complex ID
management, No



“

The third issue is DID

Web 3.0 Era and the Metaverse Era

Many services necessitate the use of identification.

Will one ID be enough?

I do not want to give others access to my personal
information.

I am the owner of the Web 3.0 era.

”

The number of cryptocurrency users worldwide has risen to 320 million.



“

Smart digital economy life

The fourth issue is Integrated Wallet

Each exchange has its own wallet in your personal wallet.

Airdrop, Staking, Farming, NFT, DeFi

There are numerous ways to make money,

but I prefer to take it easy.

”



Wallet full of check and credit cards,

I can't lose it



The fifth issue is biometric authentication card



only one, .plz..



Is there a safe card that, even if I lose it, I won't have to worry about?

Debit or credit card

I don't want to carry around too much.

One card is adequate.

SO. . .



A smartphone with educational value
A phone with life guidance
A phone that makes life more enjoyable

Let's make a
change right now!



Enjoyable Phone & Fun

PHUN PHUN !



Let's go, shamelessly.





POOLS

Participate in the POOLS environment

POOLS SOCIETY

More and more people are now utilizing POOLS and earning rewards through POOLS thanks to affordable prices and buying advantages, assisting POOLS in gradually becoming a part of people's lives and giving those who are experiencing hardship new hope.

A phone that can generate the first and best rewards at the moment is born.

‘ There are **more** poor people than well-fed people in the world today. ’

Reward phone aimed at the mid-low price range



Make Money On Your Smartphone

- WEB 3.0 TECHNOLOGY
- REWARDS PLATFORM
- REFERRAL REWARD
- CRYPTOCURRENCY WALLET
- DECENTRALIZED EXCHANGE
- REWARD MUSIC
- REWARD SHOPPING



“

POOLS Phone, a device that helps you get **rewards** every day through **Phone-tech** and become wealthy, will be a **hundred times** better than **high-end**, **pricey** phones with features that take up room but have little impact.

”



POOLS - a phone that will help you get rewarded with Phone-Tech technology - is the birth of a **unique** phone product that is expected to explode the **mid-range & low-end** smartphone market.

First in the world

POOLS



REWARDS

Bring about ongoing advantages

CHEAP

High tech but affordable

SECURITY

Perfect security

REFERRAL

Mode of Referral Rewards



POOLS

“

POOLS's value is to make
your life more enjoyable by
providing daily rewards and
earning money with just one
phone, similar to mining
gold from a mine.

”



We do

Don't even think about calling it a second phone. A phone... Every day, it is reborn with greater worth.

It comes in a different color and a unique design. The most important features are more prominently displayed.

It emphasizes the significance of security even more. It has the most effective compensation function. It offers a simple crypto environment.





Mounted App

Smartphone Monetization



- # Offer Message and Call **Advertising Rewards** 
- # Support exclusive platform - **POOLS Store** - for rewards 
- # **Integrated ID and wallet** for complete safety and security 
- # Provide payment cards based on biometric verification platform 
- # **NFT Marketplace** and **POOLS Shopping Mall** 
- # Decentralized Financial Pools Exchange & **DEX** 
- # **POOLS Music** - **Music Rewards** 
- # Decentralized Crypto Function **Security Messenger** 
- # Club **POOLS PARTY** 

