



# AtliQ Hospitality Dashboard

Filter by city

All

Filter by Room

All

mmm yy

May 25

Jun 25

Jul 25

week no

W 19

W 20

W 21

W 22

W 23

W 24

W 25

W 26

W 27

W 28

W 29

W 30

W 31

W 32

Revenue

1.71bn

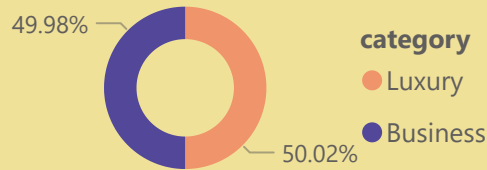
Revpar

7.35K

ADR

12.70K

Realisation% by category



Occupancy %

57.9%

DSRN

2.53K

Realisation%

70.15%

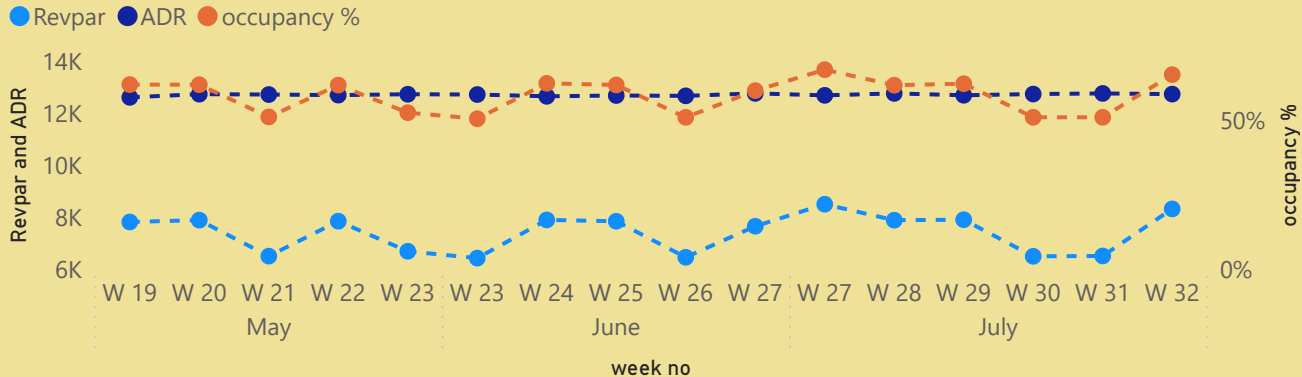
day_type	Revpar	ADR	occupancy %	Realisation%
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Weekend	7,971.63	12,725.49	62.6%	70.59%
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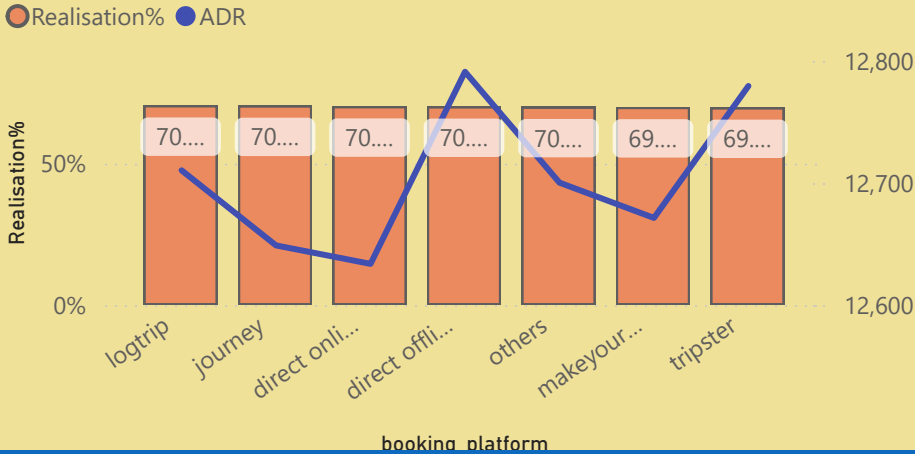
Weekday	7,101.15	12,683.18	56.0%	69.95%
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Total	7,347.15	12,696.12	57.9%	70.15%
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Trends by key mertics



