

THE PURE TRADING CURRENCY



TRADEZ - TRZ



Pure trading supported by investors and traders



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Introduction

People invest in crypto in hopes of getting in early and making a big rich exit, but one of the largest barriers to this is the price volatility of cryptocurrencies. Prices of cryptocurrency are affected by demand and supply in the market. Cryptocurrencies have a fixed total supply, and the demand for the coins constantly fluctuates due to market speculation. Also along with the price, technical expertise of investors also creates a difficulty in adapting to a cryptocurrency.

People like me, who have missed out buying Bitcoin when it was in 3 digits, now can buy A lot of new awesome cryptocurrencies, for a small price.

Life does gives second chances, but you can not make the same mistakes twice, well you obviously can, but then you will have to live with your choices.

The evolution of money diversifies its course in comparison to previously known concepts. Furthermore, industries fast pace growth and development set out new trends. In conclusion, cryptocurrency-based projects, regardless their form and purpose, are postulates of our future.

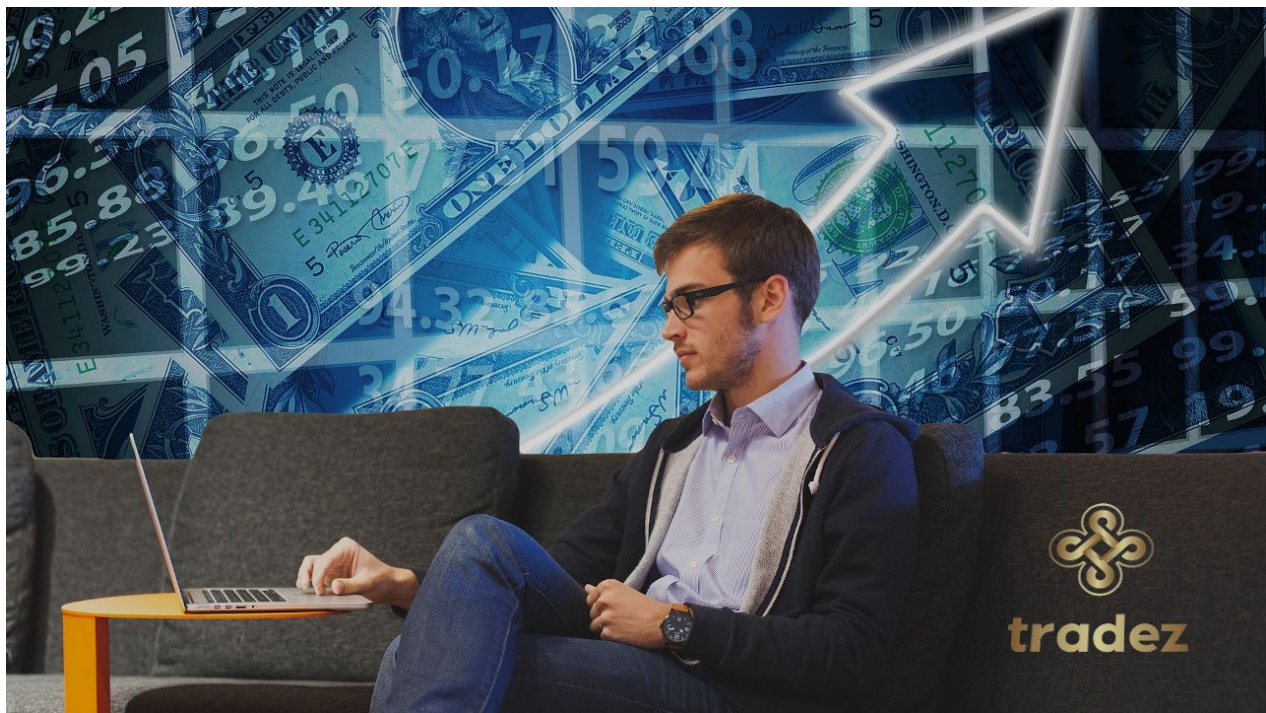
Blockchain technology can give consumers better insight into how a Trading operates and make it impossible for a “house always wins” scenario to be true by any form of manipulation or setup.

With the growing popularity more people are investing in altcoins and with a new currency sphere on the rise, countries and their banks are starting to realize and recognize that this can be adapted to real world use.

Tradez [TRZ] Demand

Demand for a cryptocurrency can be broken down into an organic demand or speculative demand. Most coins experience both at all times. Speculative demand is the less desirable of the two when it comes to long-term, sustainable growth. This type of demand can be a set back towards long term growth of a coin and impact its existence.