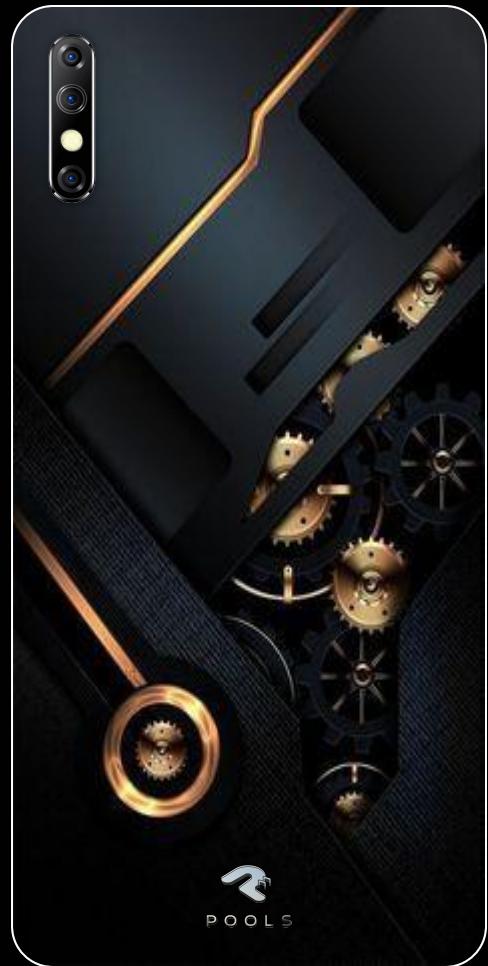


Released July 2023
Features & performance
PRIVATE





POOLS # 00001



POOLS # 00002





POOLS # 00004



POOLS # 00005

Recently released

POOLS Phone Manufacturer - Concept phone released by Infinix

To change the color of the smartphone's back to silver or blue, this product uses electrochromic and organic electroluminescent (EL) technology.

Infinex created the product to automatically change the color of the smartphone's back in certain scenarios. When a call comes in, for example, the color of the back panel changes from silver to blue. In addition, when charging the smartphone, the color changes and the center of the device blinks green.



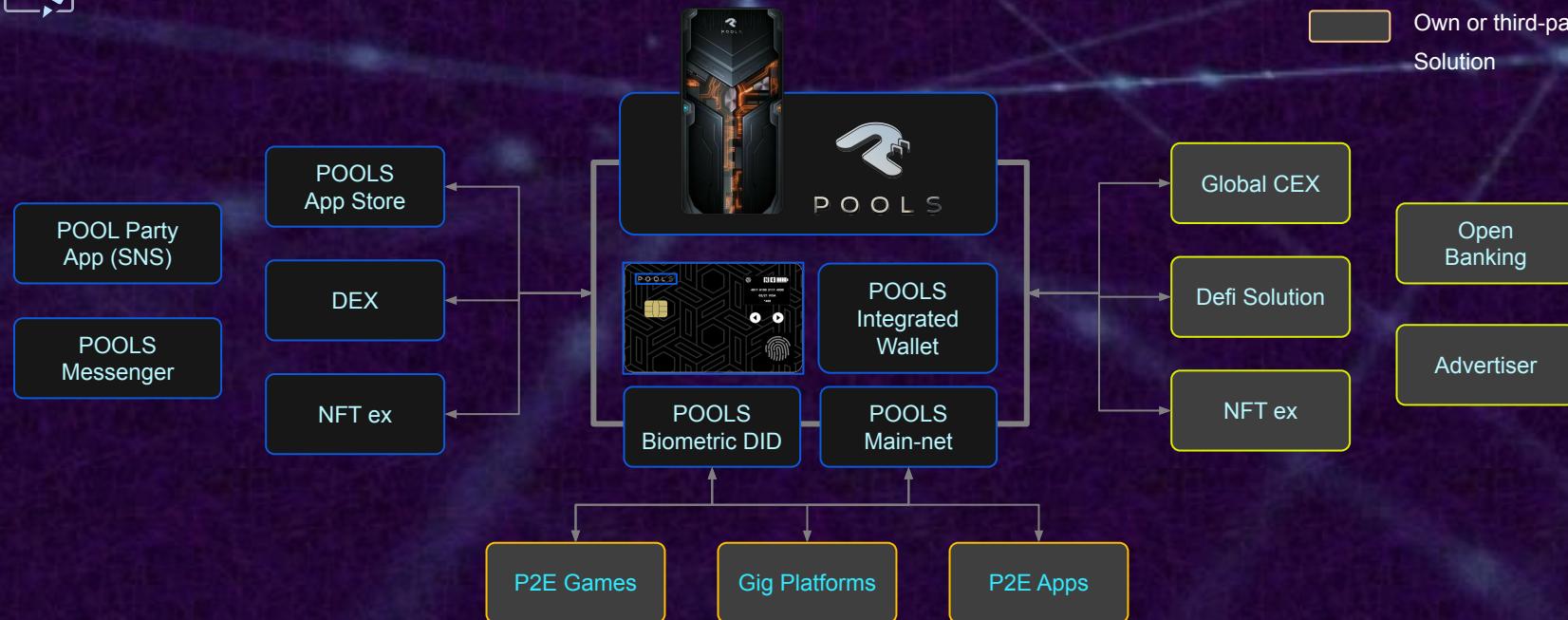
Business Overview





Business Structure

- Own platform/ Solution
- Affiliate Platform/ Solution
- Own or third-party platform/ Solution