Realisation% and ADR by booking\_platform



property_id	property_name	city	revenue	Total bookings	Revpar	occupancy %	Realisation%	Cancellation %	Average rating
16559	Atliq Exotica	Mumbai	118M	7338	10,640	65.9%	70.37%	24.61%	4.32
17559	Atliq Exotica	Mumbai	94M	6142	10,116	66.1%	70.81%	24.01%	4.32
18562	Atliq Bay	Hyderabad	69M	7333	6,221	65.9%	70.18%	24.70%	4.30
17561	Atliq Blu	Mumbai	74M	5183	9,452	66.3%	69.98%	24.52%	4.30
17563	Atliq Palace	Mumbai	102M	6337	10,609	66.2%	70.66%	24.38%	4.29
19560	Atliq City	Bangalore	82M	5979	8,989	65.6%	69.13%	26.38%	4.28
19562	Atliq Bay	Bangalore	82M	5812	9,335	65.8%	70.46%	24.33%	4.28
16561	Atliq Blu	Delhi	58M	4418	8,626	65.8%	69.87%	25.51%	4.28
16563	Atliq Palace	Delhi	89M	7147	8,281	66.4%	69.99%	25.26%	4.27
18560	Atliq City	Hyderabad	61M	6638	6,084	66.2%	70.99%	24.03%	4.26
16558	Atliq Grands	Delhi	36M	3153	7,538	65.9%	70.03%	25.06%	4.25
Total			1709M	134590	7,347	57.9%	70.15%	24.83%	3.62

Revpar=Revenue Per Available Room    DBRN=Daily Booked Room Nights    DSRN=Daily Sellable Room Nights    ADR=Average Daily rate

