

## Ideation Phase

### Brainstorm & Idea Prioritization Template


Date	12 March 2025
Team ID	PNT2025TMID06643
Project Name	Power BI Inflation Analysis: Journeying Through Global Economic Terrain
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

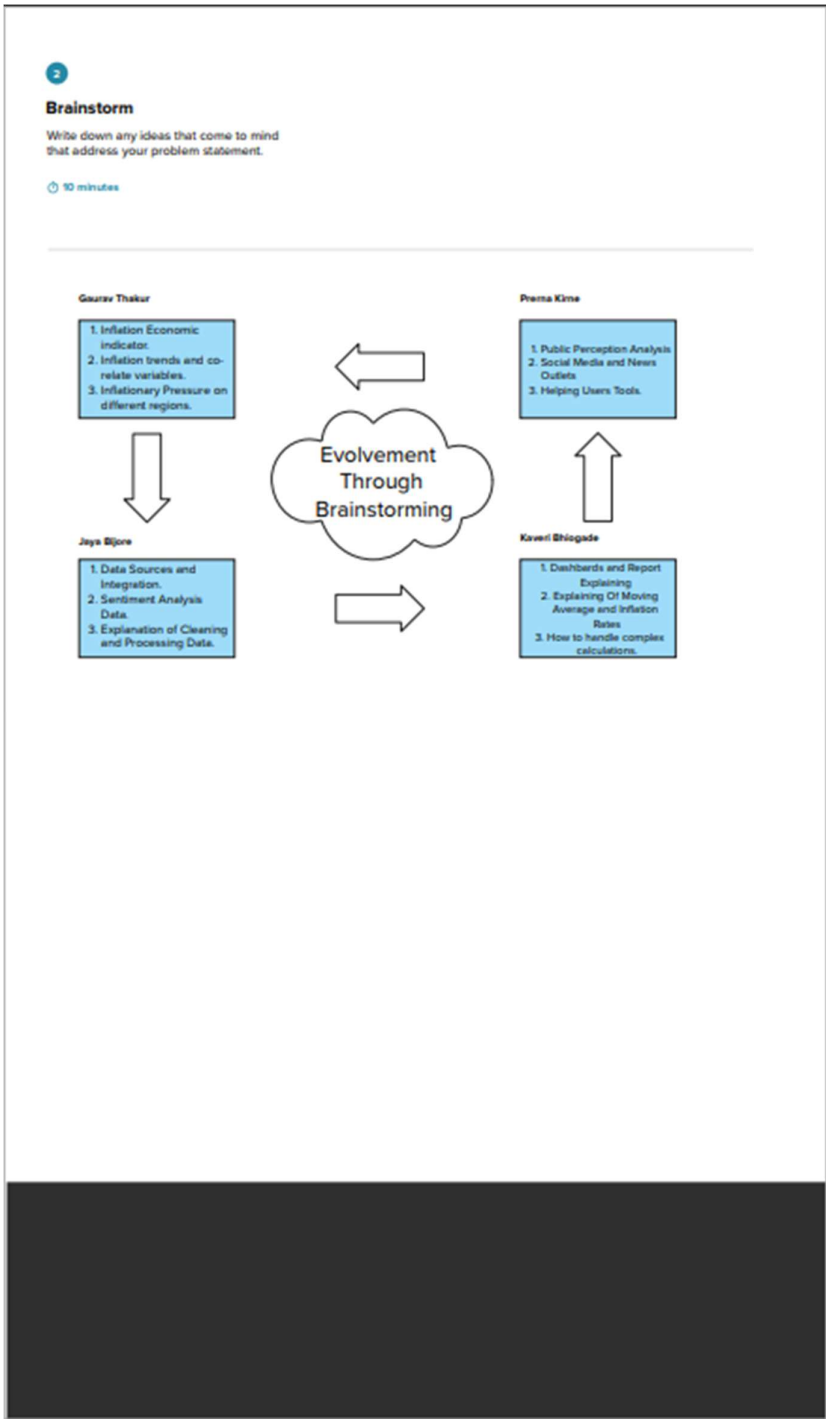
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

<div>Template</div> <div><h3>Brainstorm &amp; idea prioritization</h3><p>Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.</p><p>🕒 10 minutes to prepare 👥 4 hour to collaborate 👤 2-8 people recommended</p></div>	<div><h4>1 Define your problem statement</h4><p>What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.</p><p>🕒 5 minutes</p><div><p>Problem</p><p>Power BI Inflation Analysis: Journeying Through Global Economic Terrain</p></div><div><h4>2 Key rules of brainstorming</h4><p>To run an smooth and productive session</p><div><div>🗨️ Stay in topic.</div><div>💡 Encourage wild ideas.</div><div>👂 Defer judgment.</div><div>👂 Listen to others.</div><div>🗨️ Go for volume.</div><div>👁️ If possible, be visual.</div></div></div></div>

Step-2: Brainstorm, Idea Listing and Grouping



## Step-3: Idea Prioritization

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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Add color-coded tags to sticky notes to make it easier to find, locate, organize, and categorize important ideas as themes within your mind.