Phone / Card / Accessory Distribution

Platform Business

App Service Business

POOLS Community



POOLS Phone Features



POOLS Phone & Biometric Card



Purchase
Referral Reward



Advertising
reward for
calls/texts



Biometric One DID
Integrated Wallet &
Security Solution



Rewards
Exclusive
POOLS DAPP
Store & P2E
Games



Exclusive
POOLS APP
Store



POOL Party
(SNS Community)
&
POOLS Messenger



Gig App
Partners

Reward phone specializing in crypto finance and security

POOLS Phone Linkage (Bluetooth) Card

Biometric authentication-based POOLS ID & Wallet Payment

Card (credit card, check card, transportation card), easy payment, etc.

20 payment methods on one card (All in One card)



POOLS Advantages

Money Making Phone

Phone Referral Reward – Phone Purchase Referral Reward

Advertisement Reward – Reward for just calling and texting

P2E, Reward Curation – Auto-recommended apps and games

A variety of benefits!! – Purchase discount, fee discount

Don't just earn, let's have fun !! – POOL Party SNS & Community

Cost performance

Latest phones and high-tech cards at low price

MZ Lifestyle Phone



Crypto Phone

Integrated Wallet for Phone – Easy and Convenient Crypto Economy Life

Pools Exclusive Reward Marketplace – POOLS Dapp Store / DEX / NFT Store

Anyone can be NFT Creator – The World's First NFT Camera App

The best security (Security Phone)

Secure personal information – Biometric-based identity

Secure payment – Biometric card

Safe phone – The best security solution



Pools Smartphone A/S

: Collaboration with "Infinix" as a partner firm, operate a customer support center

- # Principal Target Nations make use of Infinix's A/S infrastructure.
- # Additionally, in other nations, we collaborate with local vendors and carry out repairs on refurbished phones.
- # Online assistance is available in many languages, depending on the nation.



INFINIX

Infrastructure support

VENDOR

support

ONLINE

customer support



Infinix [About INFINIX](#)

Infinix



Founded in 2013
現 Assets 10 trillion

Rapid Growth

DESIGN & TECHNOLOGY

Infinix' intuitive products offer trendsetting and intelligent experiences for young people all around the world, making your everyday life more pleasurable and easy with sleek, creative designs and smart gadgets.

INTERNATIONAL

Infinix brand and its products Focused on emerging markets such as Africa, Latin America, the Middle East, Southeast Asia, and South Asia. The company's global offices are continuing to grow and flourish.

Concentrate on modern technology research and development Develop with the aim of creating cutting-edge mobile devices that are aesthetically pleasing via the fusion of fashion and technology





POOLS Card - Biometric All in One Card & POOLS Root ID

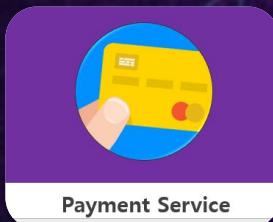
The safest card in the world
POOLS Card



Continued
expansion of
service functions



Biometric based



Payment Service



Authentication Service

Biometric authentication security (**POOLS Wallet linkage**)

Biometric information-based ID generation (**POOLS Phone & Wallet integrated ID**)

ID Authentication (Non-Blockchain, Blockchain “DID, KYC, Self-Sovereign”)

Easy payment service (Same way as Samsung PAY, Apple PAY)

Standard credit card (EMV, etc.) is available at the same time

QR-based mobile payment service can be installed

POOLS ID-based payment service, cryptocurrency payment service

POOLS-ID authentication function

KYC, DID function

Key pair function

OTP function



POOLS Card – Feature/Technical Application



- IC CHIP

- Equipped with credit and check cards such as VISA and MASTER
- POOLS ID, Biometric based private KEY creation and storage



M/S



IC 칩



충전



바코드



QR코드



블루투스

- MCU : Micro Controller Unit
[POOLS Card Payment function support]

- Fingerprint sensor

- GU-ID, Biometric based private KEY creation and storage
- Secondary security authentication (available only for registered users)

Card (credit card, check card, transportation card, etc.), simple payment, QR payment, etc
Up to 20 payment methods on a single card