Speculation or a sudden surge in coin value is mainly due to investor's short term, profit-based desire to buy sell it quickly. It is not due to a belief in the underlying product the coin offers. Organic demand on the other hand is the long term demand for value all projects aim to create. This demand is due the need to own the coin because of an investors belief in its long-term potential or its ability to be adapted in real. Organic demand results in a sustained, continued interest in the project's goals and overall development.



Why Tradez?

Our users will be able to track their investments from the time of initial investment, price changes, and the actual return on investment they have accumulated in that specific time period.

- The Tradez team comprises of a group of individuals who have a multi-dimensional approach to blockchain technology and development.
- At Tradez we aim to deliver the best quality trading utility possible.
- Comparison tools will be made available, as well as weekly reports on which project to invest in, both new and upcoming.
- Users will be able to rate each project and post recommendations.
- Analytical tools enabling investors/potential investors to analyze the market they are interested in, weighing up pros and cons of each particular investment opportunity.
- Customisable Alert Triggers to allow pro-active management and intervention of investments.
- Import functionality enabling users to extract data from various exchanges relevant to their investment.
- Profit/loss tracking.



The major challenge for a crypto project is to make their product more visible and accepted in a market that grows by the day. Educating consumers is critically important therefore our strategies are aimed towards making people aware and understand why they should

choose us. We intend to conduct seminars, run marketing campaigns, forums, blogs and use our social media platforms to further enhance and gain trust of our valued investors as well as entering some key partnership/sponsorship contracts.

MARKETING PLAN

Our developed network and community reach out will create the word of mouth brand awareness of the platform and the coin. WoM is the best branding any project can have and our community of ever growing users and investors and developers will create this awareness in the cryptosphere.

Crypto Conferences and Summits To create brand exposure to the crypto community, we will participate in events & summits globally and will participate in crypto roadshows. We will be co-sponsoring events and our marketing team will participate in these summits ensuring maximum exposure of Tradez [TRZ].

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Strategic Partnerships

We aim to partner with key platforms and service providers around the world from time to time, as it is beneficial for both the parties and helps in enhancing the acceptability of the coin. Online Endorsements Tradez [TRZ] plans to be endorsed and reviewed by well known YouTubers and podcasters and writers to gain greater acceptability for the coin and our platform.

Airdrop and Affiliate Programs We will be conducting a 20 week Airdrop and will have bounties community expansion and to ensure our platform is reached to the maximum number of people.

Affiliate programs will be launched to increase membership in the Tradez [TRZ] platform. Developing a Merchant network Adaptability in real world is one of the key area for crypto and benefits its users and investors alike.

To do so, our approach is not just about educating them with factsheets, but also to inspire them to learn and discover the advantages of investing in our coin.

growing money is the main intent for investing in the crypto market and we aim to help people achieve that by providing them the right projects to invest in.

User ratings and recommendations will help new investors to gain more confidence in a project thus making your masternode experience easier to manage and gain a steady passive income.



OUR GOAL

There are hundreds of new blockchain technology-based projects being rolled out across the globe and this number tends to grow as technology matures and gains new adepts. Sometimes, we see that participants of different projects believe that there is no room for more than one project, we disagree with this point of view and believe that any transparent, suitable and viable project only improves the quality of life of its users. We want make it clear that HeptaCoin does not pretend to be "the new Bitcoin". Our goal in developing and making this project freely available is simply an attempt to minimize the afore mentioned problems and create a real digital community and token that can be used for everyone, everywhere.

Tradez have considered these aspects and have come up with a platform that is user friendly and easy for developers, investors, and/ or end users. Our platform has all services available for different user groups and helps to setup masternodes with ease even for a non technical person. Our platform does not require advanced technical knowledge to be able to successfully manage investments and projects.

Join us today to be part of the most united trading investors community.

Throughout the history of humanity, the need to make payments guided the great economic revolutions.

Though cryptocurrency have been adapted to real world in xylo the universal use case is yet to be developed and will take its own course of time. Tradez will offer investors a multicurrency an easy to use platform including investor-preferred comparison and evaluation tools. Investors will be able to manage all aspects of their masternode holdings, including starting and hosting their masternodes to calculating their investment profits or losses through our robust ROI calculator inside the platform.