Booking and Average Rating Analysis

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W 27

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W 30

>

Revenue

1.71bn

Total Succesful bookings

135K

Total cancelled bookng

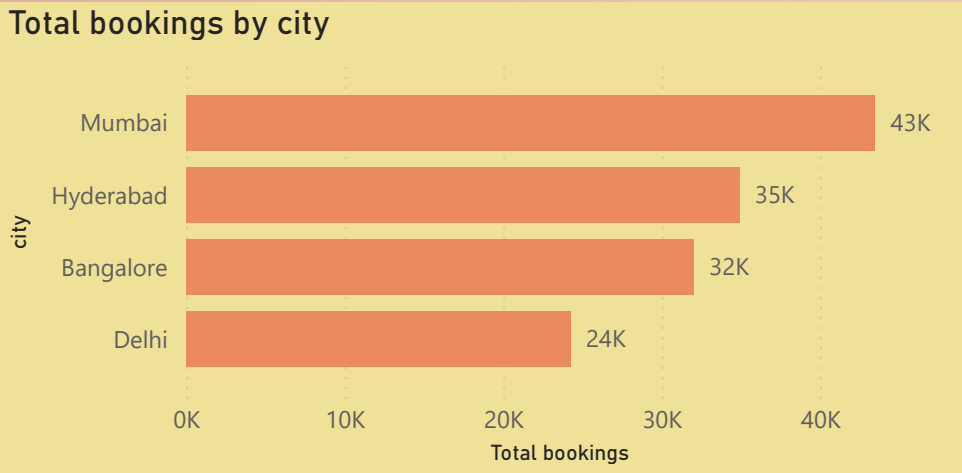
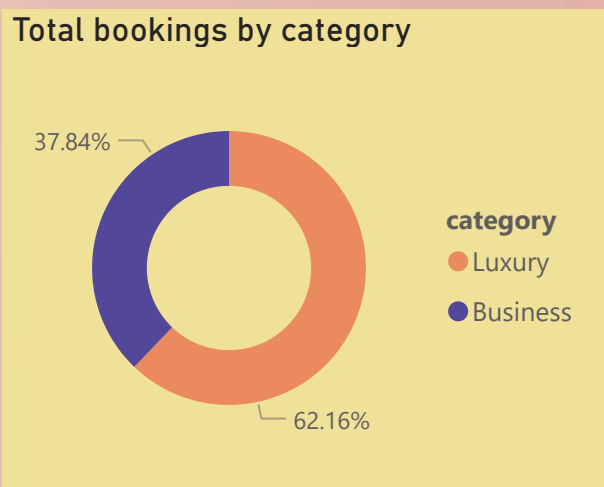
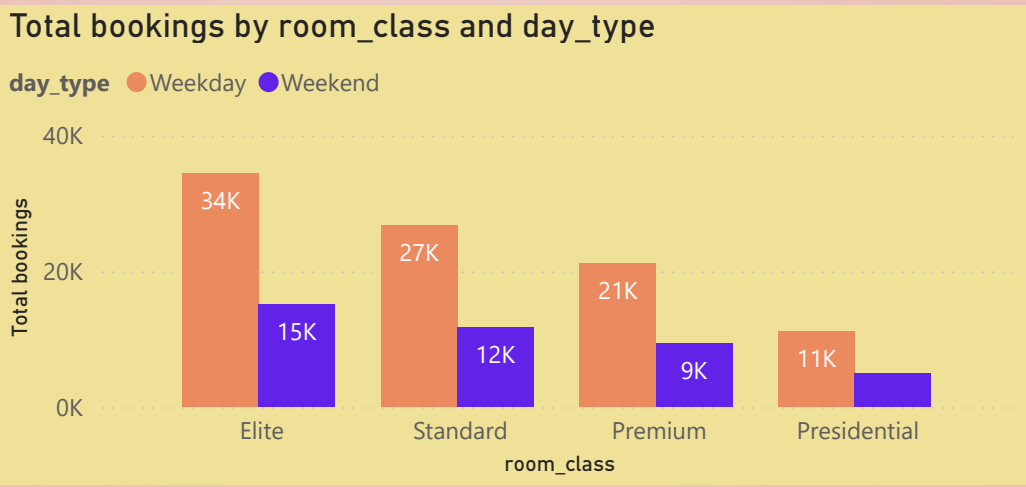
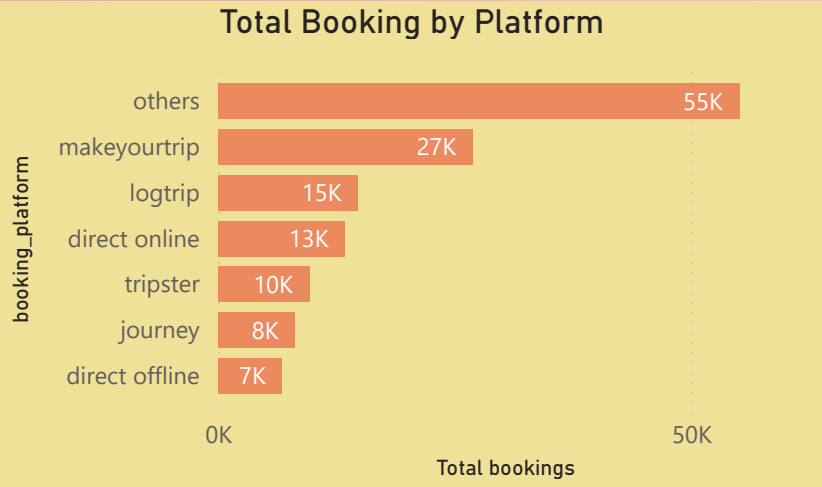
33K

Total No Show booking

7K

Average Rating

3.62



Average rating by city and room\_class

Delhi		Hyderabad	
Presidential 3.95	Standard 3.76	Premium 3.70	Elite 3.68
Premium 3.78	Elite 3.74	Standard 3.68	Presidential 3.54
Mumbai		Bangalore	
Standard 3.71	Elite 3.65	Presidential 3.75	Standard 3.38
Presidential 3.68	Premium 3.56	Premium 3.40	Elite 3.34