POOLS Card – Feature/Technical Application



- EPD(Electrophoretic Display)
 - Low power e-ink display
 - ID authentication and registration
 - QR code-based payment service (with various mobile payment services)
- Keypad
 - Selection of functions stored on the card
 - Intelligent Algorithm
- NFC, BLE(Bluetooth)
 - ID, Biometric based private KEY authentication and registration
 - Non-face-to-face identity authentication
 - National ID, civil ID and security access control
 - e-Car user authentication and payment
 - Transportation card, mobile payment, international service (Suica, Felica, etc.)
 - Service through connection with smartphone



POOLS Card – Mobile App



1st

First download the POOLS Mobile App and the Service Mobile App along with your Electronic Wallet

2nd

Connect (Pair) POOLS Card Bluetooth with your smartphone or NFC

3rd

Automatically download the Electronic Wallet to your POOLS Card or OTA



POOLS – Integrated ID based on biometric authentication

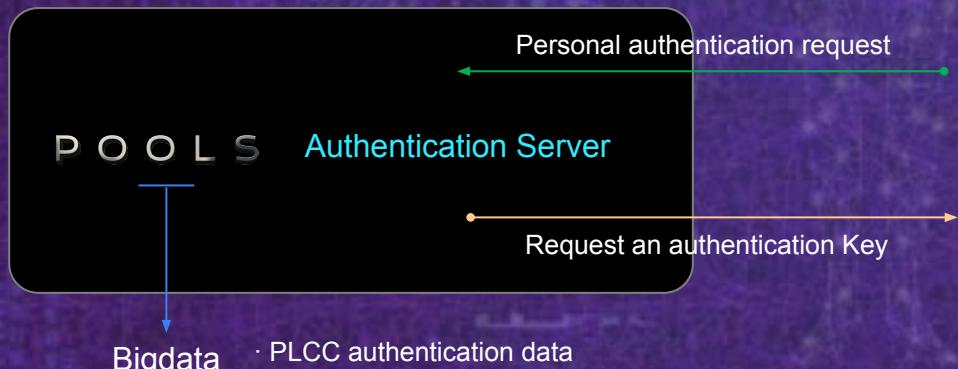


KEY
Creation
ID generation
(linkage)

Create “Private KEY based on biometric information” using user’s fingerprint information

Use the created private key

- ① Non-face-to-face identity authentication
- ② Authentication and payment functions can be expanded through ID generation (linkage)



- PLCC authentication data
- Simple payment authentication data
- SSI (Self-Sovereignty Identity) authentication data



POOLS Main-net – Function Comparison part 1

	POOLS	Bitcoin	Ethereum	Cardano	Cosmos	Polkadot
Blockchain Generation	3rd Gen	1 st Gen	2 nd Gen	1 st Gen	3 rd Gen	3 rd Gen
Consensus Mechanism	Developed PBFT	PoW	PoW	PoS	BPoS	NPoS
Consensus Energy Consumption	Low	High (small state)	High (half of Bitcoin)	Low	Low	Low
Block Time	1~3s	600s	14s	20s	7s	6s
Transactions Per Block / Second	13,500 TPB / 4,500 TPS (Single Micro-chain)	2,700 TPB / 4.5 TPS	70 TPB / 5 TPS	5,000 TPB / 250 TPS	10,000(Hub) TPB / 1,420 TPS	6,000(Relay) TPB / 1,000 TPS
Transaction fee (2021.01)	\$0.0X	\$8	\$4	\$0.0X	\$0.0X	\$0.0X
Smart Contracts	Yes	No	Yes (EVM)	No (planned)	Yes (WASM, EVM)	Only Parachains (WASM, EVM)
Contracts Terms	Any	Any	(EVM)	(WASM)	(WASM)	(WASM)



POOLS Main-net – Function Comparison part 2

	POOLS	Bitcoin	Ethereum	Cardano	Cosmos	Polkadot
Decentralized Apps	Yes	No	Yes	No	Yes	No (Planned)
Decentralized Exchange	Yes	No	Yes	No	Yes	No (Planned)
Decentralized Finance	Yes	No	Yes	No	Yes	No (Planned)
Digital Identity Management	Yes	No	Yes	No	Yes	No (Planned)
Data Oracles	Yes	No	Yes	No	Yes	No (Planned)
Cross-chain Communication	Yes	No	No	No	Yes (IBC peg zones)	No (Planned)
Scalability Options	Scale-up (planned with ETRI) Scale-out (Micro-chain Architecture)	No (planned lightning)	No (planned ETH 2.0)	No	Zones	Parachains