How We Intend To Solve Bureaucracy For Both, Companies and Individuals Criptoreal can be used by anyone, regardless of gender, race, religion and financial condition, just by having access to the internet. Imagine that the Criptoreal wallet is your wallet, the one in your

pocket, for you to take money from that wallet, you do not need to talk to anyone; to open that wallet, you do not need to show any documentation and, more importantly, to put money in that wallet, you do not need anyone's authorization. What you do with your Ciptoreal wallet is also entirely your responsibility, this is how the financial freedom that Ciptoreal offers works.

Elimination of Intermediaries Transactions on the Ciptoreal platform are always peer-to-peer, there is no need for any intermediary, such as acquiring companies, which is the case of credit cards and banking tickets.

Just like when you take money out of your wallet to pay for bread at the bakery, you send and receive with the Ciptoreal wallet, peer to peer and without intermediaries.

As on the examples mentioned above, Tradez works just like when you pay or receive a service in cash, instantly. In the case of small merchants and service providers, instantly means without waiting a month for a company that does not care about your business, give you your own money and charges you for doing it.

There are no limits to Tradez transfers.

Going back to the examples of the traditional wallet we are used to carry in our pocket, the one who used to have money inside, the contents of that wallet, whatever it is, is yours, no one should have the right to control how much and on which way you spend your money

Centralized and Political Dependent System

Crises in the banking sector are recurrent and almost inexorable throughout the history of almost all banks. The sector has a significant weakness, since it participates in the monetary domination of the state, creates credit money, administers means of payment and performs compensation services.

In addition, banking institutions are extremely indebted, through a "chain of links," so that a crisis in only one institution can easily become a general crisis of the whole banking system.

The relevance of the sector can also be explained by the strategic role it plays in the economy, through financial intermediation and the financing of economic activities. Bank crises affect the economy much more deeply than crises in companies of other sectors, as they affect credit, interests, investments and the level of economic activity, causing capital escape and worsening the problems in payments balance.

In addition, the solution of bank crises requires a large volume of public resources (Corazza, 2001). In general, crises are caused by the combination of macroeconomic factors, such as an environment of instability, and microeconomic factors. Microeconomic weakness may be a consequence of poor asset quality resulting from bad management or fraudulent practices, which in turn is mainly caused by system deficiencies.

Transparency and Security

Transparency and Security The platform is independent of political and financial interests, is self-sustaining and decentralized, there is no single point of failure.

Conclusion

We believe that the facts exposed above, point to two very important issues in the bonds imposed by the current financial system on the economic growth of our world, the lack of interest to include in the system the people who don't have bank accounts and the little control that the population has over its own money.

Many studies have already shown that financial inclusion is the only effective tool to achieve sustainable development and it can be said that these studies were more than corroborated by the use of local currencies, also known as social currencies.

The existence of parallel monetary instruments is not a recent phenomenon. Throughout history, there have been different forms and occasions in which parallel currencies have circulated, currently the most widespread are social currencies.

The former director of the Central Bank of Belgium, one of the architects of the creation of the Euro, consultant to multinationals and developing governments, Professor of Sustainable Development at the University of Sorbonne, Bernard Lietaer, explains that complementary currencies are part of the era of information.

"Money is an agreement, usually unconscious, made by a community, to be used as a way of exchange. Dollar as the global currency was something that came at the end of 1945, after World War II. However, when a contract does not work, it is necessary to make the distract. If society begins to question the efficiency of the current financial model, we must consider creating other ways of exchange among the community that avoid collapses.

Complementary currencies are a possibility, functioning in parallel with those already in circulation, such as the dollar, which could never be totally eliminated " Cryptocurrencies can now be considered parallel currencies and to some extent an evolution of social currencies, as they not only have a high power of economic democratization but also have a huge potential for disruption.

Disclaimer

This document is a whitepaper setting out the current and future developments of the Tradez[TRZ], its platform and Ecosystem.

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Tradez Token



WEBSITE: <https://tradez.xyz>

TWITTER: <https://twitter.com/TrzTradez>

TELEGRAM: <https://t.me/TheTradez>

GITHUB: <https://github.com/TrzTradez/Tools>

Contract Address:

<https://etherscan.io/token/0x23935765cdf2f7548f86042ff053d16a22c4e240>

EXCHANGES:

MCafeeDex: <https://mcafeedex.com/?#TRZ-ETH>

Token.Store:

<https://token.store/eth/trade/0x23935765cdf2f7548f86042ff053d16a22c4e240>

Forkdelta:

<https://forkdelta.app/#!/trade/0x23935765cdf2f7548f86042ff053d16a22c4e240-ETH>

Bamboorelay <https://bamboorelay.com.com/trade/TRZ-WETH>