# Revenue Analysis

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Revenue

1.7bn

Revpar

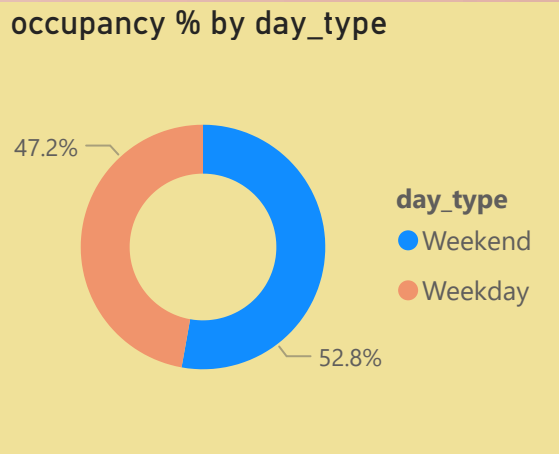
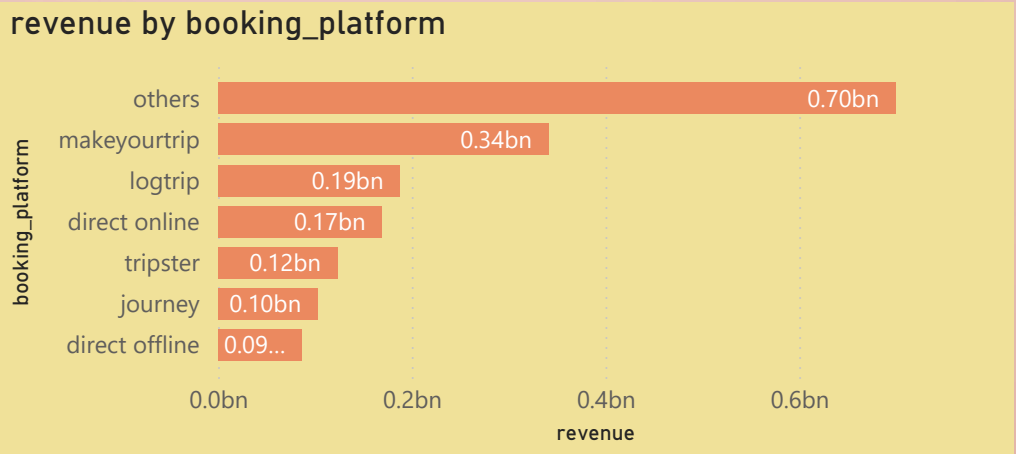
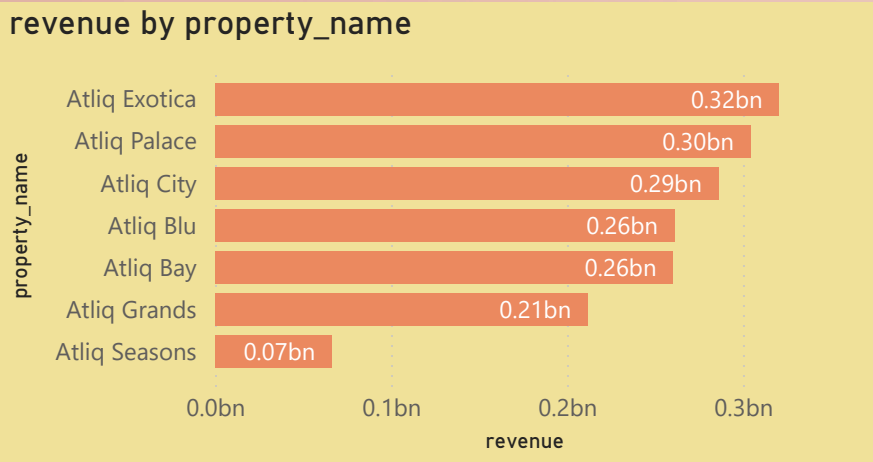
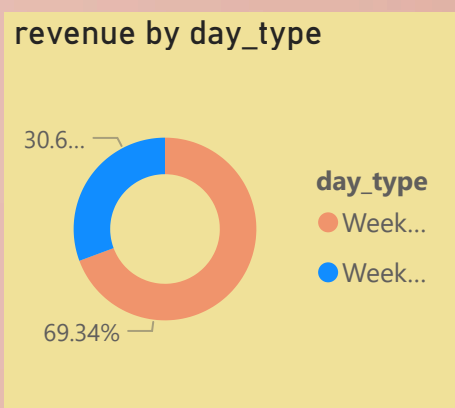
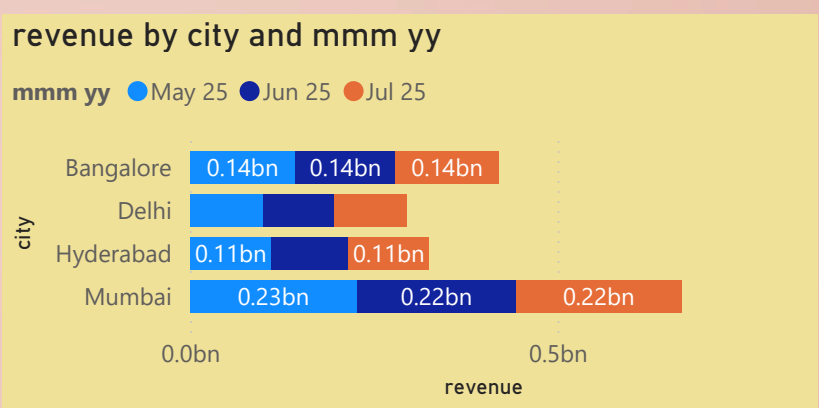
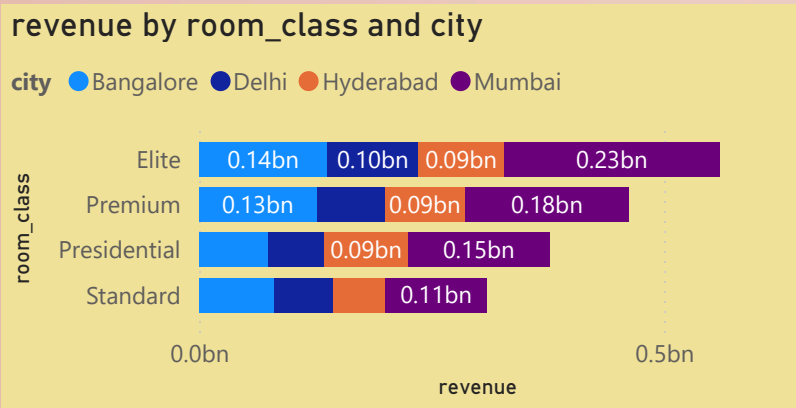
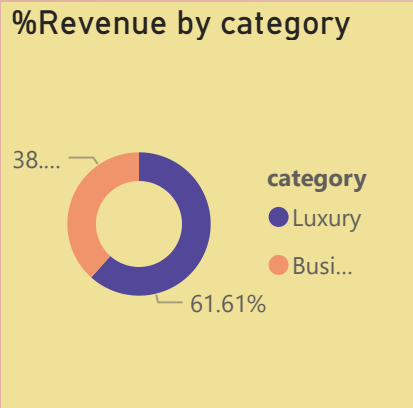
7.35K

Occupancy %

57.9%

ADR

12.70K



## Key Insights

Mumbai is generating highest revenue (668.6M) and lowest is Delhi (294.5M)

AtliQ Exotica is the highest among all properties with revenue 320.3M, occupancy is 57.3%, cancellation 24.37%

AtliQ season is low as it is in Mumbai revenue can be maximized if it is introduced in other cities also.

Elite class generate highest revenue of 560.27M whereas Standard class generate lowest revenue 309.58M

Revenue generated by luxury category is 61% and Business is 38%