POOLS – Wallet



Advantages of a POOLS' exclusive POOLS Wallet in a POOLS Phone

- Easily manage digital assets such as tokens acquired as rewards from POOLS
- Quickly send cryptocurrency anywhere in the world from the chat window of the wallet messenger function
- Provide secure security and transactions with military security solutions
- Able to generate additional profits with a better asset management system (staking, lending, secured loan, etc.) than the financial sector
- Trade various cryptocurrencies by linking with the decentralized pools exchange

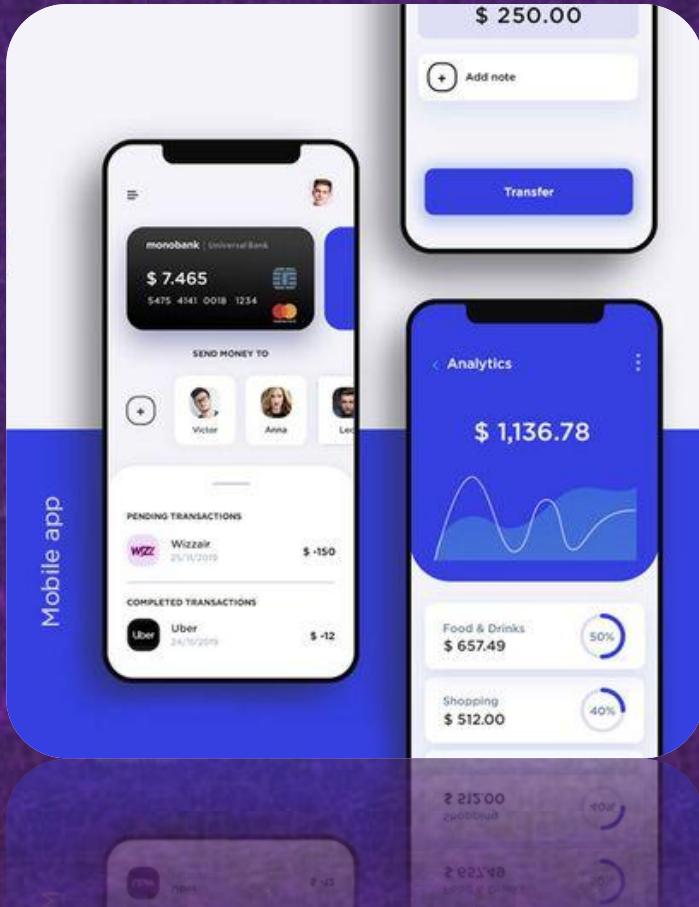




POOLS Dashboard

:: POOLS Phone “Dashboard” function support

1. User basic information and management
 2. POOLS exclusive biometric ID card management (additional registration of other financial card cards)
 3. Referral Reward Information: (Phone Sales/ POOLS App Store/ POOLS Shopping Mall, etc.)
 4. Basic reward information: (Call/ Text/ POOLS App Store/ POOLS Music, etc.)
 5. Reward statistics (visualized statistical data by service, month, day, country, etc.)



