TSHWANELO MATSANE | e-mail: t.matsane@gmail.com | linkedin

---STRATEGY AND OPERATIONS EXPERIENCE---

Multinational banking and telco clients | Independent consulting | Apr 23 - Current; Jun 22 - Dec 22; Oct 20 - Dec 20

- Leading Al use case development for one of Africa's largest corporate and investment banks (current role)
- Impact: \$10Mn portfolio value, and growing
- Lead product manager at a bank building e-commerce capabilities for FMCG clients
- Impact: \$6Mn ARR by year 3 (projected value)
- Delivered the product vision and strategy for a new insurance marketplace for a listed telco's fintech business
- Impact: \$138Mn (projected value)

Discovery (Vitality) | Tech & innovation senior business analyst | Jun 18 - Aug 19

- Advised the CEO to reorganize the workforce to enable more customer-centric product development for <u>HealthID</u>, used by 3000+ physicians to manage patient journeys
- Impact: Solved for main barrier to attaining HealthID engagement targets

Deloitte | Consultant to the Executive Office | Jun 17 - May 18

- Implemented an Innovation program to facilitate venture partnerships with tech startups
- Launched a crowdsourcing platform for sourcing innovative ideas from the firm's workforce, resulting in 300 idea submissions in the first week
- Impact: Implemented strategic initiatives to accelerate the innovation revenue target of \$XXXMn (redacted)

Deloitte | Strategy consultant | Apr 14 - May 17

- Developed product and operations strategy for MTN's fintech products (P2P payments, KYC-as-a-service and savings)
- Impact: Project secured \$150Mn funding and projected to add \$3.1Bn in revenue
- Developed business architecture, processes, business requirements, user stories and completed user acceptance testing for a listed bank (<u>American Banker 2016</u>)
- Impact: Defined operational structures for On-us & Off-us payments, KYC compliance and account origination

- - - START-UP EXPERIENCE- - -

HealthDart (Pitchbook link) | Chief Product Officer | Jan 21 - Apr 23

- Led a team of 17 engineering, design, marketing and operations professionals in all phases of product development for healthcare, medicine eCommerce & insurance consumers
- Owned the product roadmap, design, customer feedback loops, and Agile rituals
- Impact: 25% m-o-m revenue growth sustained over 2 years, \$750,000+ VC funding raised,
 Google Black Founders Fund '23, Norrsken Accelerator '22, BFA Catalyst Fund '21

---EDUCATION---

University of Oxford | MBA | United Kingdom | Sep 19 - Sep 20

Extra-curricular: Creative Destruction Lab consultant (Artificial intelligence stream)

University of Pretoria | BEng - Mechanical Engineering | South Africa | Dec 13

Dean's List of Merit – in recognition of students with 4.0 GPAs

---SKILLS---

- **Domain expertise:** Al engineering techniques, Prompt engineering, Product management, Start-up operations, Strategy consulting, Business process design & improvement, UX research
- Coding: Python, java, javascript, html, CSS
- Tools & frameworks: Langchain et al, LLM APIs (e.g. OpenAI), VS Code, Github, Figma, PowerBI, Airtable