Hepcy Dorothy

UI/UX Designer

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Summary

Creative and user-focused UI/UX Designer with a strong foundation in front-end development. Skilled in designing engaging, intuitive interfaces that solve user challenges and enhance satisfaction. Experienced in HTML, CSS, and JavaScript, with expertise in tools like Figma, Adobe XD, and Photoshop. Passionate about delivering high-quality digital solutions through a collaborative and adaptive approach.

Education

- **UX/UI Design & Front-End Development**   **Coimbatore**
  Buff Creative College   2023-2024

- **B.ED Mathematics**   **Tiruchengode**
  Vivekanandha College of Education for Women   2021-2023

- **B.Sc Mathematics**   **Tiruchengode**
  Vivekanandha College of Arts and Sciences for Women   2018-2021

Experience

- **UI/UX Design Intern**   Nov -2024 to Jan -2025
  Nulinz Technologies, Salem, Tamil Nadu.

  - Designed 6 UI/UX projects (dashboards, websites, mobile apps).
  - Used Figma, Draw.io, and Figjam for design & workflow.
  - Collaborated with cross-functional teams.

Projects

- **Freelancer Mobile Application**
  - Redesigned 40+ screens, boosting user retention by 20% through improved usability. Collaborated on seamless functionality.

- **HMS Dashboard**
  - Developed an 8-screen dashboard that improved data accessibility, leading to a 25% increase in hospital staff productivity.

- **Event Management Website**
  - Developed a 5+ page, responsive website with interactive features, resulting in a 15% increase in user engagement and improved event registrations.

- **Kong Beer Website**
  - Revitalized 8+ website pages, resulting in a 30% increase in user interaction and longer session durations.

Skills

- **Research Method:** User Interviews, Contextual Inquiry & Surveys and Questionnaries.
- **Information Architecture:** UI/UX design principles, Wireframe, Color Theory, Design System.
- **Design tools:** Adobe XD, Figma, Photoshop, Illustrator, Draw.io and Balsamiq.
- **Testing:** Usability, A/B, Accessibility & Prototype Testing.
- **Coding Language:** HTML, CSS, Bootstrap, JavaScript (Basic level).

Portfolio Links

Linkedin- https://www.linkedin.com/in/hepcy-dorothy-a436942aa/

Behance Portfolio- https://www.behance.net/hepcydorothy