Differentiation strategy



POOLS

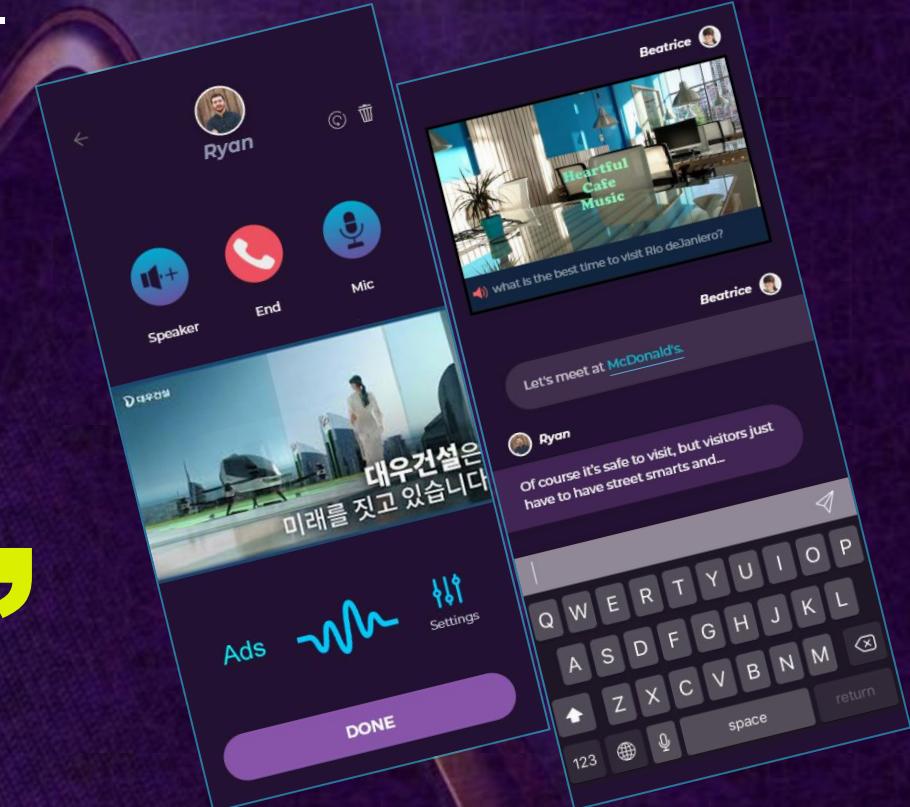


You will receive a reward whether you phone or text.

,

You will earn rewards whenever you pick up the phone, make a call, or text.

,



Pools Store

POOLS



Integration of rewards ~

PLAY TO EARN
P2E Game

METAVERSE
Metaverse

NFT
NFT Game

POOLS STORE Integration - Get
the Best Rewards

#Download

#Review

#Rate

#Share

#Watch Ads

POOLS Prevent Source Hacking~

“

Implement a stringent security system
Integrate a defense to prevent hacking
and improve security

”

POOLS 💰 Secure wallet support ~

“

Protect **digital asset** with a **Blockchain-based**
Transaction Crypto Wallet

Easy to manage and set up with simple steps
Utilize a quick and simple **exchange**.

”



Consistent revenue
creation with the DeFi
function

POOLS Free Card Offer ~

“

Payment by ID and
Card based on
biometric authentication

”



- ① Indirect Identity Authentication
- ② Verification through initialization (ID link)
- ③ Possesses a payment feature

Use the user's fingerprint data to create and utilize a "Biometric information-based private key."

**Provide a biometric verification card exclusively for POOLS/
link with POOLS Phone for free**



POOLS



Messenger

A Messenger app that protects user privacy completely, offers and guarantees user rewards,



and adds convenience with simple yet effective message delivery.

Privacy and strong rewards!



Absolute anonymity

Perfect security

Unlimited rewards



POOLS



Convenient exchange support ~

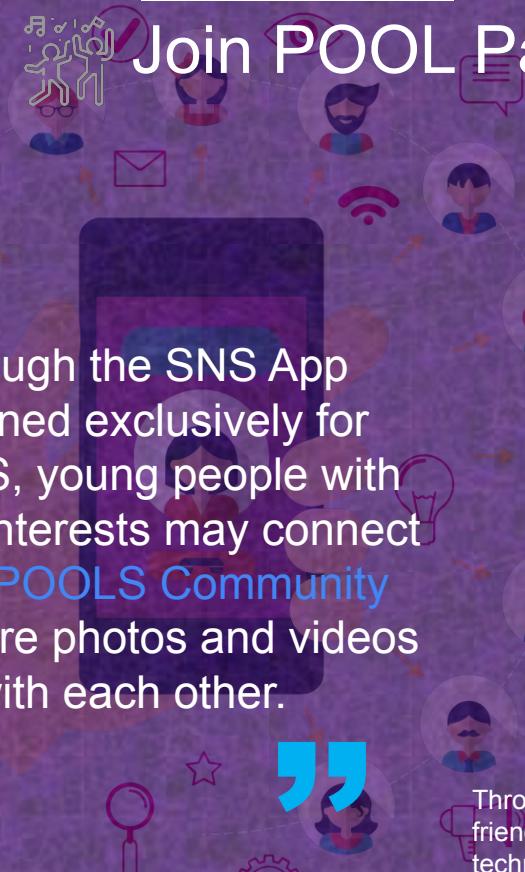


“

On a decentralized exchange, you can easily swap and trade rewarded tokens using the **POOLS** wallet.

”

POOLS



Through the SNS App designed exclusively for POOLS, young people with similar interests may connect in the **POOLS Community** and share photos and videos with each other.



