PITCH DECK

Getting rug-pulled shouldn't be a web3
rite of passage
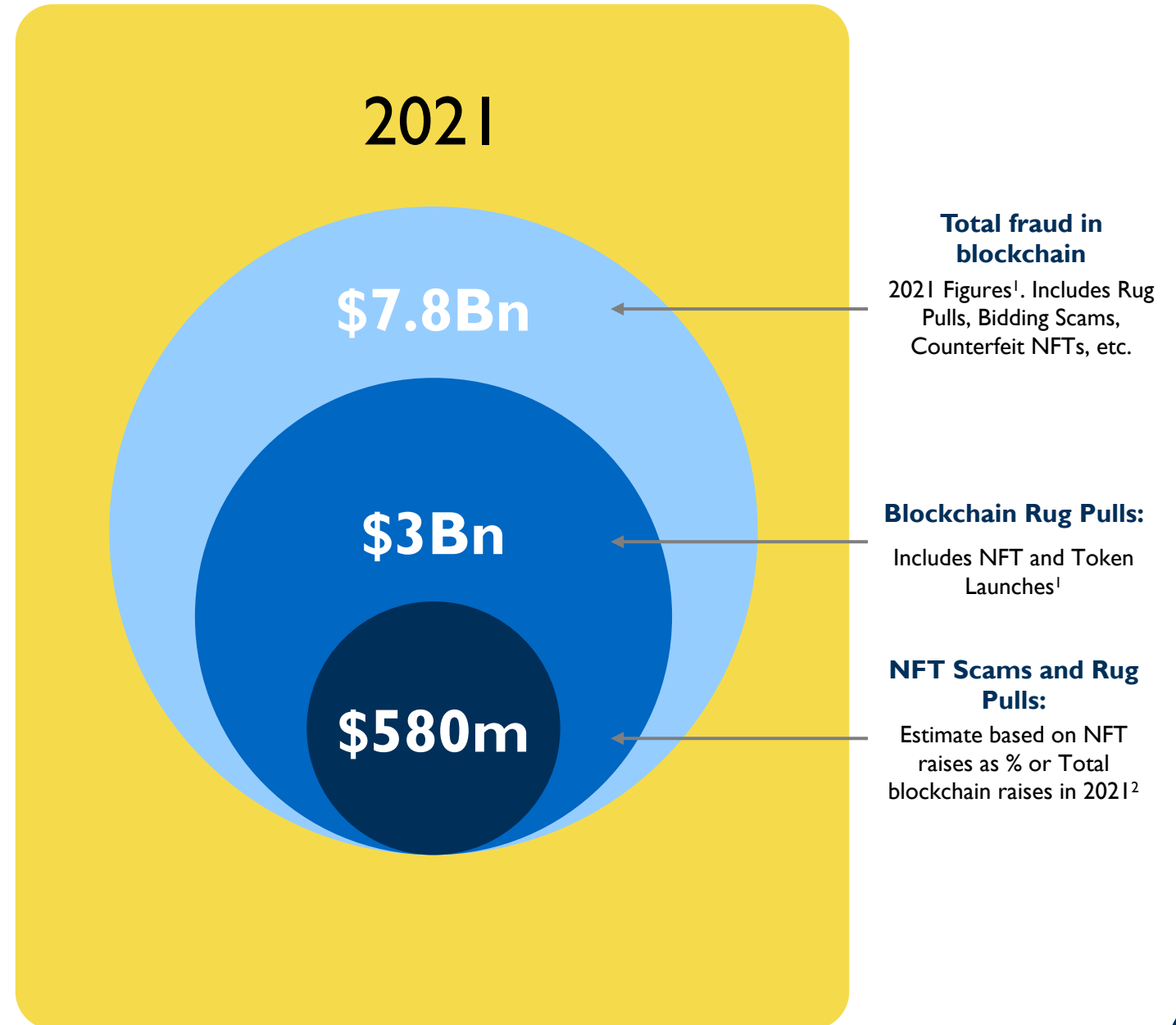
Trustless.ink

DON'T WORRY, WEB3 HAPPY

@Trustless.ink

THE PROBLEM

"Rug Pulls" are the biggest threat to Trust in web3, costing **$3Bn** in 2021* and adding a significant deterrent to blockchain mass adoption.

"The 2022 Crypto Crime Report", Chainalysis

2021

$7.8Bn

$3Bn

$580m

Total fraud in blockchain

2021 Figures[1]. Includes Rug Pulls, Bidding Scams, Counterfeit NFTs, etc.

Blockchain Rug Pulls:

Includes NFT and Token Launches[1]

NFT Scams and Rug Pulls:

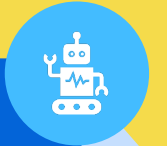Estimate based on NFT raises as % or Total blockchain raises in 2021[2]

TRUSTLESS.INK

Trustless.ink is a launch platform that natively disincentivizes Rug Pulls AND creates better conditions for legitimate projects to rise above the noise.

01.

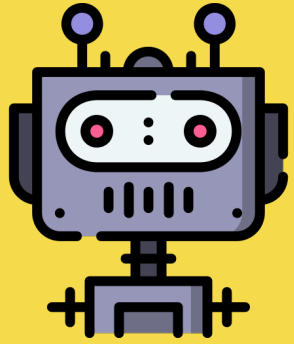**Smart Roadmaps** unlock funding progressively as project moves forward

02.

