

Flags and banners

These look typically good if you leave about 10% empty space before edges.



Big stuff: prefer with colorful background and with slogan.

Small stuff: prefer with white background and without slogan.

Logo

Typically prefer colorful one with text, but without slogan.



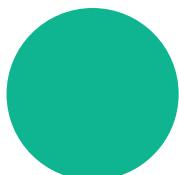
For avatar images (Twitter, FB, etc) use just the tree on blurry background.



Over dark images, prefer the white logo.



Trustroots Green



CMYK

RGB

HEX

76, 0, 58, 0

3, 181, 144

#0cb590