Through videos or images, you can communicate your experiences and ideas with friends all around the world about your preferred subjects, such as event culture, technology, sports, etc.

You may stay up to date on the newest trends with the POOL Party app with a variety of information.

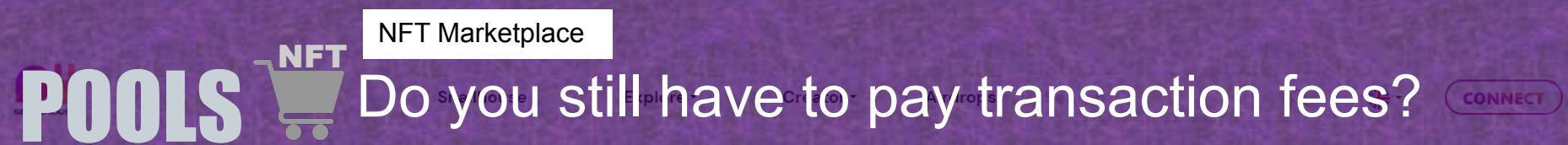


Turn it into NFT the moment you take it

“

NFT Camera: You can convert any image into NFT, register it on the NFT Market, and sell it.





DISCOVER, COLLECT
AND SELL NFT

Snailhouse platform
to sell and own artworks
click

Explore Now

Every year, the global
NFT Marketplace for
NFT lovers will
airdrop free NFT to
POOLS Phone users.

37 K+

Artworks

20

Artists

Auctions

“

SNAILHOUSE V2 MIGRATION

Version 1 will no longer be supported. move your NFTs to



No more
transaction fees

CONNECT

Exclusive Shopping mall

POOLS

Even when shopping, you can get a special discount.

The more you shop at
POOLS' exclusive Online
Shopping Mall, the more
points you earn.



COIN POINT SWAP

PAYMENT

#When you pay with your harvested bonus tokens at "POOLS Shopping Mall," you will receive a discount.

#You can pay and exchange coins with the points you earn at checkout.

POOLS



Listen to music while receiving rewards

Get unlimited access to free music from across the world while daily token mining

Through the radio broadcasting service on PC and App, you may earn tokens every day by listening to music of many genres from around the world for free.

Big events and diverse reward policies depending on the level of participation

With various reward systems, such as sharing, liking, commenting, viewing advertising, etc., you can earn a lot of tokens every day. Additionally, through the daily Airdrop event, you will have the chance to take on the role of the main character while streaming on the platform and receive a random number of prize tokens.



Music Play-to-earn
Through the Music Reward app, you can randomly receive a ton of enormous rewards whenever you listen to music.



Big Data

POOLS



Big Data is all ours. ^^



Reuse Big Data accumulated on POOLS Phones of users.

Big Data analysis can help you understand and respond to the competitive market.

Increase the use of platforms that can effectively deploy strategies.

Use data to increase ad revenue and secure rewards.

“
Big data from users
collected in its entirety

”