Emergency break that the community members can vote on to refund unused portions of monies raised
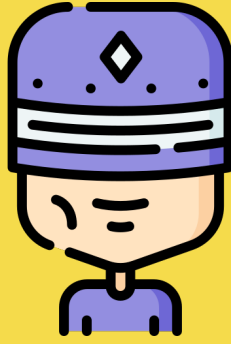
03.

Deep Scrubs and AI surface suspicious activity on the blockchain related to a specific project

THE TEAM
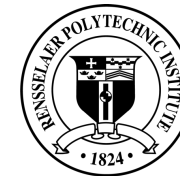
Rodolfo Ergueta
Product Development

Noe Horowitz
Developer

Aaron Wong
Developer

Zhiwei Li
Data Scientist

Peter Laird
Technical Advisor

DEMO

APPENDIX

HOW IT WORKS – SMART ROADMAPS

Funds unlocked

Smart Roadmap

Funding Timeline

DAYS HRS MINS SECS
20 : 21 : 48 : 12

DAYS HRS MINS SECS
68 : 20 : 34 : 05

DAYS HRS MINS SECS
200 : 21 : 51 : 32

Emergency Break

NFT Project Team

Project Drop

Project Supporter

NFT

Trustless.lnk Marketplace

Full Project Amount Escrowed

Refund Remaining Amount in Vault
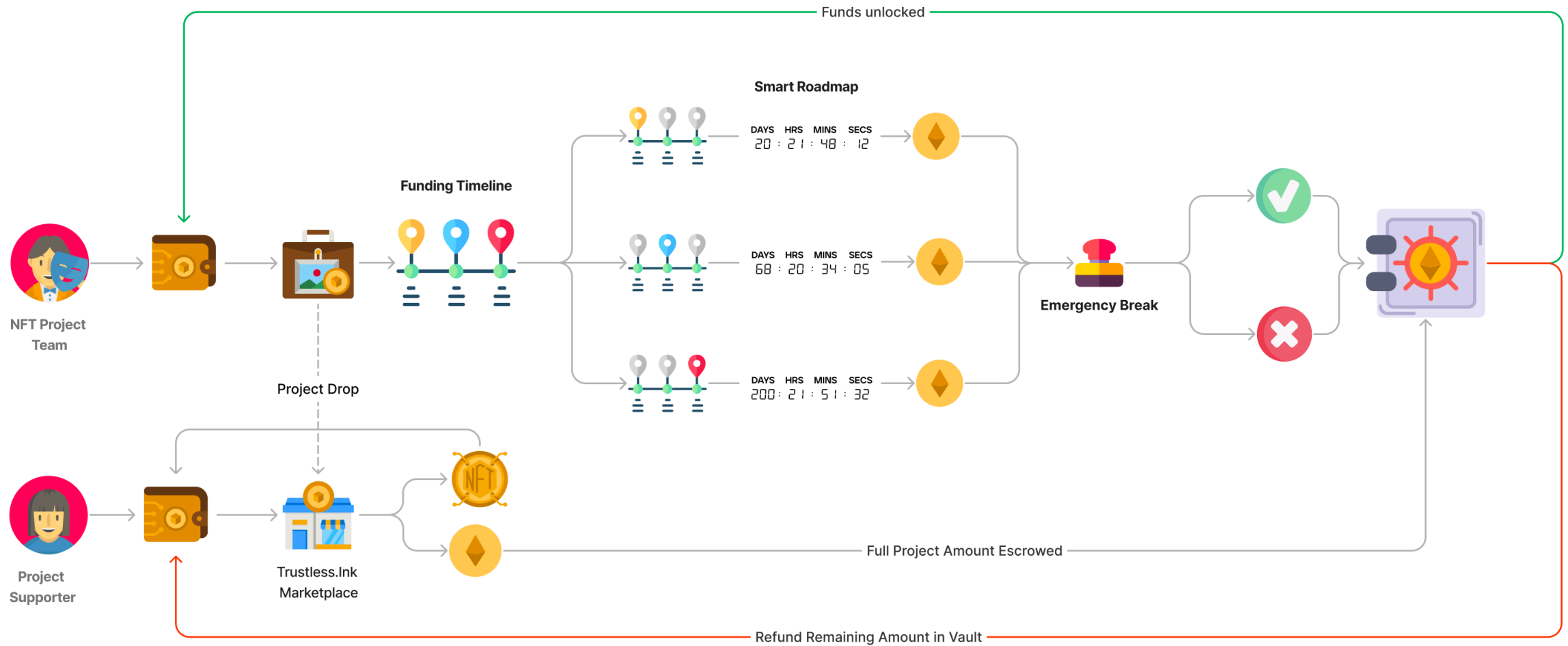
HOW IT WORKS – DEEP AI SCRUBS

Deep AI Scrubs detect patterns indicative of pump-and-dump schemes

◯ = Wallet Address

Most Users see 8
Wallet Addresses

Example:
Wallets
created in
last 7 days
holding only
1 currency
and a balance
of <0.1 ETH
above NFT
price.

Deep Scrubs uncover other
patterns and recognize
potentially troublesome
patterns, e.g., 3 Wallet
potentially unique addresses
instead of 8