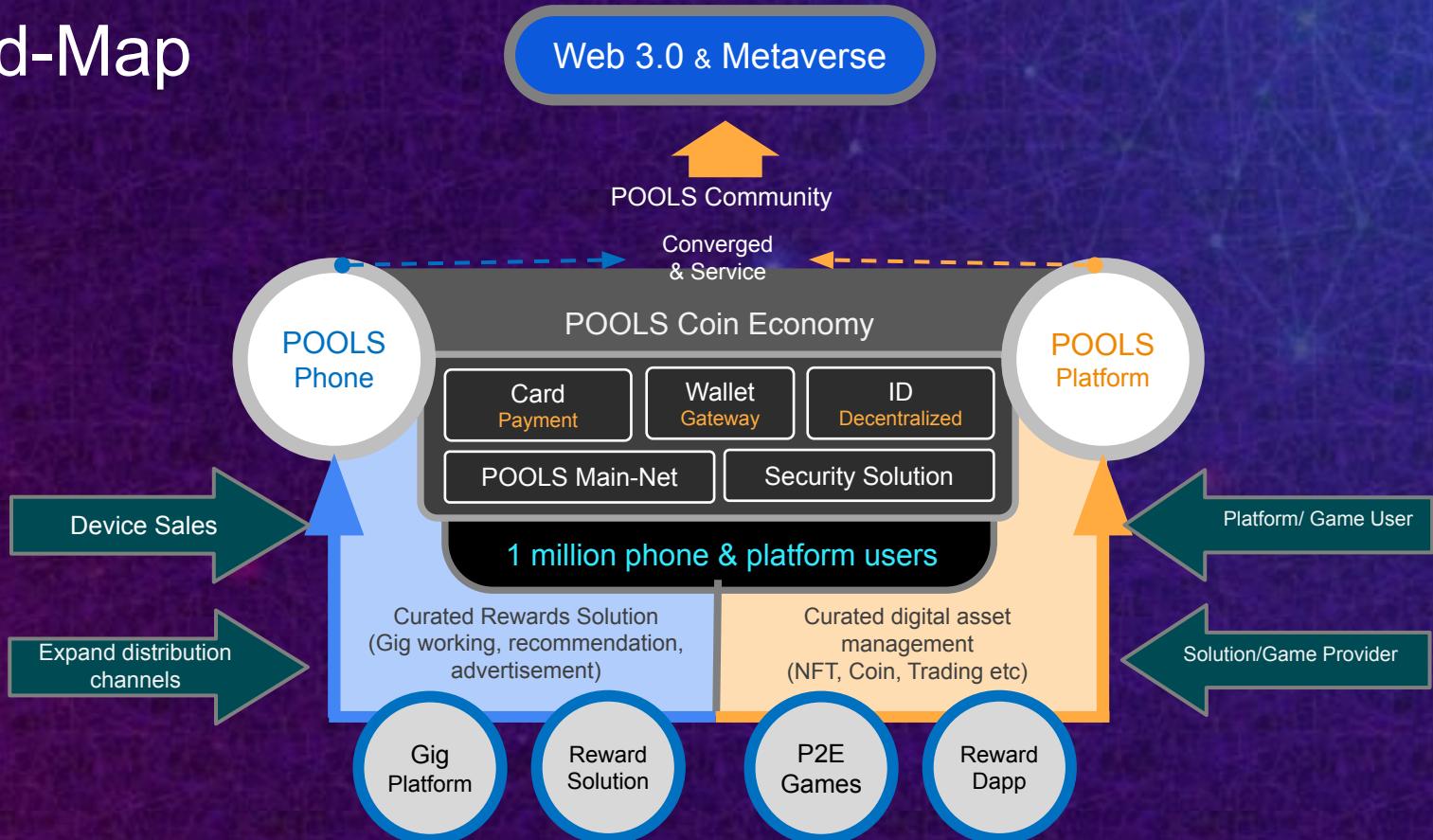
Time Schedule



POOLS



Road-Map





Project Time Schedule

Second half of 2022 Business plan	First half of 2023 Business preparation	Second half of 2023 Phone launching
<p>Financing / Marketing</p> <ul style="list-style-type: none">• Seed securing (Partnership NFT Sales)• POOLS brand development• Marketing strategy plan <p>Action / Partnership</p> <ul style="list-style-type: none">• Market research analysis, Business plan confirmation• Confirmation of product spec• Core partner agreement/ project consortium launch <p>System</p> <ul style="list-style-type: none">• POOLS Integrated System Planning/ Design• Phone Embedded System Planning/ Design• Completion of Main-net development completed/ POOLS coin issuance• Upgrade of Existing Platforms	<ul style="list-style-type: none">• Brand Launching / Brand Priming• Pre-sale – Referral Marketing & Pre-Season Promotion• Angel & VC Funding <ul style="list-style-type: none">• Main target country carrier/ distributor contract• Expansion of consortium partners• POOLS Membership NFT Issuance <ul style="list-style-type: none">• POOLS integrated system development• Phone Embedded System Development• Main-net based integrated ID & Wallet development• Independent platform upgrade/ affiliate solution linkage	<ul style="list-style-type: none">• Experience Team Open Beta Test• POOLS Phone Grand Launch Show (planned in October 2023)• Marketing focused on main target countries <ul style="list-style-type: none">• Expansion of marketing partners by country• Service Expansion Partner Expansion <ul style="list-style-type: none">• POOLS Integrated System Beta test & Open• Phone Embedded system Beta test & Open• Main-net based integrated ID & Wallet Beta test & Open• Independent Platform/ Affiliate Solution Beta Test & Open

Partners



POOLS



POOLS

PARTNERS



Thank you



POOLS

